

# Basics of Photovoltaic (PV) Systems for Grid-Tied Applications

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Courtesy of DOE/NREL

instructor  
**Pete Shoemaker**

# Basics of Photovoltaic (PV) Systems for Grid-Tied Applications

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## ***PG&E Solar Information***

**[www.pge.com/solar](http://www.pge.com/solar)**

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## ***Pacific Energy Center (San Francisco)***

**[www.pge.com/pec](http://www.pge.com/pec)**

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## ***Energy Training Center (Stockton)***

**<http://www.pge.com/myhome/edusafety/workshopstraining/stockton>**

# ***Contact Information***

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# Agenda

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- 1. Big picture: Team California**
- 2. Electricity Fundamentals**
- 3. PV Technology**
- 4. Feasibility**
- 5. Finances**
- 6. Sales & Installation Process**
- 7. Jobs Overview and Future Trends**

# One Minute Summary

Rent a portion of utility grid output

Buy your own power plant

**CURRENT**



Courtesy of DOE/NREL

Same  
electricity



Source: Pete Shoemaker

**POSSIBLE**

Your home needs  
electricity



The basic economics are  
just like the “rent vs. buy”  
of purchasing a home.

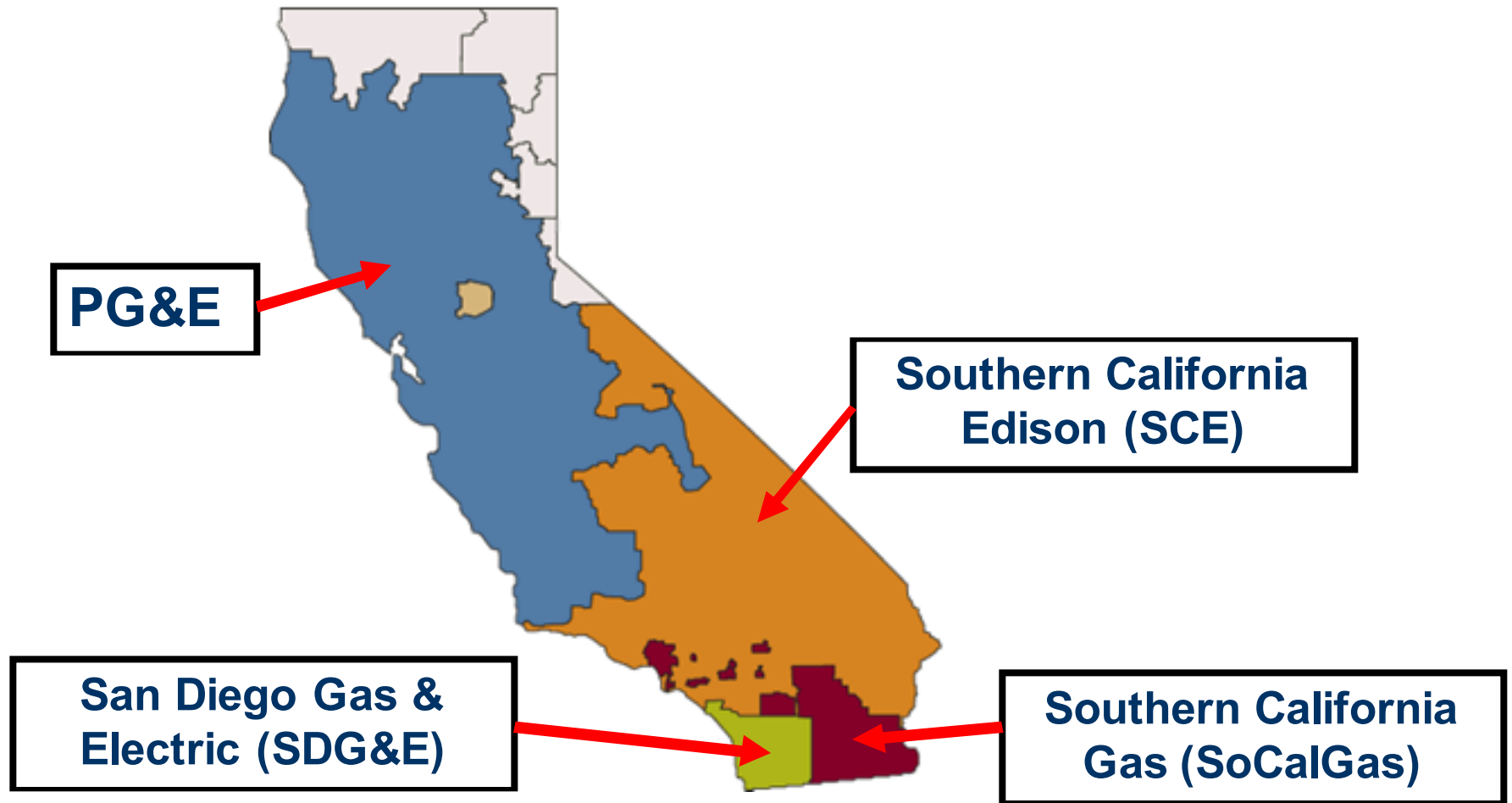
# **The Big Picture: Team California**

# The California Regulated Utility Financial Structure

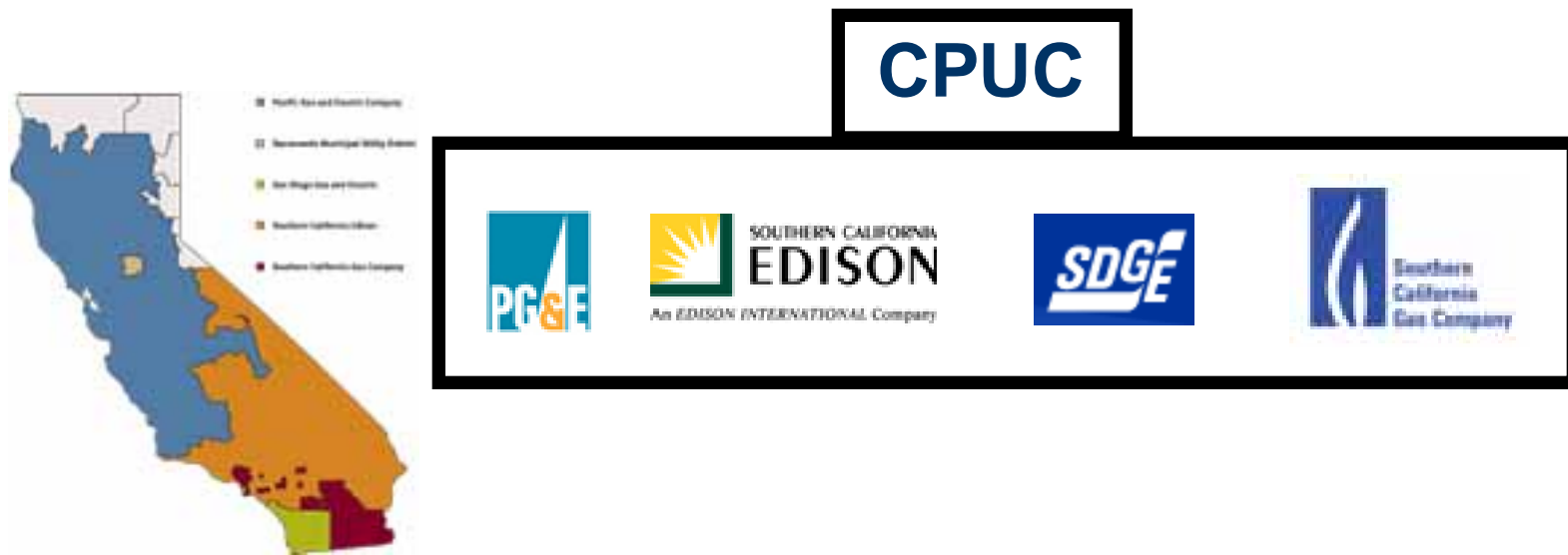


*How the utilities make money,  
and why they can support energy  
efficiency and conservation.*

# California's regulated utilities cover most of the state.



**They are essentially monopolies in their respective territories, and so need to be regulated.**



**The California Public Utilities Commission is the regulatory body.**

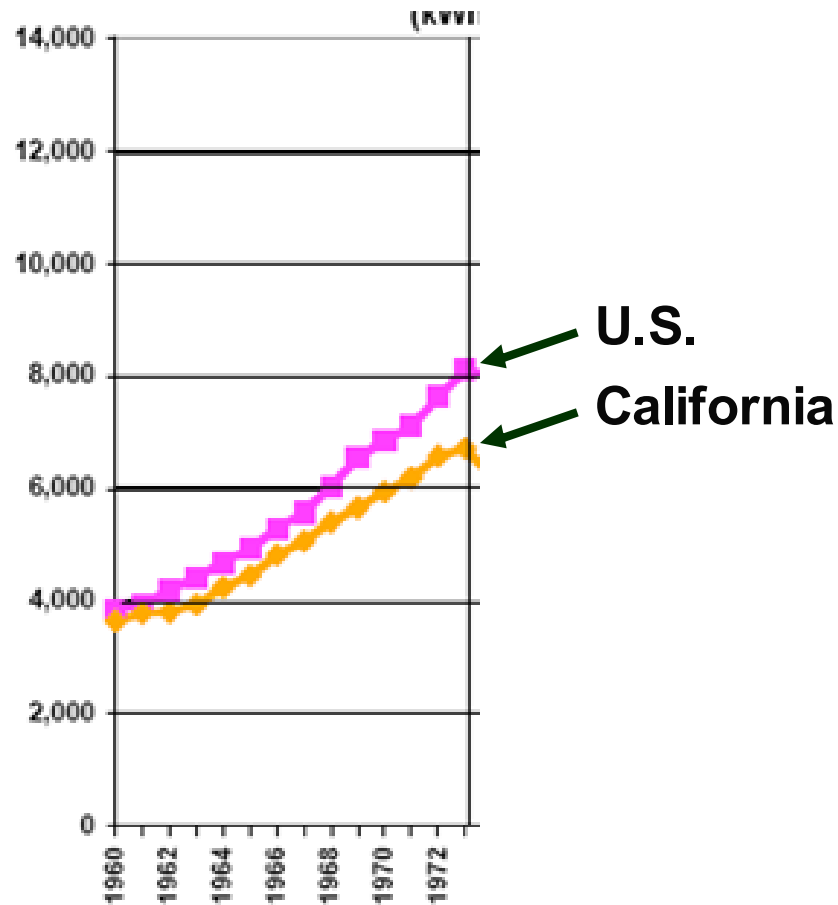
**30 years ago, the utilities made money like most businesses: on profits from sales.**



**The more energy they sold, the more profit they made.**

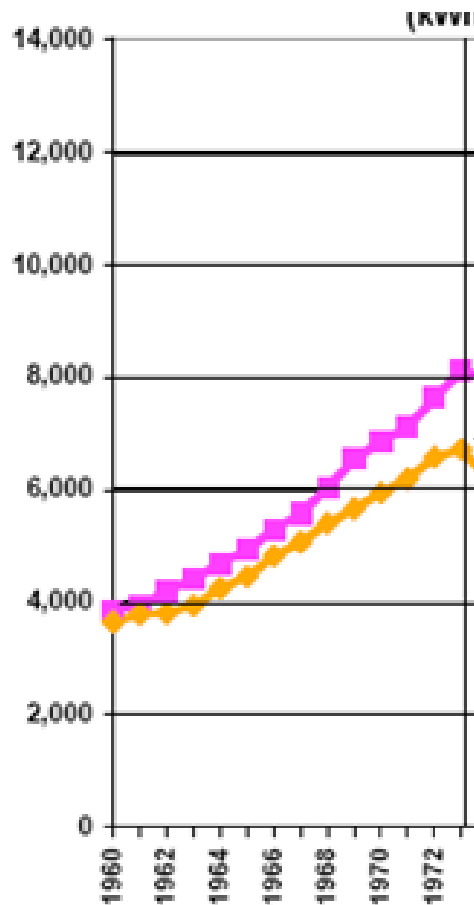
**Also 30 years ago, California's power consumption was rising rapidly, along with the rest of the country.**

**Per-capita power consumption.**





**Projecting this into the future made people realize that it was not sustainable, and that something needed to be done.**



**Very high utility bills**  
**Many more new power plants**  
**Serious environmental consequences**



**We needed to lower people's energy usage, but how?**

**The utility companies had to be involved, but how could you require them to encourage less energy usage, since their profits and business model depended on more sales?**

**Conclusion:**

**The utility financial structure must change.**

# DECOUPLING

Separating profits from sales.



**Since 1978 (gas) and 1982 (electricity)  
California's regulated utilities have made  
profits on INVESTMENTS, not SALES.**

**These investments are directed by the CPUC  
and include energy efficiency and  
conservation.**

## Example of EE investment and target:

1. The CPUC authorizes PG&E to spend the money to give away 1,000,000 CFLs.
2. The target over 3 years is to reduce electric consumption [xx] mWh.
3. If PG&E makes the target they can set rates so that they earn [x]% for their shareholders.
4. If they exceed the target they can earn more, if they miss the target they earn less or even get penalized.



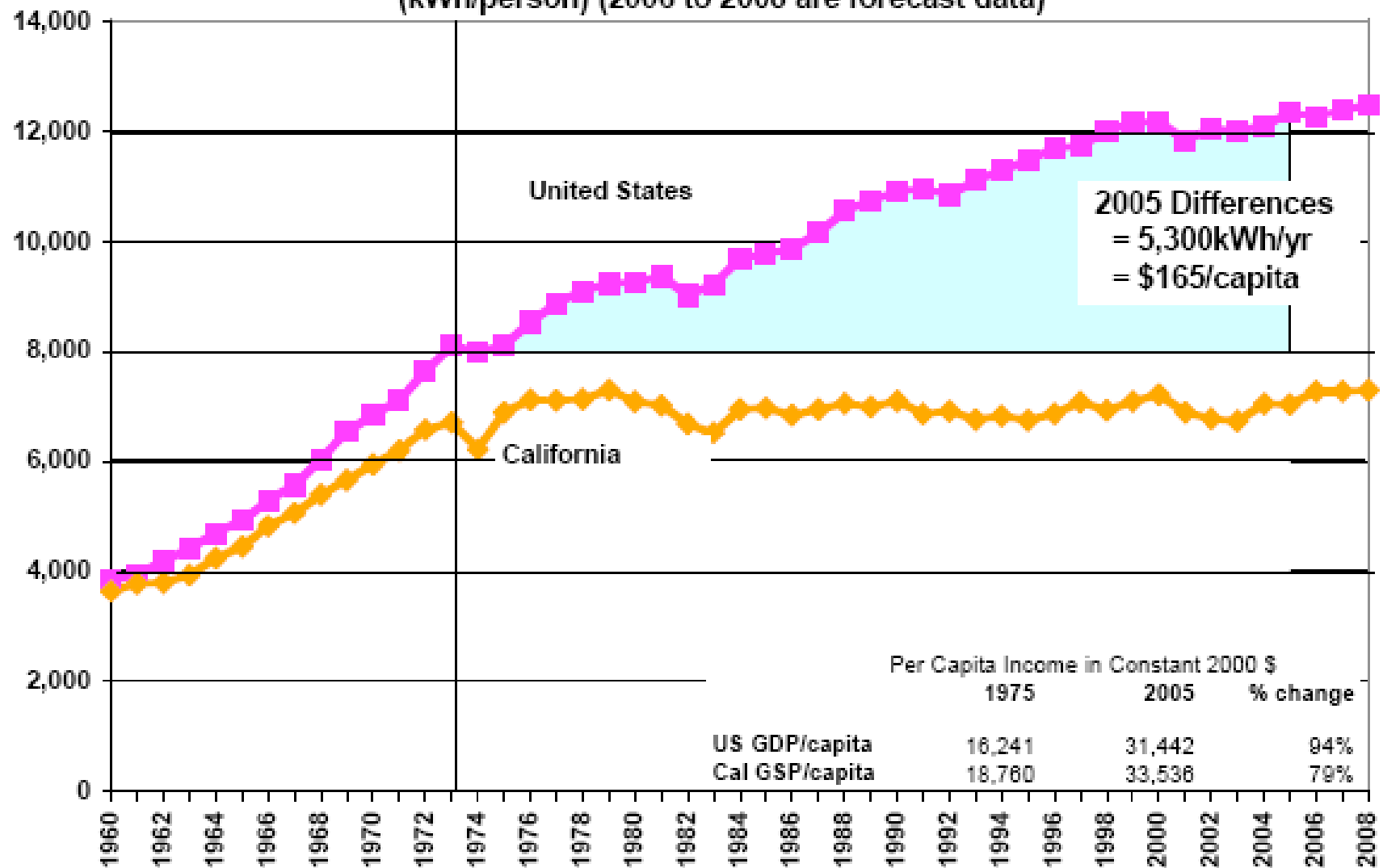
**California utilities have NO incentive to increase energy usage.**

**They DO have mandates and incentives for energy efficiency, conservation, and renewables.**

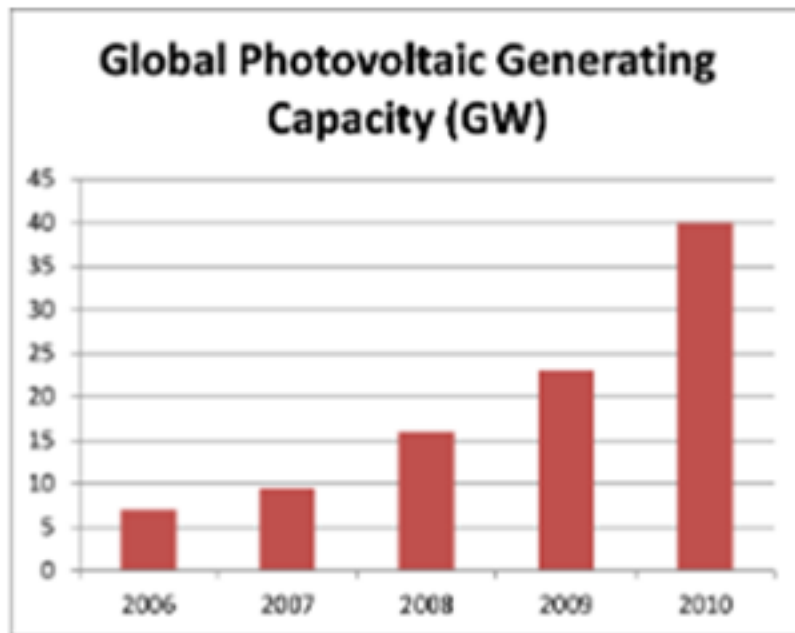
**The result?**

**California, and PG&E, is the leader in energy efficiency and renewable generation.**

Per Capita Electricity Sales (not including self-generation)  
(kWh/person) (2006 to 2008 are forecast data)



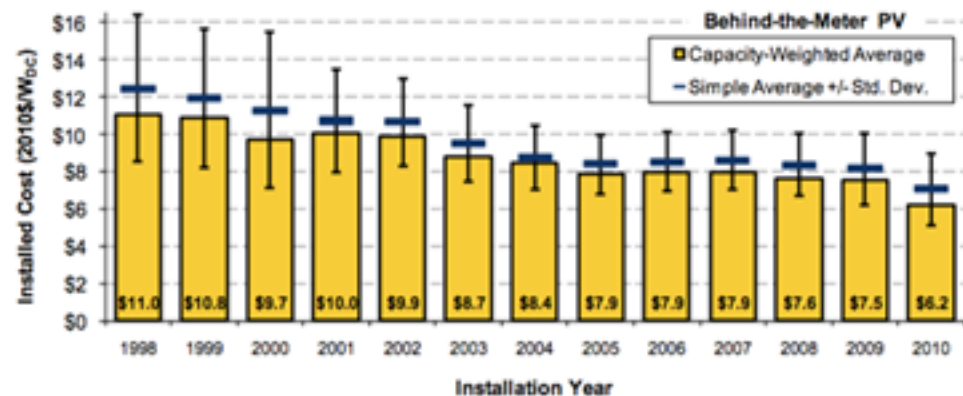
# Solar Electric Trends



**Installation**

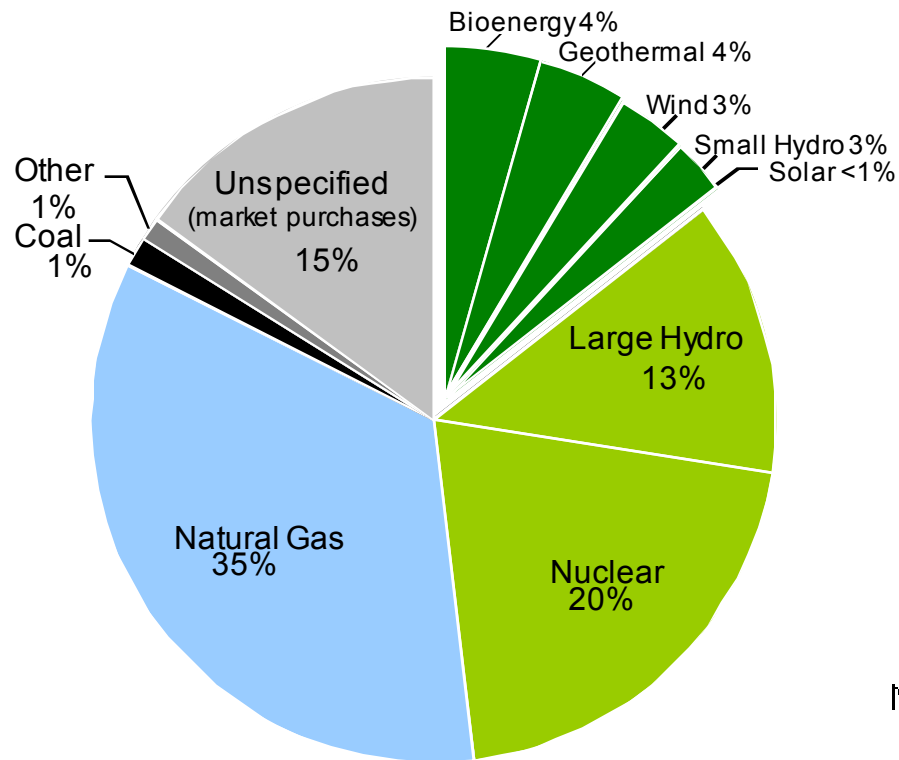
**“One of the fastest growing industries in the U.S.”**

**Price**



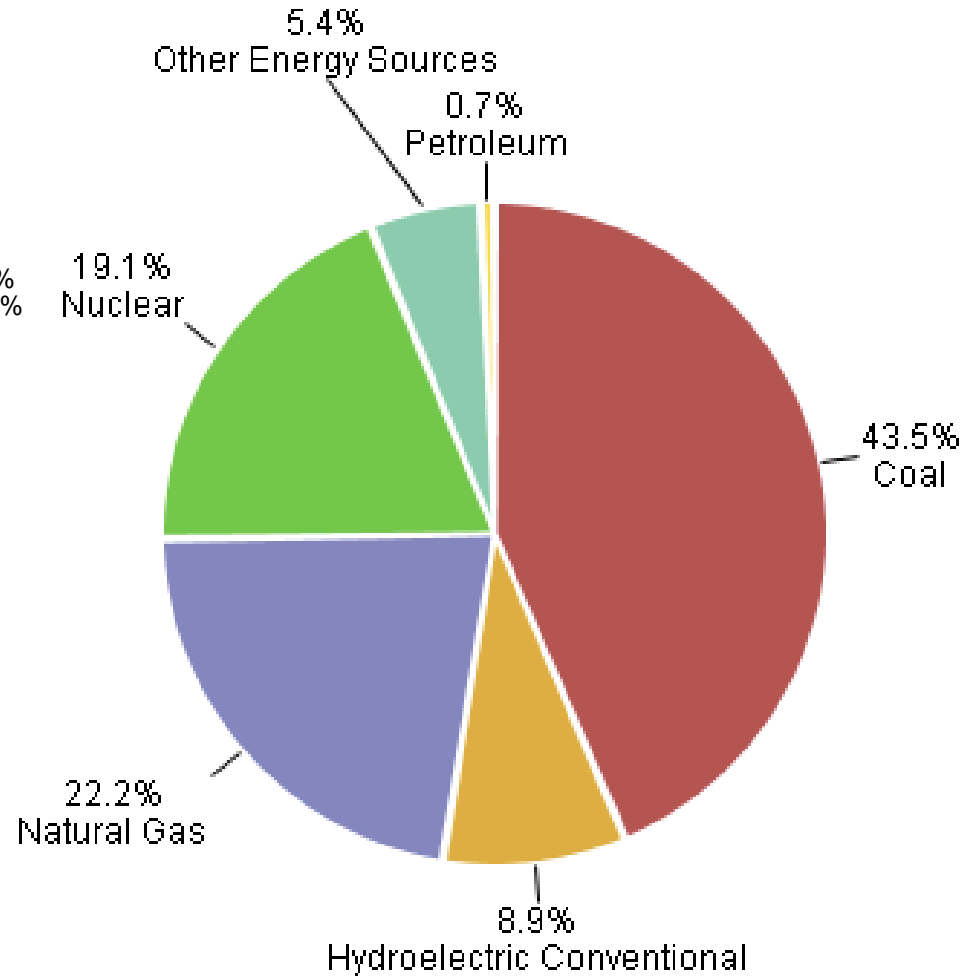


## PG&E Electrical Power Mix 2009



Source: PG&E

## U.S. Electrical Power Mix June 2011

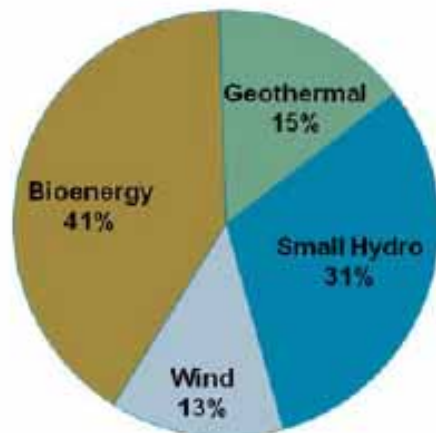


Source: U.S. Energy Information Administration,  
*Electric Power Monthly*



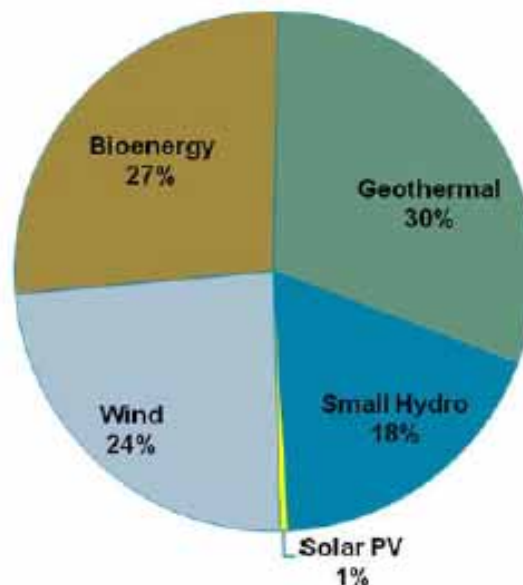
# Portfolio: Past, Present, and Future

**2002 Actual**  
10.6% of total bundled retail sales



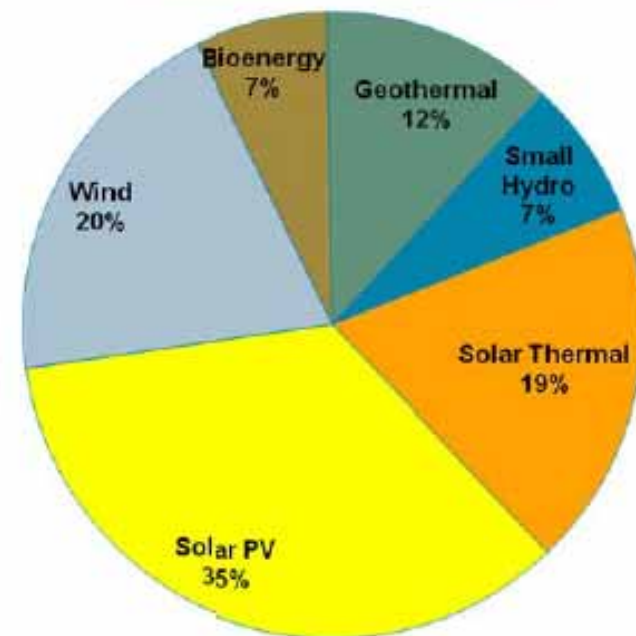
Total RPS-Eligible Procurement  
7,504 GWh

**2010 Actual**  
16% of total bundled retail sales



Total RPS-Eligible Procurement  
12,340 GWh

**2020 Projected**  
33% of total bundled retail sales



Projected RPS-Eligible Procurement  
~27,000 GWh

Source: PG&E's 2002 Corporate Environmental Report and PG&E's August 2011 RPS Compliance Report.

Note: 2020 deliveries are based on current and projected future contractual commitments.



# Solar Thermal Technologies Under Contract



Parabolic Trough



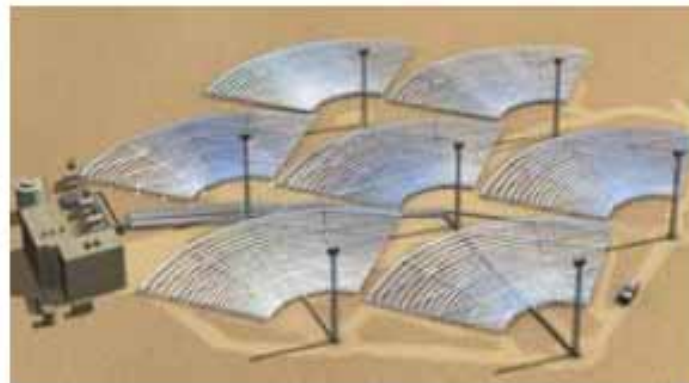
Compact Linear Fresnel Reflector



Power Tower



Dish Engine  
(SCE/SDG&E)



Power Tower (SCE)



Trough/Biomass Hybrid





# Solar PV Technologies Under Contract



Fixed Thin Film (a-Si)



Tracking Crystalline Silicon



Fixed Thin Film (Cd  
Tel) (SCE)



Unspecified CPV  
(illustrative)



Concentrating PV



# Other Renewable Technologies Under Contract

Biomass Energy



Wind Energy



Geothermal Energy



Small Hydropower (<30MW)



BioGas



Ocean Power



# The Big Picture

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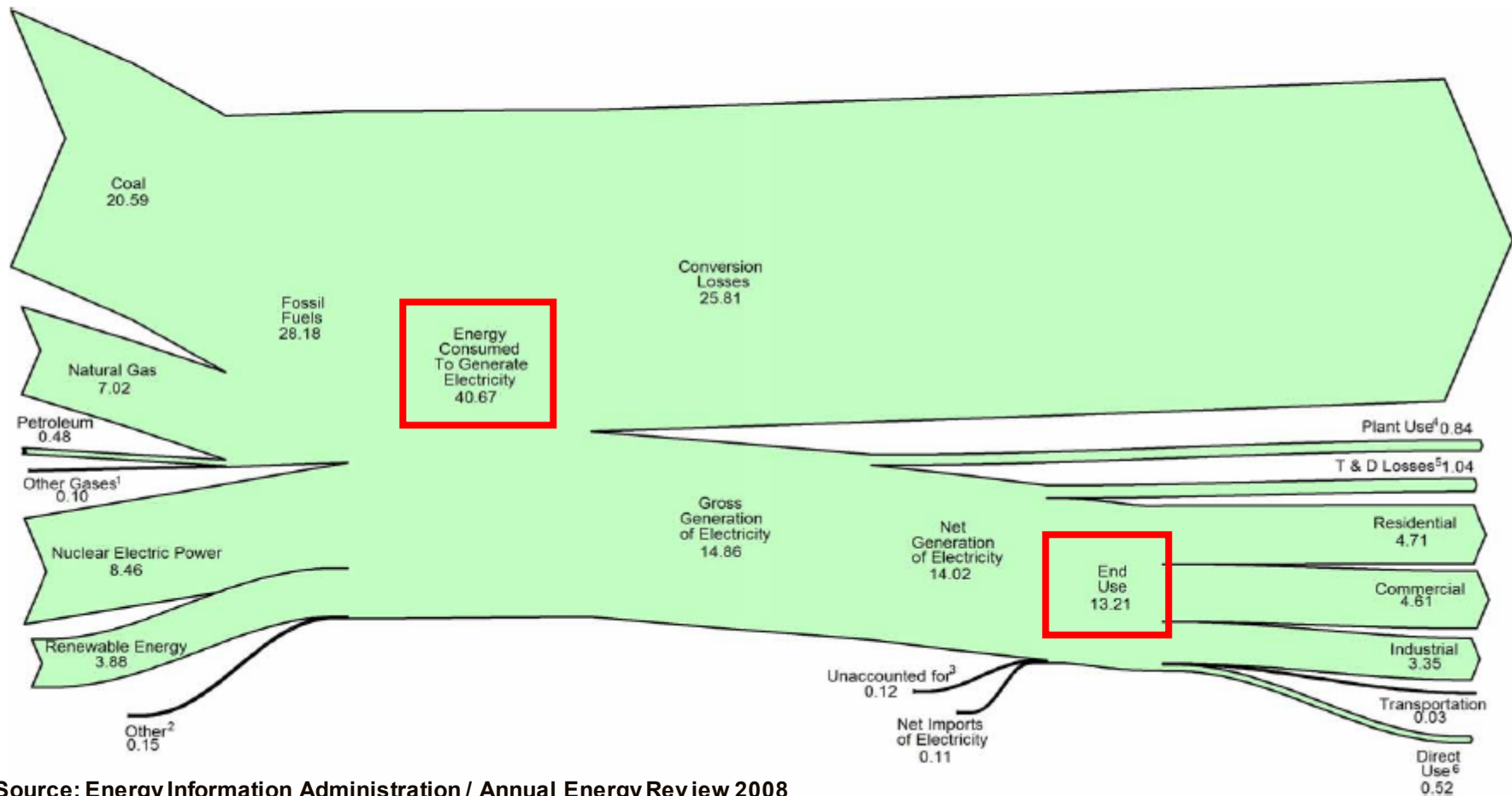
## **California Public Utilities Commission (CPUC) “Loading Order”**

### **How we fill in new supply in California**

- 1. Energy Efficiency/Demand response**
- 2. Renewables**
- 3. Distributed Generation (such as CHP)**
- 4. Conventional efficient fossil generation**

Figure 8.0 Electricity Flow, 2008  
(Quadrillion Btu)

## U.S. Electricity Generation 2008



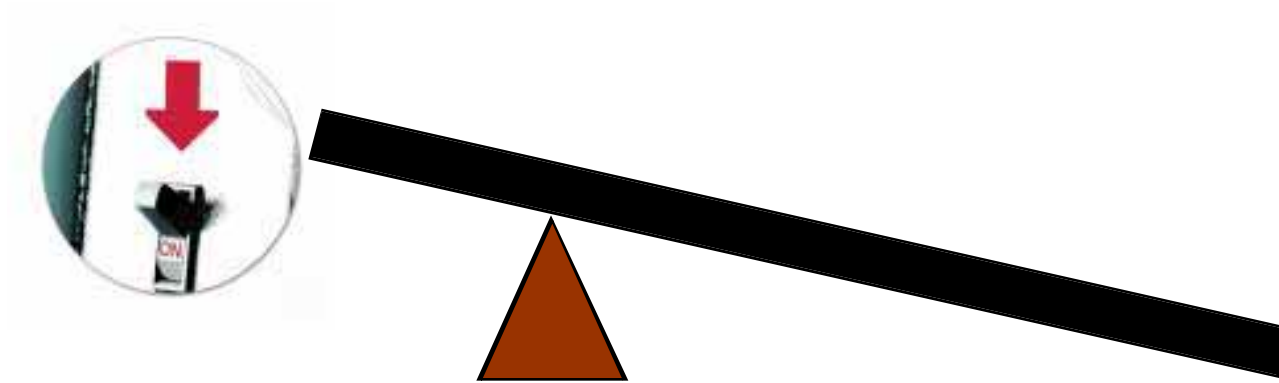
Source: Energy Information Administration / Annual Energy Review 2008

Total energy consumed = 40.67      Delivered for end use = 13.21 (32%)

**Over 2/3 of the energy is wasted.**

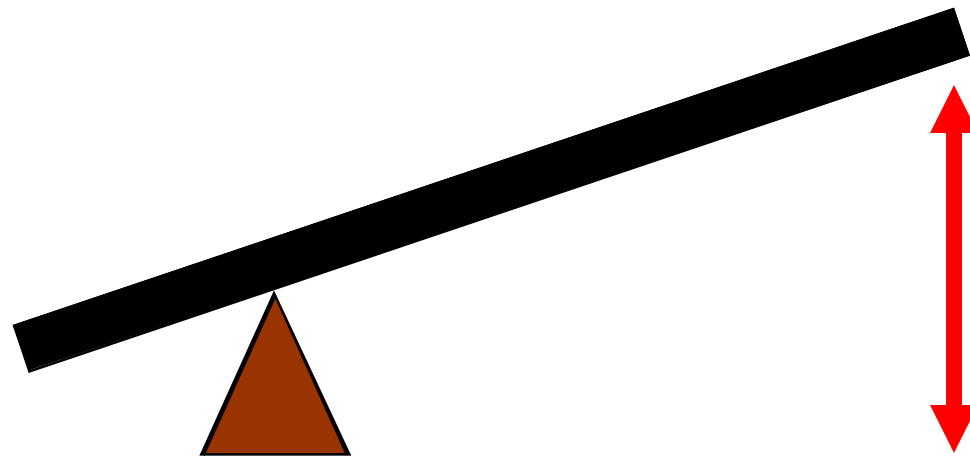


# Energy Conservation





# Energy Conservation



**3 times the value!**

**That's leverage!**

# PG&E as a Partner and Solutions Provider

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## PG&E Portfolio Solution

1) Reduce consumption as much as possible.

Reduce  
Energy  
Use

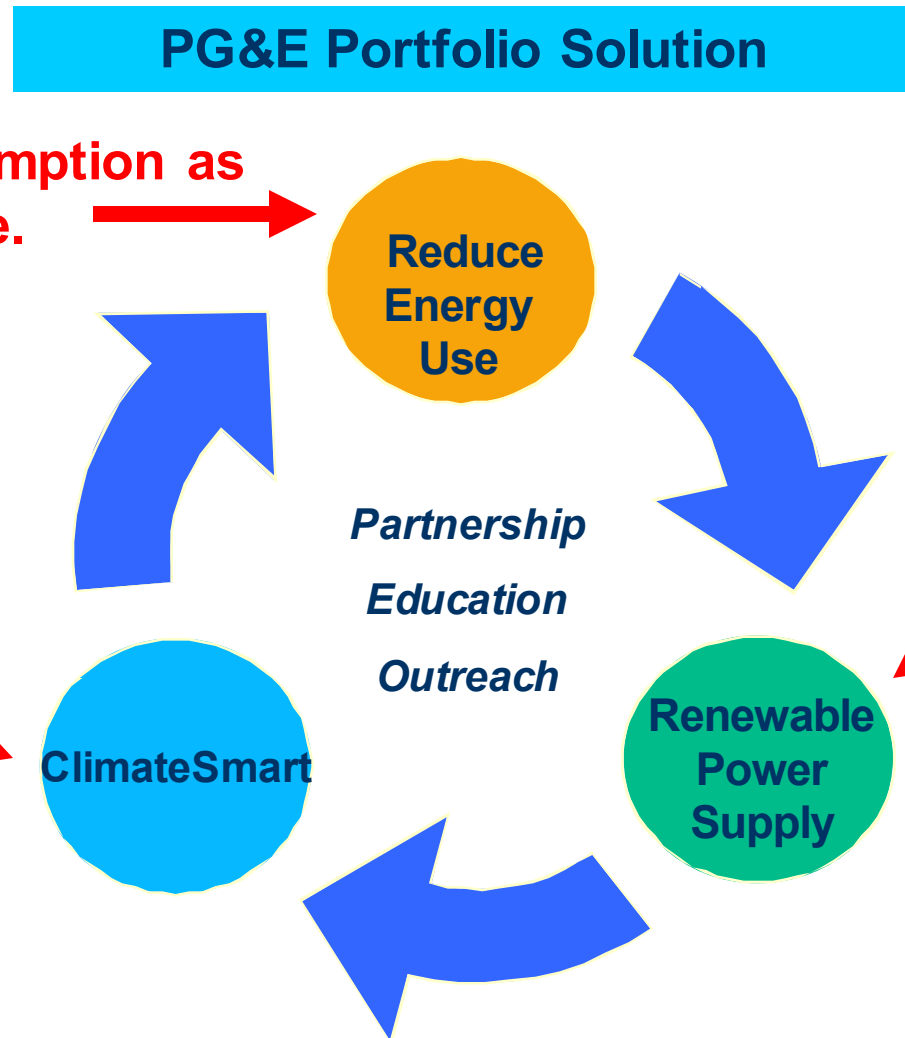
2) Get the  
“greenest”  
power you  
can.

Renewable  
Power  
Supply

3) Offset any  
remaining  
carbon  
emissions.

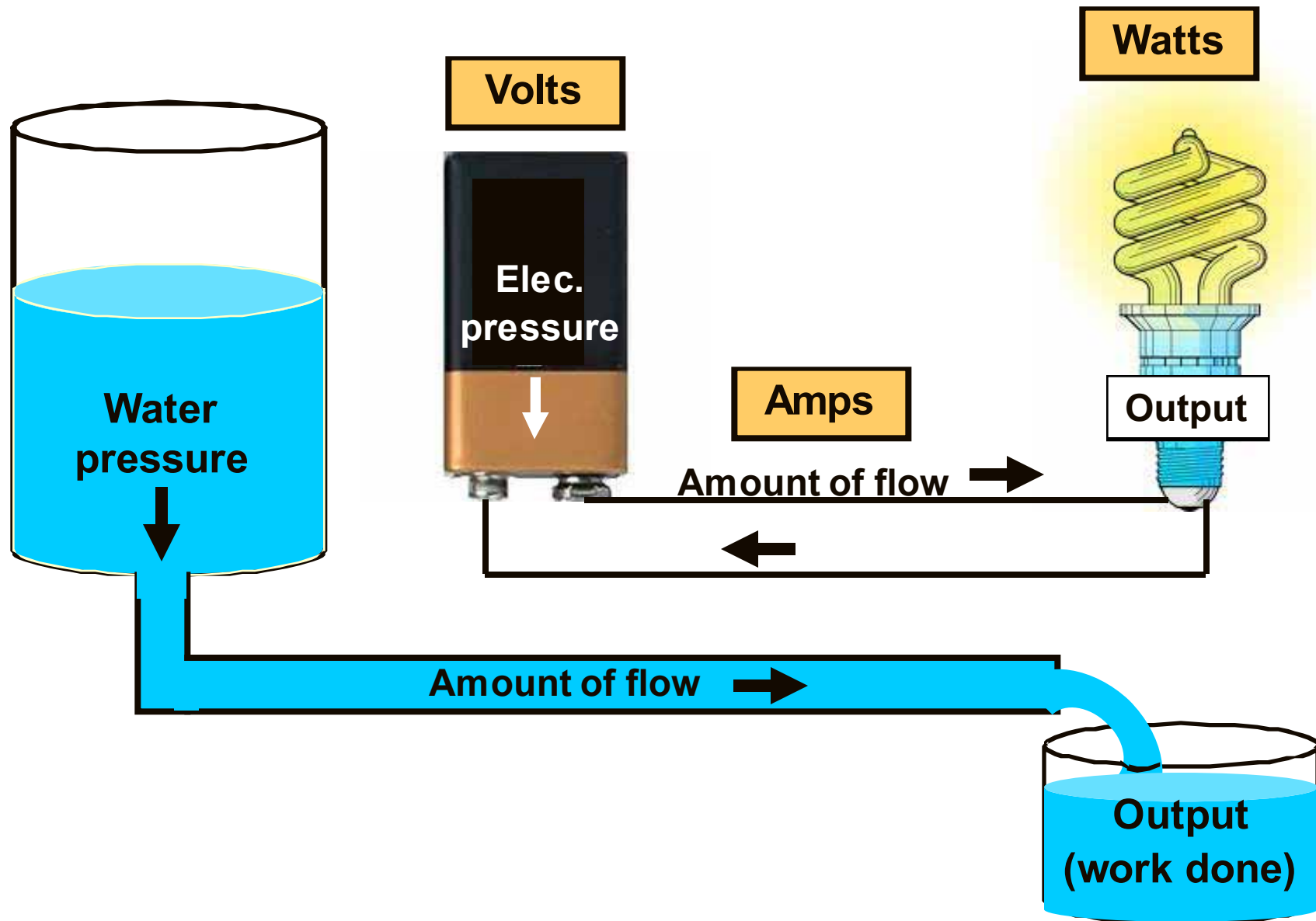
ClimateSmart

*Partnership  
Education  
Outreach*



# **Electricity Fundamentals**

# Electricity Fundamentals



# Electricity Fundamentals

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## **Watt (W) = Basic unit of Power**

In generator: Capacity to do work

In appliance (load): Requirement for work to be done

*Electrical terms:*

- Amps x Volts = Watts
  - $5\text{A} \times 12\text{V} = 60\text{ W}$
  - $0.5\text{A} \times 120\text{V} = 60\text{ W}$

## **Kilowatt (kW), Megawatt (MW)**

- $1\text{ kW} = 1,000\text{ Watts}$
- $2.5\text{ kW} = 2,500\text{ Watts}$
- $1\text{ MW} = 1,000,000\text{ Watts}$
- $500\text{ MW} = 500,000,000\text{ Watts}$

# Electricity Fundamentals

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**Power over time = Work**

**Watts over time = Watt-hours (Wh)**



**Power x Time**



**Instantaneous  
power: 20 W**

**Power over  
time: 20 Wh**

# Electricity Fundamentals

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**Watt-hour (Wh) x 1000 = Kilowatt-hour (kWh)**

**In a generator:**

How many kWh are produced when a 5 kW PV system operates at full power for 6 hours? **30 kWh**

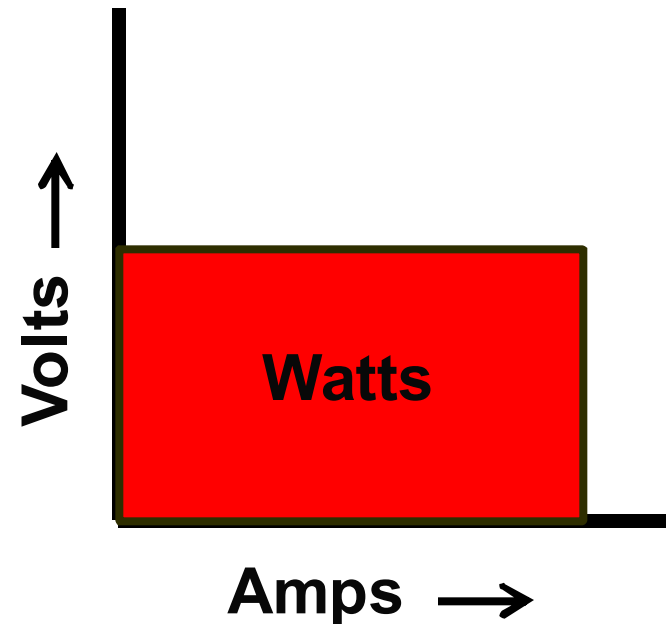
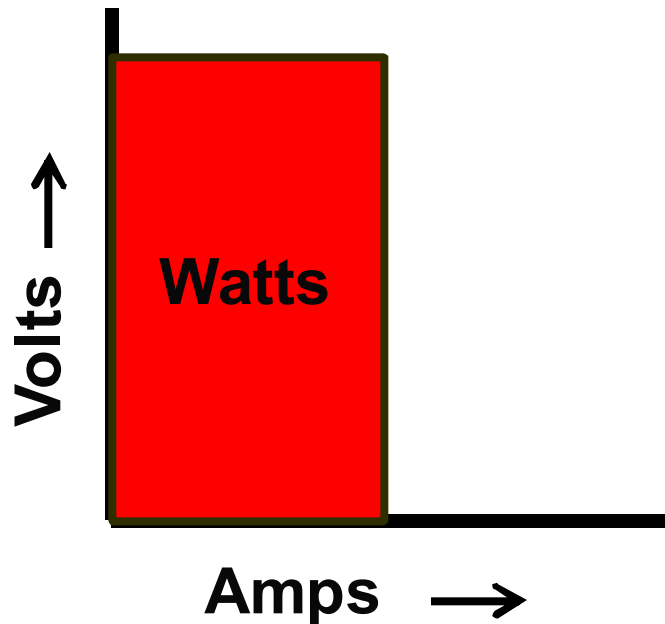
**In a load:**

How many kWh are used when a 200 W bulb shines for 10 hours? **2000 Wh or 2 kWh**

# Voltage and Current

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$$\text{Volts} \times \text{Amps} = \text{Watts}$$



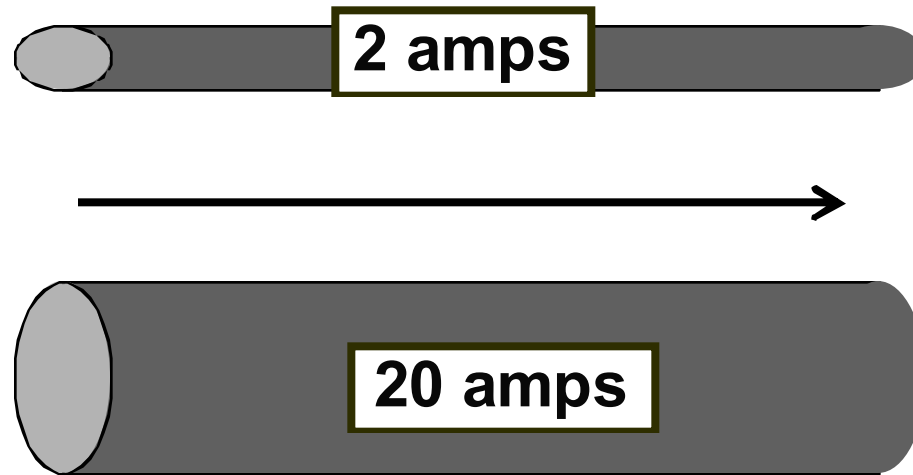
**Area of rectangle = total power (watts)**

**Same area = same power, just in different form.**



# Voltage and Current

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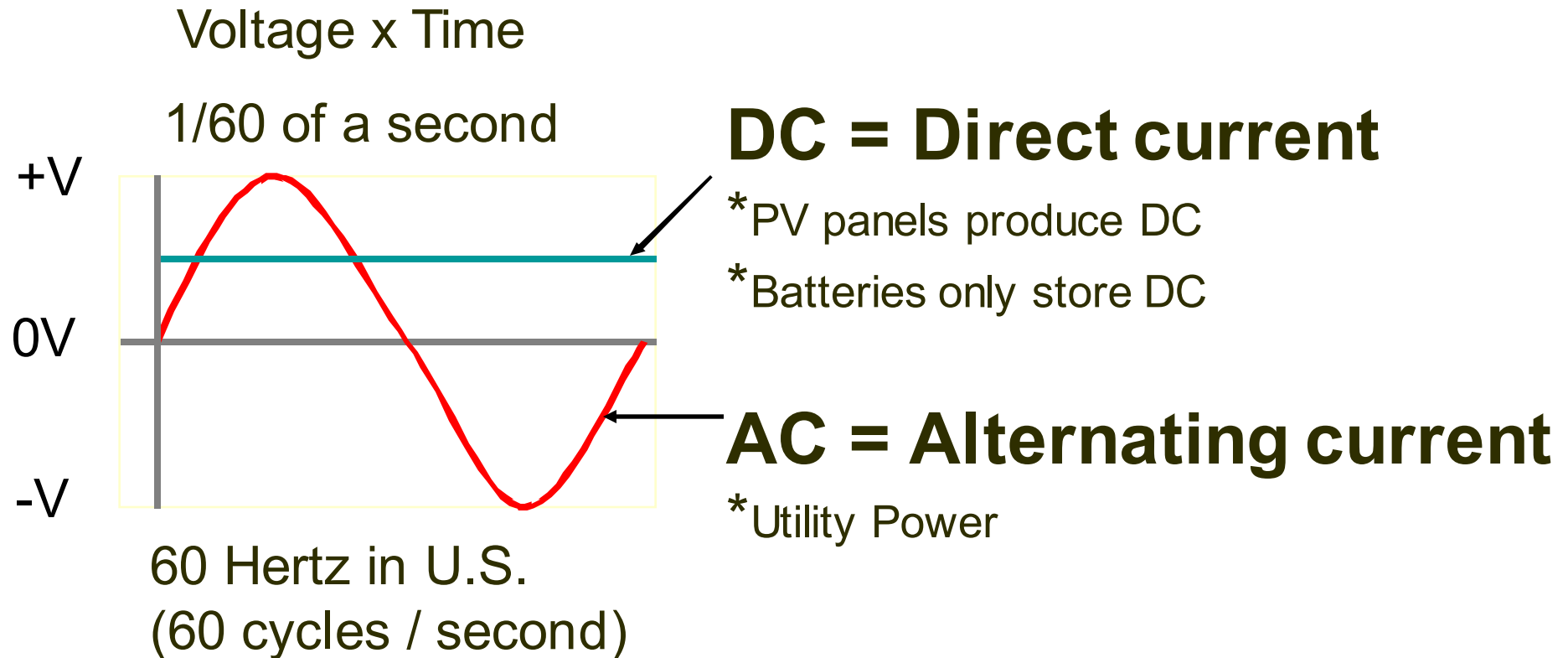


**The larger the current, the larger the wire needed to make it flow efficiently (more “pipe”).**

**Copper wire is expensive.**

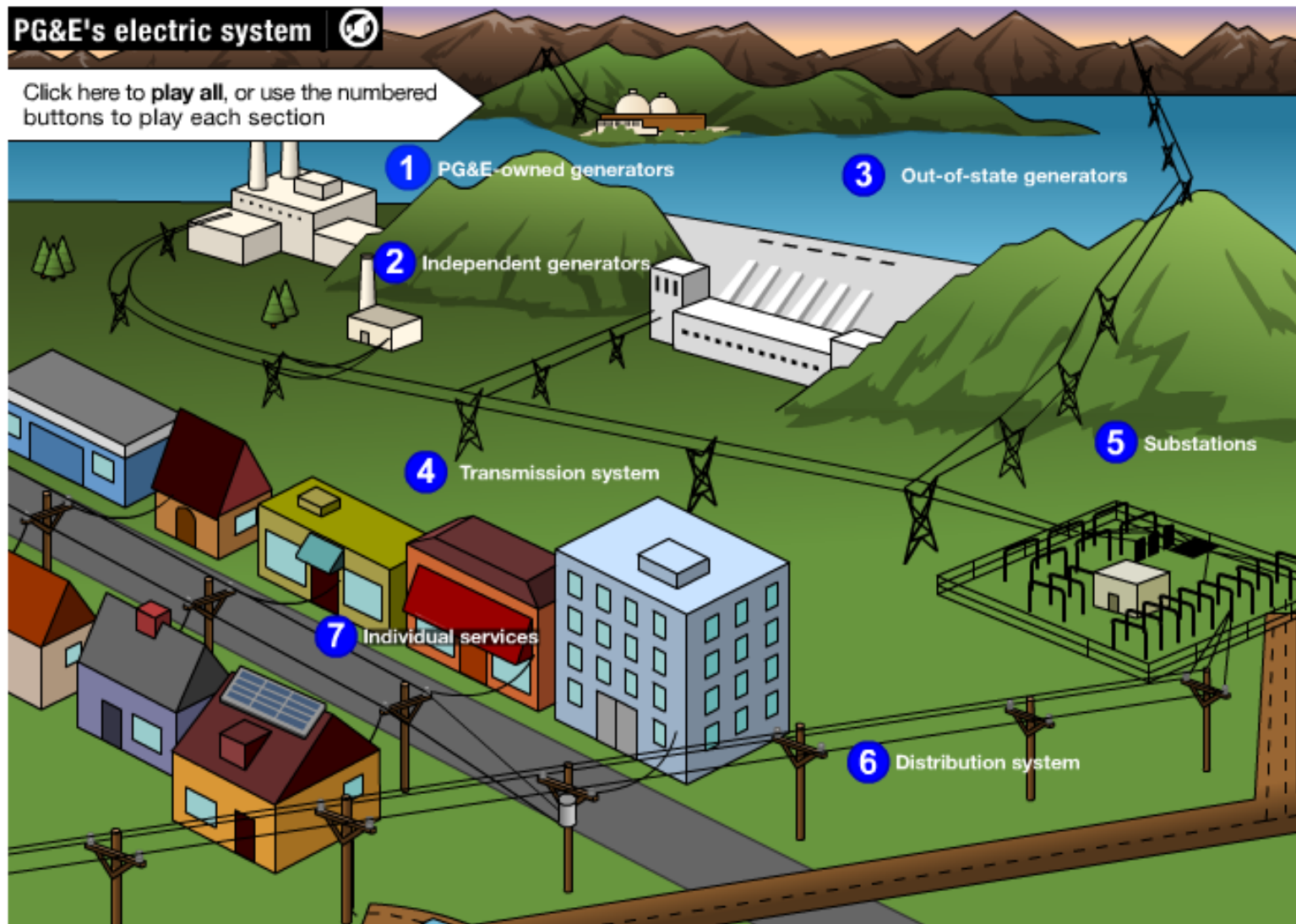
**Using higher voltage allows the same amount of power to be transmitted with lower current, saving money.**

# Types of Electrical Current



**AC power can be stepped up and down in voltage much easier than DC power, therefore most power is AC.**

# The Electric Grid



Source: PG&E

# The Electric Grid

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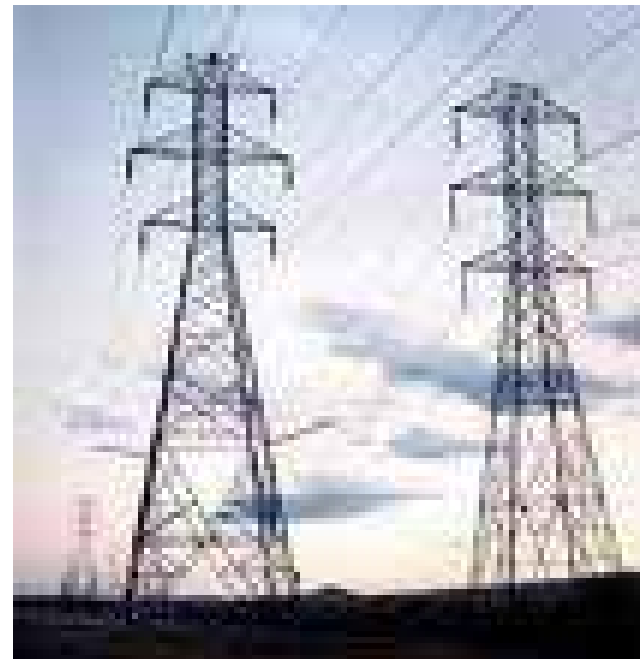
Electricity can be transported at the speed of light, therefore any point can be said to be connected to all others.

This network is called the GRID and is nation-wide.



Source: NPR

<http://www.npr.org/templates/story/story.php?storyId=110997398>



Source: NREL

# The Electric Grid

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There are three main components of the grid:

Generation: Creating electricity.



Transmission: Moving it in bulk from generators to distribution centers.

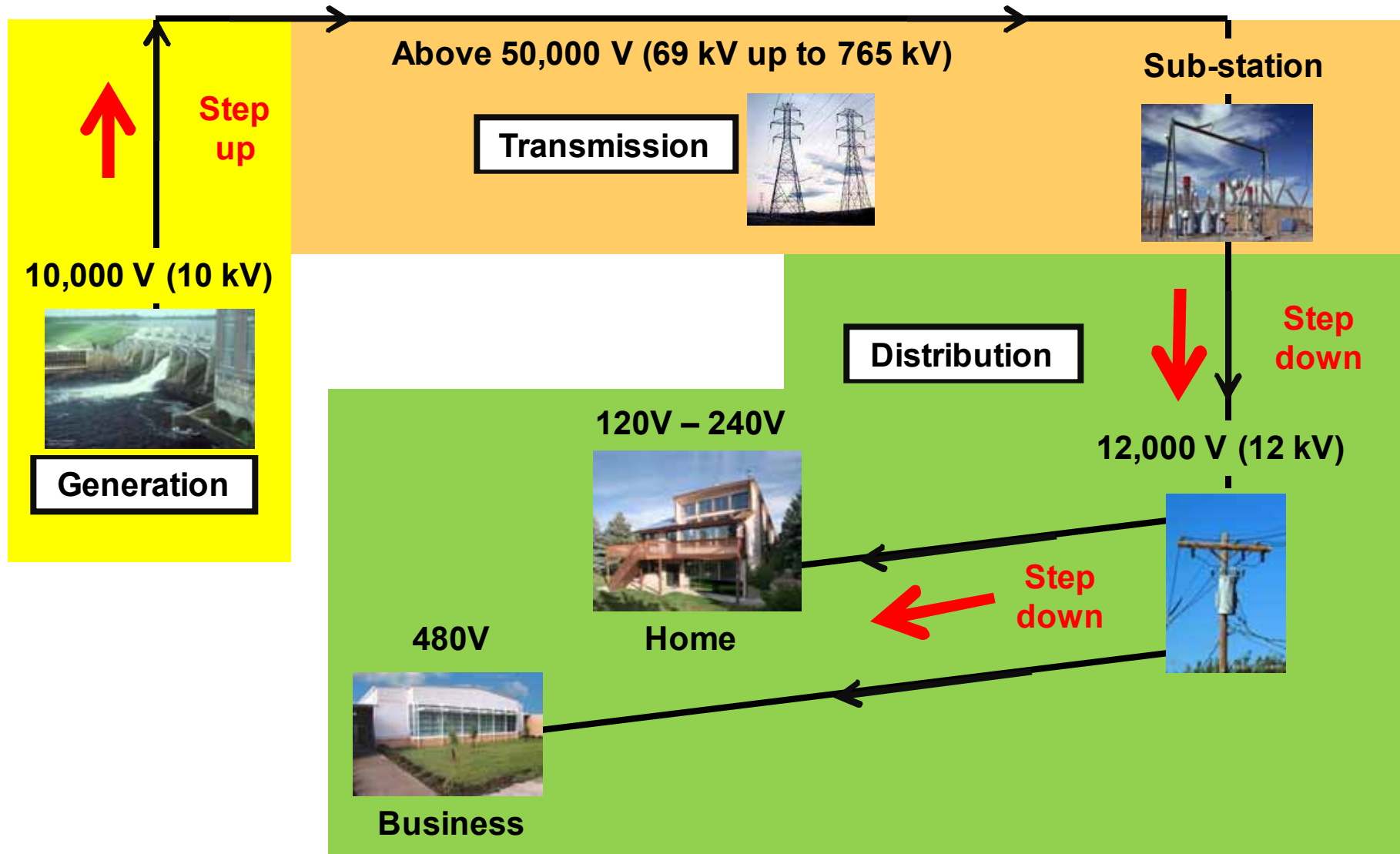


Distribution: Bringing it from centers (sub-stations) to individual homes and businesses.



Source: NREL

# The Electric Grid



# Grid Terms

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## Supply side



Generation



## Demand side



Usage (load)

# Grid Terms

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**Baseload:** Minimum amount of power that is always needed

**Seasonal load:** Increase in demand in specific times of the year.

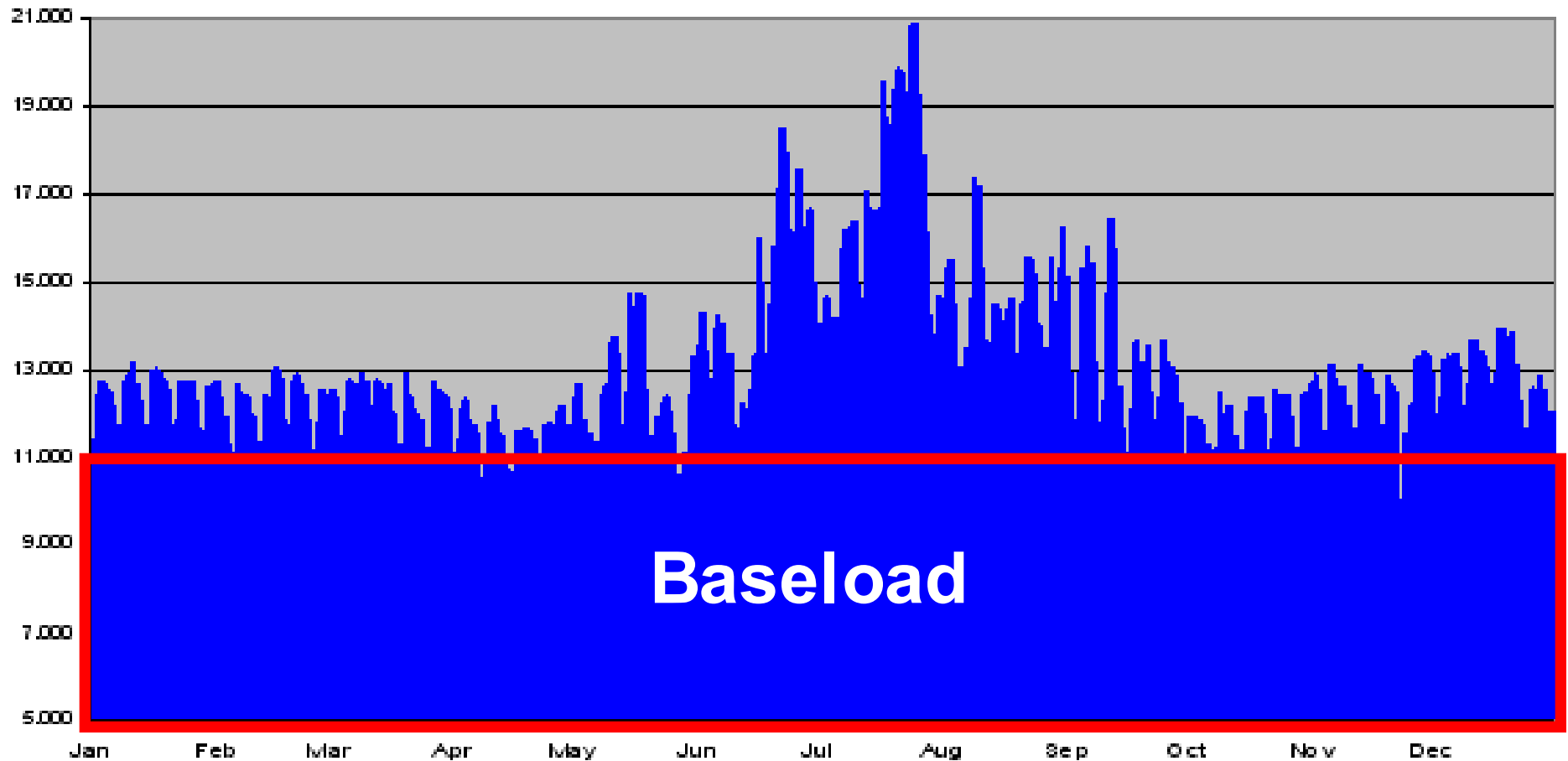
**Peak load:** Maximum amount needed.

**Capacity:** Total power that the system can provide.



# Grid Terms

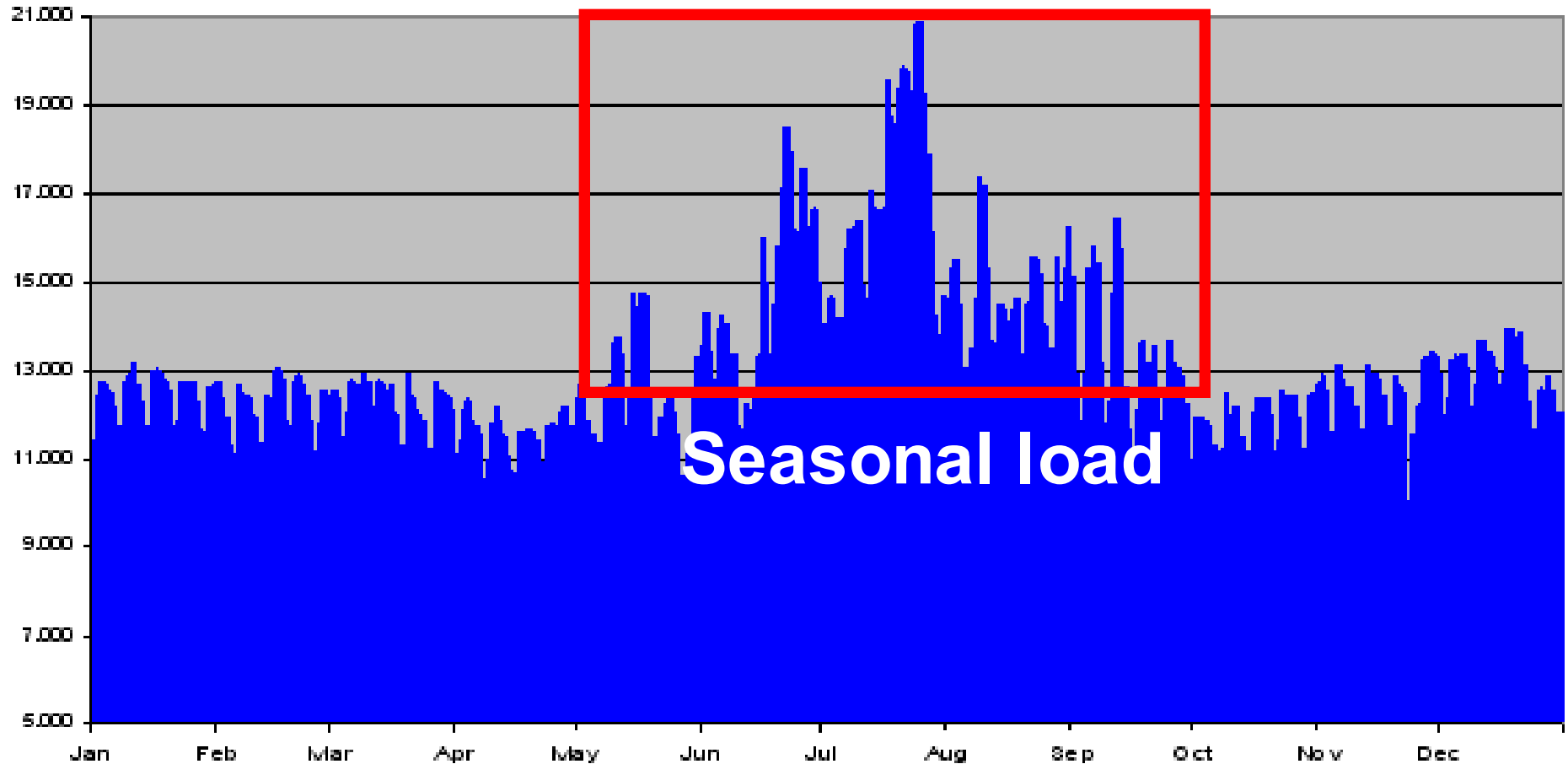
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PG&E 2006 Annual Usage

# Grid Terms

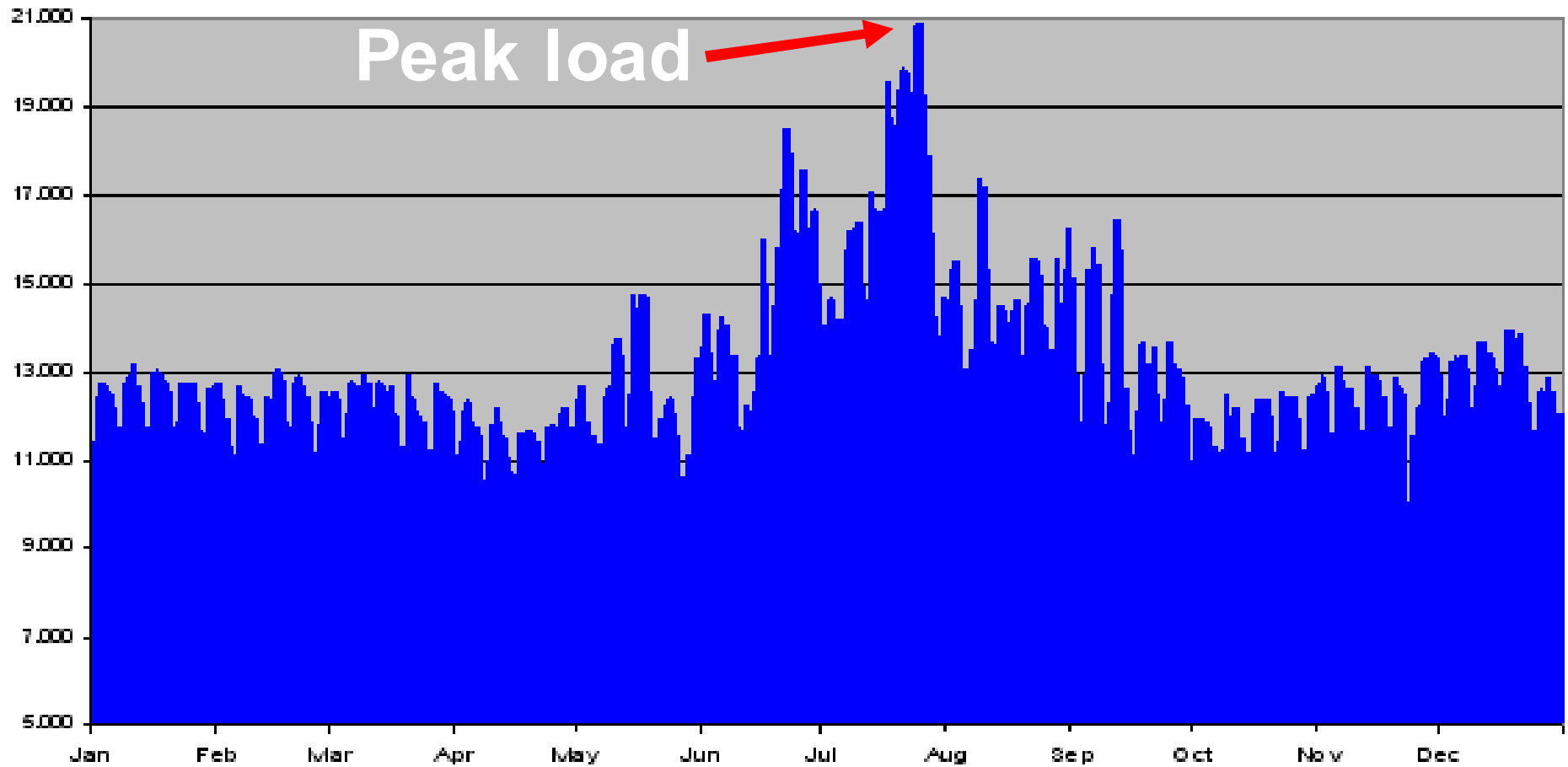
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PG&E 2006 Annual Usage

# Grid Terms

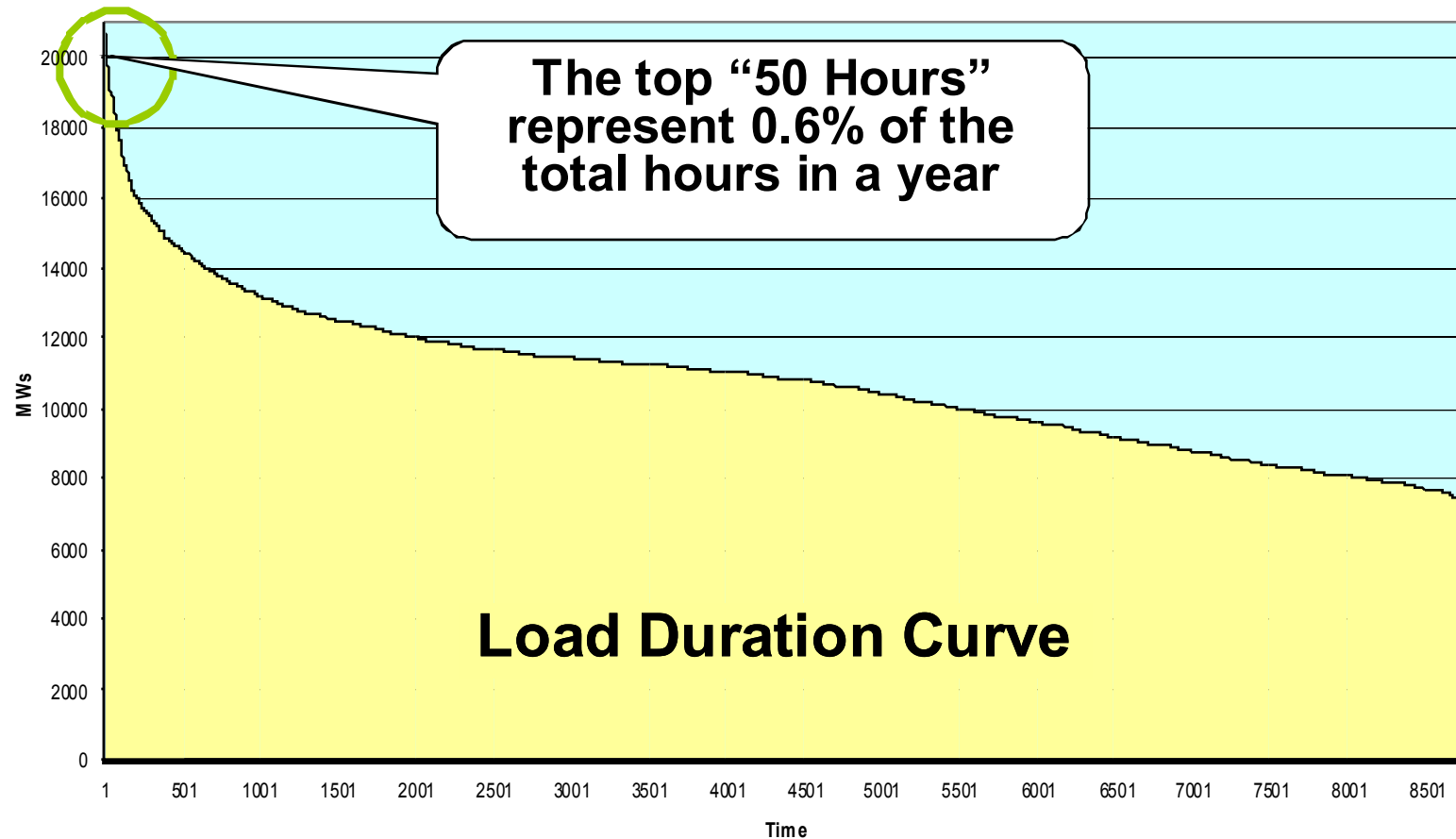
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PG&E 2006 Annual Usage

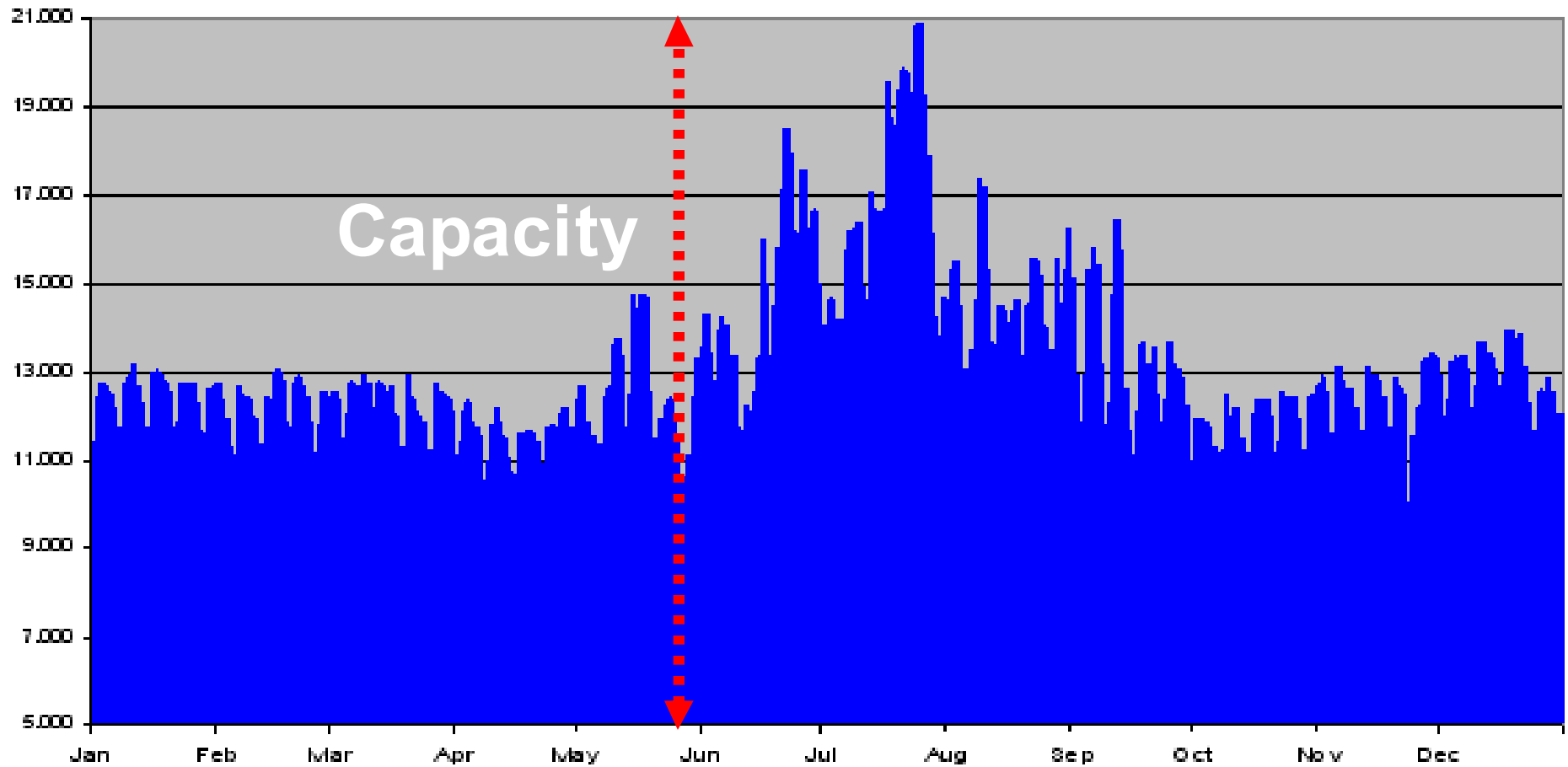
# Grid Terms

Highest demand occurs on only a few hours in the year



# Grid Terms

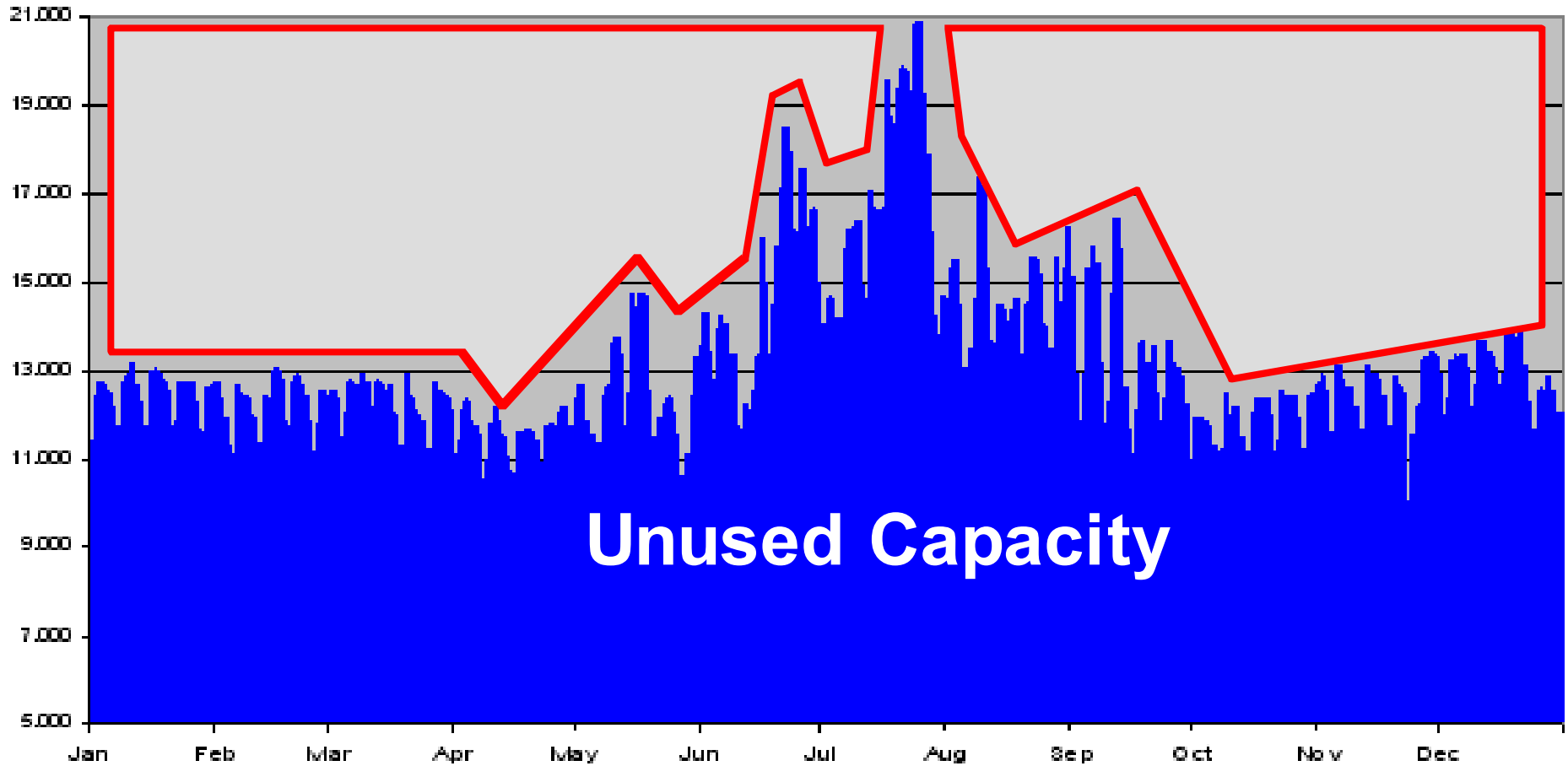
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PG&E 2006 Annual Usage

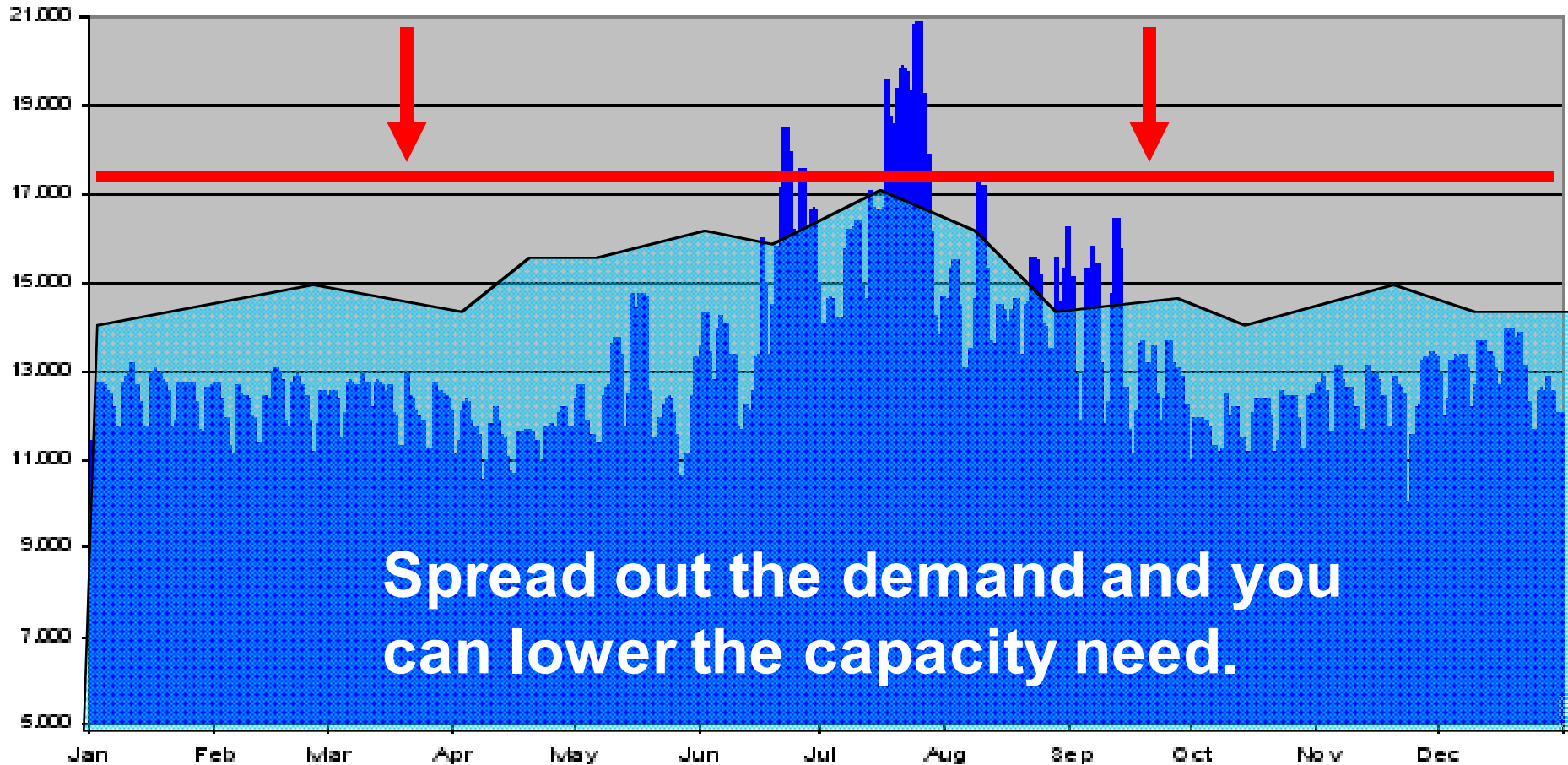
# Grid Terms

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PG&E 2006 Annual Usage

# Grid Terms



PG&E 2006 Annual Usage

# Grid Terms

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**Demand Management** or  
**Demand-side Management**  
**Load-shifting**

“How do you get people to use less power during peak times and more during off-peak?”



# **Demand Management Strategies**

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- 1. Reduce overall load.**
    - Energy efficiency, conservation**
  - 2. Inform people so they can cooperate voluntarily.**
    - Publicity, “Flex Your Power” alerts**
  - 3. Create the ability to remotely turn off certain appliances.**
    - Smart AC, smart meters, etc.**
  - 4. Charge more for peak usage.**
    - Time-of-Use rates, Peak-Time pricing**
- ... and others.**

# **PV Technology**

# Different types of “Solar”

## *Light energy*

### Photovoltaic (PV)

Electricity produced directly from light



## *Heat energy*

### Concentrated Solar Power (CSP)

Electricity produced by steam



## *Water Heating*

### Solar Pool Heating

Hot water for pools



### Solar Water Heating (SWH or Solar Thermal)

Hot water for domestic use (DHW)



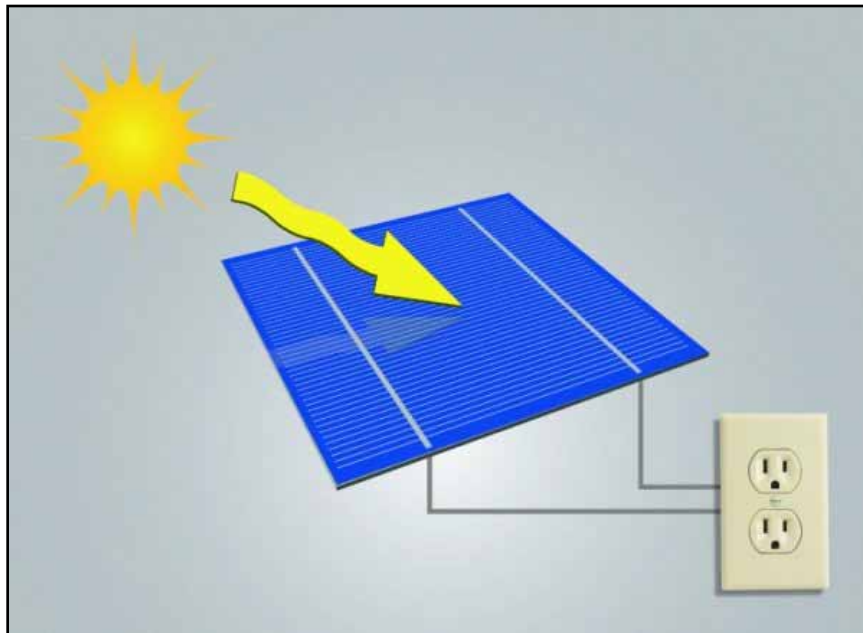
All courtesy of DOE/NREL

# Solar Electricity

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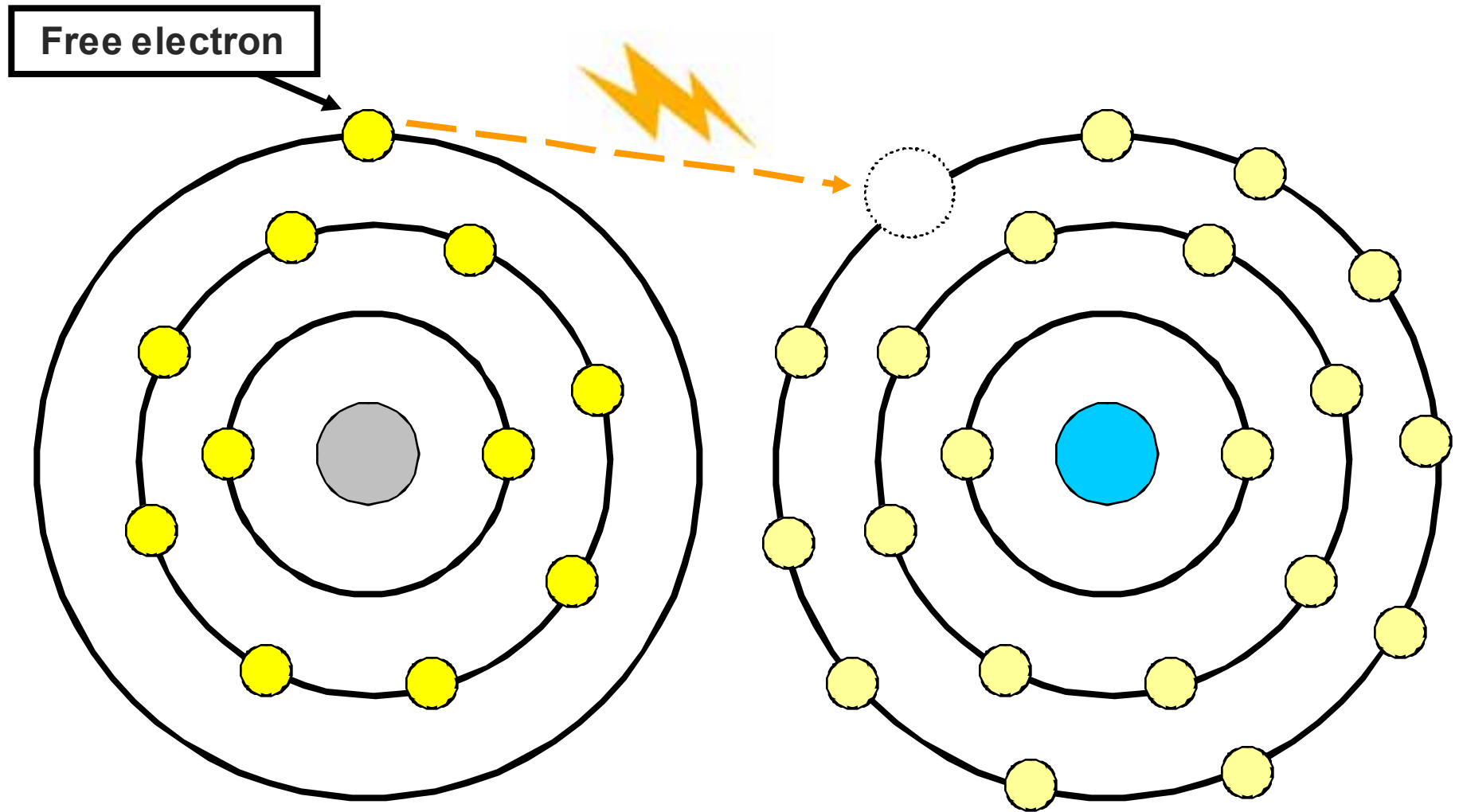
- **Photovoltaic Effect**

- photo = light;      voltaic = produces voltage
- Photovoltaic (PV) systems convert light directly into electricity (using semiconductors)

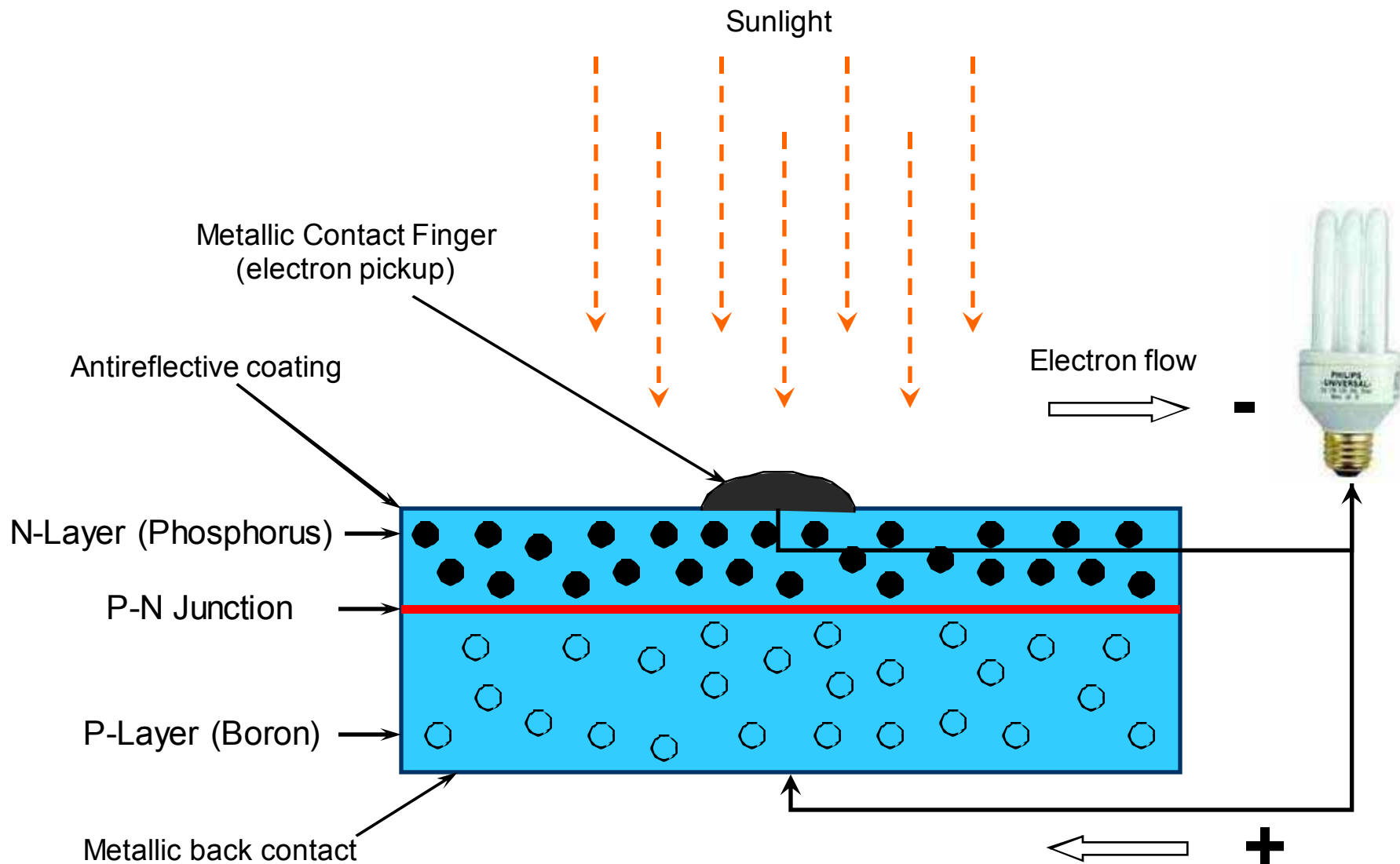


# Electron Orbits

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# How a PV Cell Works



# Solar Cells & the PV Effect

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- Usually produced with semiconductor grade silicon
- Dopants create positive and negative regions
- P/N junction results in .5 volts per cell
- Sunlight knocks available electrons loose for potential electrical current
- Wire grid provides path for current

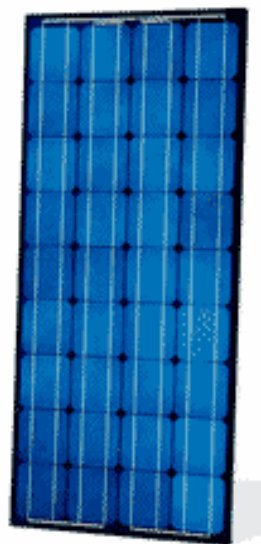
# PV Terminology

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**Cell**



**Module**



**Array**



Courtesy of DOE/NREL



# PV System Sizing

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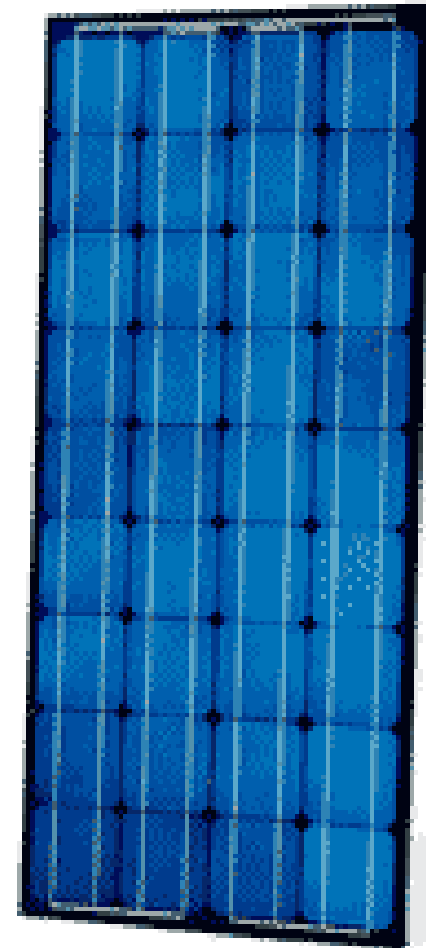


**200 HP engine:** means that 200 horsepower is the **MAXIMUM** it will produce.



**4 kW PV system:** means that 4,000 watts (4 kW) is the **MAXIMUM** it will produce in full sunlight.

# Crystalline Silicon (Mono)



Source: DOE National Renewable Energy Laboratory



# Crystalline Silicon (Poly)



Source: Darren Bouton

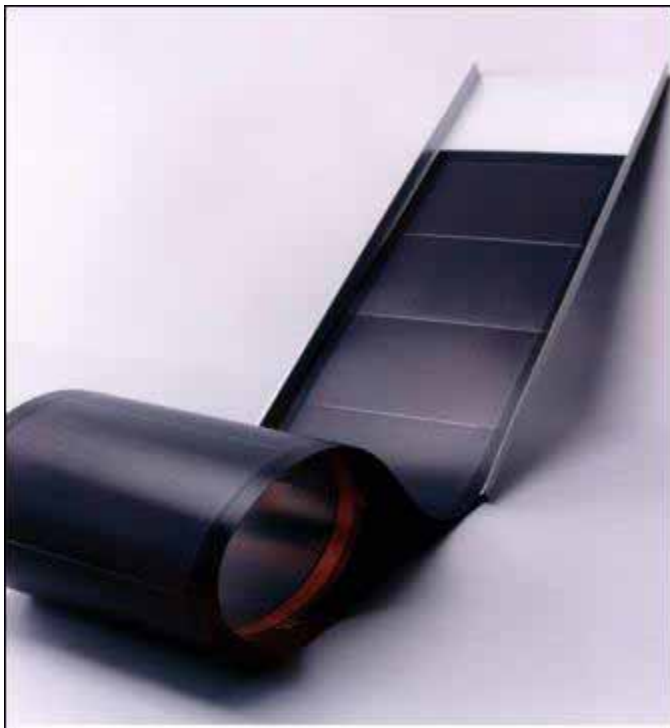
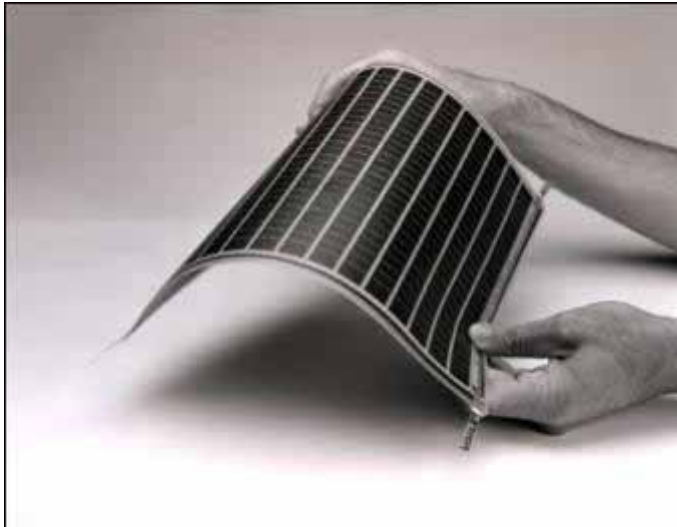
# Crystalline Silicon PV Products

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- Firm, like crystals
- Longest track record, over 50 years
- Most common, over 85% of the market
- Highest efficiencies: avg. 15%, up to 22%
- Requires about 100 sf. per kilowatt

# Thin-Film PV Products



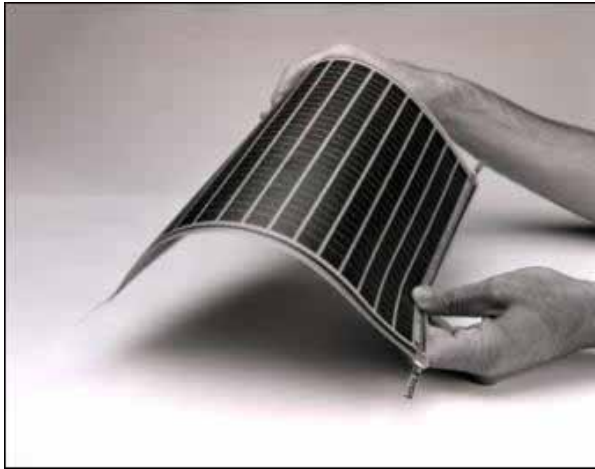
Source: DOE National Renewable Energy Laboratory



# Thin-Film PV Products

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Source: DOE National Renewable Energy Laboratory



- Can be applied on many different materials
- Longevity still to be proven
- Production growing at high rate
- Lower efficiencies: avg. 7%, up to 15%
- Has potential for big cost reduction
- Requires about 200 sf. per kilowatt

# PV “General Rules”

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- **Crystalline PV Products**
  - **Efficiencies (rated) range from 12-22%**
  - **Space required: 90-150 s.f. per kW**
- **Thin-Film PV Products**
  - **Efficiencies (rated) range from 5-10%**
  - **Space required: 170-300 s.f. per kW**

# Crystalline vs. Thin-Film

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**1.2 kW**  
***Crystalline***  
***Silicon***

Thin-film needs about twice as much space for the same-size system, but the total cost is about the same.

**1.2 kW**  
***Thin-Film***





# Efficiency vs. Capacity

**1.2 kW (1,200w)**  
**75 square feet**  
**16w per sq.ft.**

**Capacity = total  
power**

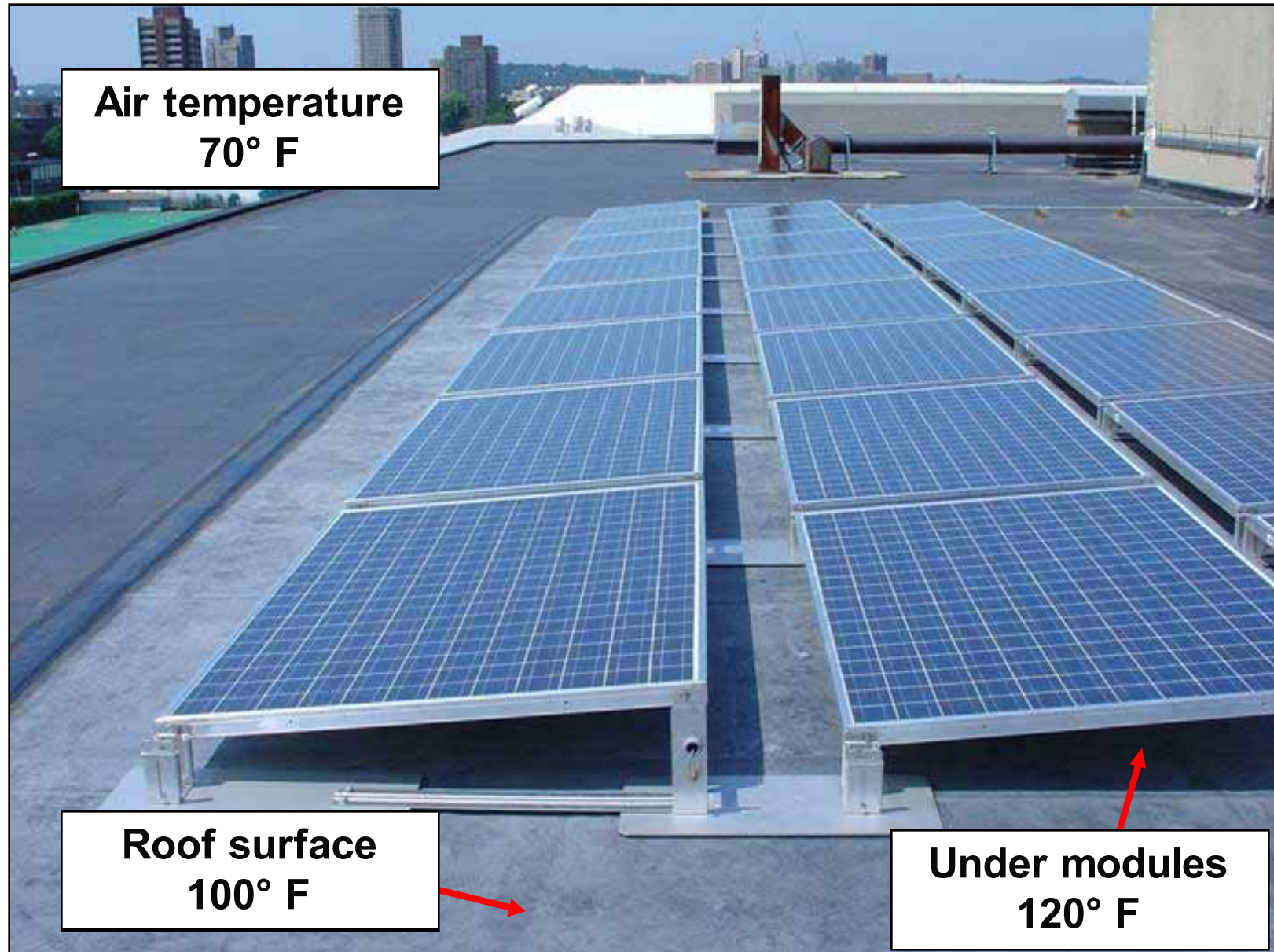
***Efficiency =  
power per sq.ft.***

**1.2 kW (1,200w)**  
**150 square feet**  
**8w per sq.ft.**



Courtesy of DOE/NREL

# Heat effect



Courtesy: Schott Solar

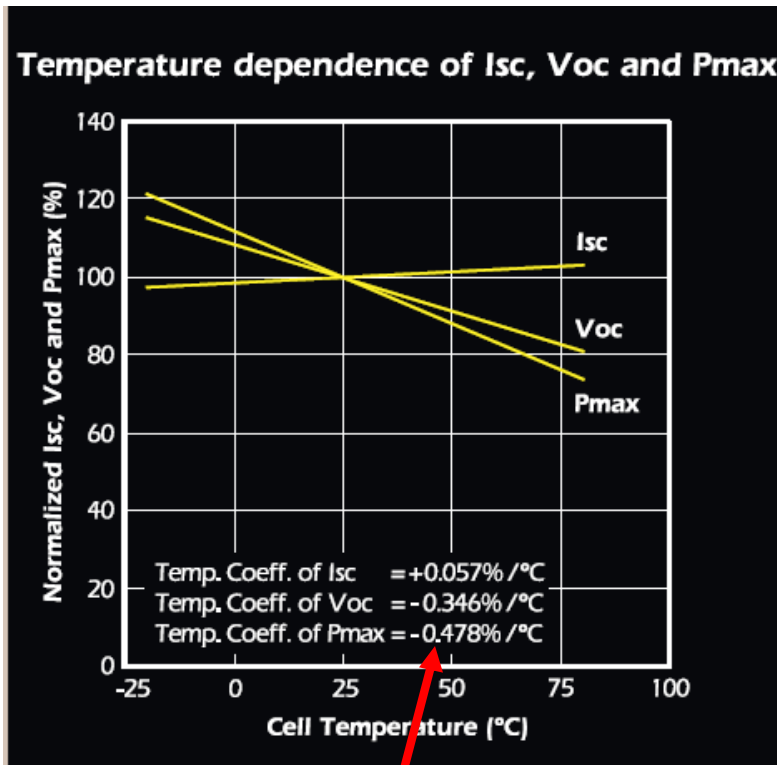
# Crystalline vs. Thin-Film: Heat response

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- Heat increases electrical resistance, which lowers power output.
- Output begins dropping at 20°C (68°F).
- Percentage of drop is called Temperature Coefficient of Power.
- It is measured in % per degree Centigrade, i.e. -0.35%/°C
- Thin film degrades less than crystalline.

# Crystalline vs. Thin-Film: Heat response

## Sample data from spec sheets



**Crystalline -0.478%**

Model: CGS-40H/G1245\*635

Substrate material: Deposit A-Si on float glass

The kind of solar cell: Double junctions A-Si solar cell

Categories: Opaque A-Si PV module

Rating power: 40w

Optimal operating voltage (V): 44.9v

Open circuit voltage (V): 61V

Optimal operating current (A): 0.94A

Short circuit voltage (A): 1.16A

Power error rate:  $\pm 3\%$

Temperature coefficient of  $I_m$ :  $+0.09\%/^{\circ}\text{C}$

Temperature coefficient of  $V_m$ :  $-0.28\%/^{\circ}\text{C}$

Temperature coefficient of power:  $-0.19\%/^{\circ}\text{C}$

Length (mm): 1245

Width (mm): 635

Thickness (mm): 7

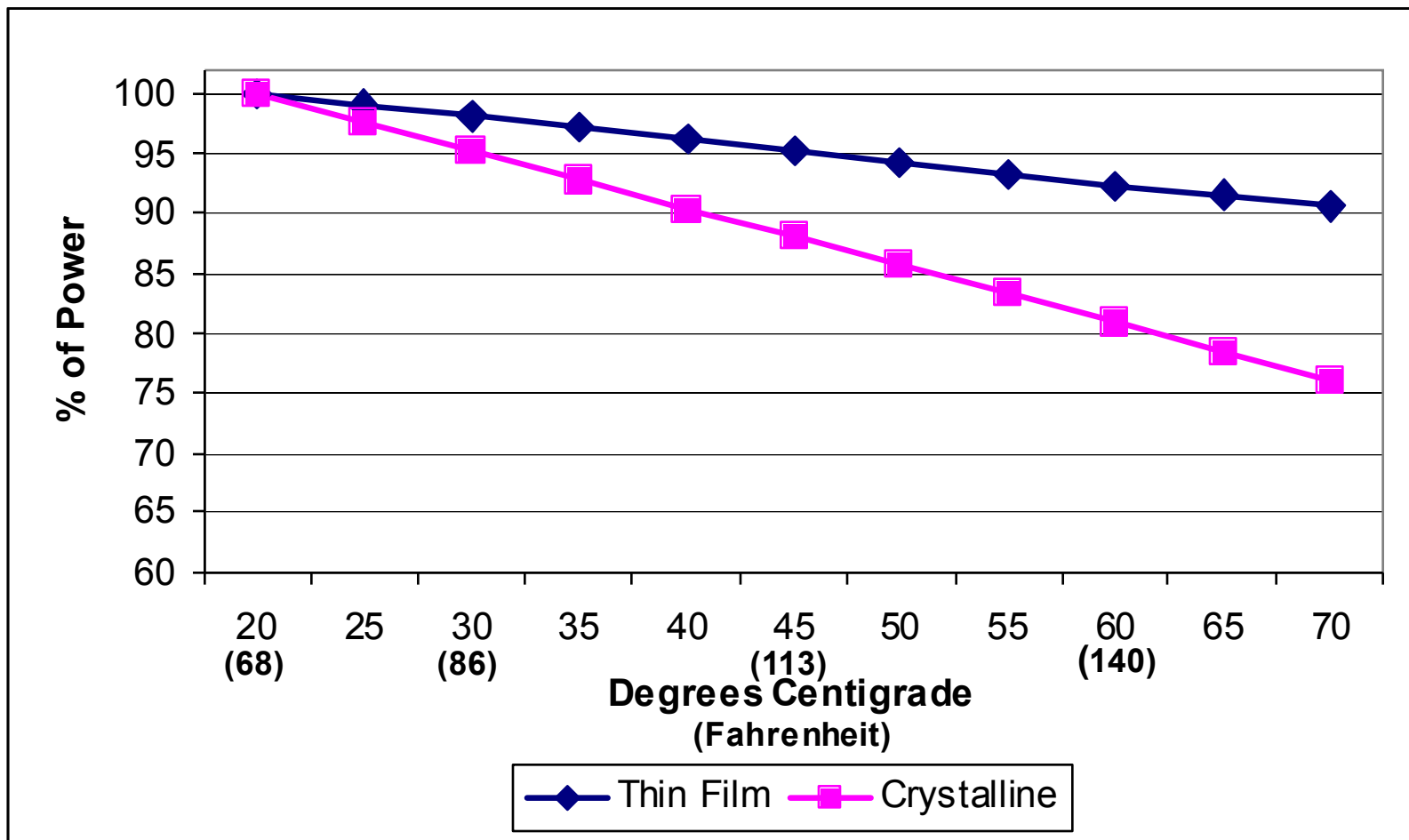
Weight (kg): 13.2

Operating temperature:  $-40^{\circ}\text{C}$   $+85^{\circ}\text{C}$

System maximum open circuit voltage:  $\leq 600\text{VDC}$

**Thin film -0.19%**

# Crystalline vs. Thin-Film: Heat response

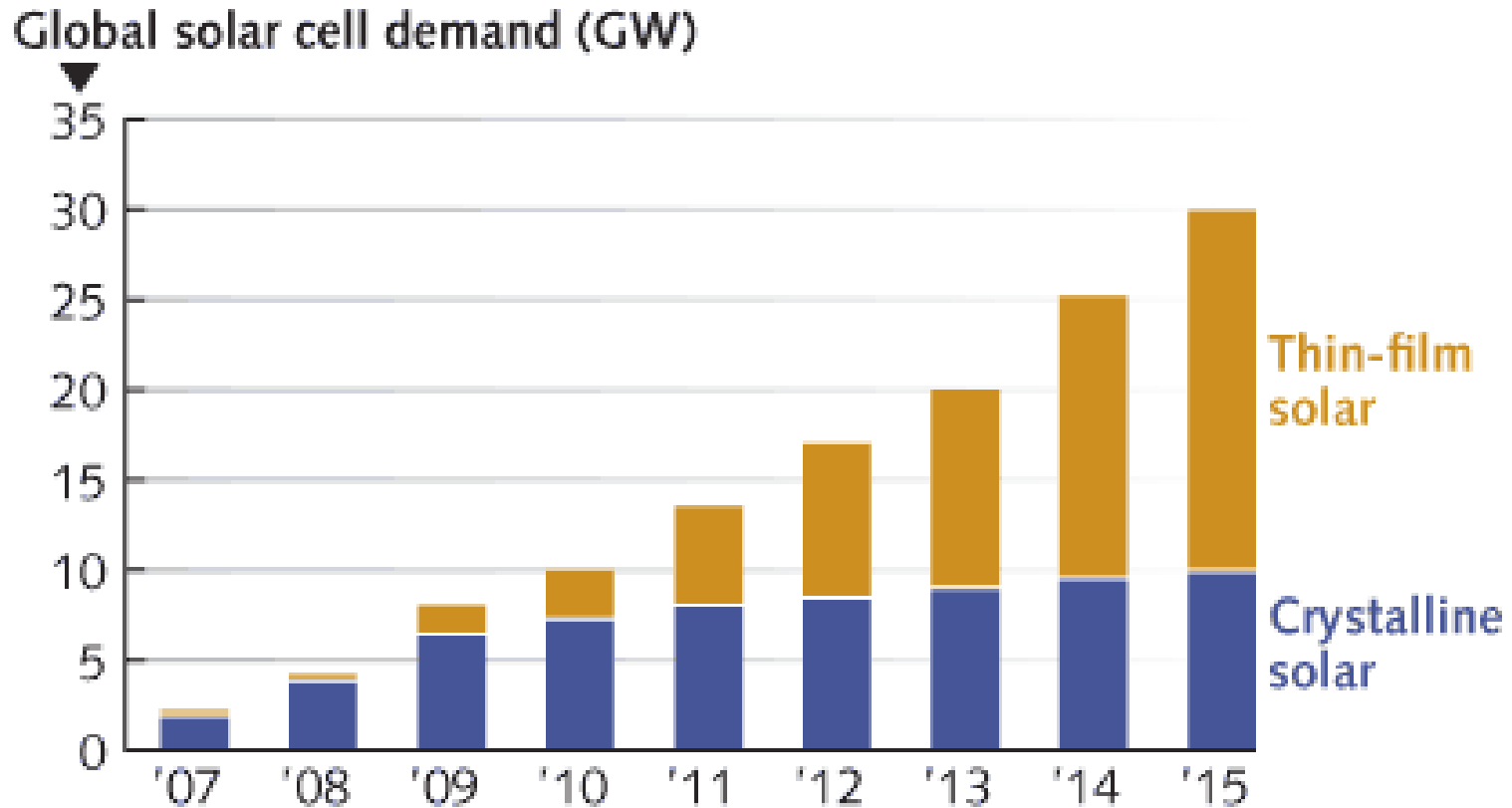




# PV Panel Technology Summary

| Technology                     | Description                                                                                                                                                                                                           | Module Efficiency (Commercial) | Cell Efficiency (Laboratory) | Sample Companies Employing Technologies                                           |
|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|------------------------------|-----------------------------------------------------------------------------------|
| <b>Crystalline Silicon</b>     | The original approach; grow silicon crystal structures in a variety of ways. Represents almost 90% of total market. Appearance dark blue to black but other colors possible with changes to anti-reflective coatings. |                                |                              |                                                                                   |
| Single Crystal                 | Grown in Cylinders and wire- or laser-sliced into circular wafers as thin as 200 microns. Cells are circular and modules are inherently flat black or charcoal.                                                       | 14 - 15%                       | 25%                          | BP Solar<br>GE/AstroPower<br>Sanyo<br>Sharp<br>SunWorld                           |
| Multi-Crystalline              | Cast in blocks or drawn through a die to create a "ribbon" and wire-sliced or cut into rectangular wafers. Cells are typically vibrant blue.                                                                          | 12 - 14%                       | 19%                          | BP Solar<br>Evergreen Solar<br>Kyocera Solar<br>Schott Solar<br>Sharp<br>SunWorld |
| <b>Thin-Film Materials</b>     | Near single-atom vapor or electro-deposition on low-cost materials (glass, stainless steel, or plastic). Modules can be flexible. Appearance dark charcoal to near black; can also be semi-transparent.               |                                |                              |                                                                                   |
| Amorphous Silicon (a-Si)       | Cell and module production part of same process. Widely used in consumer products and on flexible substrates.                                                                                                         | 5 - 7%                         | 13%                          | BP Solar<br>Kaneka Solar<br>TerraSolar<br>United Solar Ovonic                     |
| Copper Indium Diselenide (CIS) | Alternative semiconductor material under commercialization.                                                                                                                                                           | 8 - 10%                        | 19%                          | Global Solar<br>Shell Solar                                                       |
| Cadmium Telluride (CdTe)       | Alternative semiconductor material under commercialization.                                                                                                                                                           | 7 - 9%                         | 17%                          | BP Solar<br>First Solar                                                           |

# Growth Forecast?



Source: Renewable Energy World.com

# Inverters

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**Changes Direct Current (DC) to  
Alternating Current (AC)**



# Inverters

---

- Range in size from 1 Kw to 500+ Kw
- Can easily be connected together, even different models
- Best to locate in cooler area



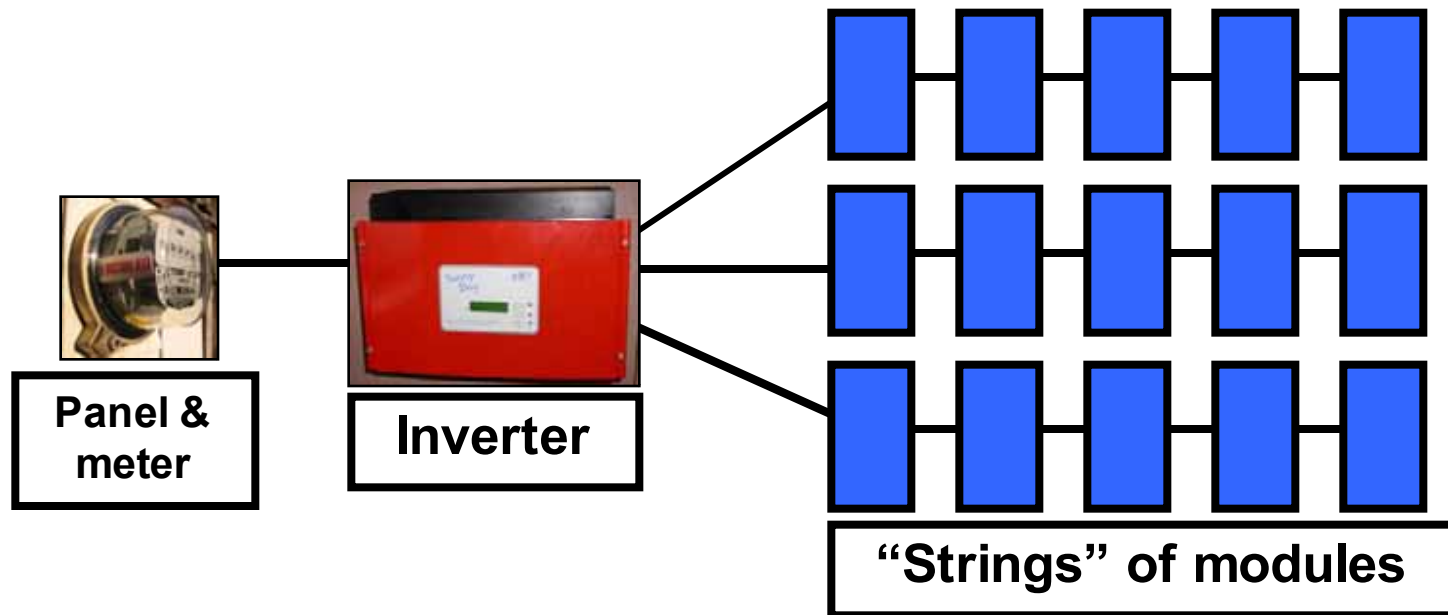
Source: Darren Bouton



# Inverters

---

## Typical system layout



Strings must be of specific length and number, of equal size, and on the same plane.

Power production is very sensitive to shading.

# System Inverters: Online string sizing tool

---

Limited configurations, cannot deviate.

| Results                                                                      |                                                                              |                                              |
|------------------------------------------------------------------------------|------------------------------------------------------------------------------|----------------------------------------------|
| 1 <u>string</u><br>configurations                                            | 2 <u>string</u><br>configurations                                            | 3 <u>string</u><br>configurations            |
| 12 in series<br>13 in series<br>14 in series<br>15 in series<br>16 in series | 12 in series<br>13 in series<br>14 in series<br>15 in series<br>16 in series | 12 in series<br>13 in series<br>14 in series |

# Inverters

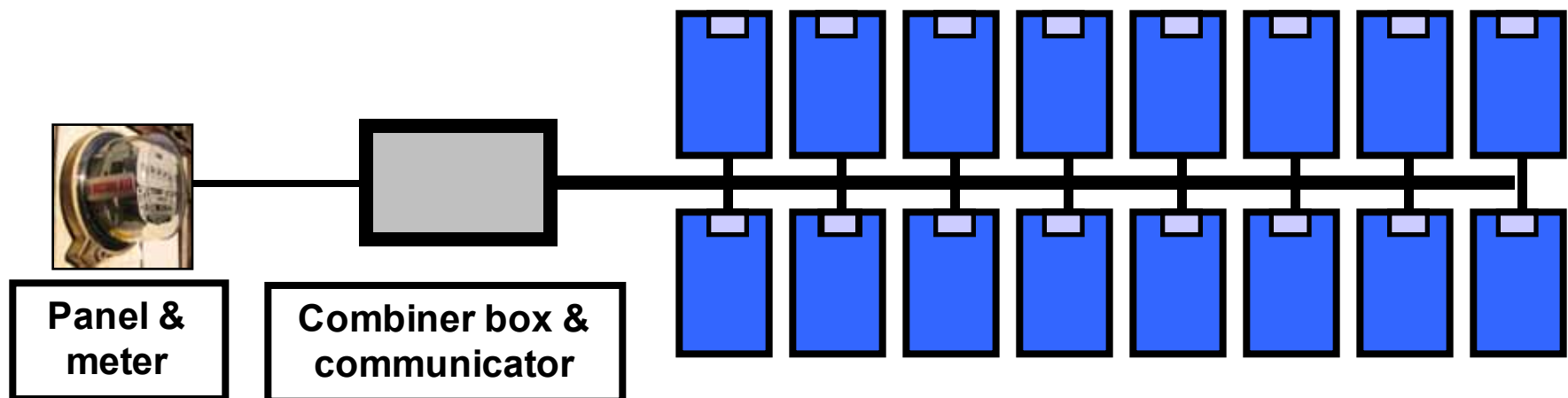
---

## Micro-inverter

One per module  
Inverts DC to AC right there

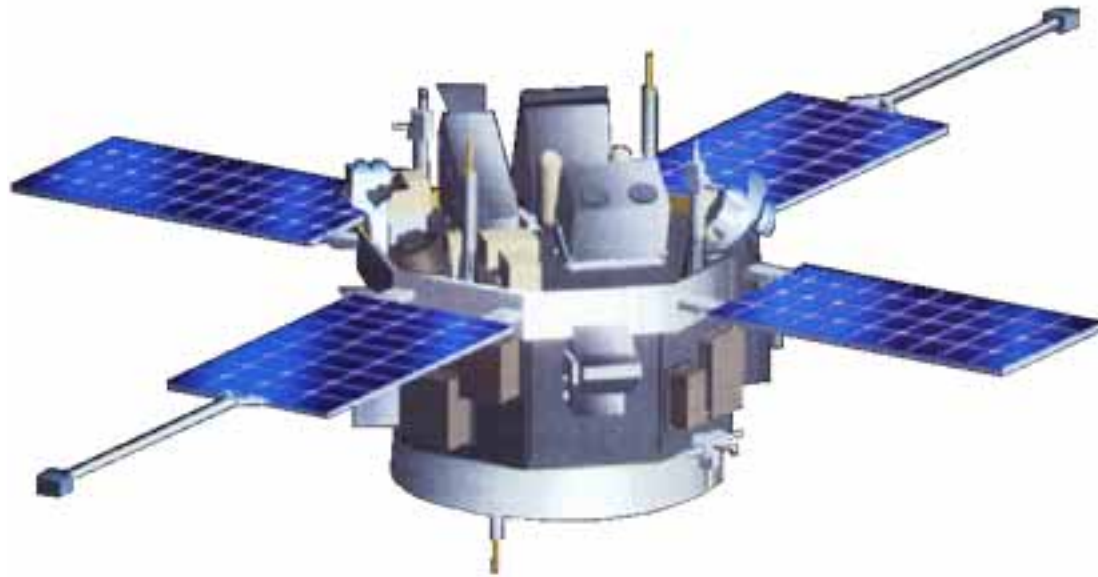


## System layout



# Reliability

---



Source: NASA

# Reliability

---

- **Mature technology—over 50 years old**
- **Essential to the space program**
- **Millions in use**
- **Products tested and approved by CEC**
- **Long warranties backed by large, stable companies**
  - **20 to 25 years on panels**
  - **10 to 25 years on inverters**
  - **10 year labor warranty**

***It works during the day, but what about at night?***



Courtesy of DOE/NREL

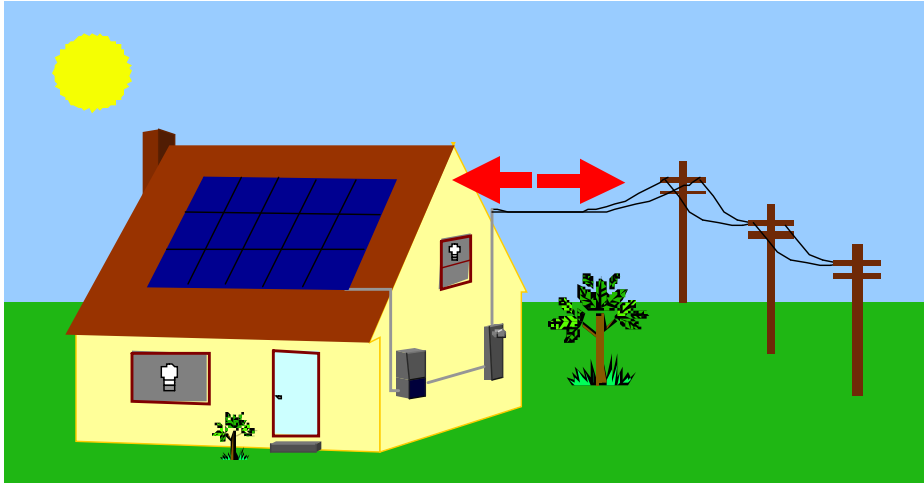
**Previously, there was only one solution:**

**Store the excess in batteries during the day, then draw off the batteries at night, or when it's cloudy.**

***But now?***

# Net Metering

---



Source Andy Black © 2006 All rights reserved.

Source: Andy Black

**The utility grid is a two-way street!**

**Electricity can be “sent back” to the grid by the customer.**

- **Eliminates the need for batteries.**
- **Reduces cost and maintenance.**
- **Ensures a constant supply of electricity.**

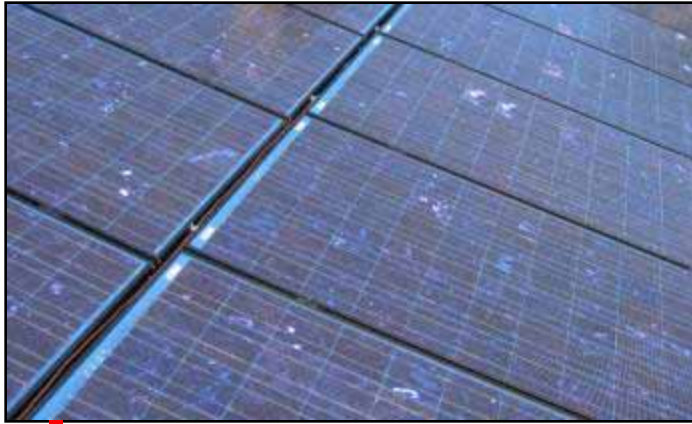


Source: DOE NREL



# Typical System Components

**Array**



**Inverter**



**Meter**



**Panel**



**Balance of System  
(BOS)**



**Loads**

Source: Darren Bouton

# Typical System Components

---



1. Solar array
2. Inverter
3. House electrical panel

Source: PG&E

# Monitoring

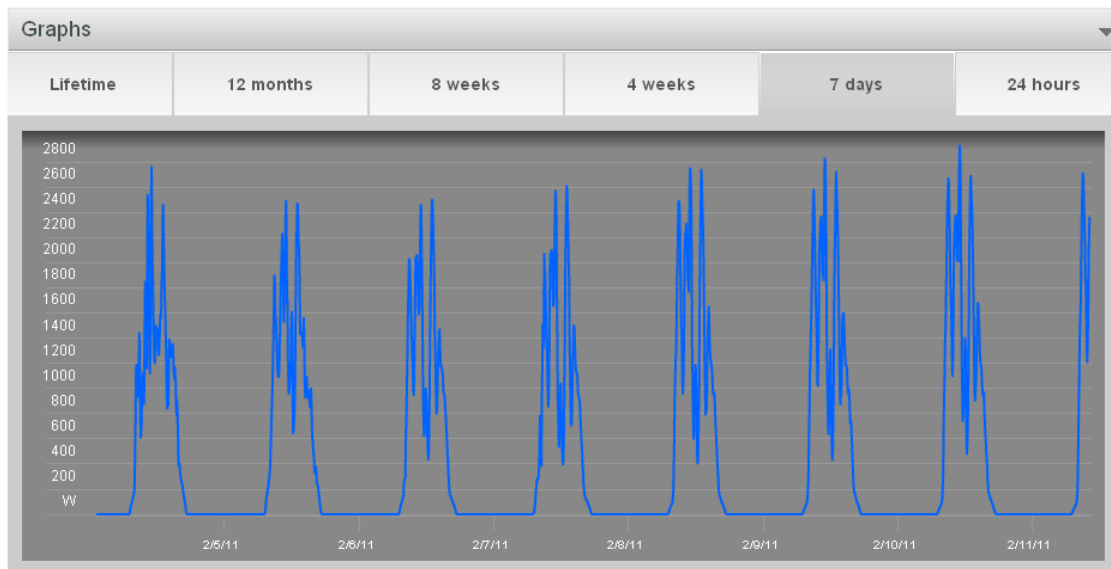
---

- Extra hardware sends inverter data to internet
- Inverter company or 3<sup>rd</sup> party hosts website
- Customer can view system from home or remotely
- Current and historical data can be displayed

*Can cost extra but some companies are offering it as standard package.*

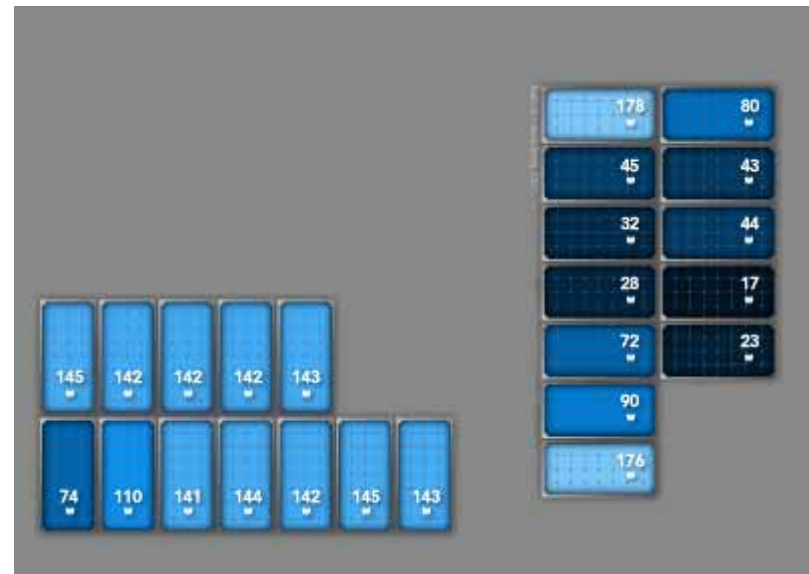


# Monitoring



***Total system history.***

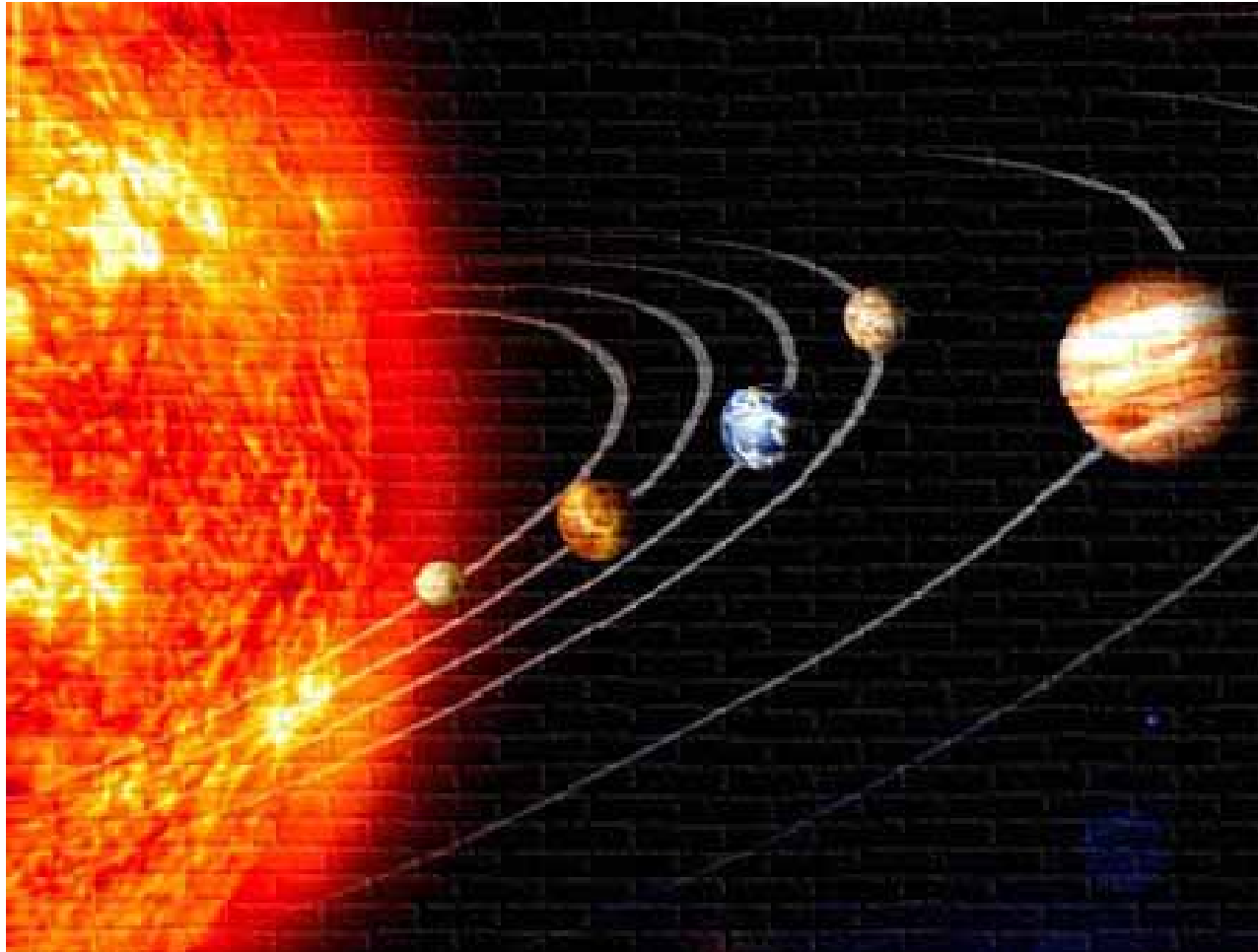
***Real-time, per panel.***



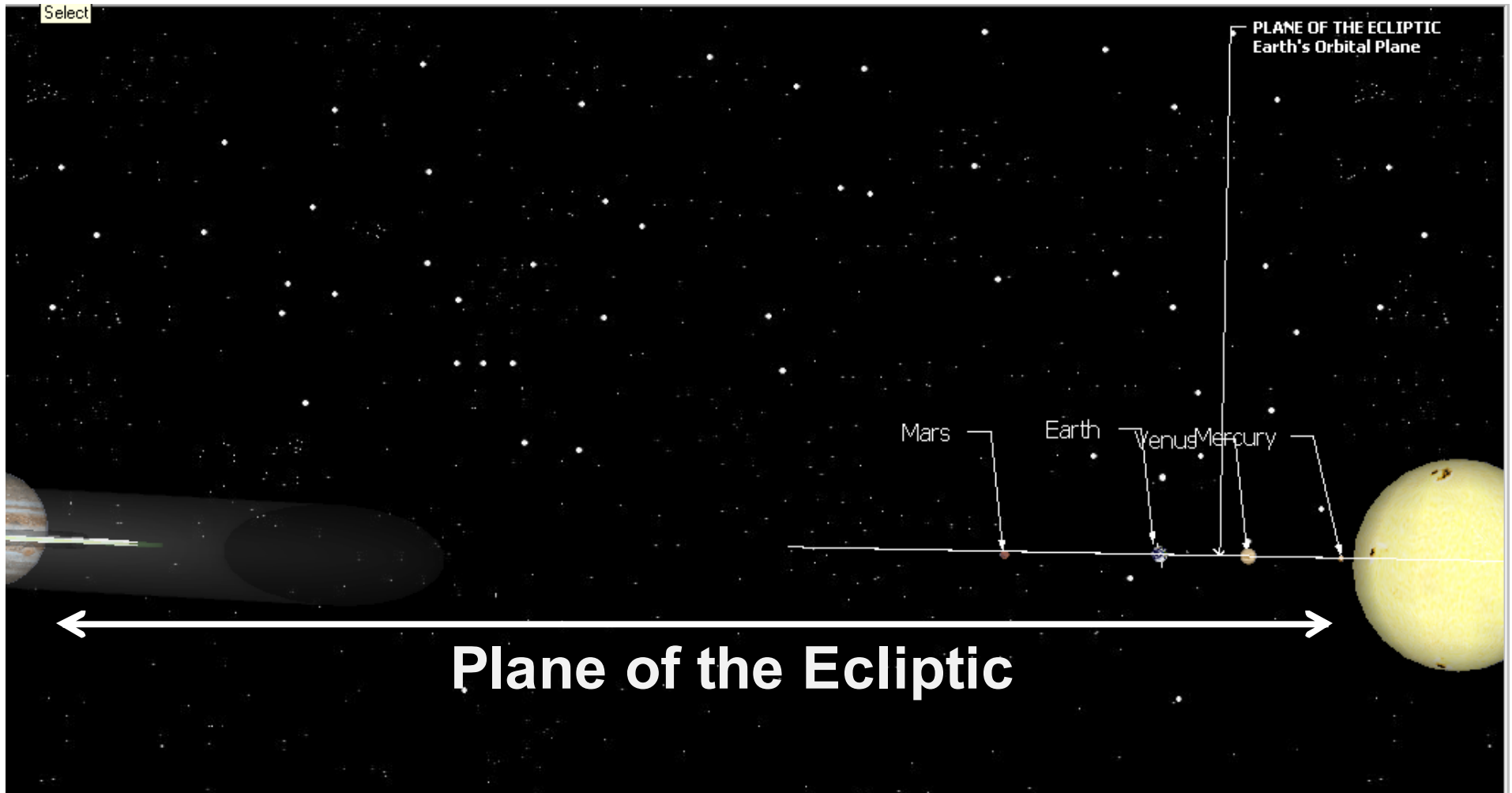
# **Feasibility**

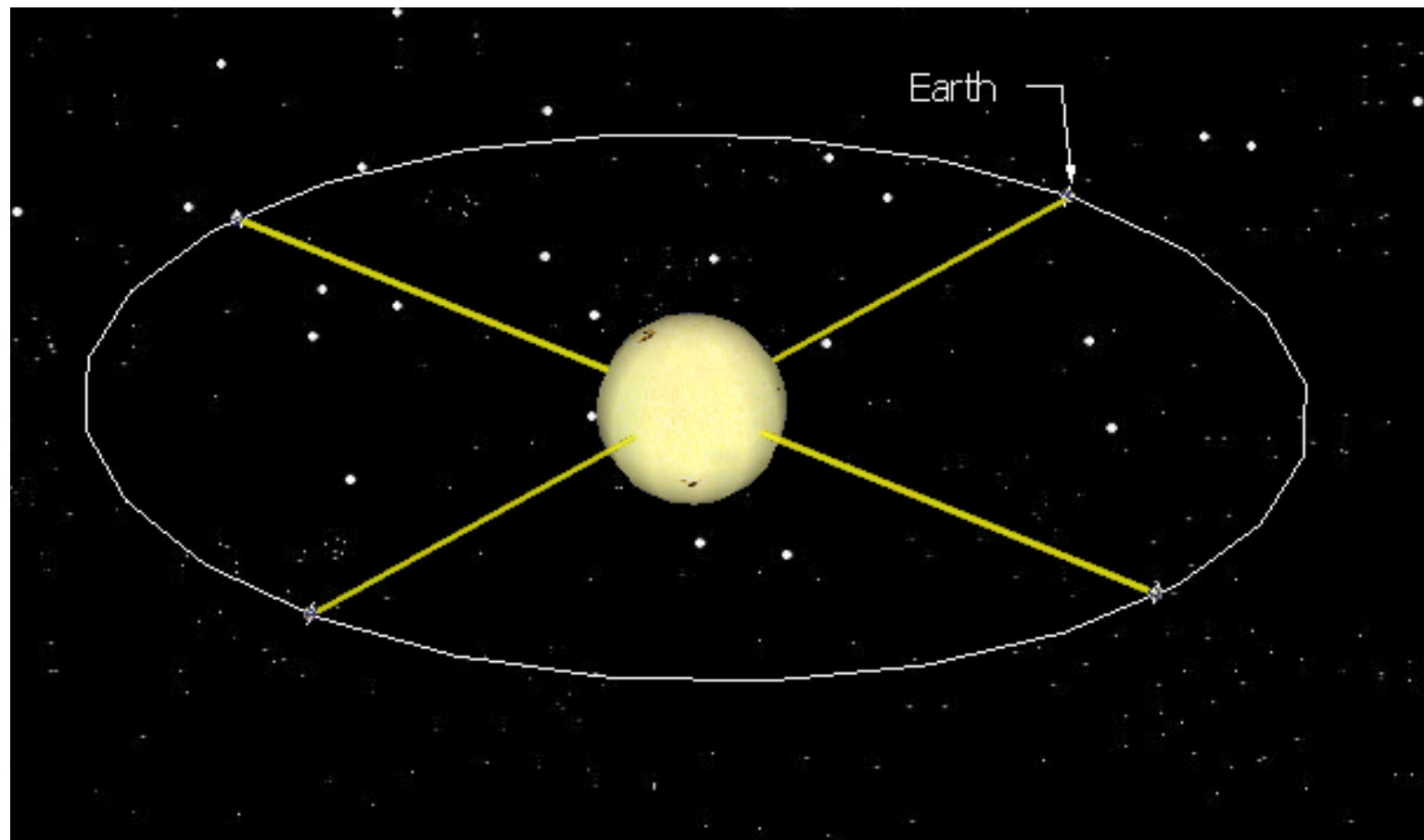
# Solar Geometry

---



# Solar Geometry

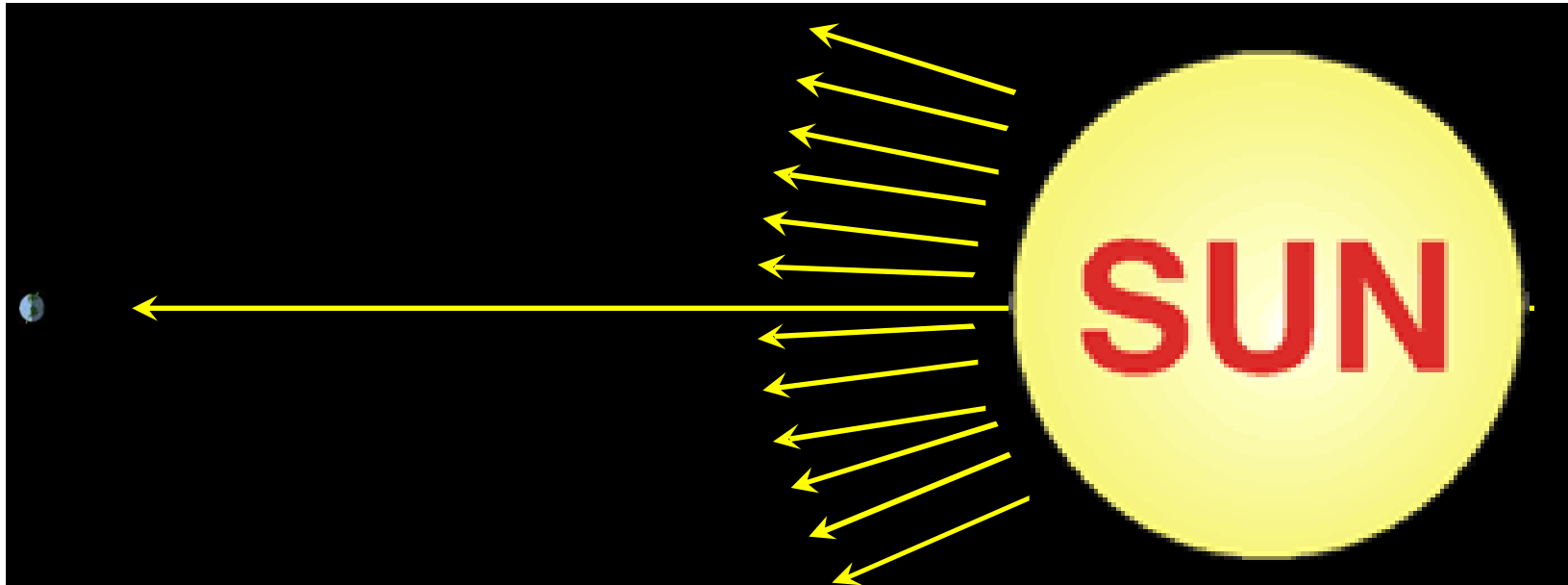






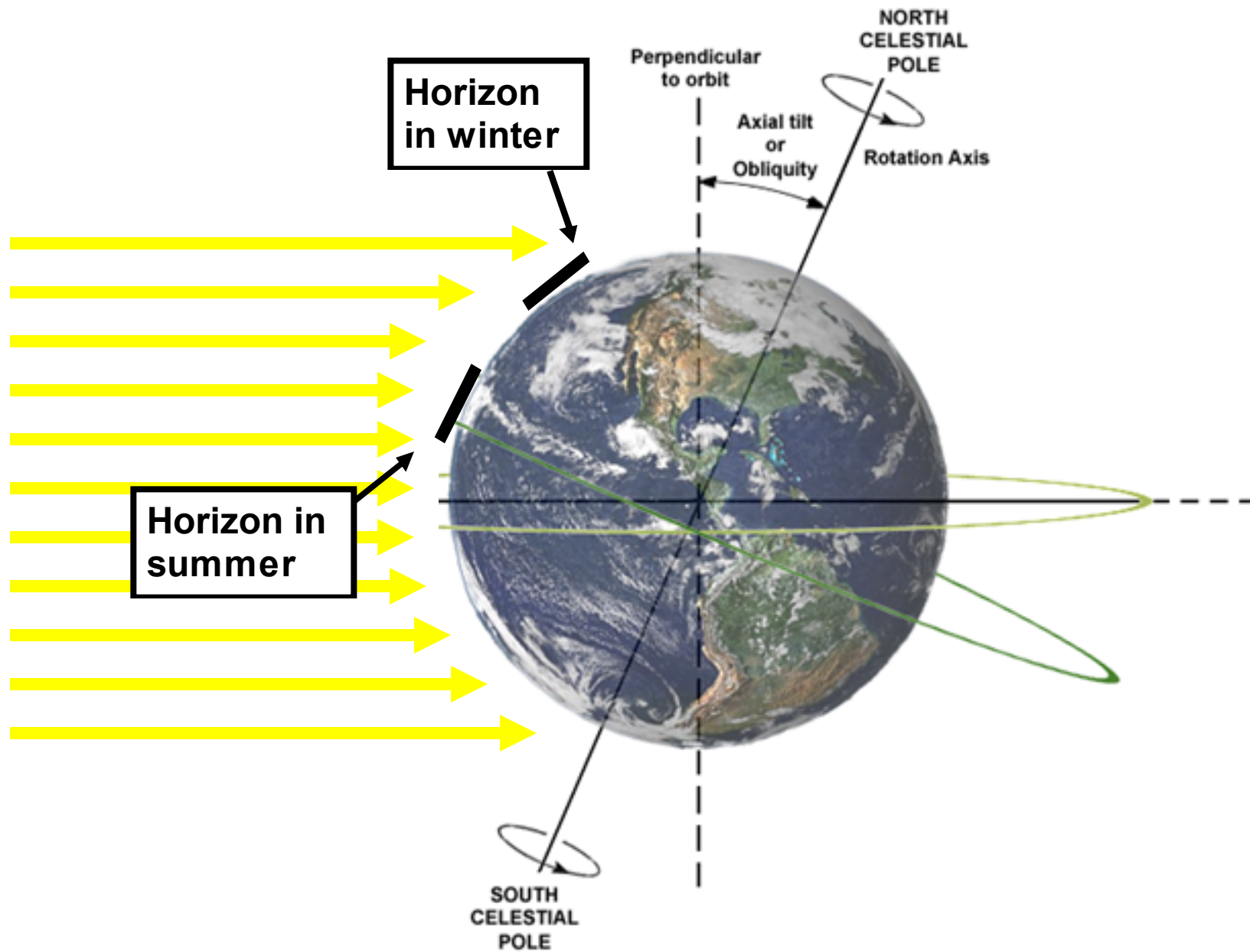
# Solar Geometry

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**ACTUAL:**  
The sun radiates in all directions.

**EXPERIENTIAL:**  
On Earth all radiation from the sun is parallel to one another.



**This ray strikes parallel to the surface.**

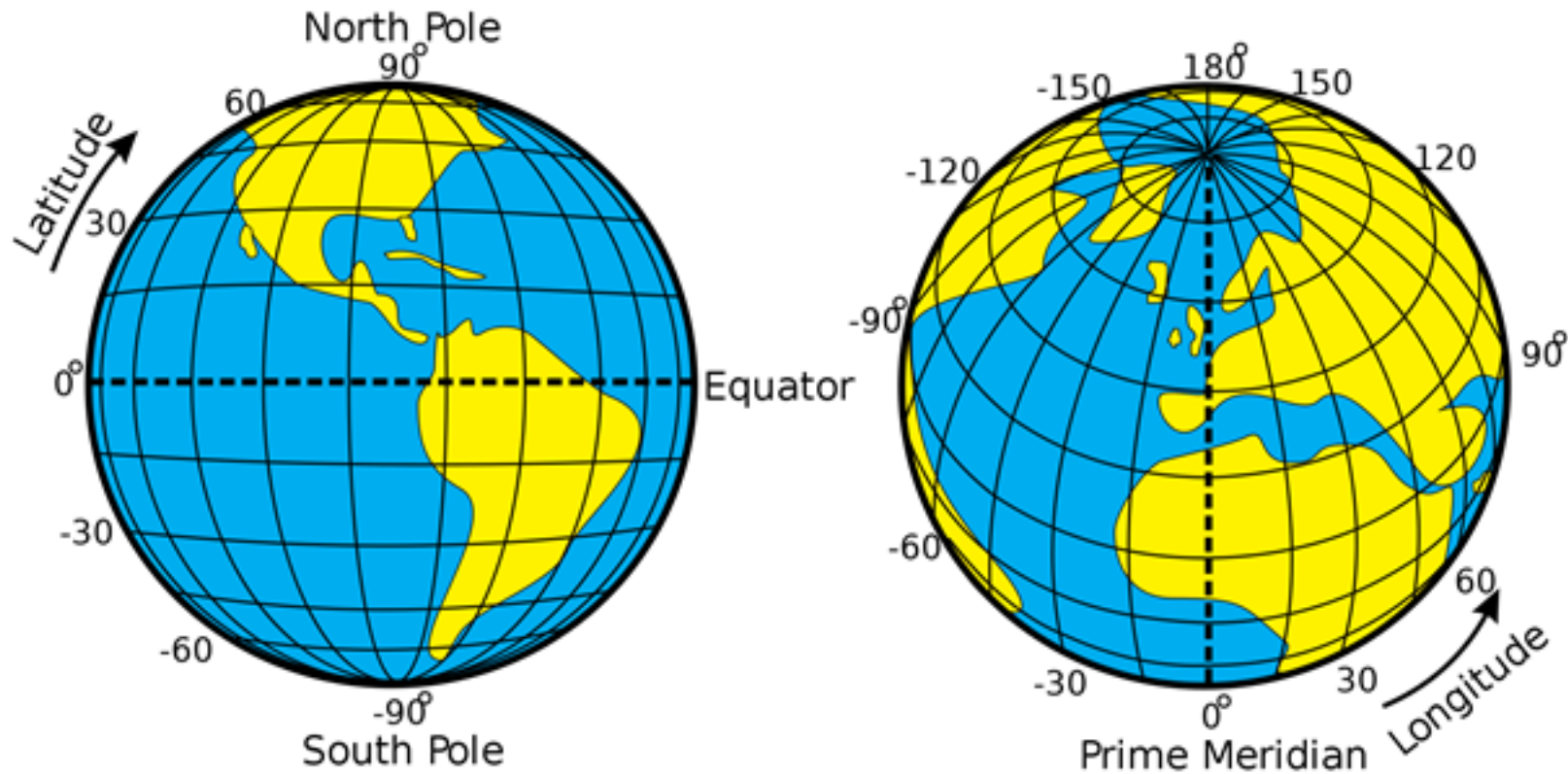
**This ray strikes  $\pm 45$  degree angle to the surface.**

**This ray strikes perpendicular to the surface.**



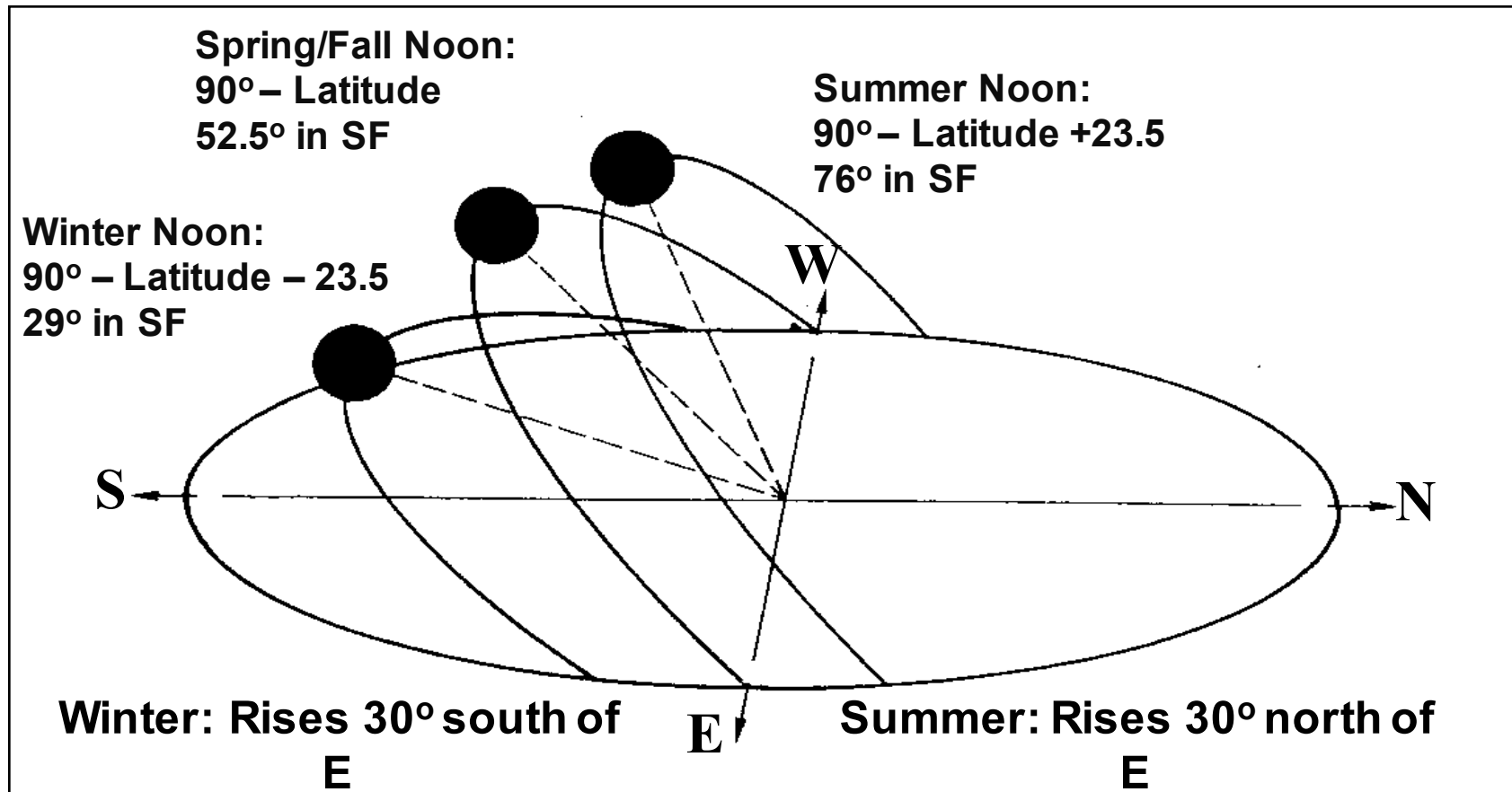
# Latitude and Longitude

---



Graphic in the [public domain](#) from  
Wikipedia Commons

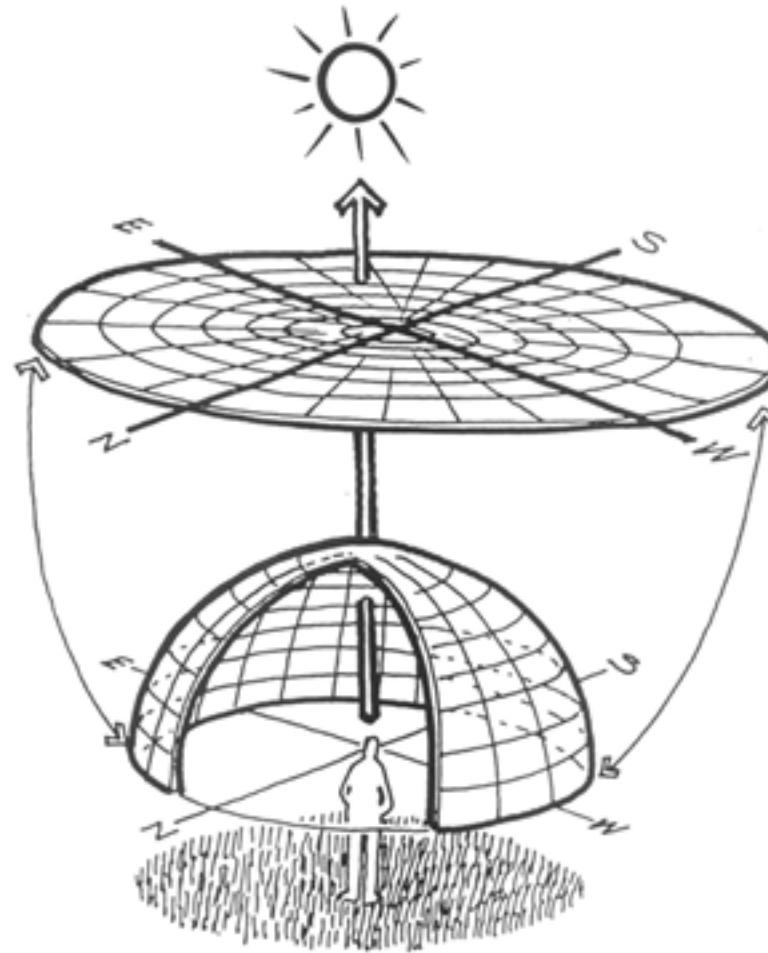
# Sun Path



Source: PG&E

# Sun Path Overhead Projection

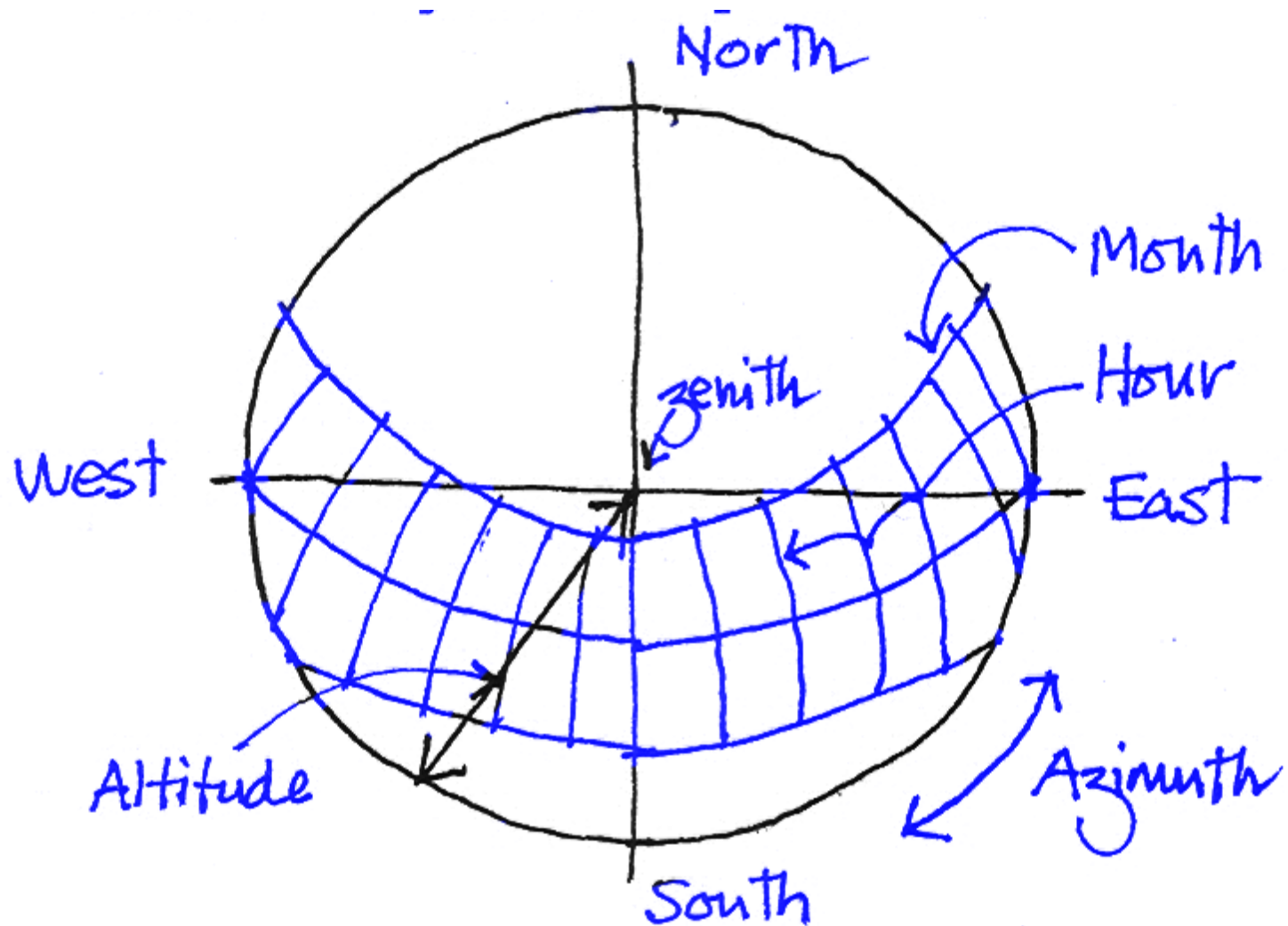
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Fuller Moore. Environmental Control Systems: Heating  
Cooling Lighting. McGraw Hill 1993,

# Sun Path Overhead Projection

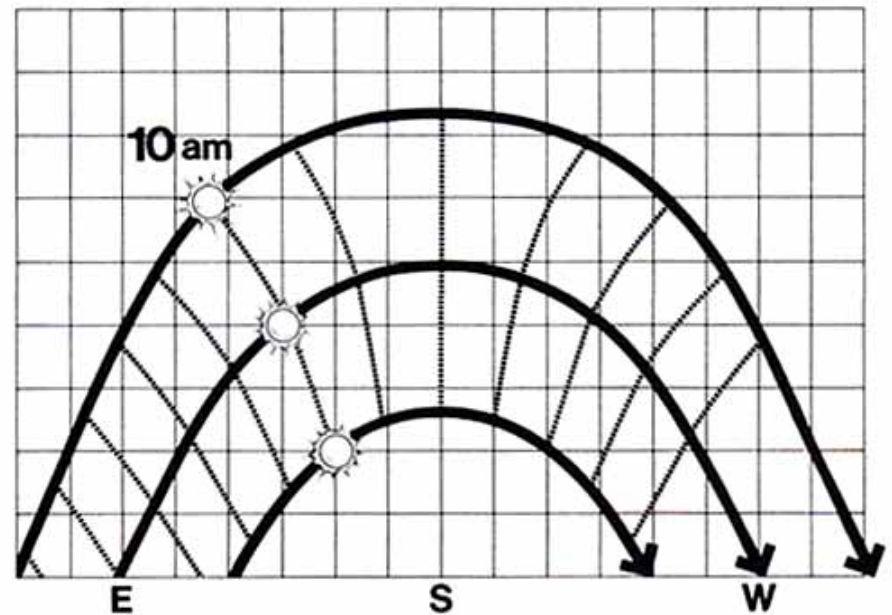
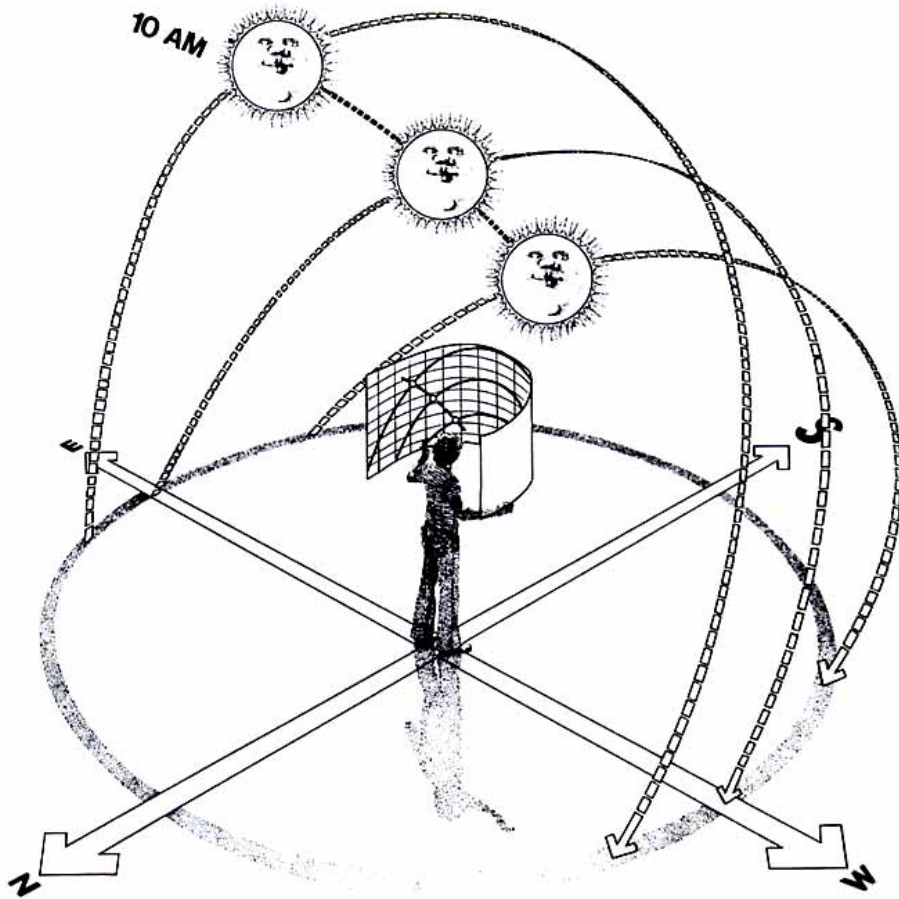
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**Source: NASA**

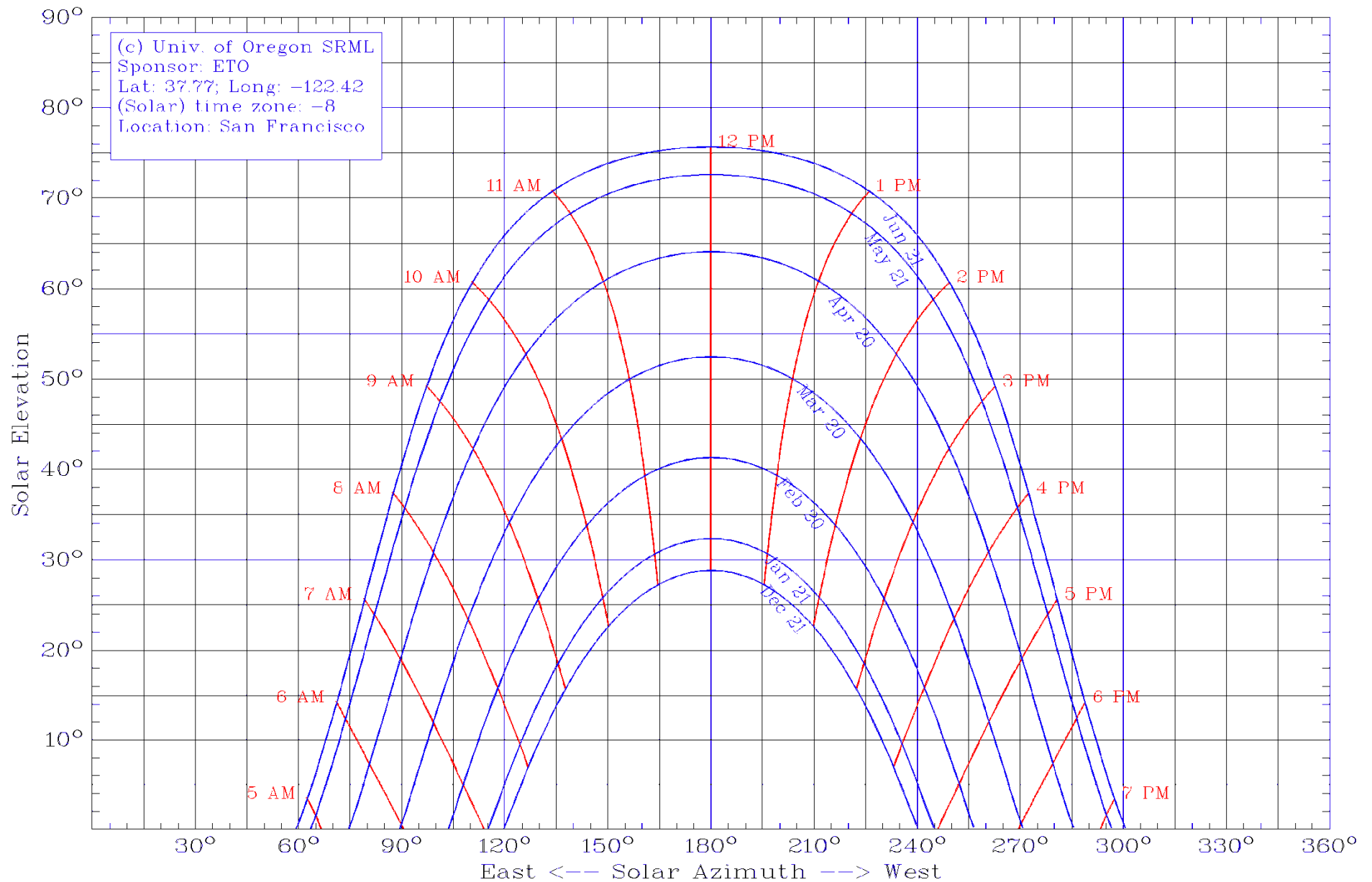


# Sun Path Horizon Projection



Edward Mazria. Passive Solar Energy Book, Expanded Professional Edition  
Rodale Press, 1979, Pg. 311

# Sun Chart: San Francisco

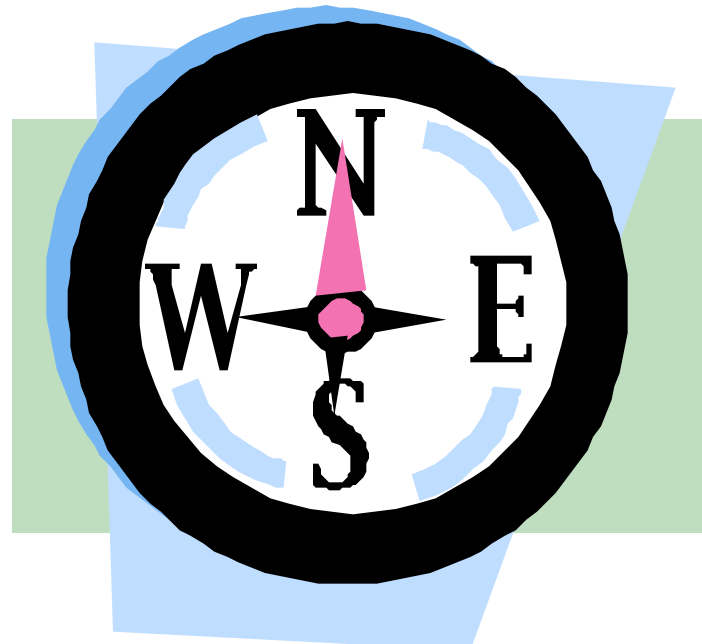


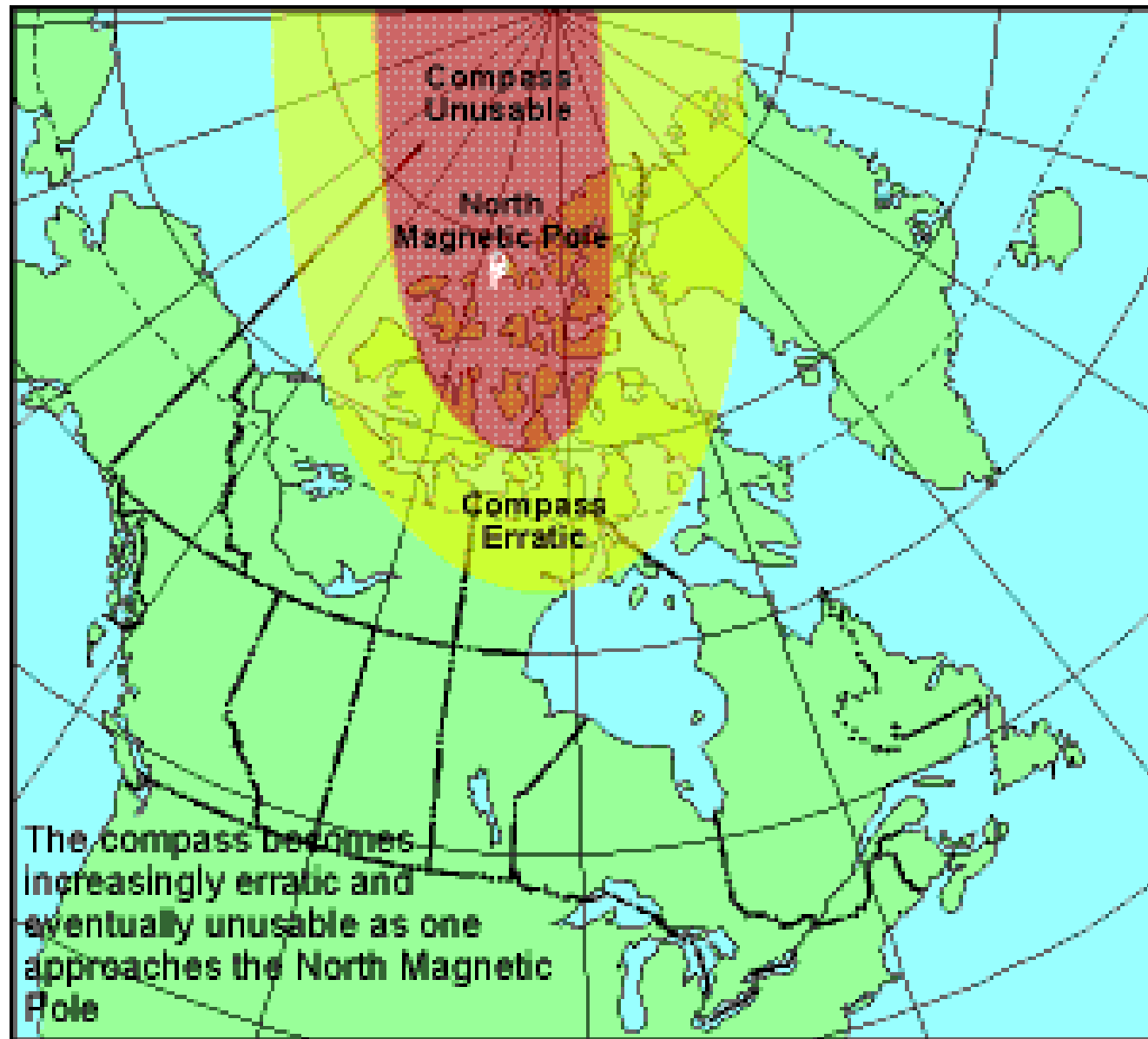
Source: University of Oregon, Solar Radiation Monitoring Laboratory  
<http://solardat.uoregon.edu/SunChartProgram.html>

# Does the site have an appropriate southern exposure?

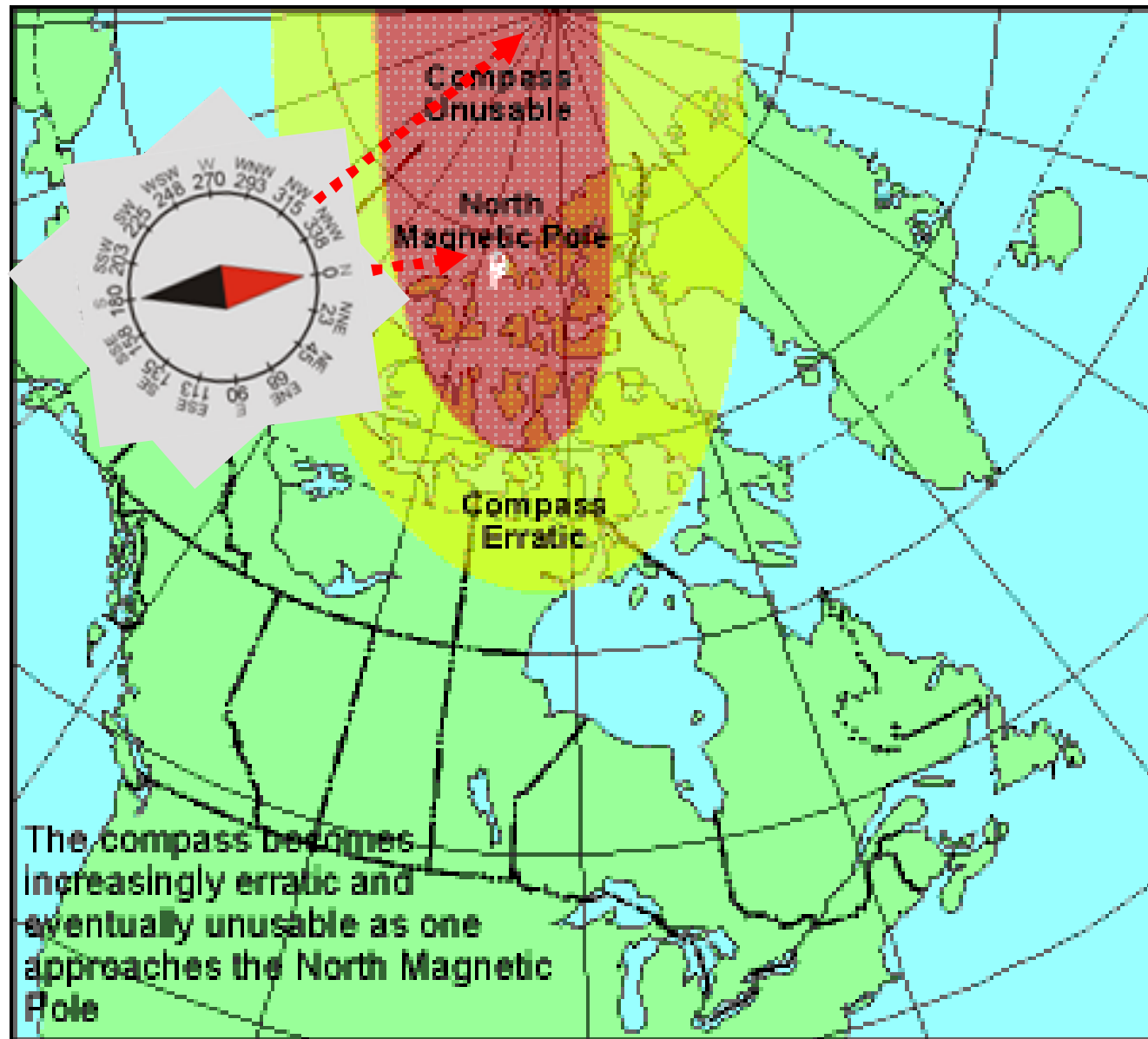
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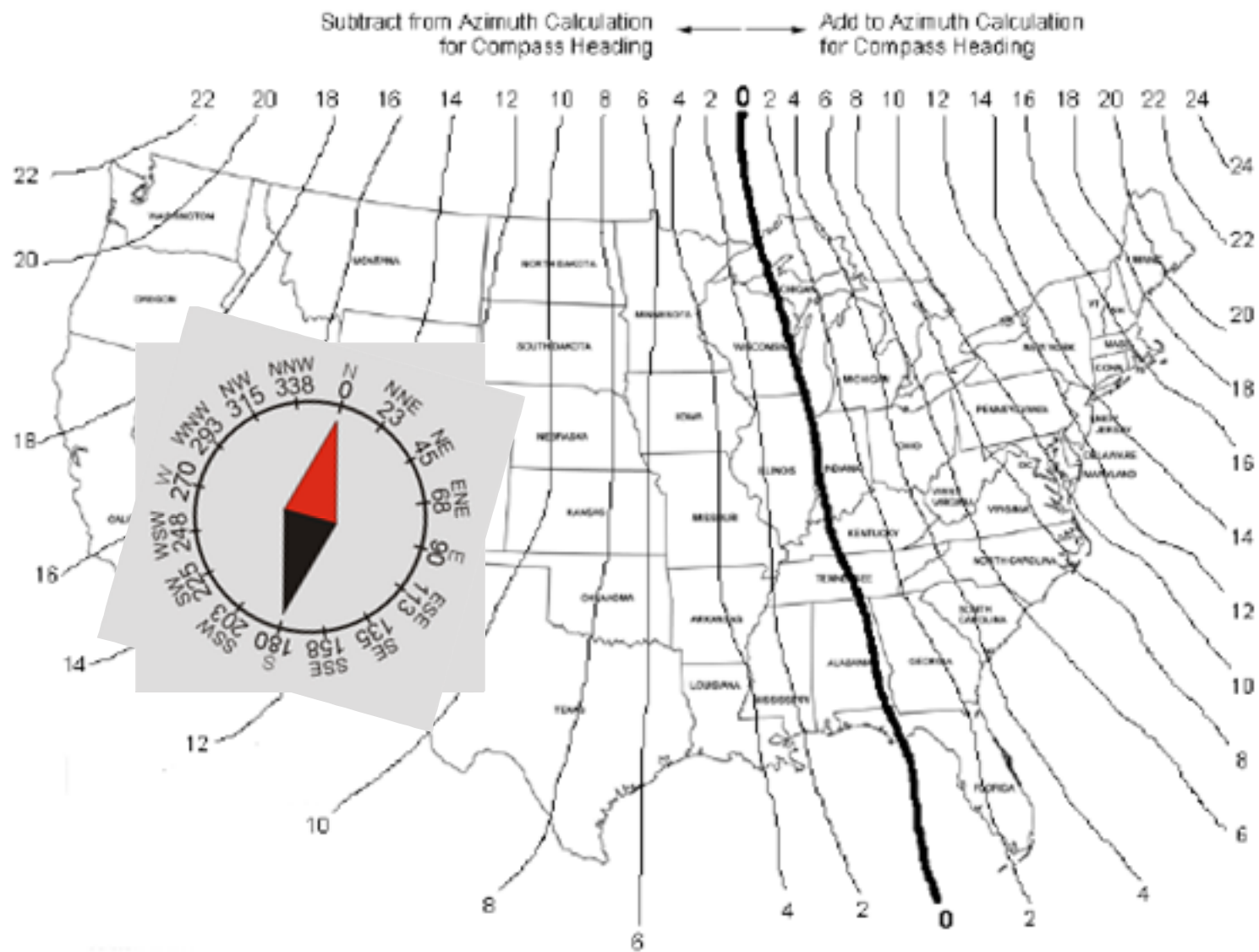
*Use a compass to identify **north (and thus south)**,  
a first step in assessing solar access at a site.*











U.S. Map Showing Magnetic Declination for Azimuth Compass Indications



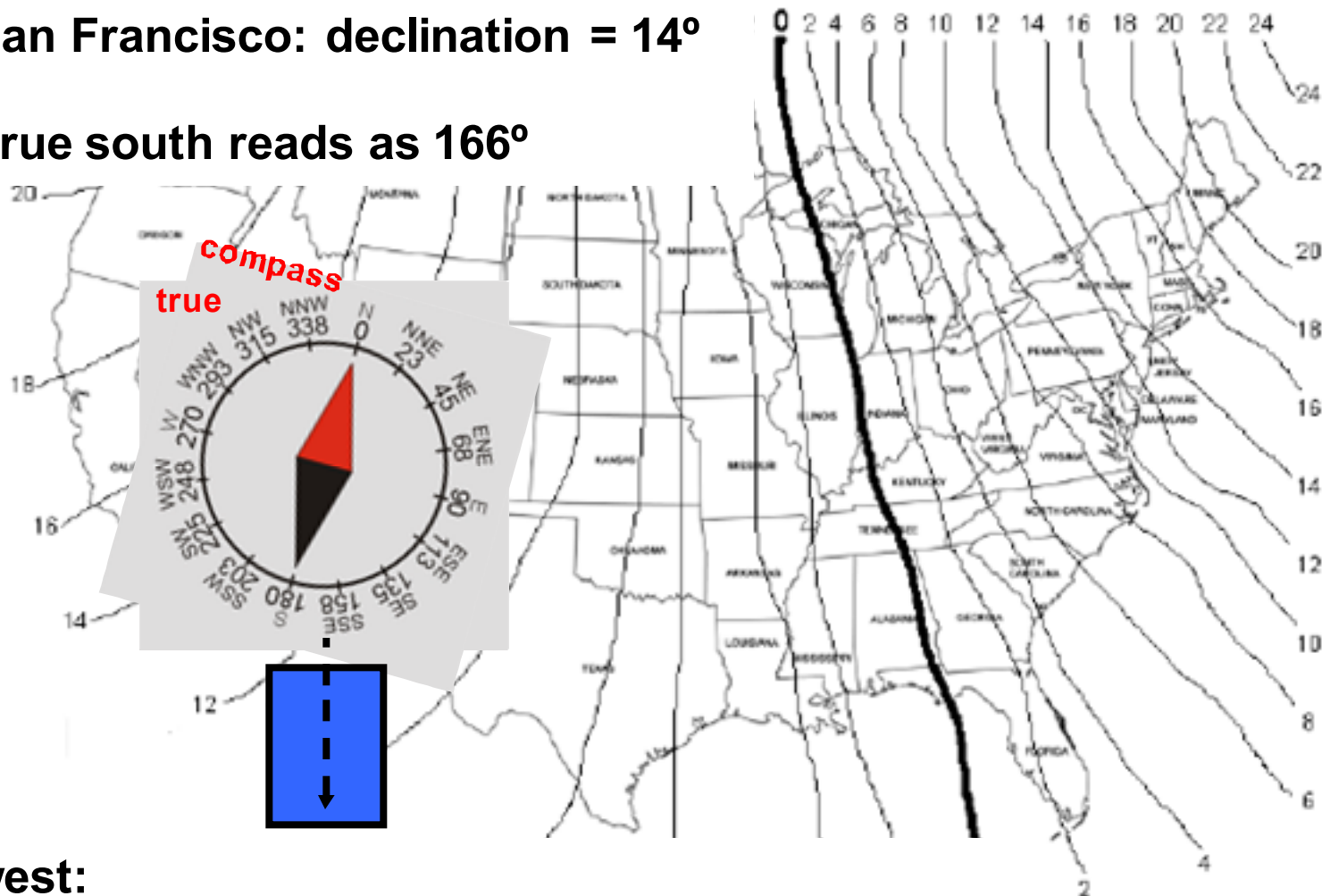


Subtract from Azimuth Calculation  
for Compass Heading

Add to Azimuth Calculation  
for Compass Heading

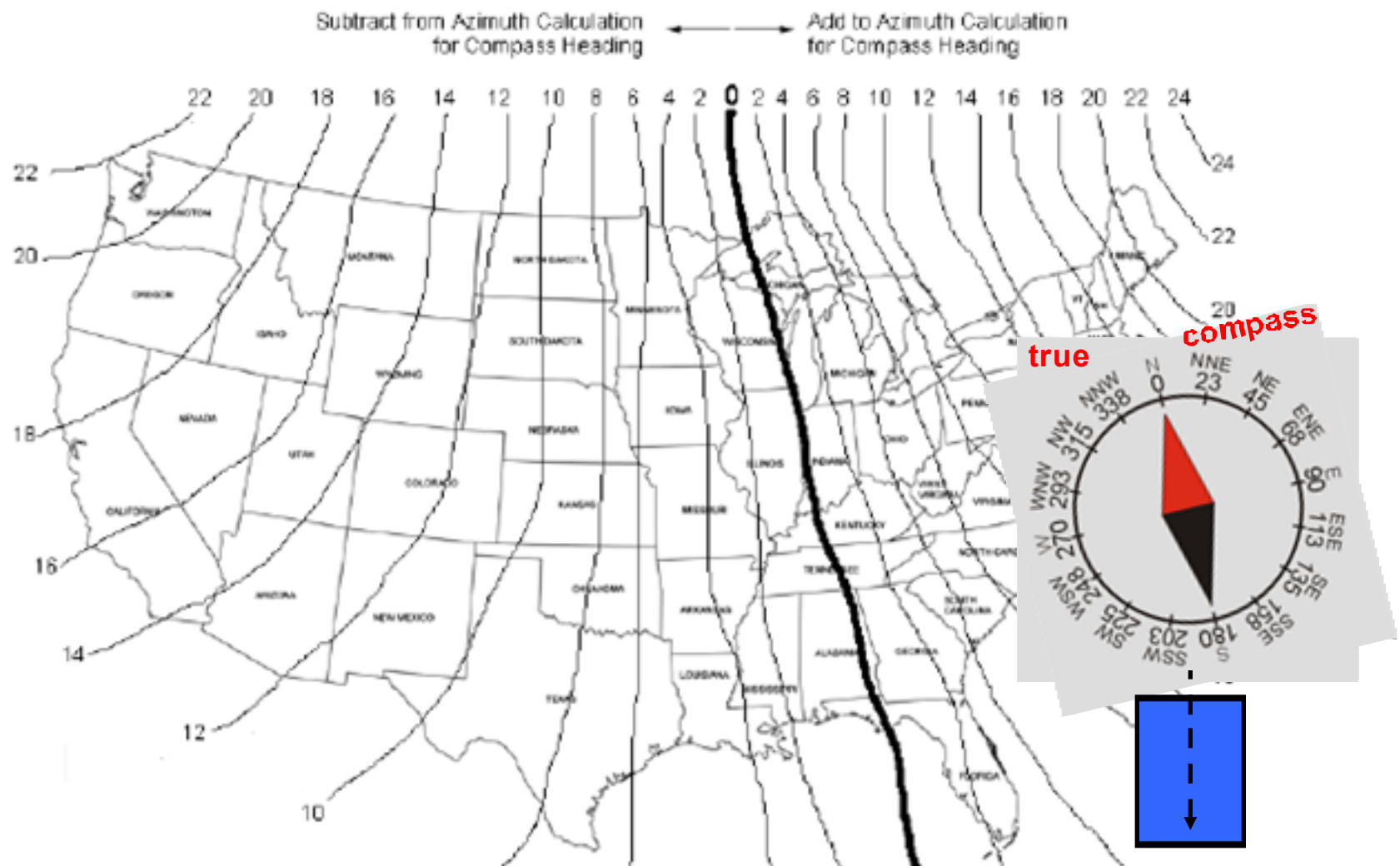
**San Francisco: declination = 14°**

**True south reads as 166°**



**In west:**

**True azimuth = Compass azimuth + Declination**



In east:

$$\text{True azimuth} = \text{Compass azimuth} - \text{Declination}$$

# Magnetic South vs. True South

---

## Magnetic South = Compass South

- A compass aligns with the earth's magnetic field, which is not exactly aligned with the earth's rotational axis.
- *Magnetic Declination* = the number of degrees that true south is east or west from magnetic south.
- True south ~ 15° east of magnetic south  
(SF, SJ, Stockton)

## True South = Solar South

NOTE: go to National Geophysical Data Center (NGDC) at  
<http://www.ngdc.noaa.gov/seg/geomag/jsp/Declination.jsp>  
to determine your site's magnetic declination

# Describing Location of the Sun

---

*First understand where it is!*

- **Azimuth** - horizontal angle of sun east or west of due south
- **Altitude** - angle of sun above the horizon
- **Azimuth** and **altitude** describe the location of the sun in the sky at a given time.

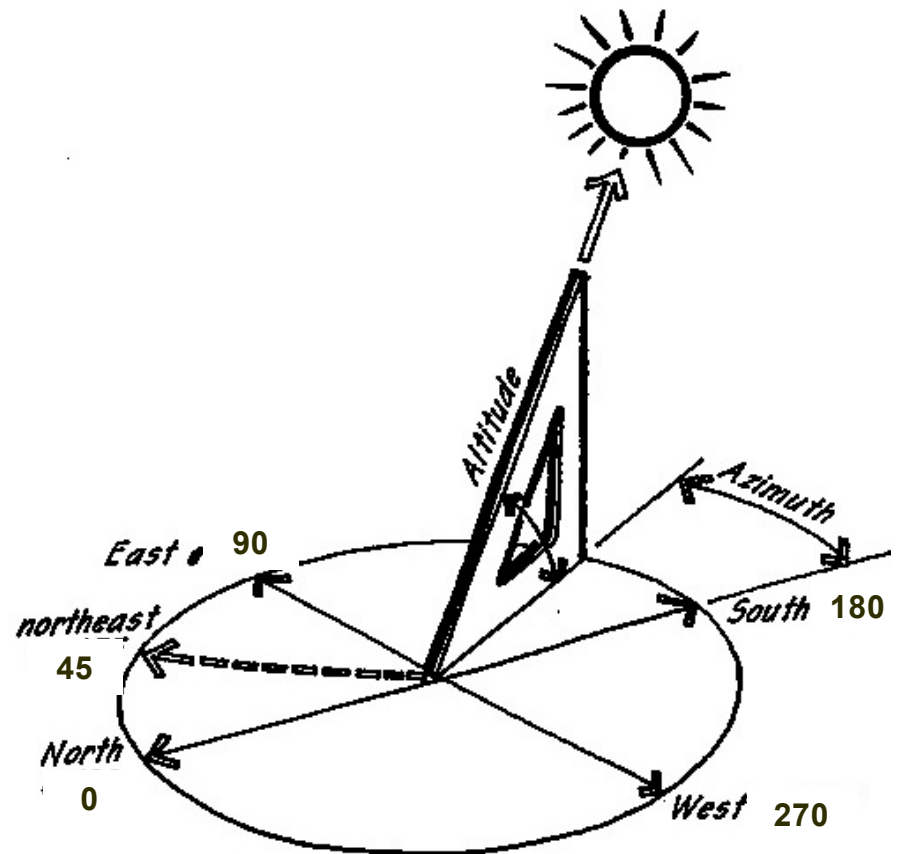


Illustration from *Environmental Control Systems* by Fuller Moore, McGraw-Hill, Inc., 1993, p. 76.

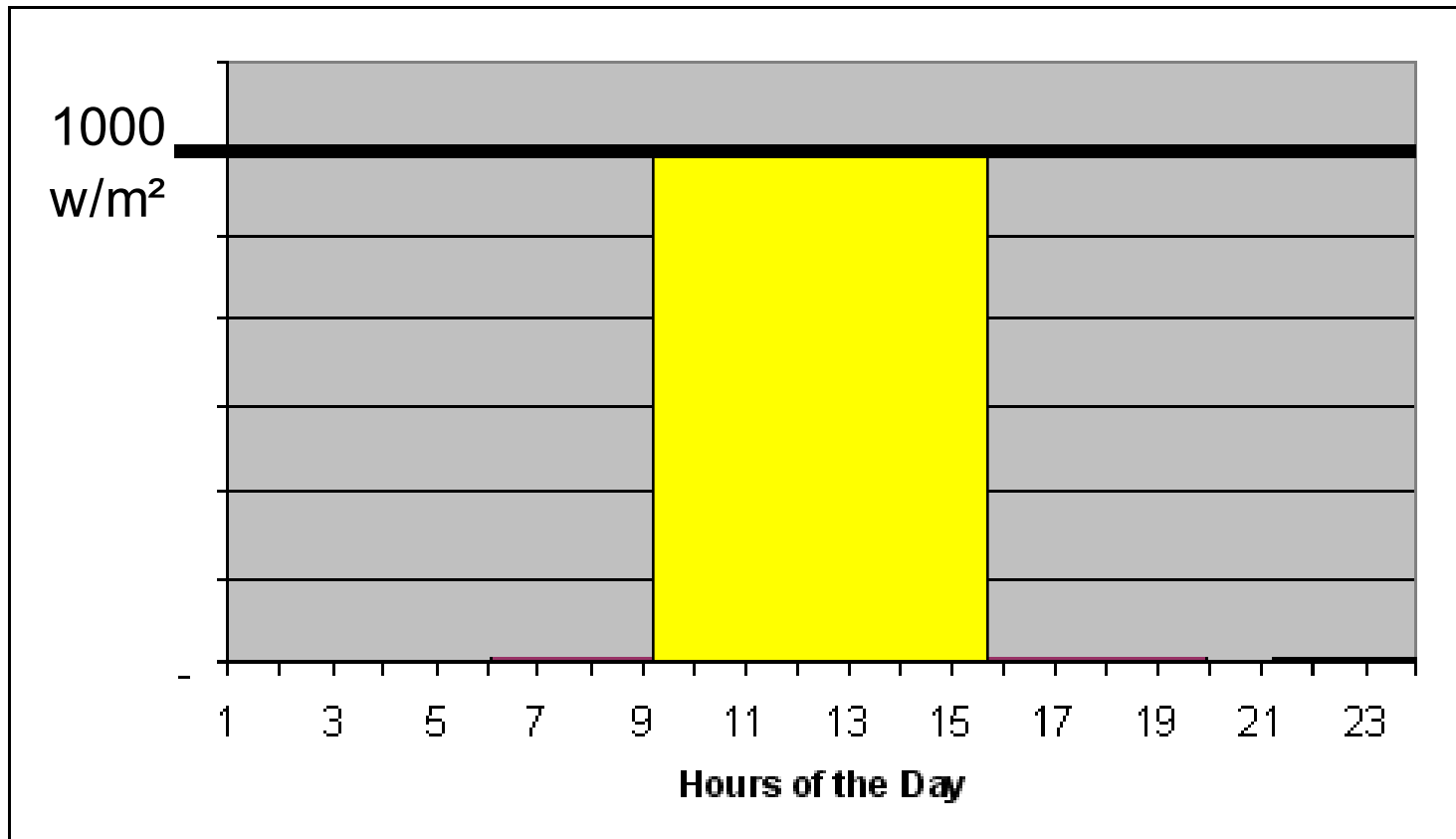
# **PV Siting Issues to Consider**

---

- 1. Sun energy potential (insolation)**
- 2. Space**
- 3. Shading**
- 4. Orientation (N – S)**
- 5. Tilt angle**
- 6. Aesthetics**

# Peak Sun Hours Equivalent

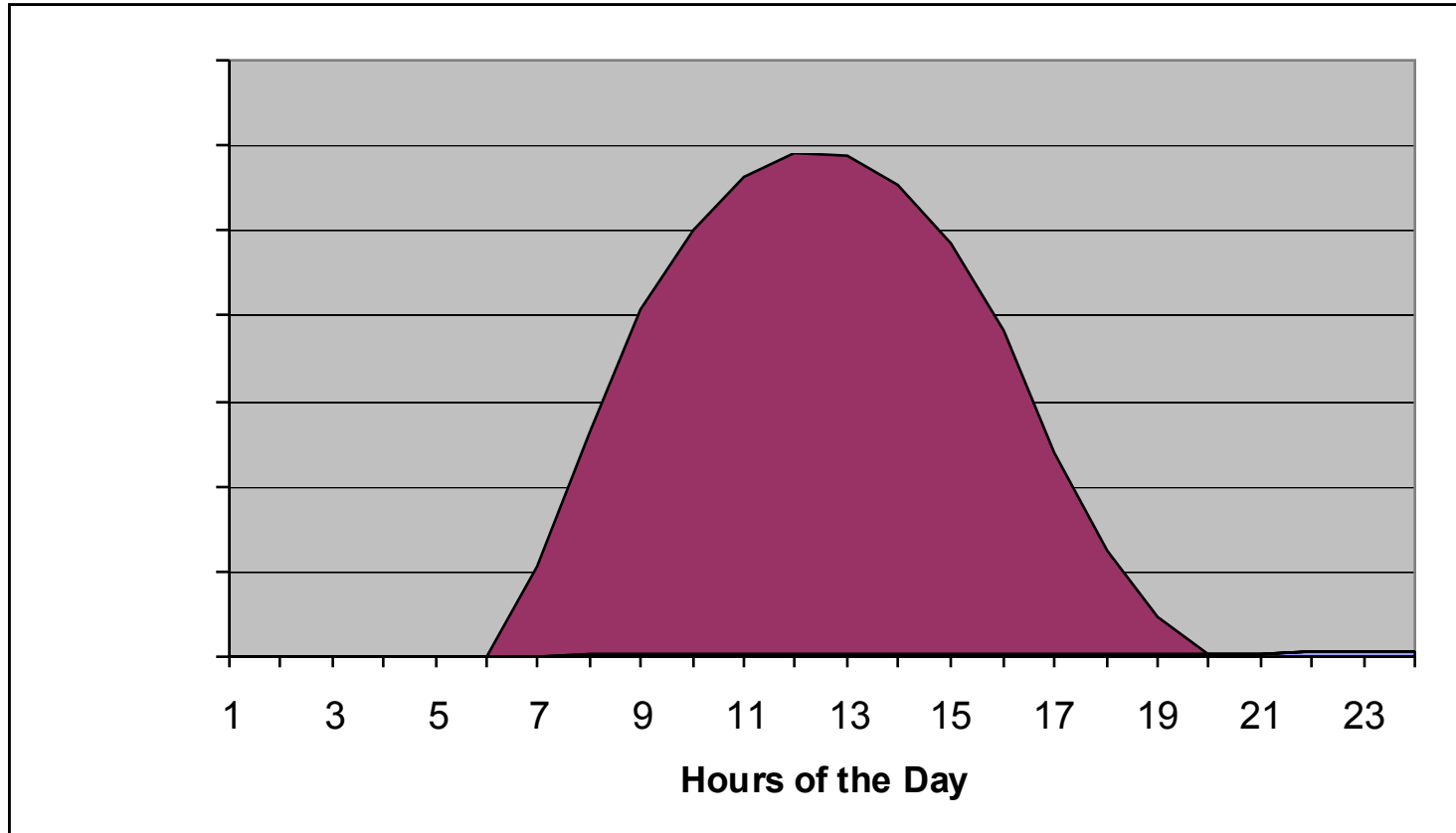
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**“Digital” sunlight**

# Peak Sun Hours Equivalent

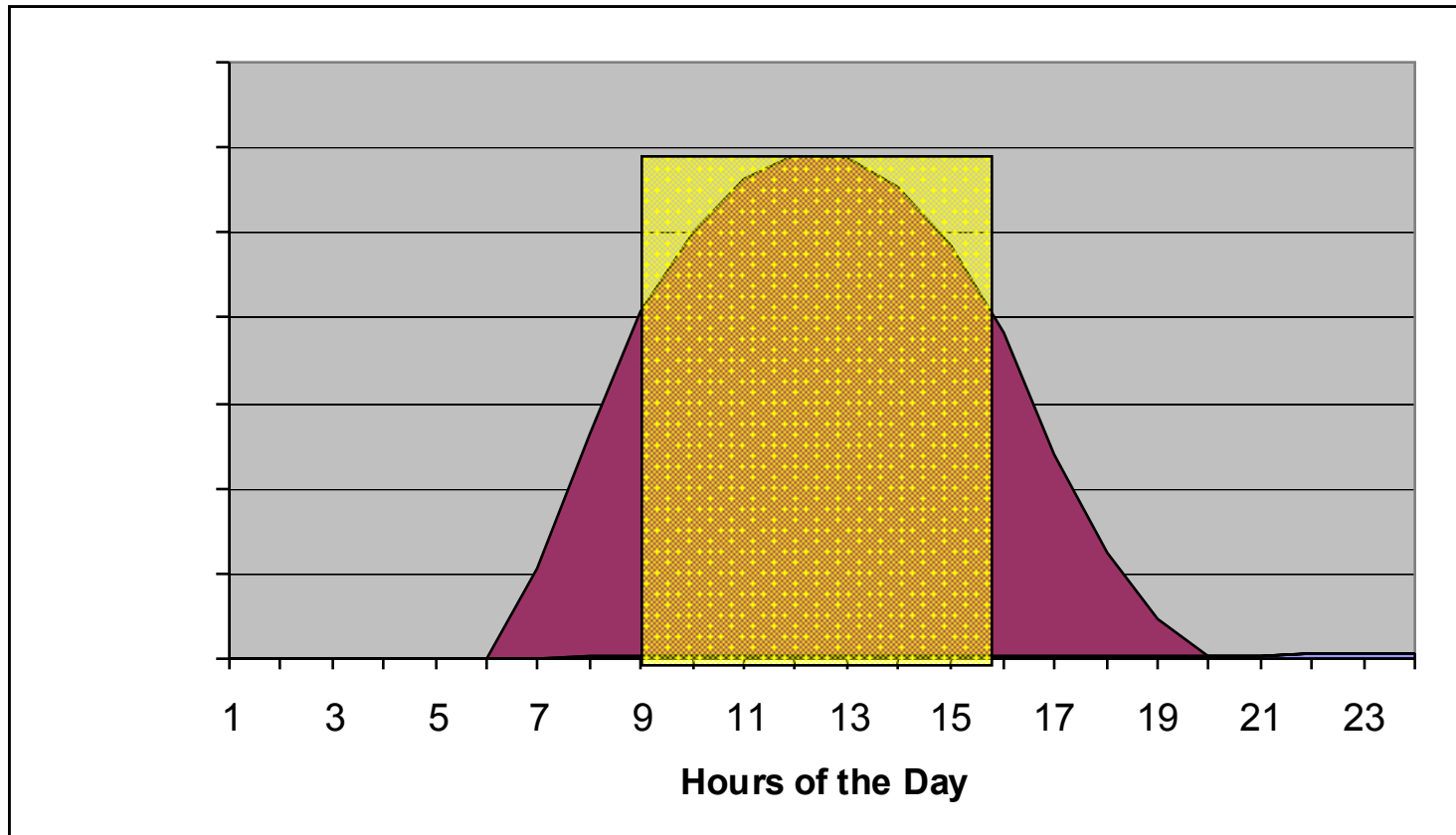
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**Typical daily pattern**

# Peak Sun Hours Equivalent

---

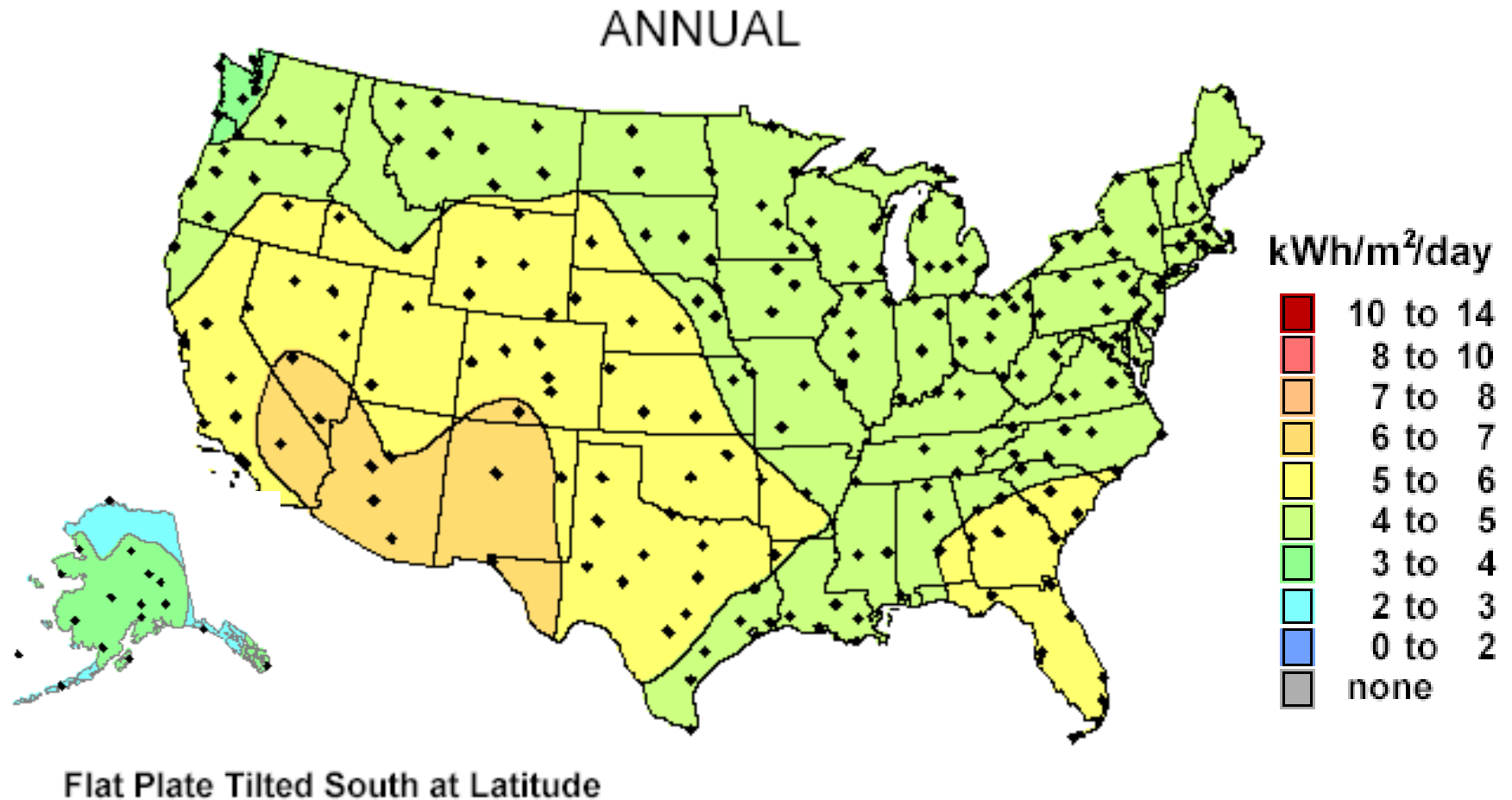


**Equal areas**



# What is the solar resource potential?

## Peak Sun-hours Measured in kWh/m<sup>2</sup>/day



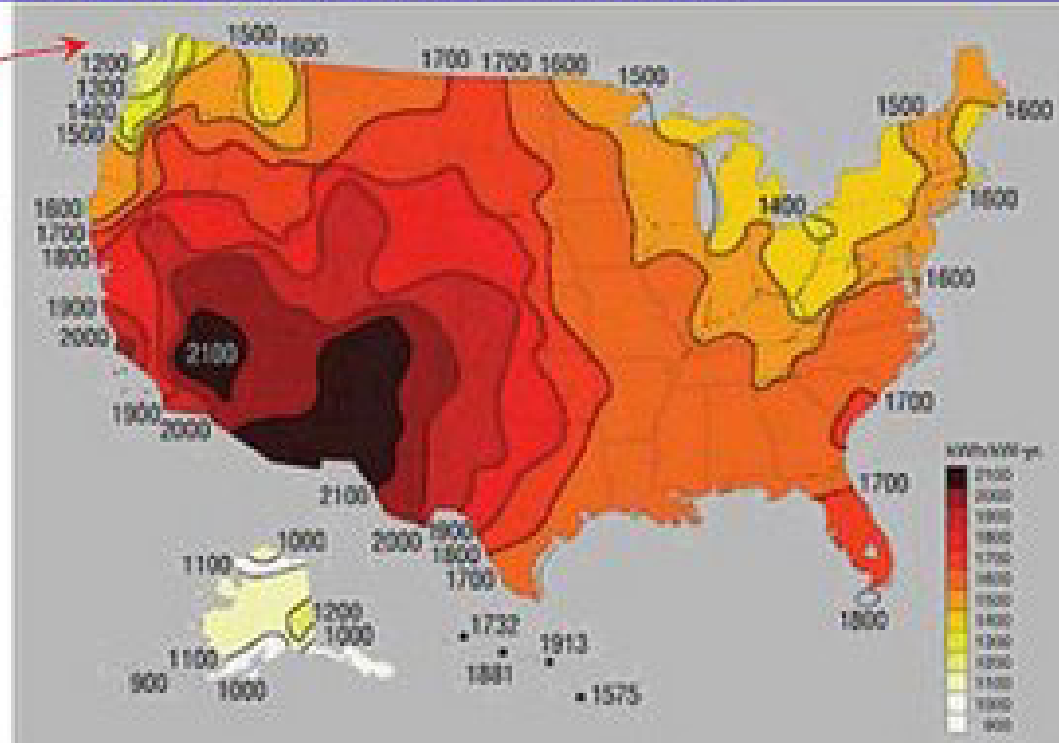
Source: DOE National Renewable Energy Laboratory (NREL) Resource Assessment Program  
[http://rredc.nrel.gov/solar/old\\_data/nsrdb/redbook/atlas/serve.cgi](http://rredc.nrel.gov/solar/old_data/nsrdb/redbook/atlas/serve.cgi)

# What is the solar resource potential?

## Peak Sun-hours Measured in kWh/m<sup>2</sup>/day

**Insolation: solar radiation energy comparison (kW-hours per year)**  
**Germany leads with solar despite Seattle weather conditions**

Source: American  
Council on Renewable  
Energy, January 2007



# Monthly Percentages



Source: morehead.unc.edu

Percentage of yearly insolation per month

| City          | Jan  | Feb  | Mar  | Apr   | May   | Jun   | Jul   | Aug   | Sep   | Oct  | Nov  | Dec  |
|---------------|------|------|------|-------|-------|-------|-------|-------|-------|------|------|------|
| San Francisco | 4.0% | 5.7% | 7.5% | 10.1% | 11.6% | 12.6% | 12.9% | 11.1% | 9.8%  | 6.7% | 4.5% | 3.5% |
| Los Angeles   | 4.8% | 6.6% | 7.9% | 10.2% | 11.3% | 11.8% | 11.5% | 10.4% | 9.4%  | 6.8% | 5.3% | 4.2% |
| Portland      | 3.0% | 5.1% | 7.6% | 10.0% | 11.9% | 13.3% | 14.5% | 12.6% | 10.5% | 6.1% | 3.1% | 2.4% |

Ratio of sunniest six months to least sunny (“summer to winter”)

| City          | Sunniest | Least sunny | Ratio     |
|---------------|----------|-------------|-----------|
| San Francisco | 68.1%    | 31.9%       | 2.14 to 1 |
| Los Angeles   | 64.5%    | 35.5%       | 1.82 to 1 |
| Portland      | 72.7%    | 27.3%       | 2.67 to 1 |

# **Weather/Sun Potential Summary**

---

- **California climate ideal for solar**
- **Panels produce in all light**
- **Fog has cooling effect, which raises efficiency**
- **Microclimates likely less than 15% loss from normal**

# Space Requirements

---

## Roof / Ground Area:

- **Crystalline Silicon**

90-150 square feet per kW

- **Thin-Film**

170-250 square feet per kW

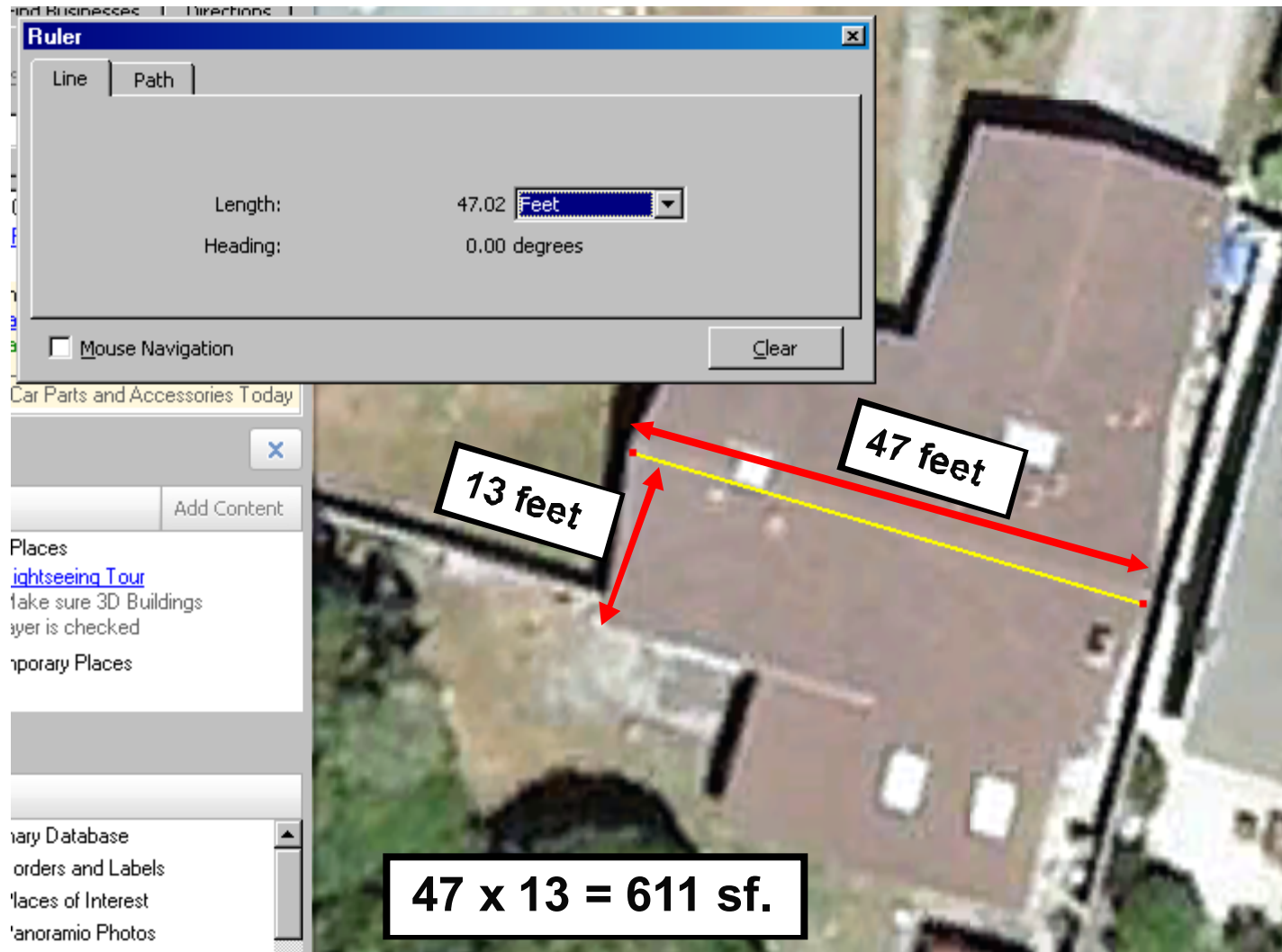
**For a 4 kW residential system:**

**Crystalline: 360 to 600 sf.**

**Thin film: 650 to 1000 sf.**

**Note: Consideration should also be given for access to the system (can add up to 20% of needed area)**

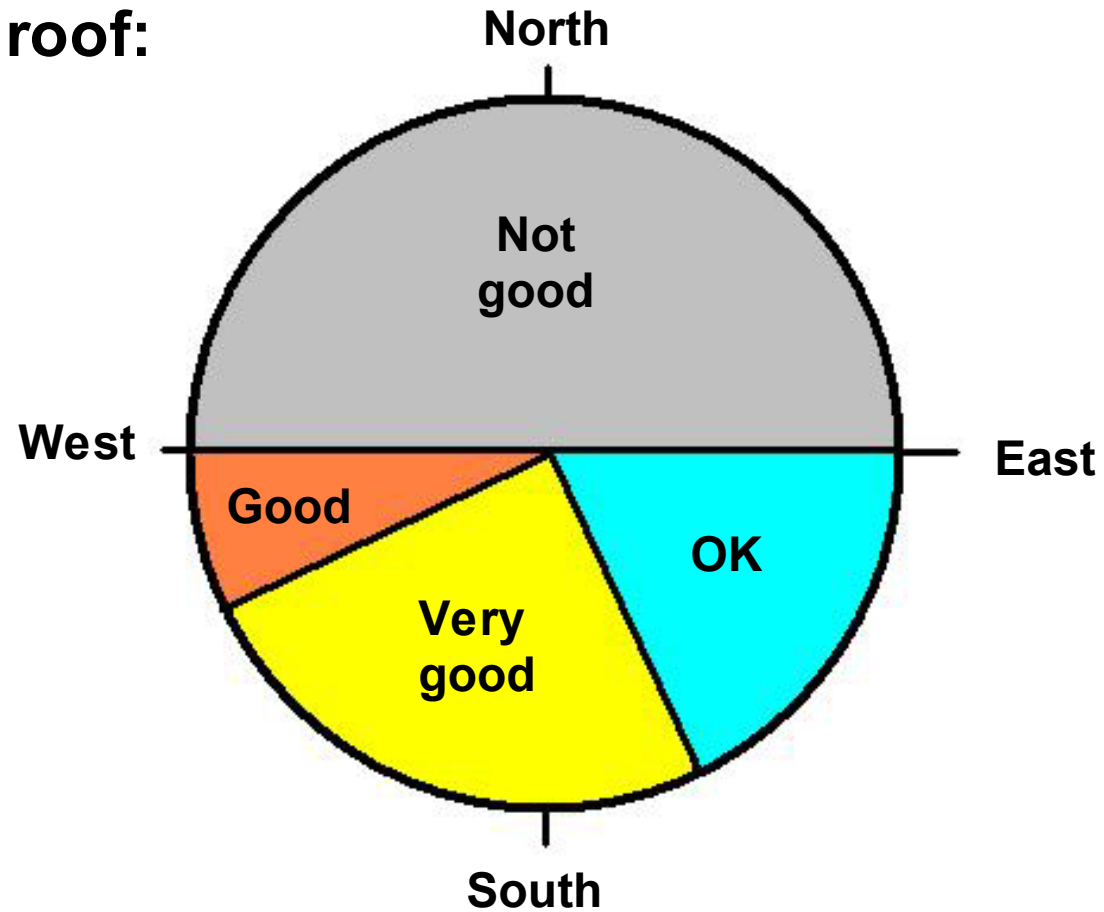
# Space Requirements: Overhead Photos



# PV Orientation

---

**For tilted roof:**

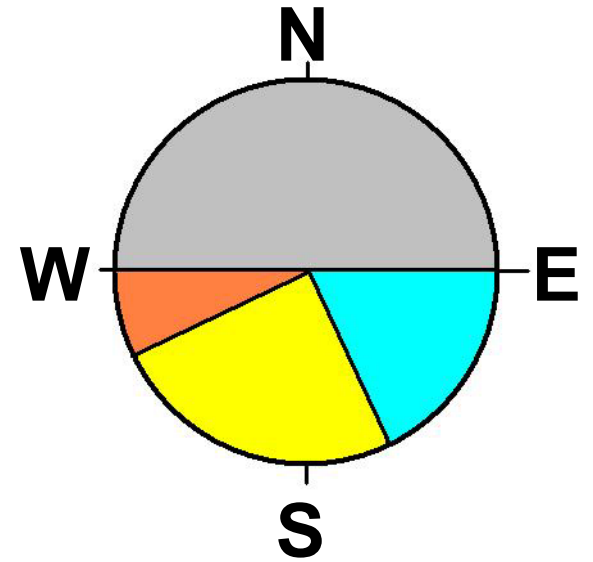


# PV Orientation

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Image © 2012 TerraMetrics ©2010 Google



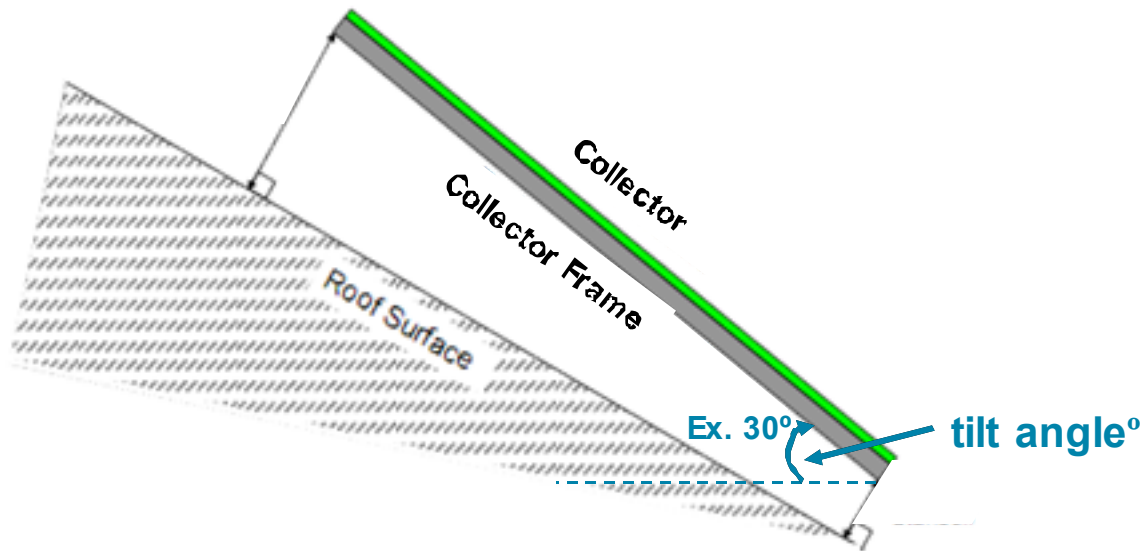
**Overhead  
maps: true N-S**



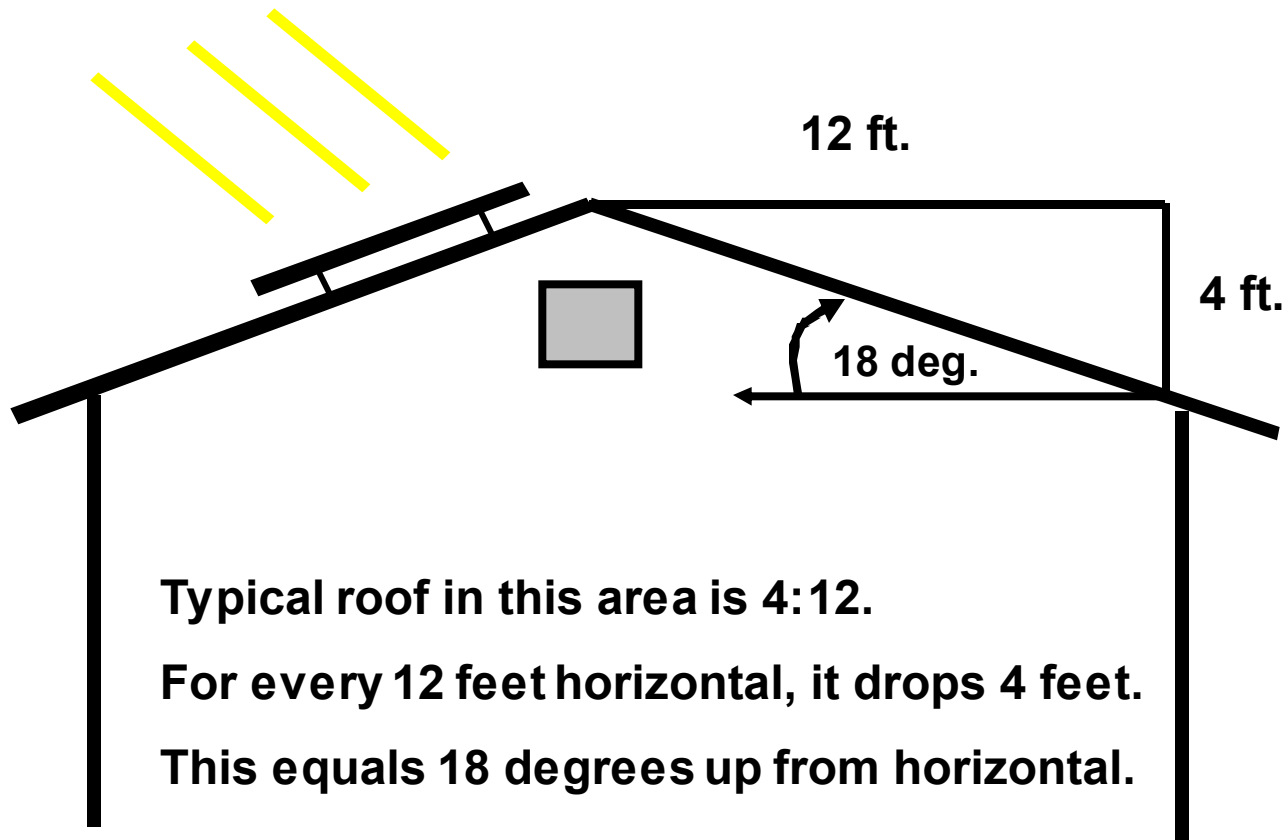
# Tilt

---

**Tilt = Angle at which the collectors are mounted relative to  $0^\circ$  (flat horizontal surface)**



# Tilt



**Normal roof pitch is a very good mounting angle.**

# Tilt Angle vs. Building Orientation

Orientation / Degrees from South

|                | 0°<br>Flat | 18°<br>4:12 | 30°<br>7:12 | 45°<br>12:12 | 60°<br>21:12 | 90°<br>Vertical |
|----------------|------------|-------------|-------------|--------------|--------------|-----------------|
| 0° (South)     | 0.89       | 0.97        | 1.00        | 0.97         | 0.89         | 0.58            |
| 23° (SSE, SSW) | 0.89       | 0.97        | 0.99        | 0.96         | 0.88         | 0.59            |
| 45° (SE, SW)   | 0.89       | 0.95        | 0.96        | 0.93         | 0.85         | 0.60            |
| 68° (ESE, WSW) | 0.89       | 0.92        | 0.91        | 0.87         | 0.79         | 0.57            |
| 90° (E, W)     | 0.89       | 0.88        | 0.84        | 0.78         | 0.70         | 0.52            |

Source: "A Guide to Photovoltaic (PV) System Design and Installation" -- CEC, June 2001

**Bottom line: Tilt is a factor, but not a major one.**

# Tracking

---



Courtesy of DOE/NREL

**For most home systems, the extra expense and maintenance of tracking motors is not worth the efficiency gain. Better to buy a few extra panels.**

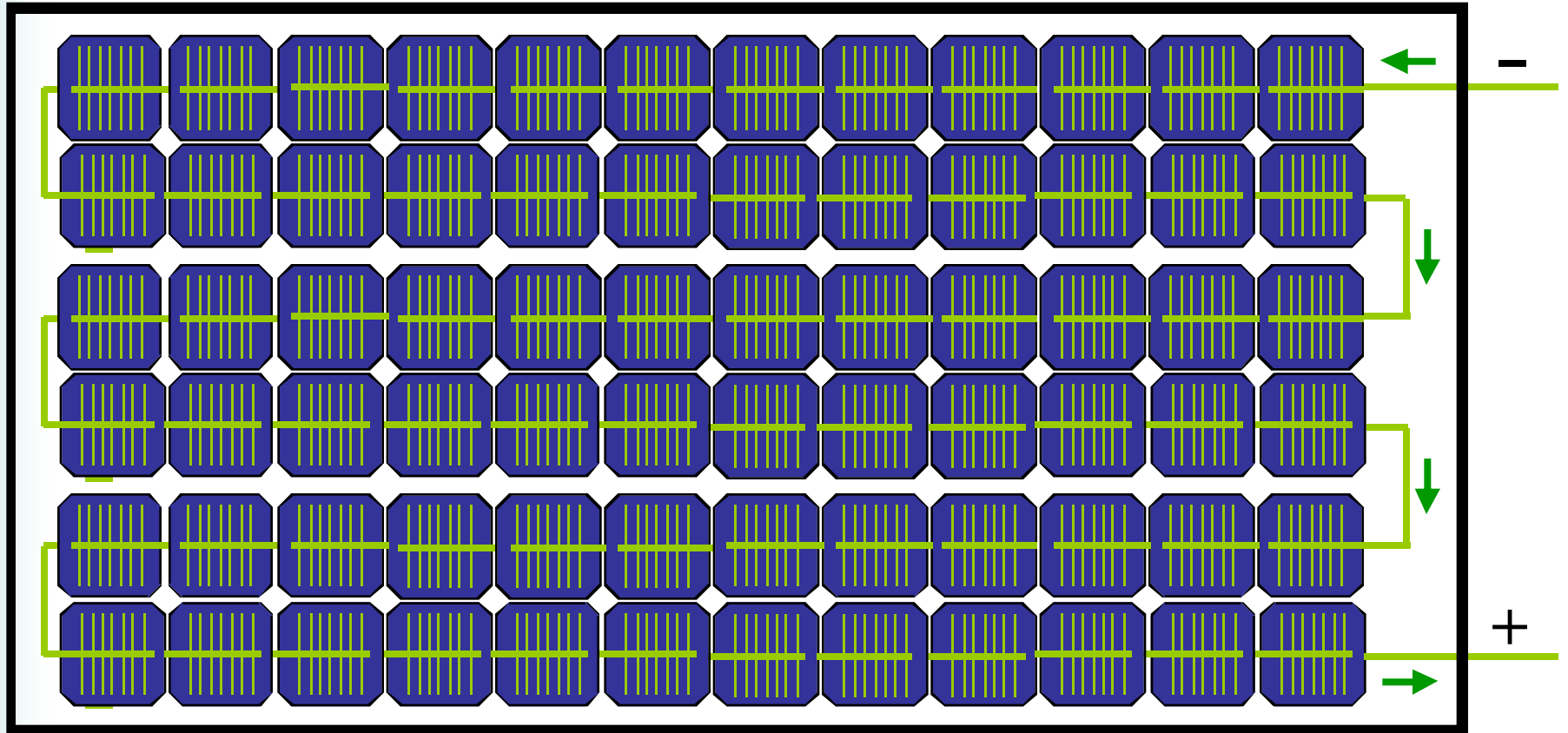
**For large commercial systems it may be worth it.**

# Will the PV system be free from shade?

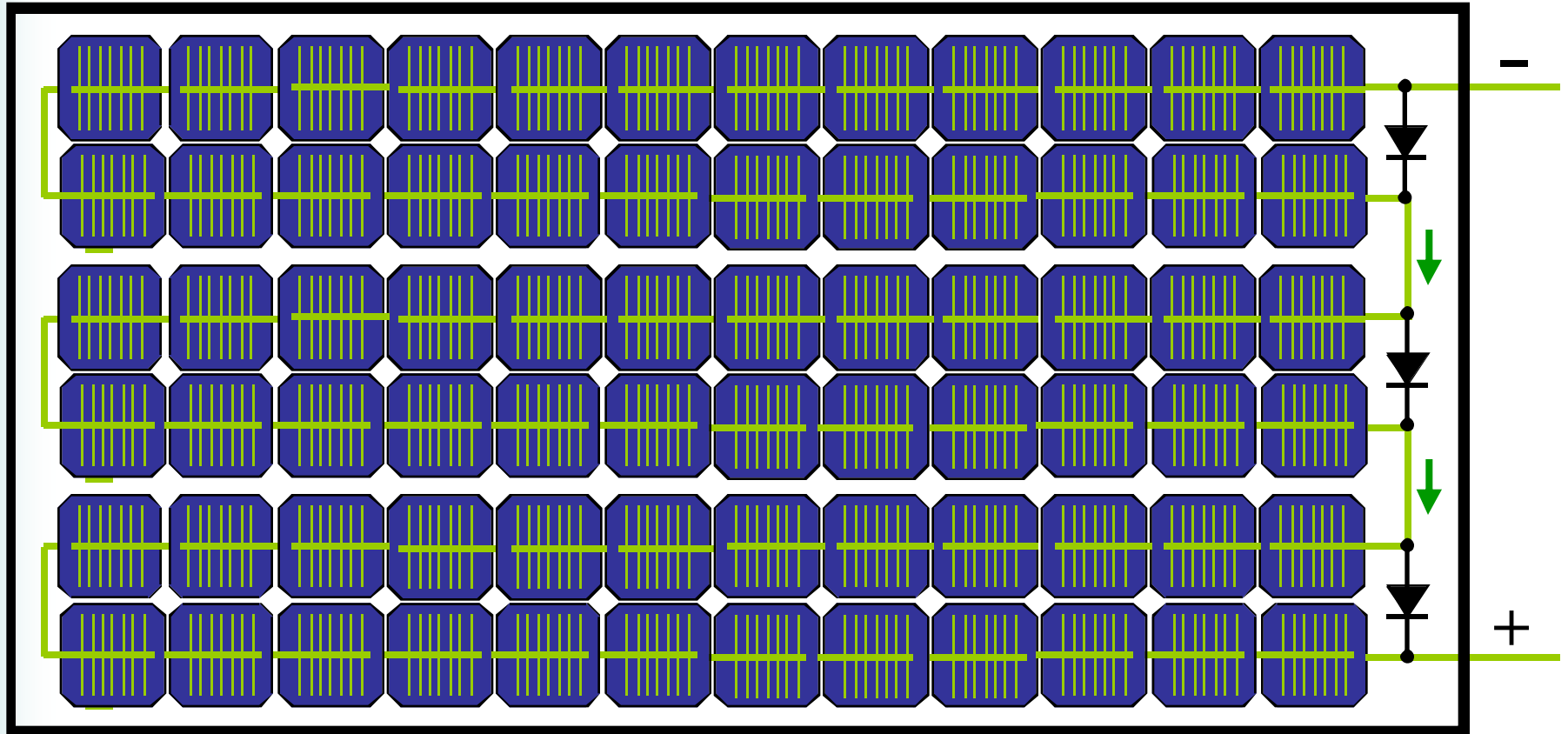


Source: DOE National Renewable Energy Laboratory

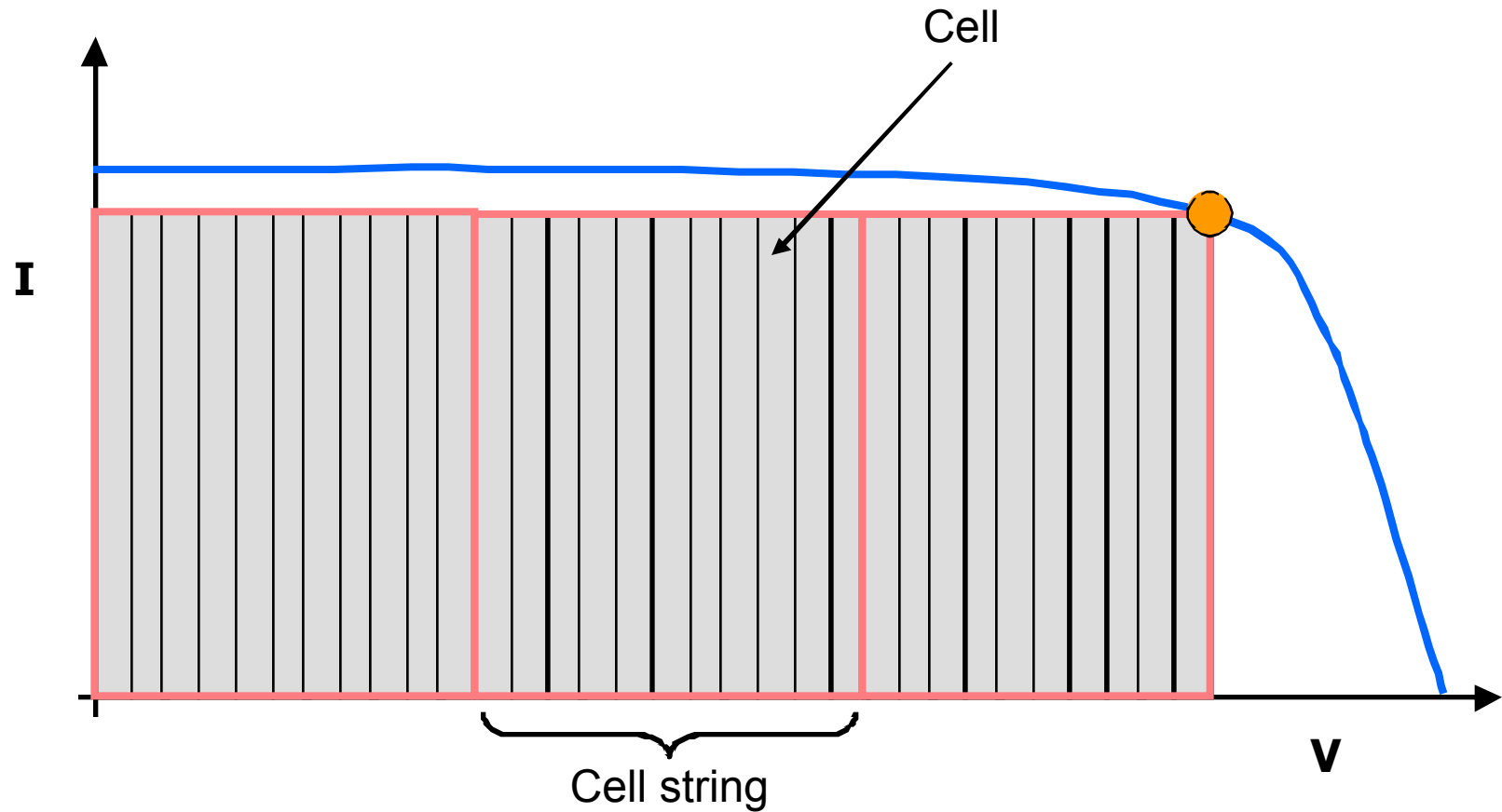
# 72-cell PV module



# 72-cell PV module with bypass diodes



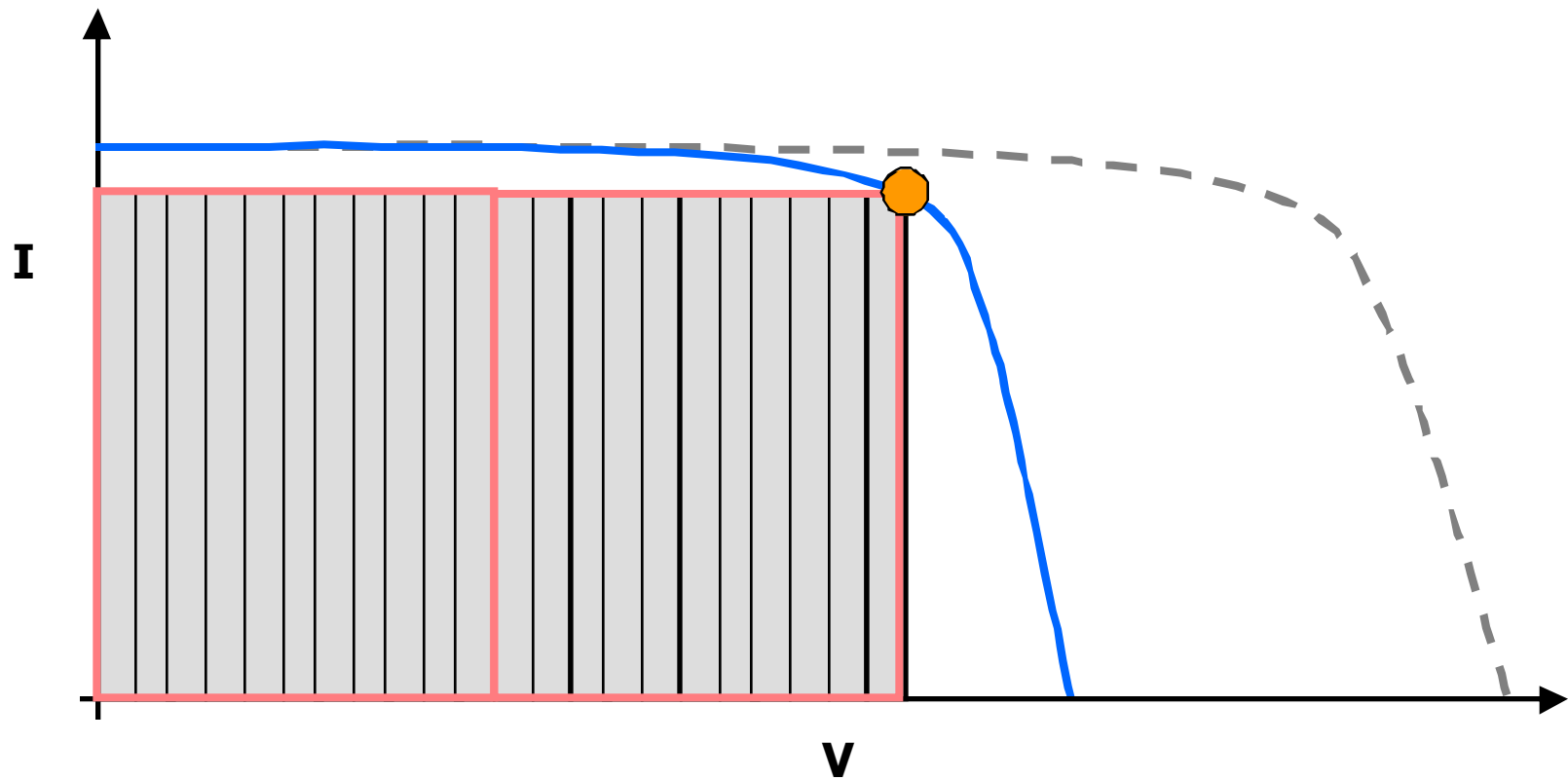
# Module I-V curve with shaded cell strings





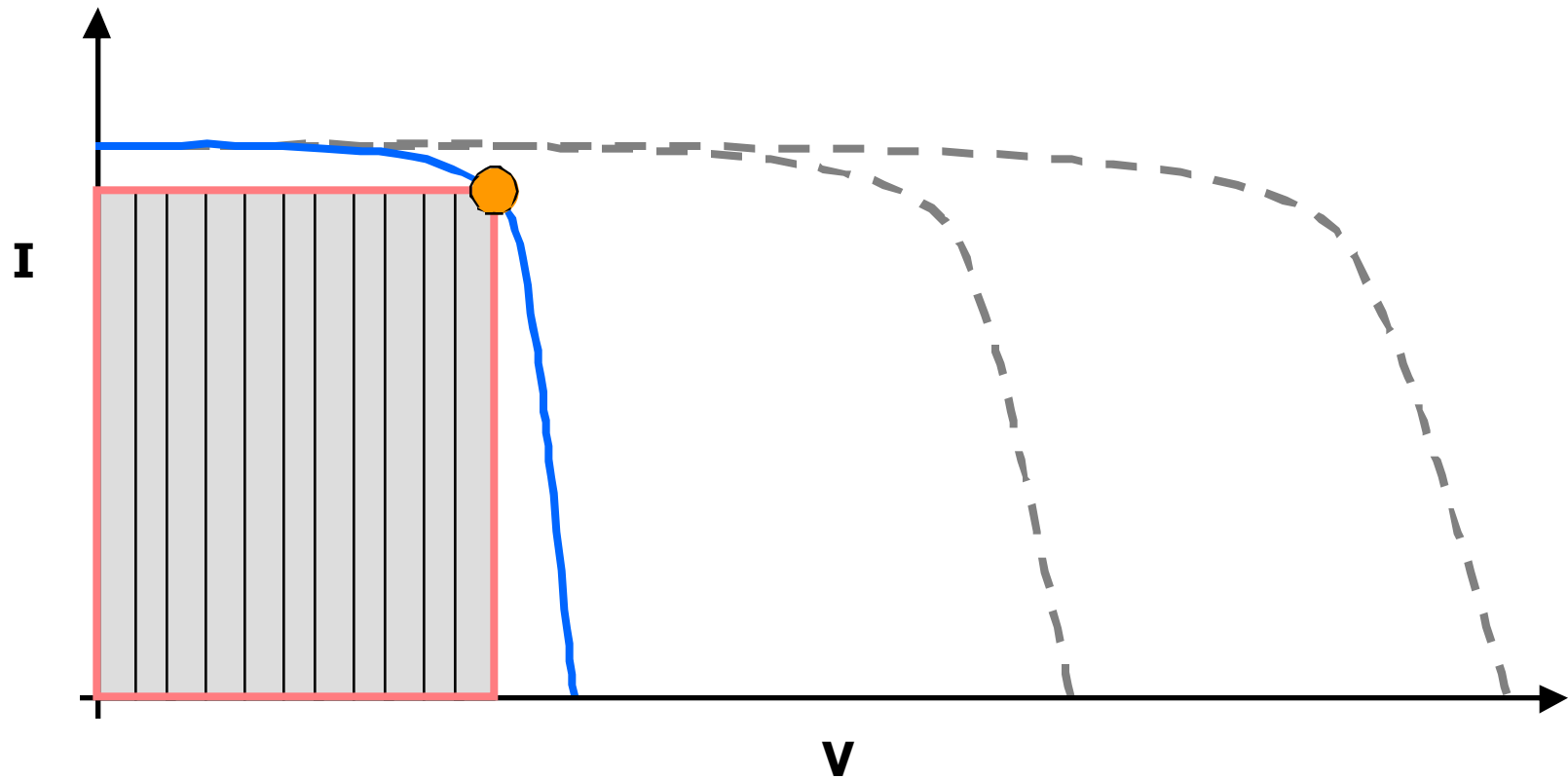
# Shade one cell of one cell string

One bypass diode turns on



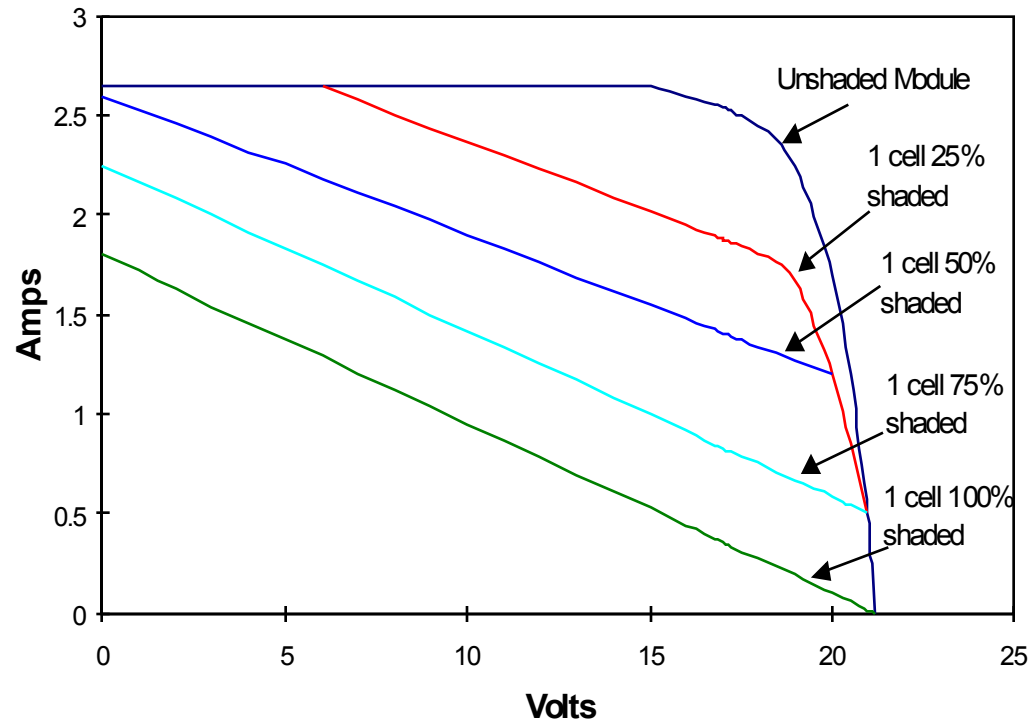
# Shade one cell in each of two cell strings

Two bypass diodes turn on



# Monocrystalline Shading Effect

**Partial Module Shading Effect**



**The Extreme Effects of Shading**

| % of One Cell Shaded | % Loss of Module Power |
|----------------------|------------------------|
| 0 %                  | 0%                     |
| 25 %                 | 25 %                   |
| 50 %                 | 50 %                   |
| 75 %                 | 66 %                   |
| 100 %                | 75 %                   |
| with 3 cells shaded  | 93 %                   |

# Per-Module Devices

---



**Solar Magic**  
National Semiconductor



**Module Maximizer**  
Tigo Energy



**PV AC Module**  
EXELTECH



**PowerBox**  
Solar Edge



**Enphase Microinverter**  
Enphase Energy



**Direct Grid Microinverter**  
Direct Grid Technologies



**SunMizer**  
Xandex



**Parallax vBoost**  
eIQ Energy

# Per-Module Devices: Two Basic Types

---



Enphase Microinverter  
Enphase Energy

## Microinverter

Changes DC to AC

Needs no other inverter



Module Maximizer  
Tigo Energy

## Maximizer

Adjusts DC voltage: DC to DC

Needs system inverter

# Solar Access

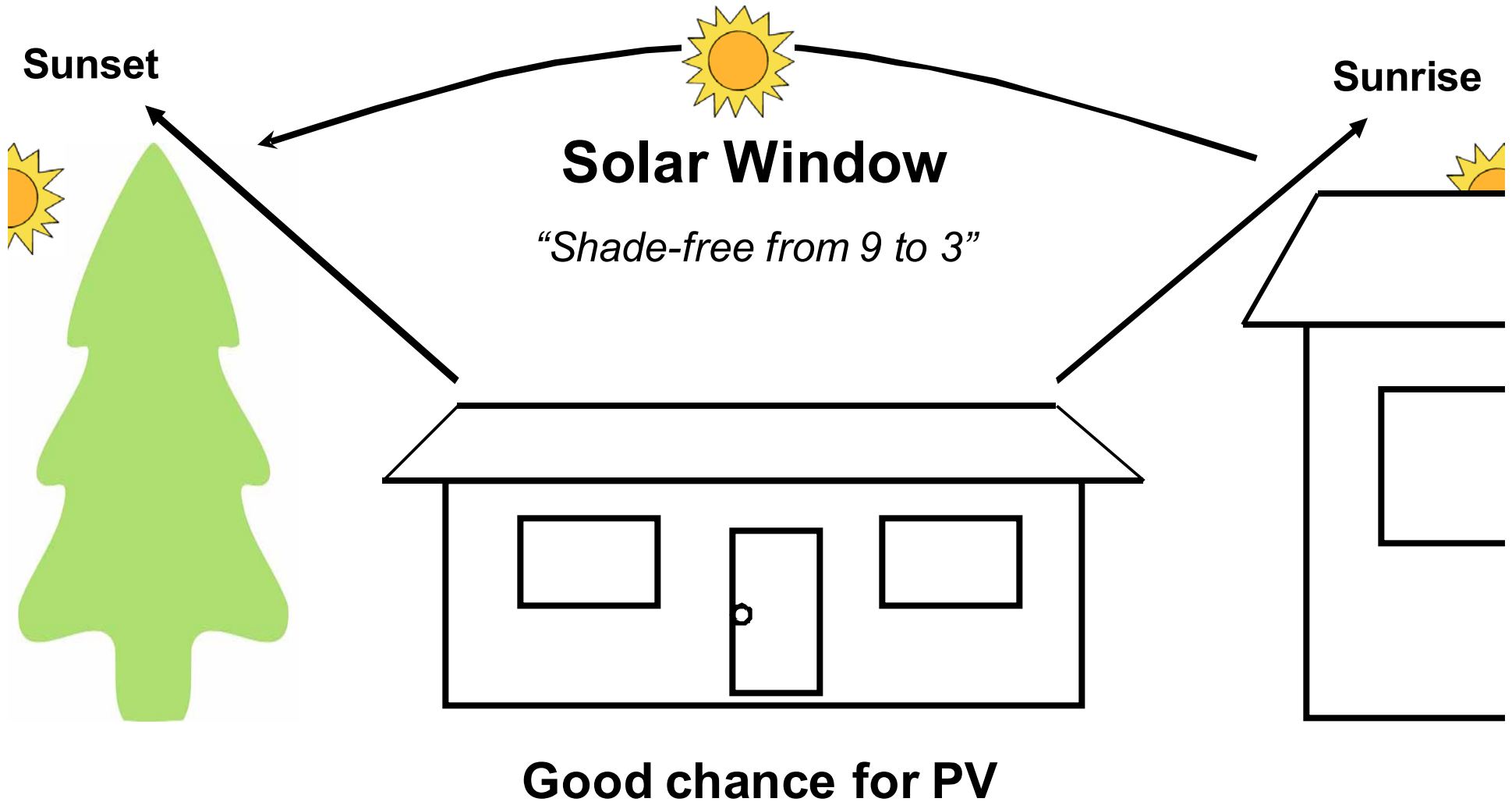
---

## *PV Requirements*

- **Solar Window = 9 am - 3 pm (ideal)  
8 am - 4 pm (possible)**
- **Need minimum of 4 hours during solar window with no shade (prefer 5 hours)**
- **Summer more important than winter**

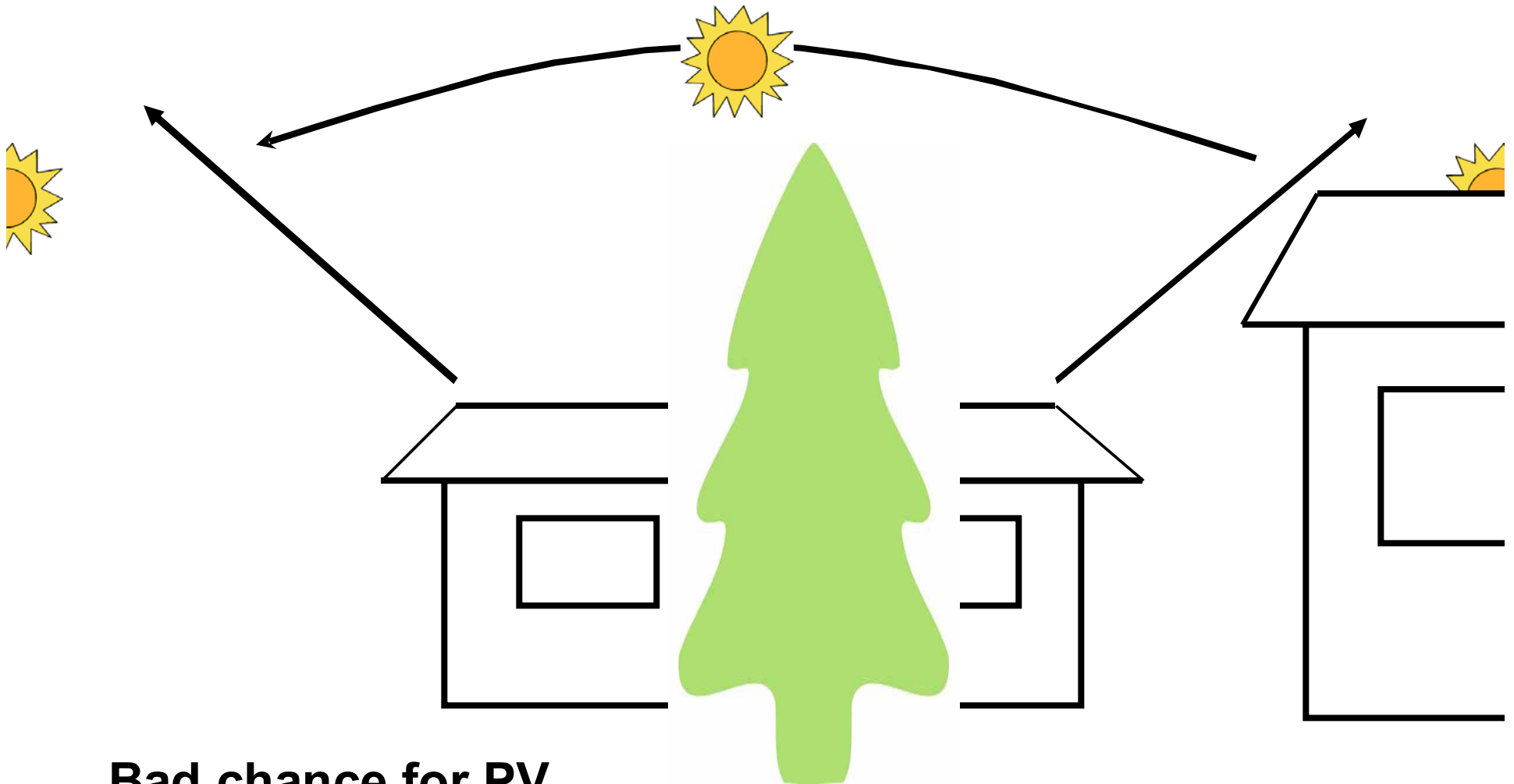
# Shading

---



# Shading

---



**Bad chance for PV**

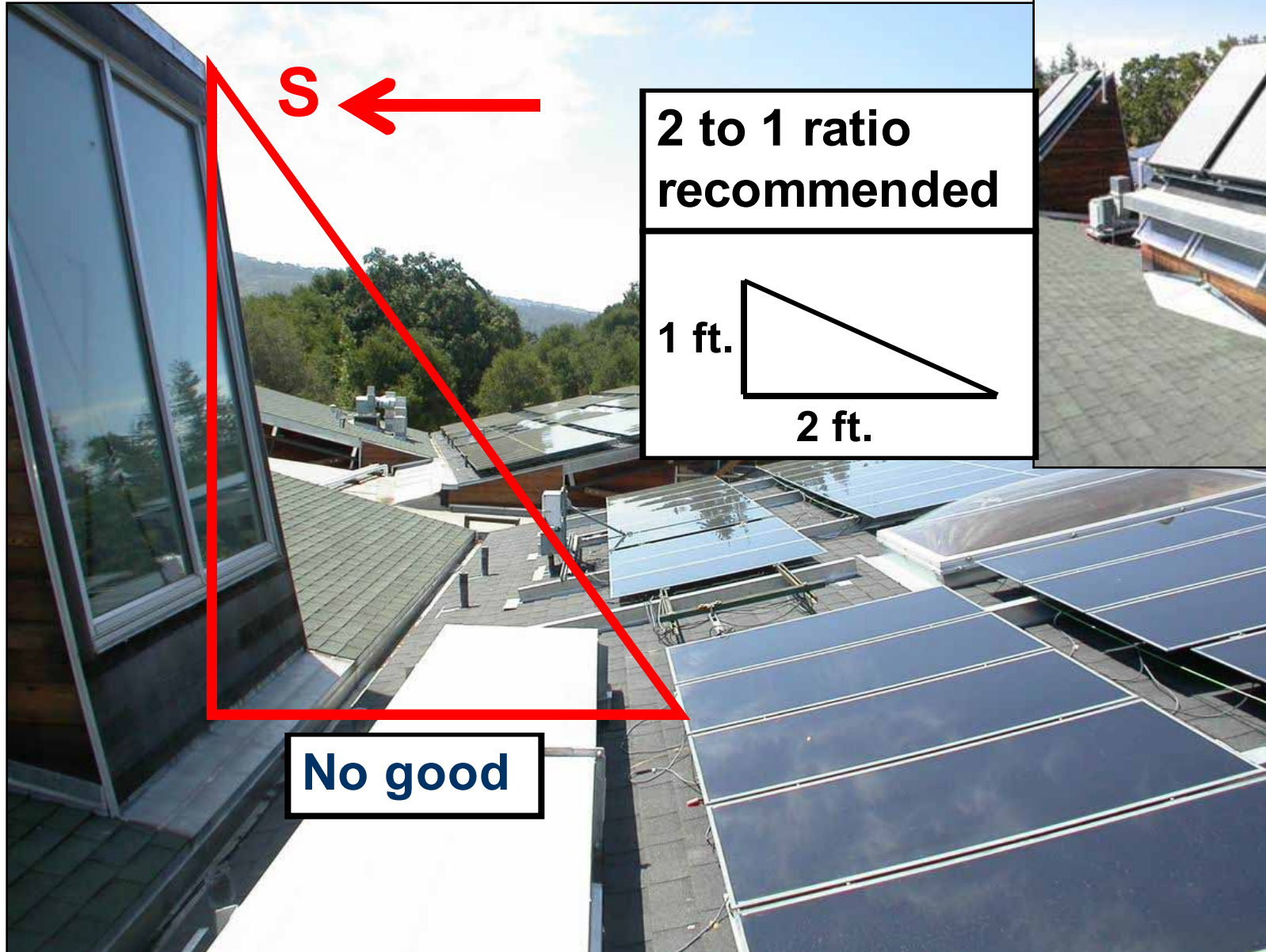


# Planning for Shade



Source: PEC Staff

# Planning for Shade





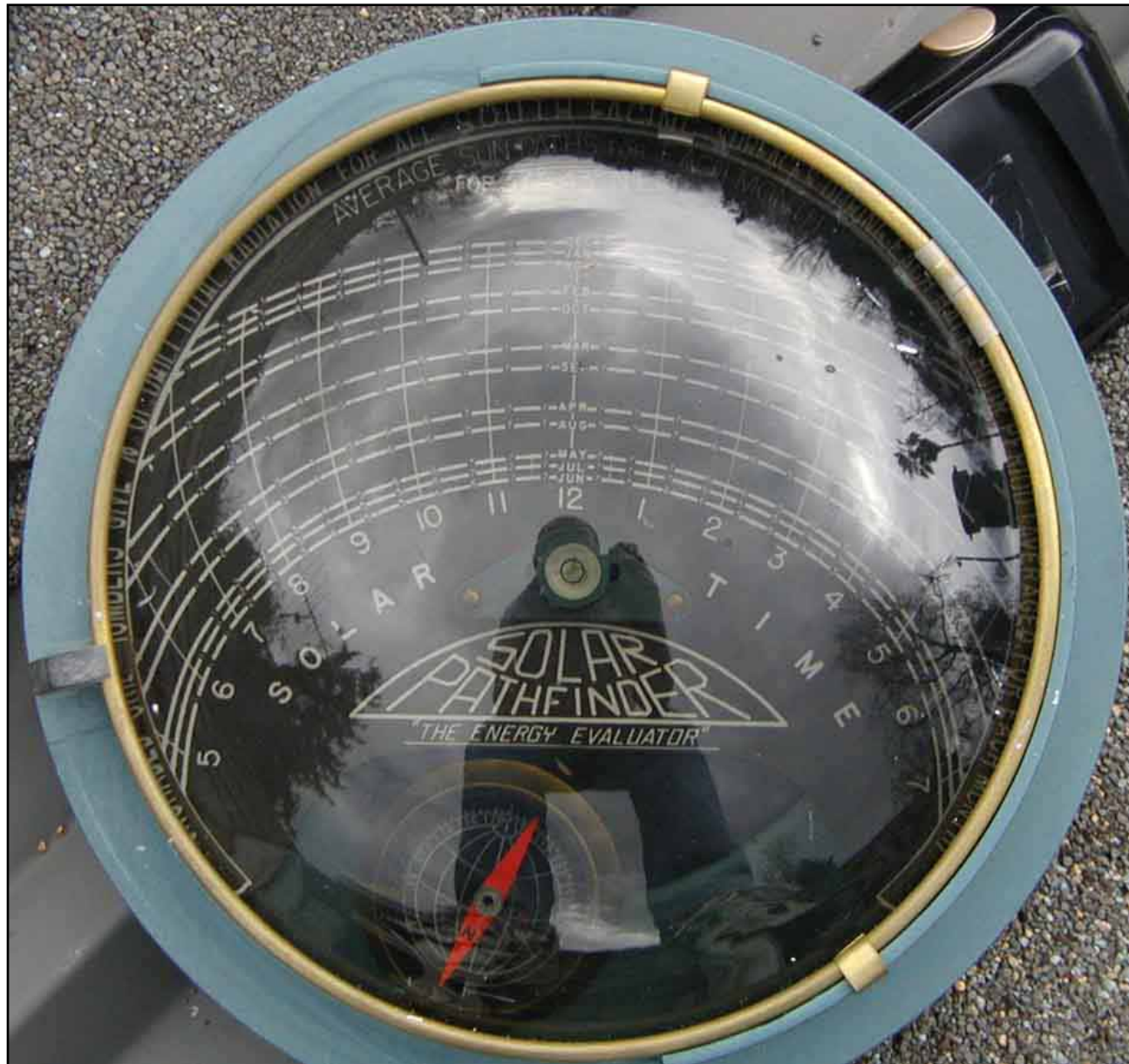
# Solar Pathfinder

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*Used to gain a quick and approximate understanding of **solar access** and objects on the horizon that shade a given location.*



- Latitude specific sun path diagram is placed in the pathfinder.
- The transparent, convex plastic dome reflects objects on the horizon, enabling the user to see the relationship between these objects and the path of the sun.
- Obstructions can be traced onto sunpath diagram.



Courtesy of Andy Black

# Solmetric SunEye™

110



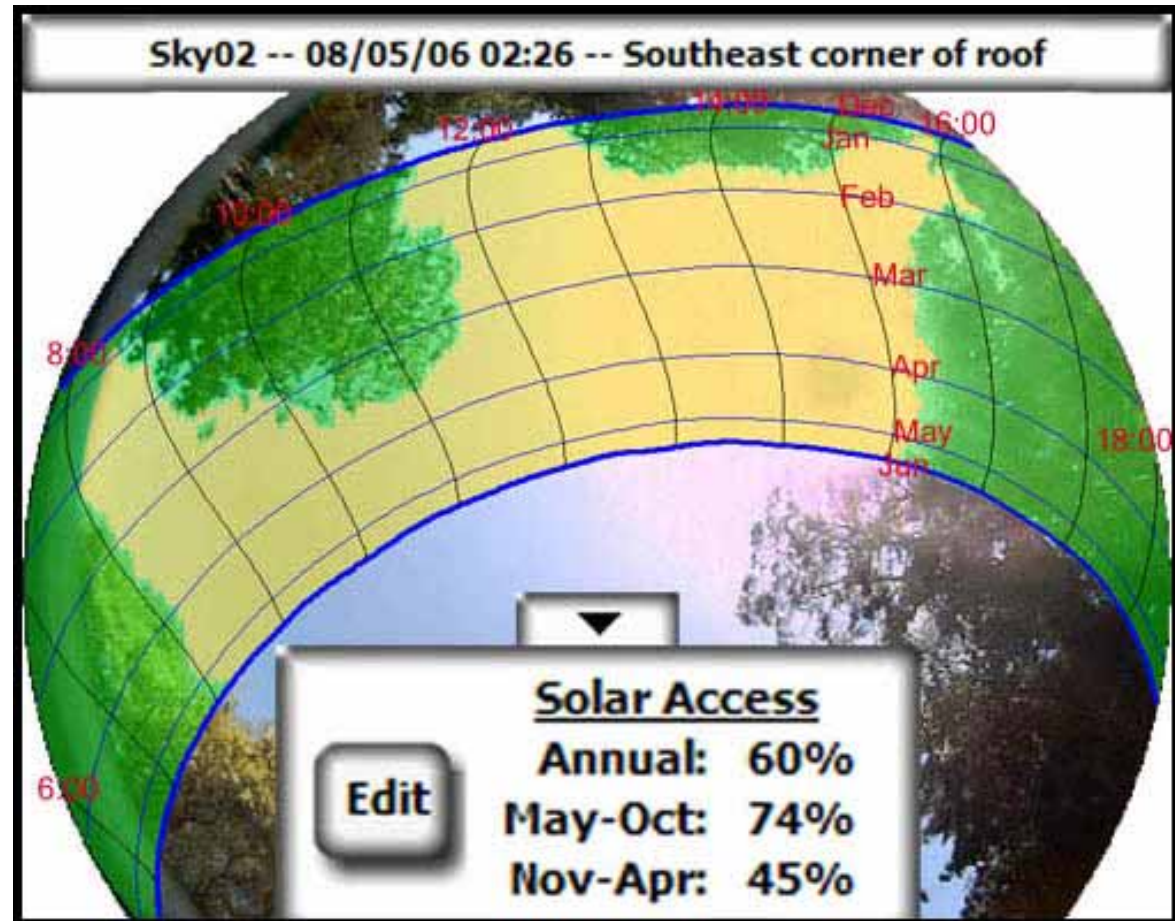
210





# Sunpath View

- Visually demonstrates seasonal sun path and shading effects of obstructions
- Summary tabular data

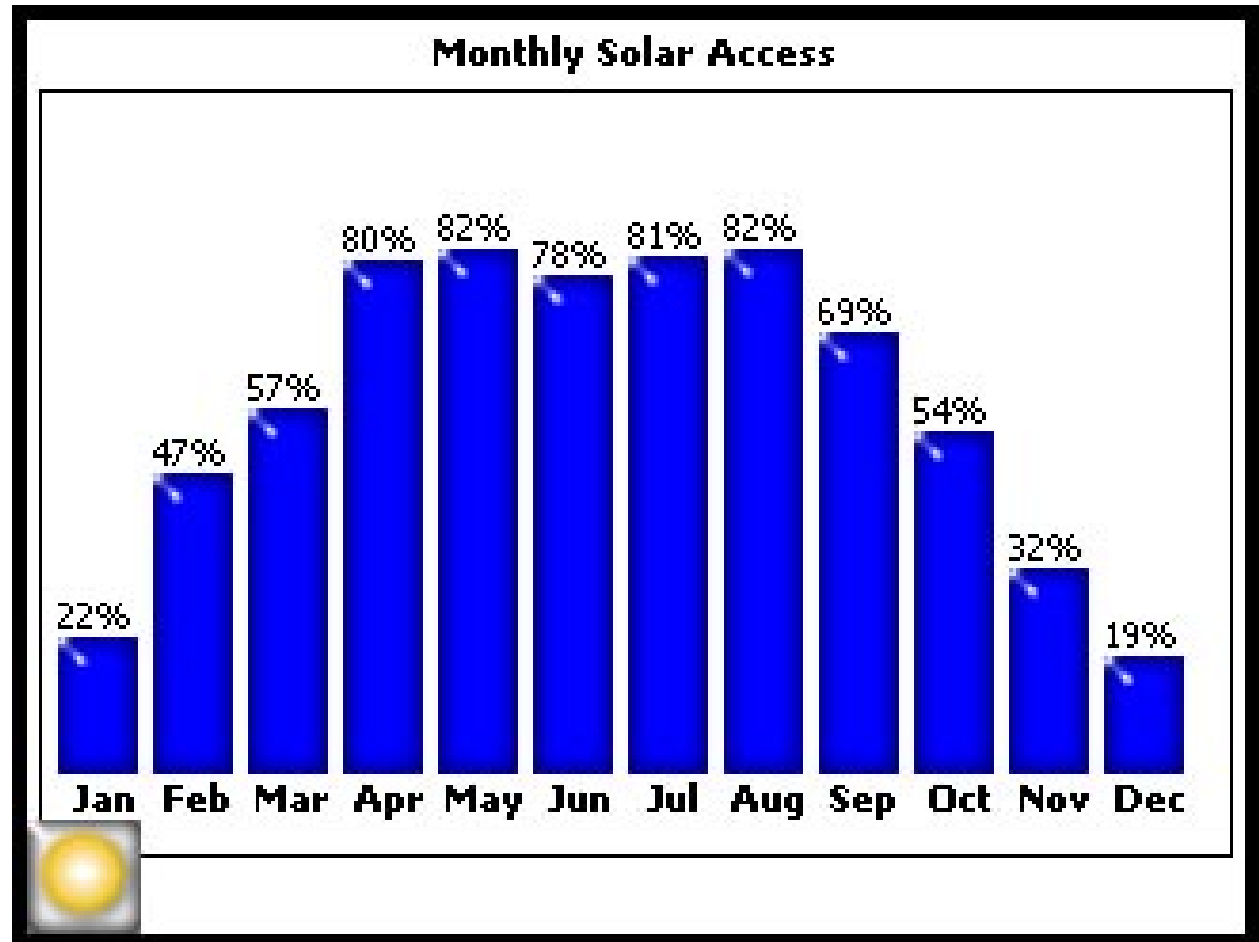


Courtesy: Solmetric, Corp.

# Detailed View

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- Chart shows proportion of total solar energy available at this site each month



Courtesy: Solmetric, Corp.

# Where to Go for Tools

---

- **Pacific Energy Center: Tool Lending Library**  
Phone: 415-973-9945  
Email: [pectools@pge.com](mailto:pectools@pge.com)
- **Pacific Energy Center Web Site:**  
[www.pge.com/pec/tll](http://www.pge.com/pec/tll)



# How will PV affect site aesthetics?

---



Source: Darren Bouton

# How will PV affect site aesthetics?

---



Source: Darren Bouton

# Roof Issues

---

***Don't put a new PV system on an old roof!***

- Minimum roof life should be 5 – 7 years.
- Good idea to do PV and roof at same time
- Estimate for panel removal/replacement is \$1,000 per Kw of system size.



Courtesy London Flat Roofing, Ltd

<http://www.londonflatroofing.co.uk/flat-roof-repairs/asphalt-flat-roofs/>

# Online Production Calculator

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**[www.csi-epbb.com](http://www.csi-epbb.com)**

- **Official program for CSI rebate, everyone must use.**
- **Buyers don't have to “trust the salesperson”.**
- **Takes all relevant factors as input and gives estimated annual production and rebate amount.**

# Online Production Calculator

## California Solar Initiative



Center for Sustainable Energy



Pacific Gas and Electric Company

[Home](#)

**Documentation**

- [What's New](#)
- [PV User Guide](#)
- [Other Solar Generating Technologies User Guide](#)

[Get Adobe Reader](#)

[Calculator Source Code](#)

**Links & Resources**

- [PG&E](#)
- [SCE](#)
- [CCSE](#)
- [Go Solar California](#)

### Incentive Calculator - Current Standard PV

**Site Specifications:**

Project Name:

ZIP Code:

Utility:

Customer Type:

Incentive Type:

**PV System Specifications:**

PV Module:   
180W Monocrystalline Module (156.3W PTC)

Number of Modules:

Mounting Method:

Inverter:   
4000W Grid-tied unit with Integrated Disconnects and Performance Meter (94'

Number of Inverters:

Shading: ☒ Minimal Shading

Array Tilt (degrees):

Array Azimuth (degrees):

True North 0°



270° 90° 180°

# Online Production Calculator

## Incentive Calculator - Current Standard PV



Save as a PDF

### Site Specifications:

|                |                   |
|----------------|-------------------|
| Project Name   | Johnson residence |
| ZIP Code       | 94070             |
| City           | San Carlos        |
| Utility        | PG&E              |
| Customer Type  | Residential       |
| Incentive Type | EPBB              |

### PV System Specifications:

|                         |                                                                                  |
|-------------------------|----------------------------------------------------------------------------------|
| PV Module               | Sharp:NT-180U1<br>180.0W STC, 156.3W PTC, 158.9W PTC <sub>adj</sub> <sup>1</sup> |
| Number of Modules       | 20                                                                               |
| Mounting Method         | >6" average standoff                                                             |
| DC Rating (kW STC)      | 3.6000                                                                           |
| DC Rating (kW PTC)      | 3.1260                                                                           |
| Inverter                | Fronius USA:IG 4000 POS                                                          |
| Number of Inverters     | 1                                                                                |
| Inverter Efficiency (%) | 94.00 %                                                                          |
| Shading                 | Minimal Shading                                                                  |
| Array Tilt (degrees)    | 20                                                                               |
| Array Azimuth (degrees) | 180 <b>True North 0°</b>                                                         |

### Proposed

### Reference

92867  
Orange

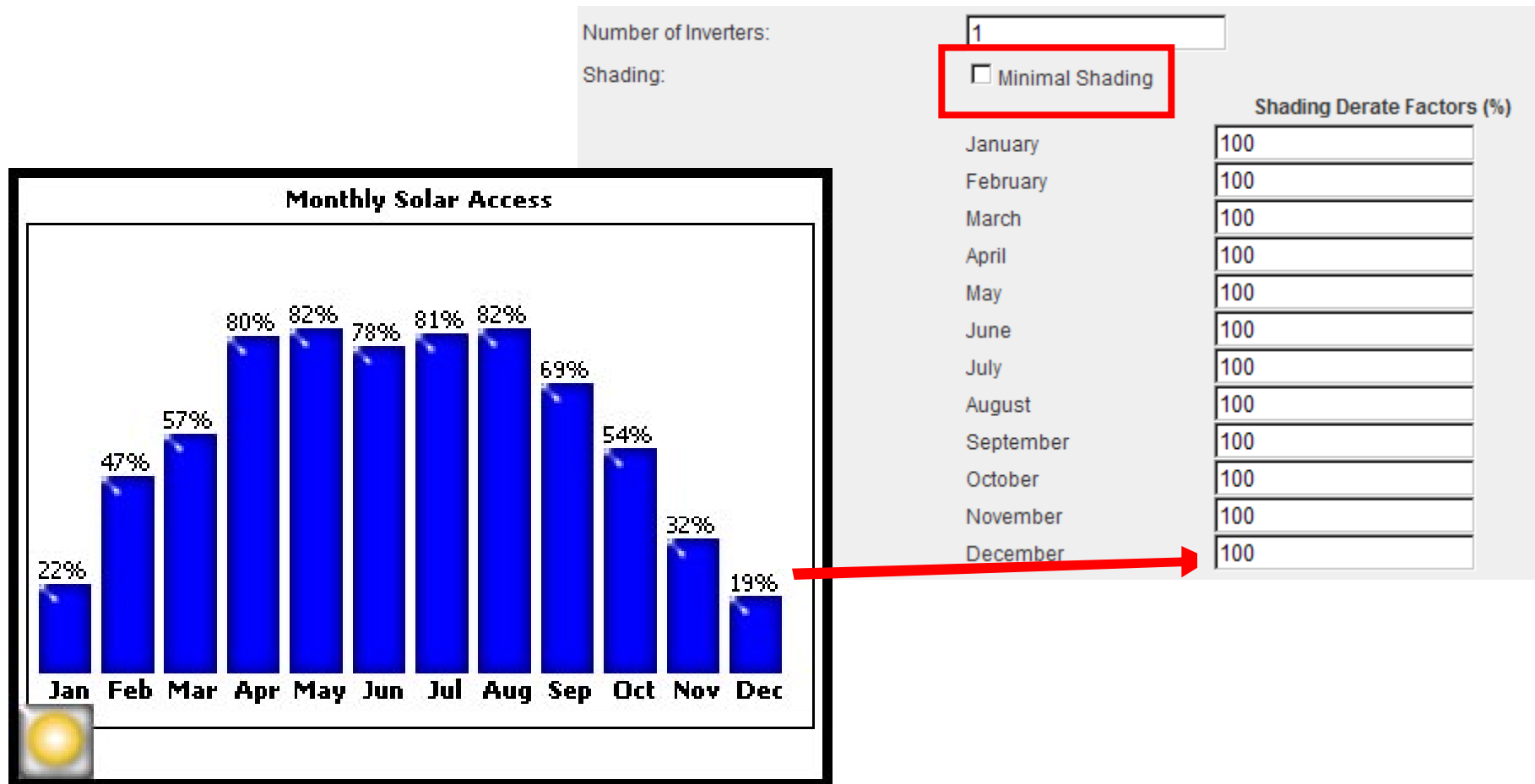
Minimal Shading



# Online Production Calculator

|                                      |                                                                                     |               |             |
|--------------------------------------|-------------------------------------------------------------------------------------|---------------|-------------|
| Array Azimuth (degrees)              | 180                                                                                 | True North 0° |             |
|                                      |  |               |             |
| Optimal Tilt (proposed azimuth)      | 21                                                                                  |               |             |
| Optimal Tilt (facing South)          | 21                                                                                  |               | 17          |
| <b>Results</b>                       |                                                                                     |               |             |
| Annual kWh                           | 5,160 (a)                                                                           |               |             |
| at optimal tilt                      | 5,179 (b)                                                                           |               |             |
| facing south at optimal tilt         | 5,179 (c)                                                                           |               | 5,289 (d)   |
| Summer Months                        | May-October                                                                         |               | May-October |
| Summer kWh                           | 3,145 (e)                                                                           |               |             |
| at optimal tilt                      | 3,146 (f)                                                                           |               |             |
| facing south at optimal tilt         | 3,146 (g)                                                                           |               | 3,056 (h)   |
| CEC-AC Rating                        | 2.938 kW                                                                            |               |             |
| Design Correction <sup>2</sup>       | 99.968%                                                                             |               |             |
| Geographic Correction <sup>3</sup>   | 97.920%                                                                             |               |             |
| Installation Correction <sup>4</sup> | 100.000%                                                                            |               |             |
| Design Factor <sup>5</sup>           | 97.889%                                                                             |               |             |
| CSI Rating <sup>6</sup>              | 2.876 kW                                                                            |               |             |
| Incentive Rate                       | \$0.65/Watt                                                                         |               |             |
| Incentive <sup>7</sup>               | \$1,869                                                                             |               |             |
| Report Generated on                  | 7/28/2010 3:08:24 PM                                                                |               |             |

# Online Production Calculator: Shading





# Online Production Calculator: Shading

|                                      |                      |                                                                                   |                      |
|--------------------------------------|----------------------|-----------------------------------------------------------------------------------|----------------------|
| Array Azimuth (degrees)              | 180                  | True North 0°                                                                     |                      |
|                                      |                      |  |                      |
| Optimal Tilt (proposed azimuth)      | 21                   |                                                                                   |                      |
| Optimal Tilt (facing South)          | 21                   |                                                                                   |                      |
| <b>Results</b>                       |                      |                                                                                   |                      |
| Annual kWh                           | 5,160 (a)            | Annual kWh                                                                        | 3,345 (a)            |
| at optimal tilt                      | 5,179 (b)            | at optimal tilt                                                                   | 5,179 (b)            |
| facing south at optimal tilt         | 5,179 (c)            | facing south at optimal tilt                                                      | 5,179 (c)            |
| Summer Months                        | May-October          | Summer Months                                                                     | May-October          |
| Summer kWh                           | 3,145 (e)            | Summer kWh                                                                        | 2,375 (e)            |
| at optimal tilt                      | 3,146 (f)            | at optimal tilt                                                                   | 3,146 (f)            |
| facing south at optimal tilt         | 3,146 (g)            | facing south at optimal tilt                                                      | 3,146 (g)            |
| CEC-AC Rating                        | 2.938 kW             | CEC-AC Rating                                                                     | 2.938 kW             |
| Design Correction <sup>2</sup>       | 99.968%              | Design Correction <sup>2</sup>                                                    | 75.493%              |
| Geographic Correction <sup>3</sup>   | 97.920%              | Geographic Correction <sup>3</sup>                                                | 97.920%              |
| Installation Correction <sup>4</sup> | 100.000%             | Installation Correction <sup>4</sup>                                              | 100.000%             |
| Design Factor <sup>5</sup>           | 97.889%              | Design Factor <sup>5</sup>                                                        | 73.923%              |
| CSI Rating <sup>6</sup>              | 2.876 kW             | CSI Rating <sup>6</sup>                                                           | 2.172 kW             |
| Incentive Rate                       | \$0.65/Watt          | Incentive Rate                                                                    | \$0.65/Watt          |
| Incentive <sup>7</sup>               | \$1,869              | Incentive <sup>7</sup>                                                            | \$1,412              |
| Report Generated on                  | 7/28/2010 3:08:24 PM | Report Generated on                                                               | 7/28/2010 3:17:23 PM |

**No shade**

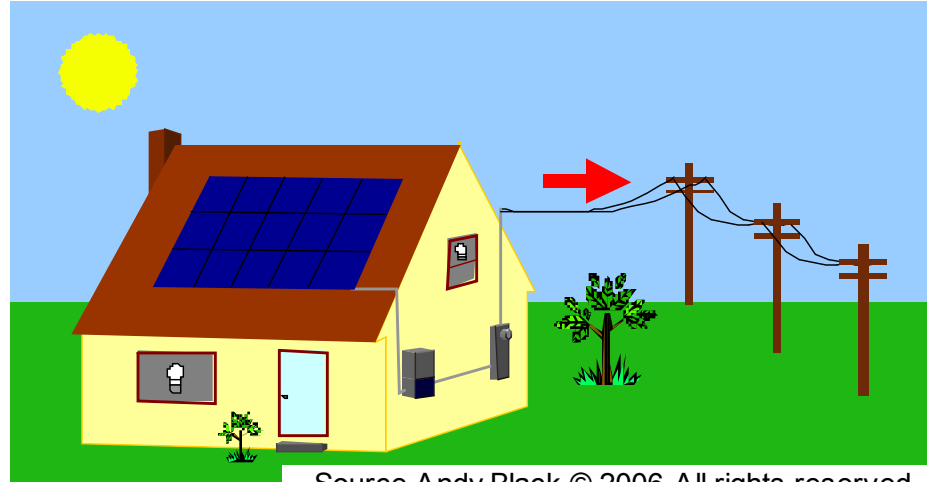
**With shade**

# Finances

# Net Metering

---

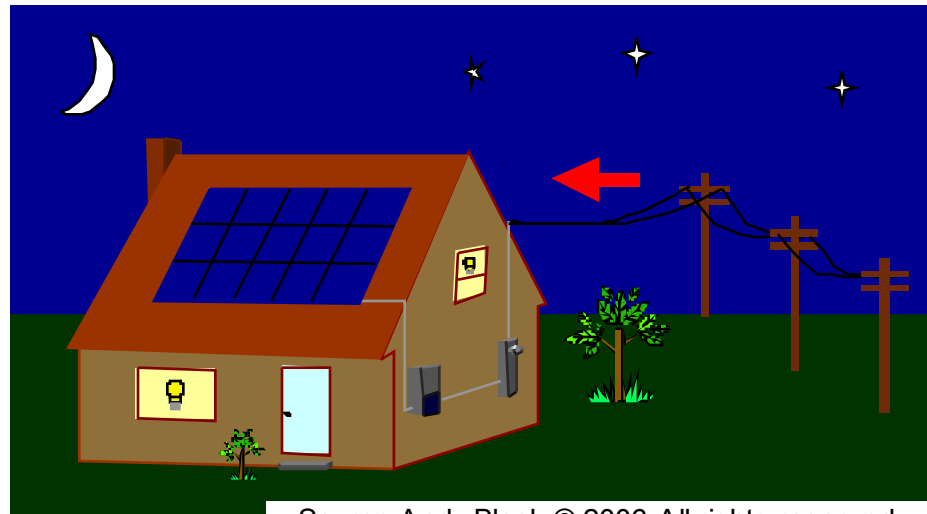
**Sell Power to the  
Utility by Day**



Source Andy Black © 2006 All rights reserved.

**Buy Power at Night  
and Winter**

- Exchange at Retail
- Annual Cycle

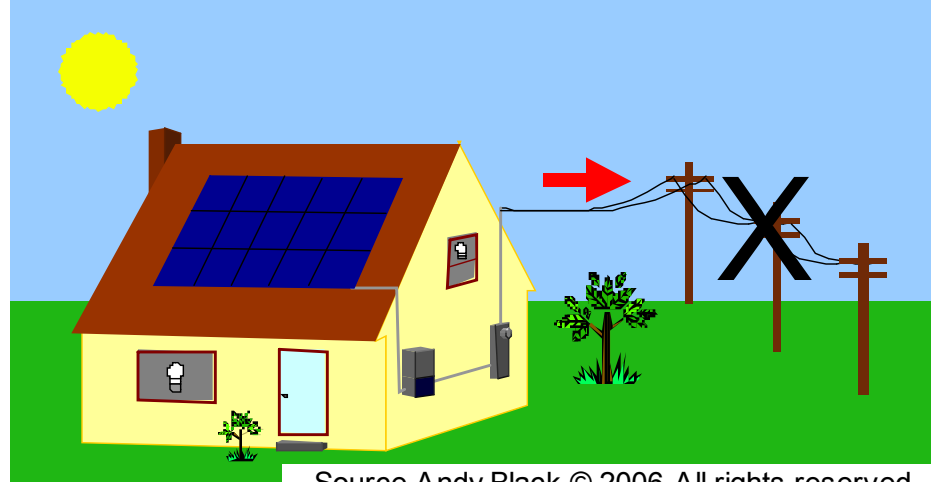


Source Andy Black © 2006 All rights reserved.

# Net Metering – No Blackout Protection

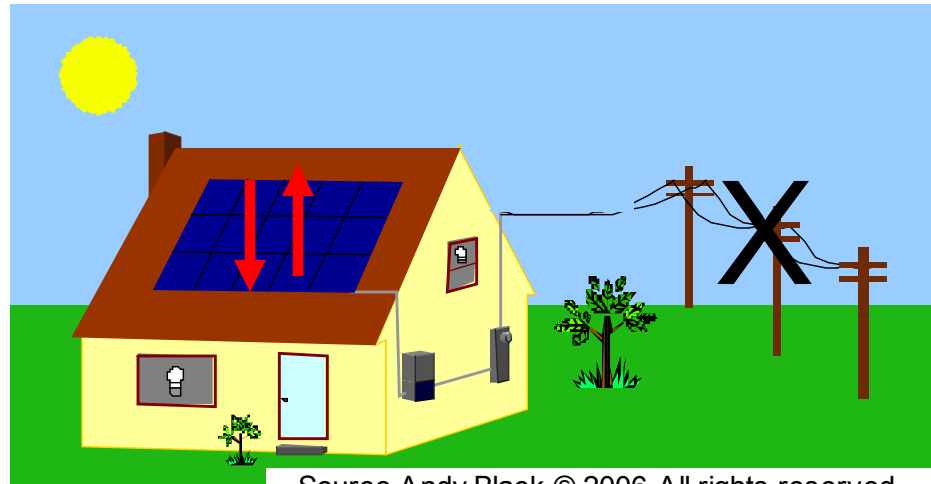
---

**Unsafe to send live power into grid while workers repairing downed lines**



Source Andy Black © 2006 All rights reserved.

**No “voltage reservoir” means house current could fluctuate and damage appliances**



Source Andy Black © 2006 All rights reserved.

# Reduce Your Energy Bills!

---



Source: Darren Bouton

## Spin Your Meter Slower

- Use the electricity you generate first to reduce electricity you would normally buy from the utility or electric service provider

## Spin Your Meter Backwards

- Excess electricity generated goes through your meter and into the grid
- Spins your meter backwards!
- Get credit for “stored” electricity on the grid

# Net Metering



**Customer side**



**Meter**



**Utility side**

# Net Metering



**Generation: 3 kWh**



**Load: 1 kWh**

**Customer side**

**Surplus: 2 kWh**



**Meter**



**Cash credit: \$.60**

**2 kWh @ \$(going rate)**

**Utility side**



# Net Metering



**Generation: 1 kWh**

**Surplus: 0 kWh**



**Load: 1 kWh**



**Meter**



**Cash credit: \$.00**

**Customer side**

**Utility side**



# Net Metering



**Generation: 0 kWh**



**Load: 1 kWh**

**Customer side**

**Need: 1 kWh**



**Meter**



**Cash debit: \$ .09**

**1 kWh @ \$(going rate)**

**Utility side**

# Net Metering

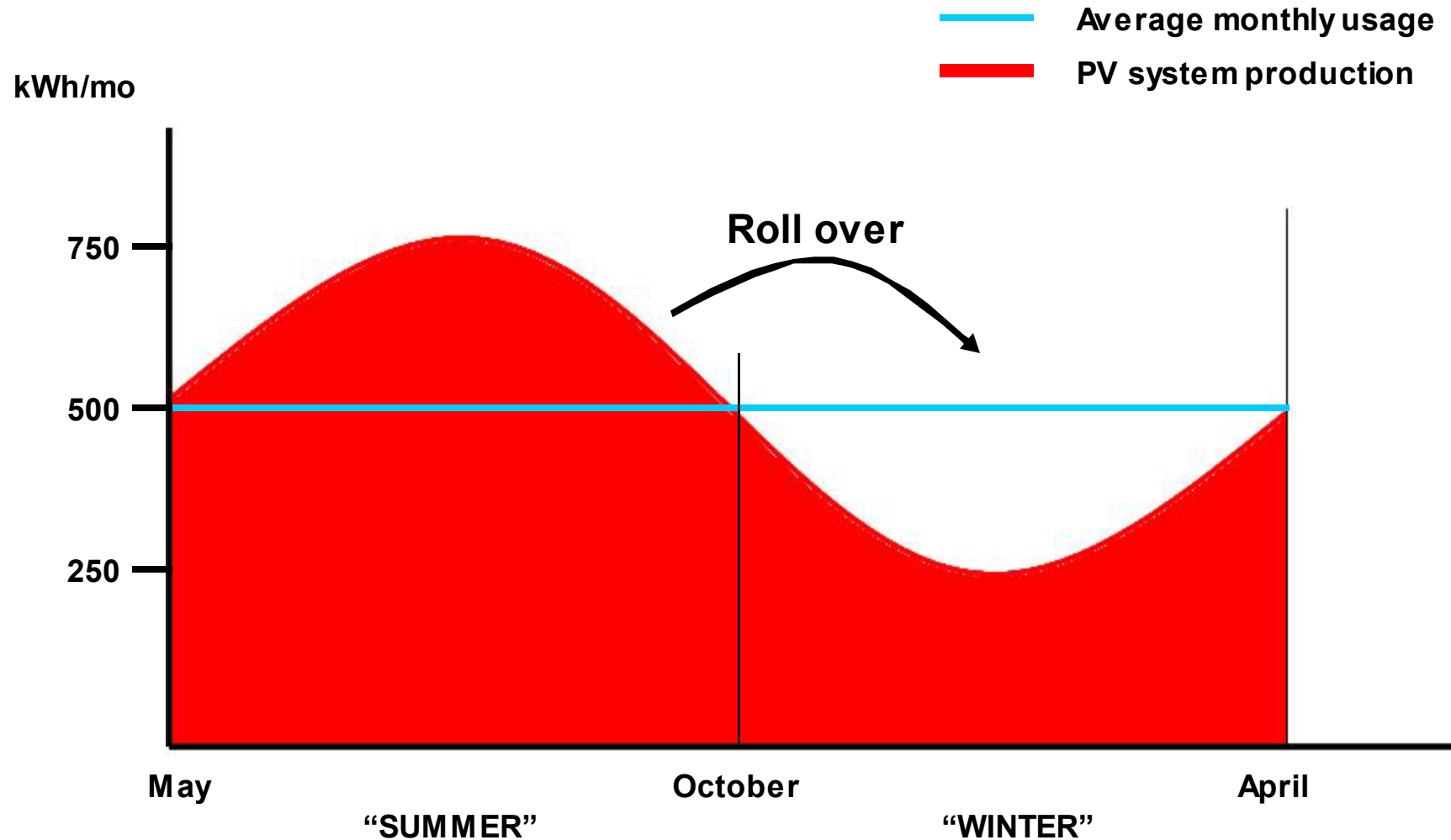
---

What do you get paid if your system over-produces?

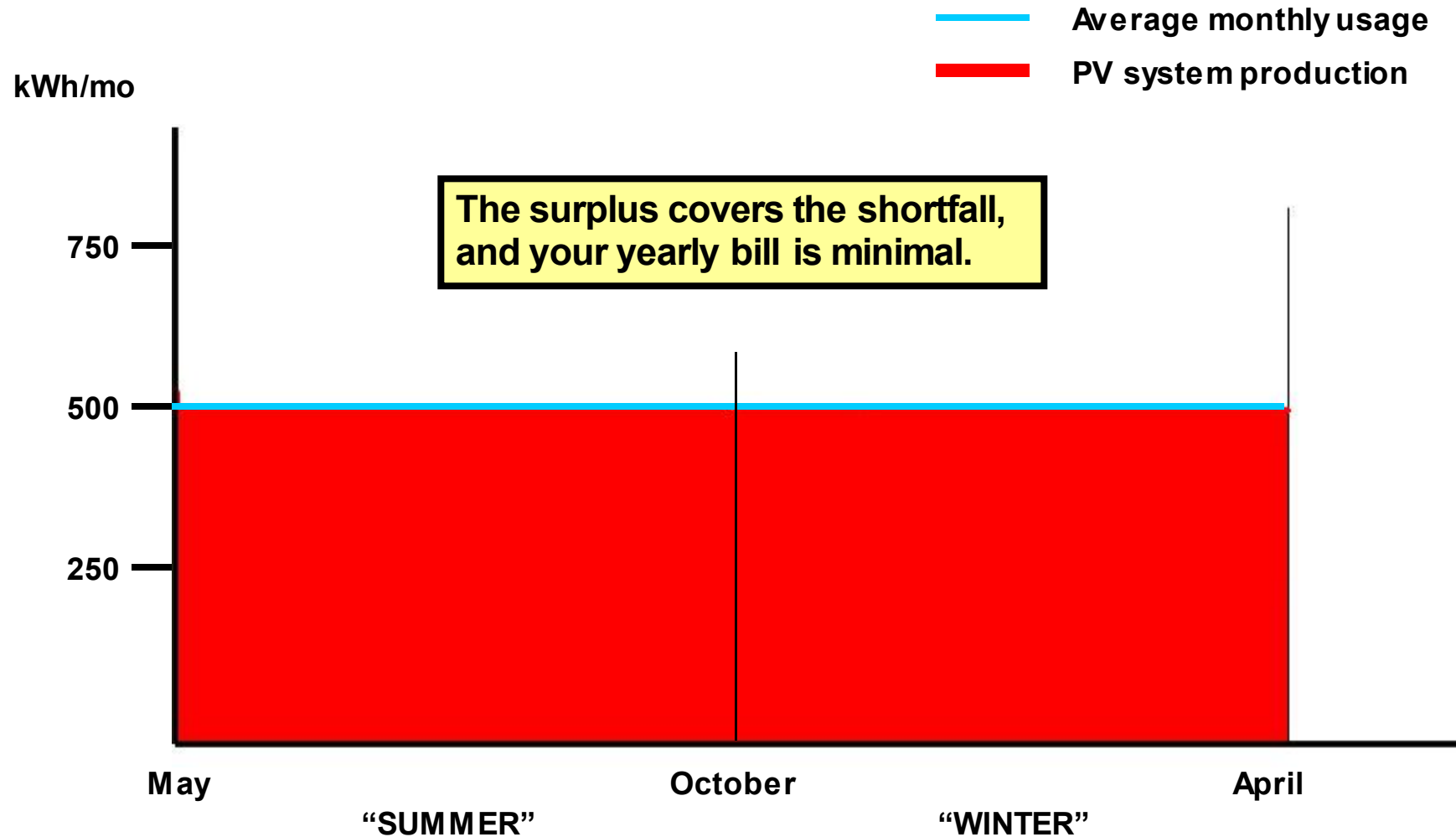
| Cost of power at \$.16/Kwh |                                             |
|----------------------------|---------------------------------------------|
| Wholesale cost: \$.10/kwh  | Markup to cover grid maintenance: \$.06/kwh |

- CPUC rule—PG&E must comply
- The “full retail” rate that PV owners get paid for their power includes a subsidy (markup) that comes from all rate payers.
- The CPUC determined that this full subsidy would only be allowed to cover your usage, not for you to go into the power-generation business.
- For over-production, compensation will be at a lower rate, to be determined.

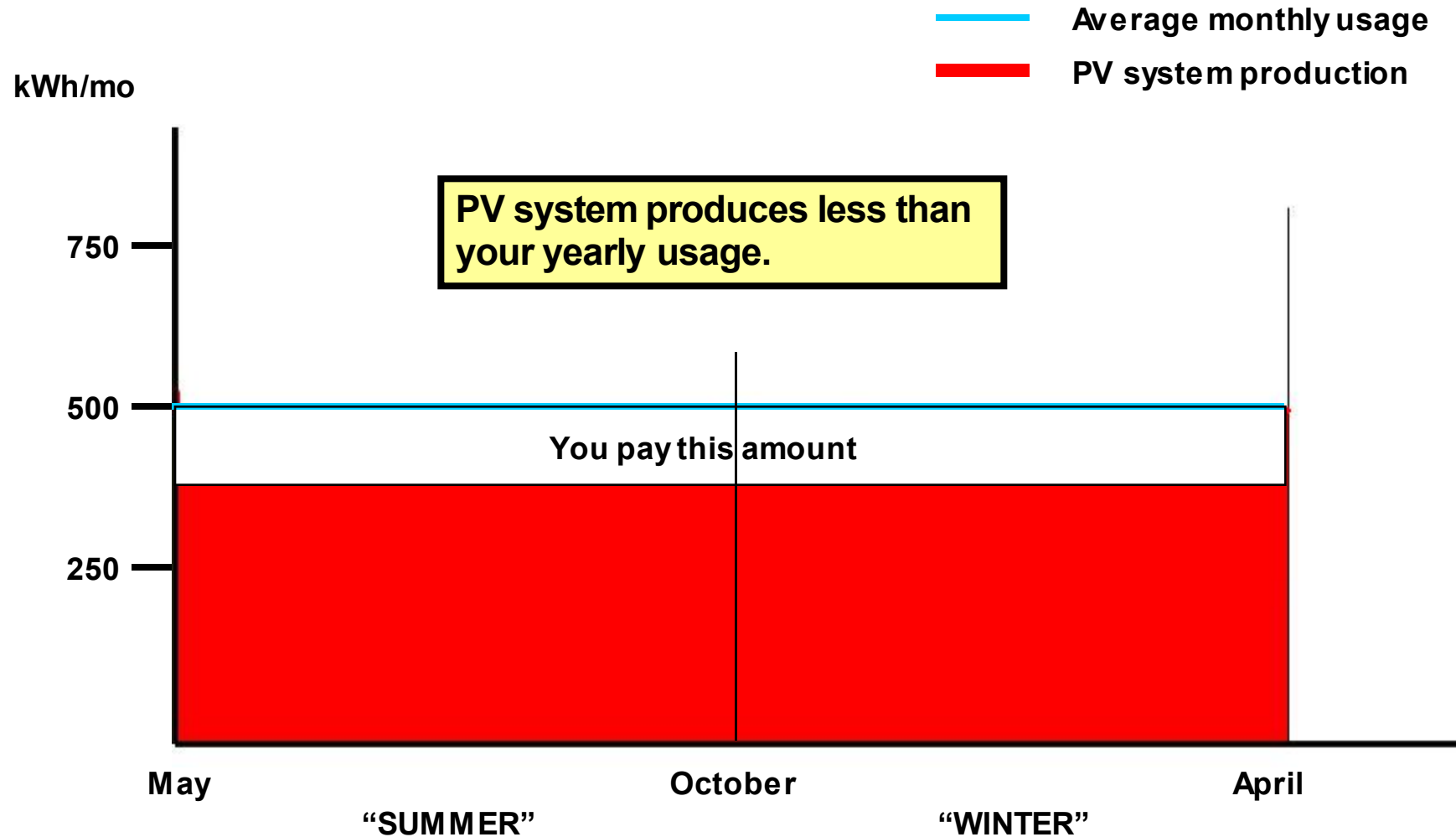
# Net Metering



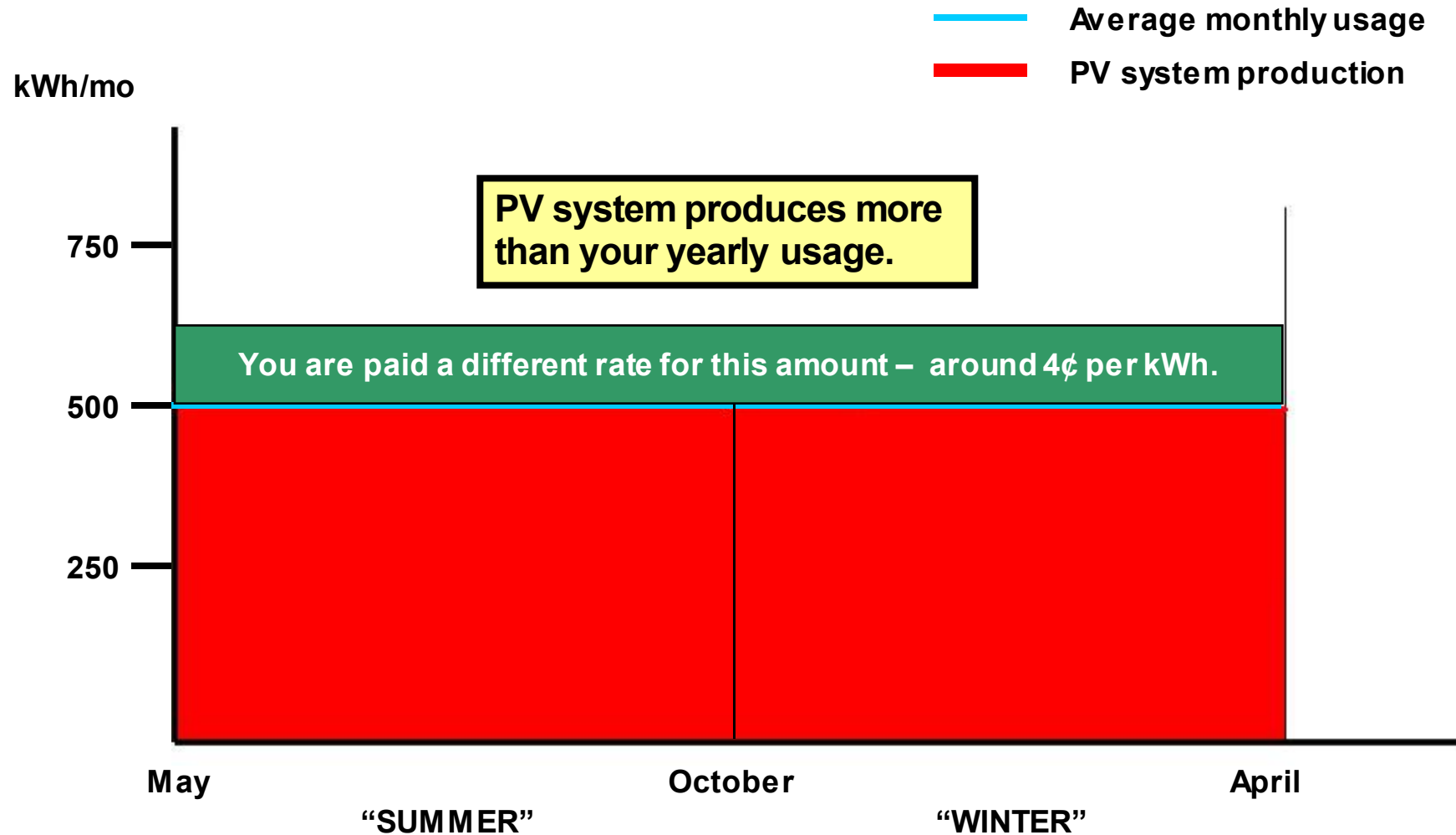
# Net Metering



# Net Metering



# Net Metering



# Methods of Payment

---

Two fundamentally different concepts:

## Net Metering

**Serves the onsite load FIRST, then interacts with the utility grid.**



One meter

---

## Feed-in Tariff

**Does not serve the onsite load and ONLY interacts with the utility grid.**



Two meters

# Feed-in Tariff

Generation track

Feed-in (credit)  
Meter



Usage (debit)  
Meter



Usage track



# Net Metering vs. Feed-in Tariff

---

**Net Metering:**

**For PV systems from 1 kW to 1 mW**

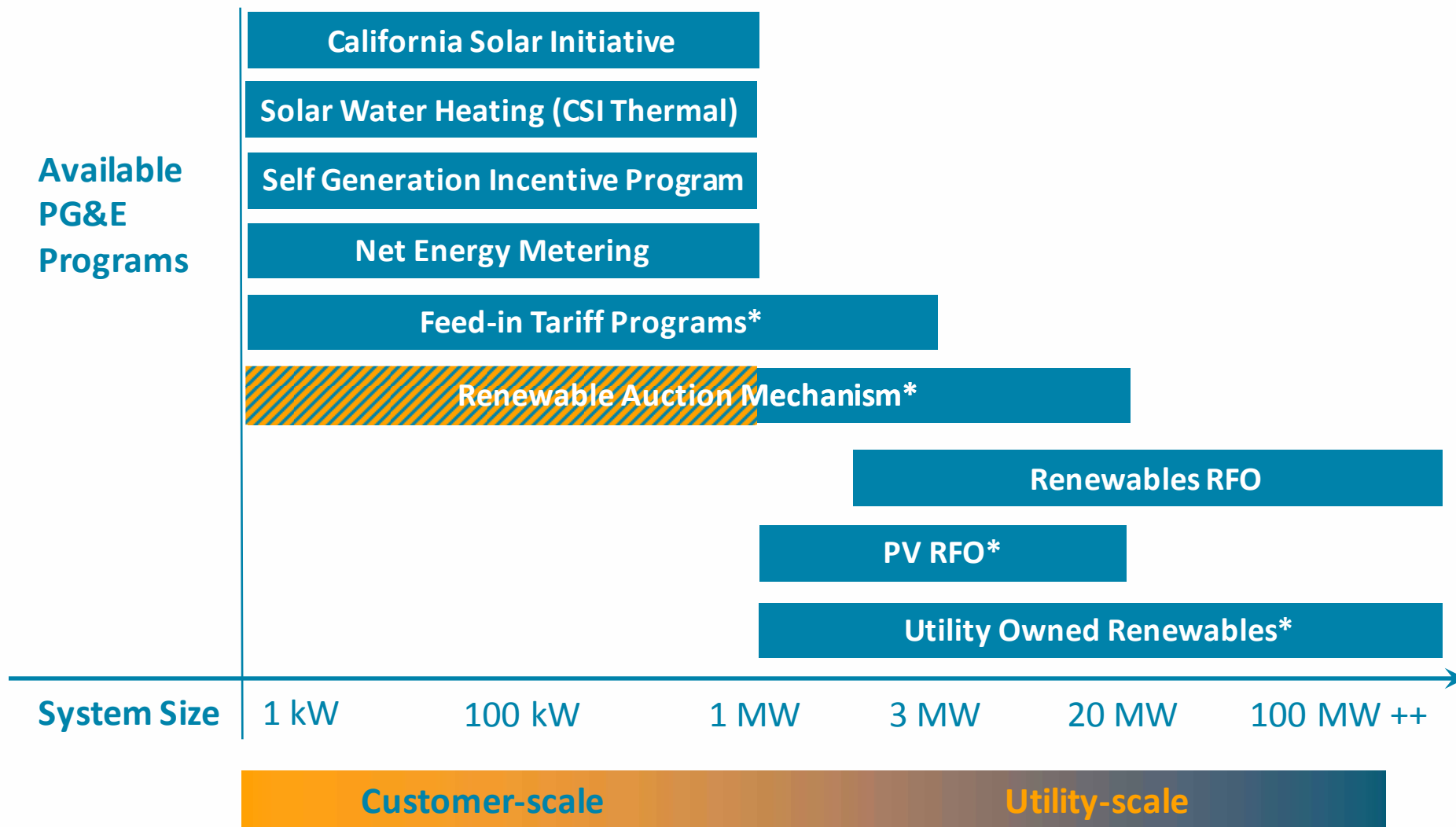
**Feed-in Tariff:**

**For PV systems from 1 mW to 20 mW.**

**See [www.pge.com/feedintariffs](http://www.pge.com/feedintariffs)**



# PG&E Renewable Energy Programs



\* New or revised program

# Rate Schedules (Tariffs)

---

**Two main types of residential rates:**

## **TIERED (E-1)**

**The more you use, the more you pay.  
Baseline amounts plus tier charges based on  
percentage of baseline.**

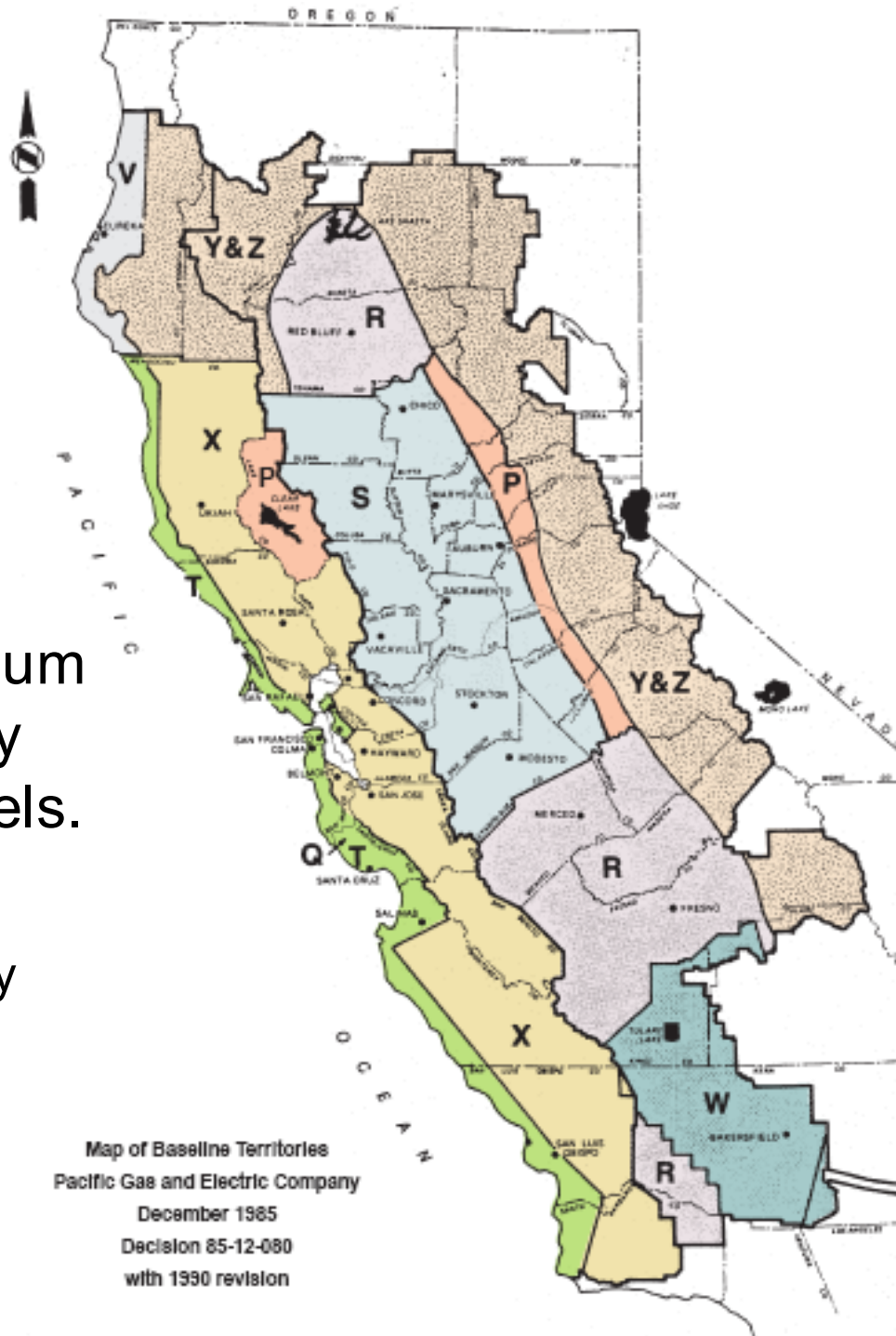
## **Time-of-Use (TOU)**

**Additional factor depending on when you  
use the power.**

# PG&E Baseline Territory Map

Baseline=guaranteed minimum amount of low cost electricity for everyone--all income levels.

Baseline allocation determined by geographic territory averages.



# PG&E Baseline Territory Allocations

Effective June 20, 2011 - Present

## Winter

(Effective November 1, 2011)

| TERRITORY                      | INDIVIDUALLY METERED<br>(E-1,E-6,E-7,E-9,EL-1,EL-6,<br>EL-7,ES,ESL,ESR,ESRL,ET,ETL) | MASTER METERED<br>(EM,EM-TOU,EML,EML-TOU) |
|--------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------|
| <b>ALL-ELEC.</b><br>(Code H)   | Daily <sup>1/</sup>                                                                 | Daily <sup>1/</sup>                       |
| P                              | 33.9*                                                                               | 18.0*                                     |
| Q                              | 19.3*                                                                               | 15.1*                                     |
| R                              | 30.2*                                                                               | 16.4*                                     |
| S                              | 28.6*                                                                               | 16.4*                                     |
| T                              | 16.8*                                                                               | 10.9*                                     |
| V                              | 33.4**                                                                              | 18.9**                                    |
| W                              | 22.8*                                                                               | 14.3*                                     |
| X                              | 19.3*                                                                               | 15.1*                                     |
| Y                              | 30.7*                                                                               | 20.9**                                    |
| Z                              | 22.5*                                                                               | 15.2*                                     |
| <b>BASIC ELEC.</b><br>(Code B) |                                                                                     |                                           |
| P                              | 12.7*                                                                               | 6.1*                                      |
| Q                              | 11.7*                                                                               | 6.7*                                      |
| R                              | 11.7*                                                                               | 5.8*                                      |
| S                              | 12.0*                                                                               | 5.6*                                      |
| T                              | 9.1*                                                                                | 5.2*                                      |
| V                              | 13.6*                                                                               | 6.5*                                      |
| W                              | 10.9*                                                                               | 6.1*                                      |
| X                              | 11.7*                                                                               | 6.7*                                      |
| Y                              | 13.2*                                                                               | 8.6**                                     |
| Z                              | 10.6*                                                                               | 6.9*                                      |

## Summer

(Effective June 20, 2011)

| TERRITORY                      | INDIVIDUALLY METERED<br>(E-1,E-6,E-7,E-9,EL-1,EL-6,<br>EL-7,ES,ESL,ESR,ESRL,ET,ETL) | MASTER METERED<br>(EM,EM-TOU,EML,EML-TOU) |
|--------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------|
| <b>ALL-ELEC.</b><br>(Code H)   | Daily <sup>1/</sup>                                                                 | Daily <sup>1/</sup>                       |
| P                              | 18.0*                                                                               | 10.2*                                     |
| Q                              | 9.1*                                                                                | 5.8*                                      |
| R                              | 20.9*                                                                               | 10.3*                                     |
| S                              | 18.0*                                                                               | 10.2*                                     |
| T                              | 9.1*                                                                                | 5.8*                                      |
| V                              | 19.4**                                                                              | 11.5**                                    |
| W                              | 23.5*                                                                               | 11.4*                                     |
| X                              | 10.3*                                                                               | 8.1*                                      |
| Y                              | 14.1*                                                                               | 8.7*                                      |
| Z                              | 11.2*                                                                               | 6.9*                                      |
| <b>BASIC ELEC.</b><br>(Code B) |                                                                                     |                                           |
| P                              | 15.3*                                                                               | 6.6*                                      |
| Q                              | 7.5*                                                                                | 4.2*                                      |
| R                              | 17.1*                                                                               | 7.4*                                      |
| S                              | 15.3*                                                                               | 6.6*                                      |
| T                              | 7.5*                                                                                | 4.2*                                      |
| V                              | 12.0**                                                                              | 5.4*                                      |
| W                              | 18.5*                                                                               | 8.1*                                      |
| X                              | 11.0*                                                                               | 5.9*                                      |
| Y                              | 11.7*                                                                               | 8.6**                                     |
| Z                              | 7.9*                                                                                | 5.8**                                     |

# Tiered Rate (E-1)

## PG&E monthly electric bill for a large home user:

### ELECTRIC ACCOUNT DETAIL

Service ID #: 460818 ...  
Rate Schedule: E1 TB Residential Service  
Billing Days: 33 days

| Serial | Rotating<br>Outage Blk | Meter # | Prior<br>Meter Read | Current<br>Meter Read | Difference | Meter<br>Constant | Usage   |
|--------|------------------------|---------|---------------------|-----------------------|------------|-------------------|---------|
| J      | 50                     | 790E07  | 28,052              | 29,030                | 978        | 1                 | 978 Kwh |

| Usage Comparison | Days Billed | Kwh Billed | Kwh per Day |
|------------------|-------------|------------|-------------|
| This Year        | 33          | 978        | 29.6        |
| Last Year        | 31          | 900        | 29.0        |

# Tiered Rate (E-1)

## PG&E monthly electric bill for a large home user:

| Usage Comparison | Days Billed | Kwh Billed | Kwh per Day |
|------------------|-------------|------------|-------------|
| This Year        | 33          | 978        | 29.6        |
| Last Year        | 31          | 900        | 29.0        |

### Charges

11/04/2010 - 12/06/2010

#### Electric Charges

Baseline Quantity

Baseline Usage

101-130% of Baseline

131-200% of Baseline

201-300% of Baseline

Over 300% of Baseline

$$\text{Baseline} = 9.8 \times 33 = 323.4 \text{ kWh}$$

323.40000 Kwh

323.40000 Kwh @ \$0.11877

97.02000 Kwh @ \$0.13502

226.38000 Kwh @ \$0.29062

323.40000 Kwh @ \$0.40029

7.80000 Kwh @ \$0.40029

978.00

### 5 rate tiers

= \$ 38.41

= \$ 13.10

= \$ 65.79

= \$ 129.46

= \$ 3.12

\$ 249.88

1  
2  
3  
4  
5

Used 978 Kwh costing \$ 249.88

# Tiered Rate (E-1)

---

## Breakdown of charges:

The net charges shown above include the following component(s).  
Please see definitions on Page 2 of the bill.

|                             |          |
|-----------------------------|----------|
| Generation                  | \$119.27 |
| Transmission                | 10.62    |
| Distribution                | 95.07    |
| Public Purpose Programs     | 11.97    |
| Nuclear Decommissioning     | 0.28     |
| DWR Bond Charge             | 5.04     |
| Ongoing CTC                 | 5.42     |
| Energy Cost Recovery Amount | 2.21     |

### Taxes and Other

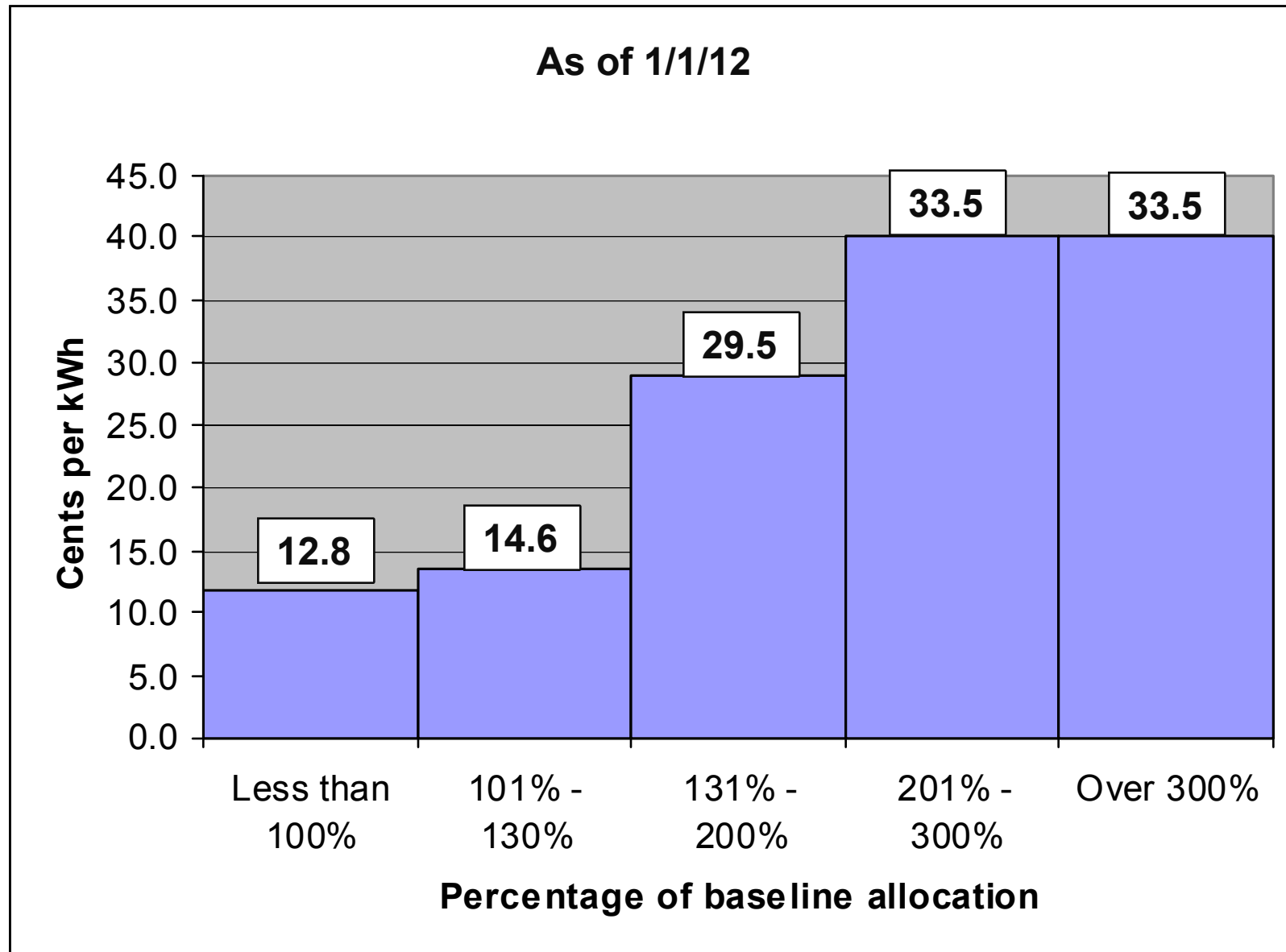
|                       |        |
|-----------------------|--------|
| Energy Commission Tax | \$0.22 |
|-----------------------|--------|

### **TOTAL CHARGES**

**\$250.10**



## E-1 / PG&E Standard Rate Schedule (Residential)



# Rate Tiers

---

**The less you use, the more you eliminate the expensive upper tiers:**

## Charges

**11/04/2010 - 12/06/2010**

### Electric Charges

Baseline Quantity

323.40000 Kwh

Baseline Usage

323.40000 Kwh @ \$0.11877

101-130% of Baseline

97.02000 Kwh @ \$0.13502

131-200% of Baseline

226.38000 Kwh @ \$0.29062

201-300% of Baseline

323.40000 Kwh @ \$0.40029

Over 300% of Baseline

7.80000 Kwh @ \$0.40029

### 5 rate tiers

|      |        |   |
|------|--------|---|
| = \$ | 38.41  | 1 |
| = \$ | 13.10  | 2 |
| = \$ | 65.79  | 3 |
| = \$ | 129.46 | 4 |
| = \$ | 3.12   | 5 |

**978.00**

**\$ 249.88**

# Rate Tiers

The less you use, the more you eliminate the expensive upper tiers:

## Charges

11/04/2010 - 12/06/2010

### Electric Charges

Baseline Quantity

323.40000 Kwh

5 rate tiers

Baseline Usage

323.40000 Kwh @ \$0.11877

= \$ 38.41

1

101-130% of Baseline

97.02000 Kwh @ \$0.13502

= \$ 13.10

2

131-200% of Baseline

3

201-300% of Baseline

4

Over 300% of Baseline

5

421.42

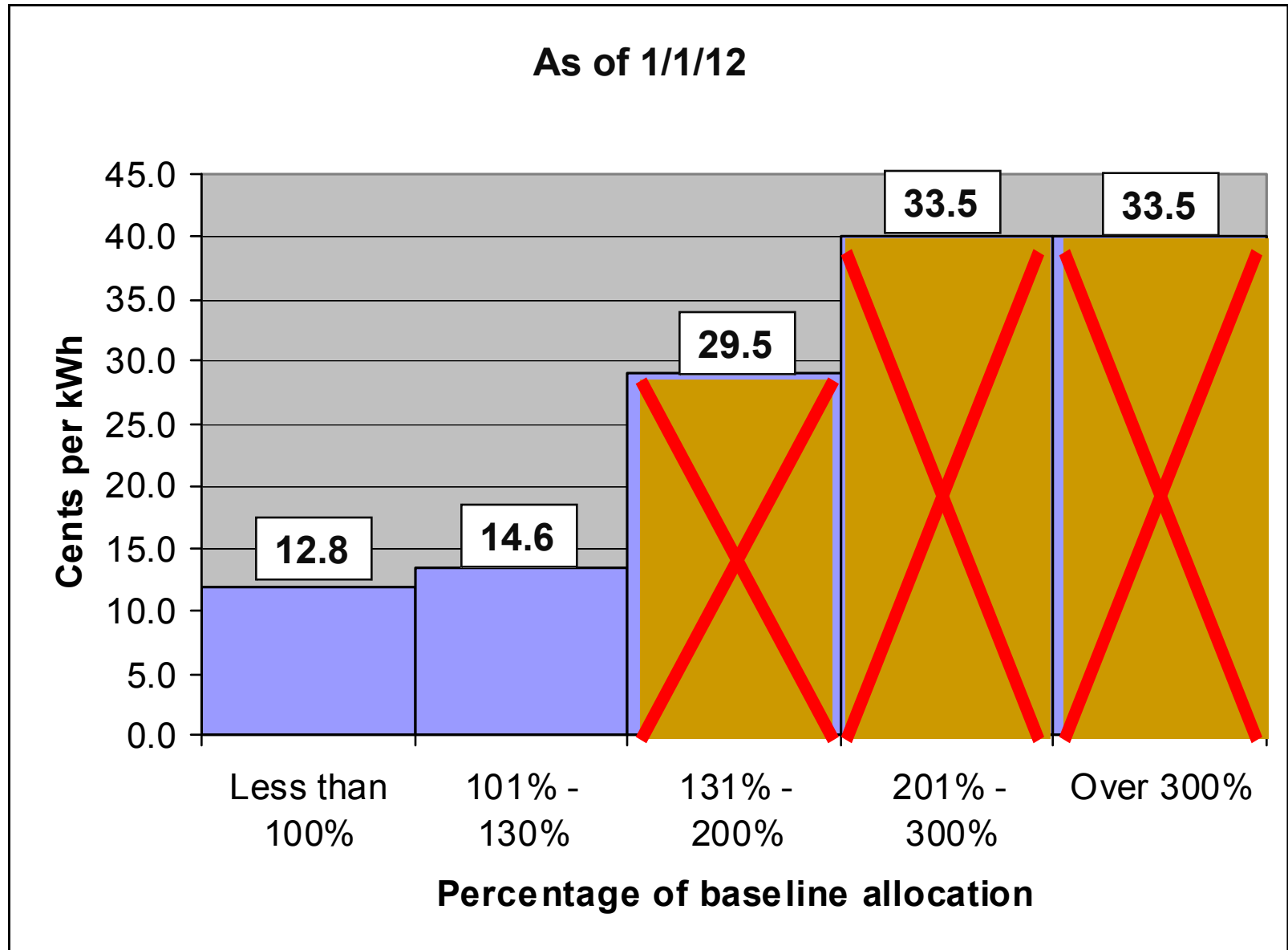
\$ 51.52

Used 421 kWh costing \$ 51.52

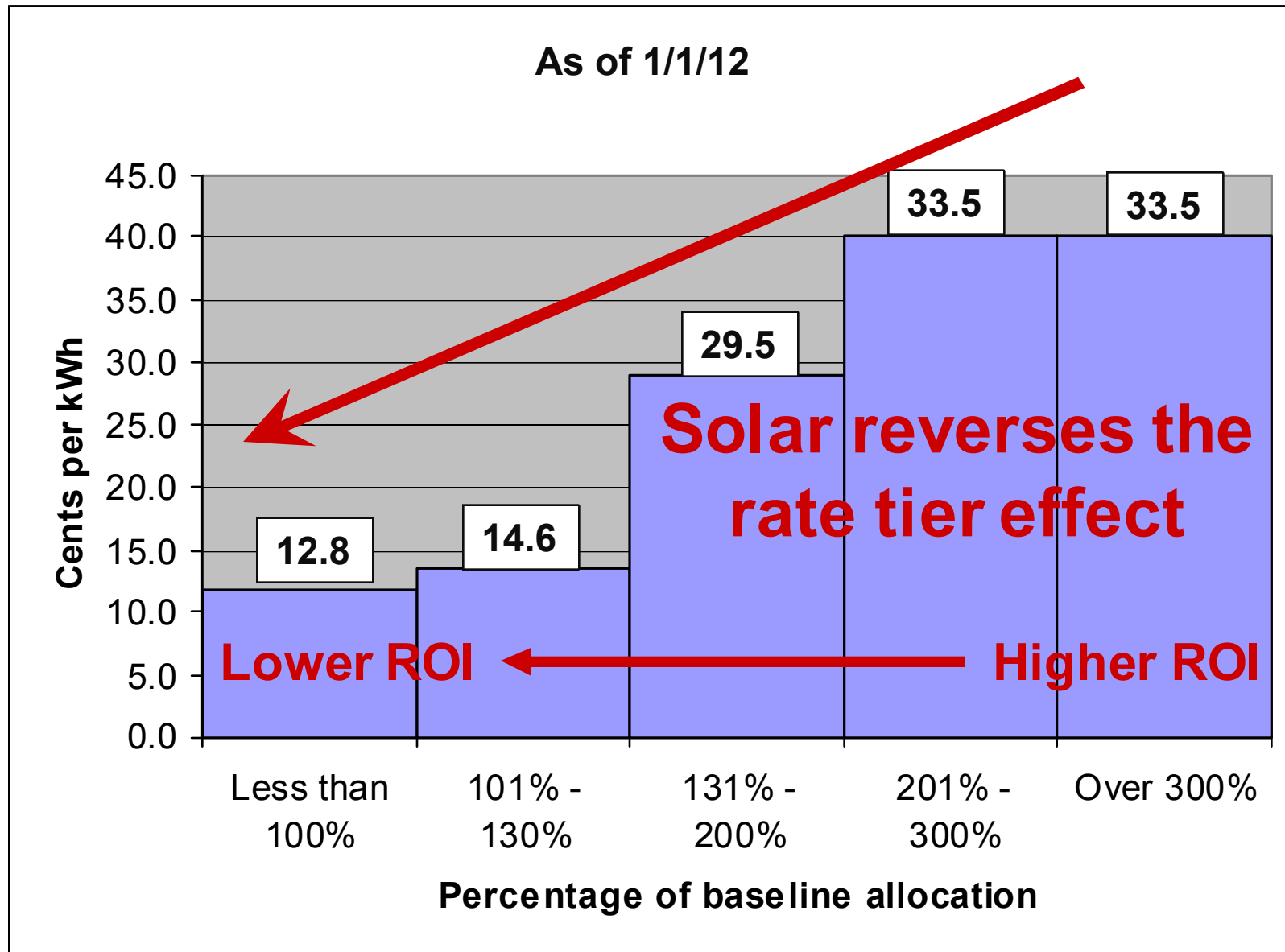
From 978 Kwh to 421 Kwh -- from \$250 to \$50.

Lowering the usage 57% lowers the bill 80%.

## E-1 / PG&E Standard Rate Schedule (Residential)



## E-1 / PG&E Standard Rate Schedule (Residential)



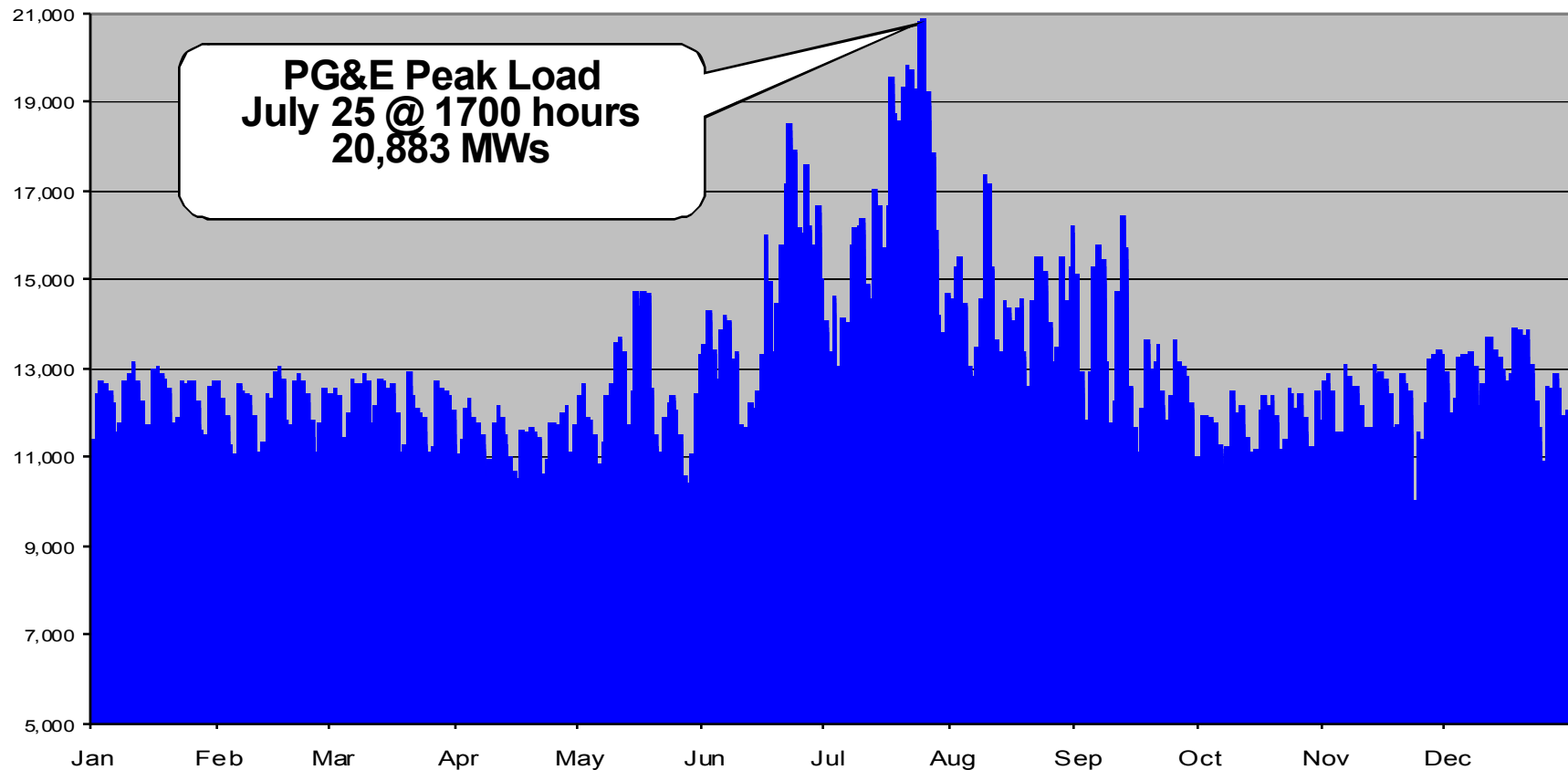
# Demand Management Strategies

---

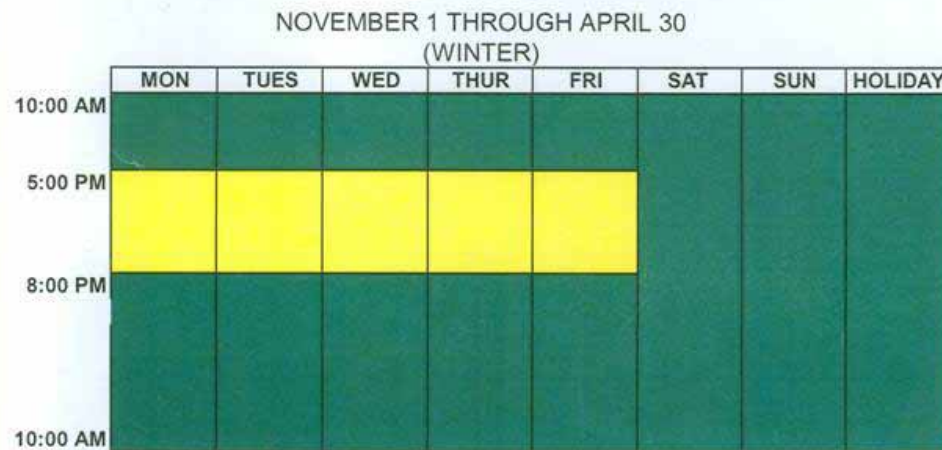
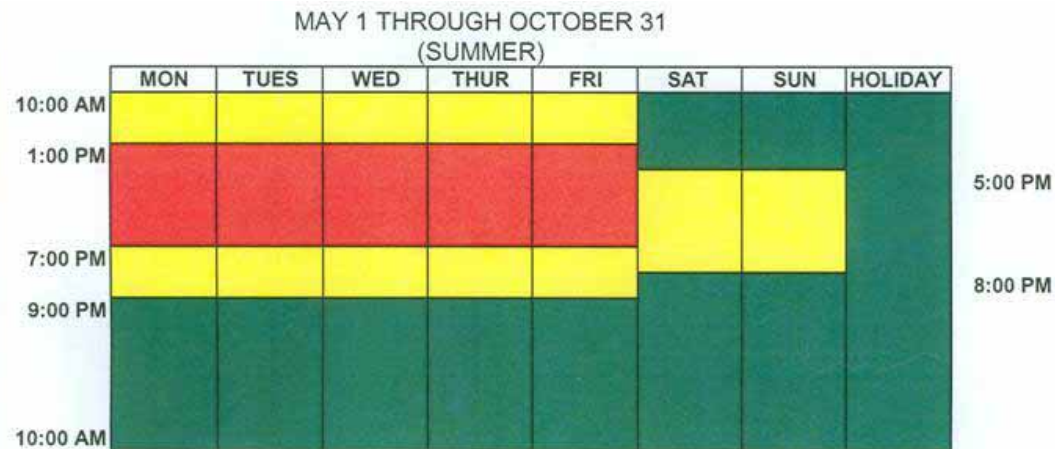
- 1. Reduce overall load.**
    - Energy efficiency, conservation
  - 2. Inform people so they can cooperate voluntarily.**
    - Publicity, “Flex Your Power” alerts
  - 3. Create the ability to remotely turn off certain appliances.**
    - Smart AC, smart meters, etc.
  - 4. Charge more for peak usage.**
    - Time-of-Use rates, Peak-Time pricing
- ... and others.**

# Time of Use Rates

## PG&E 2006 Annual Usage



# Time of Use Rates



- ON PEAK-HIGHEST ENERGY COST**  
(AVOID ENERGY USE WHENEVER POSSIBLE)
- PARTIAL PEAK-MEDIUM ENERGY COST**  
(MINIMIZE ENERGY USE WHENEVER POSSIBLE)
- OFF PEAK-LOWEST ENERGY COST**  
(ALL DAY SATURDAY, SUNDAY & HOLIDAYS)



# Time of Use Rates

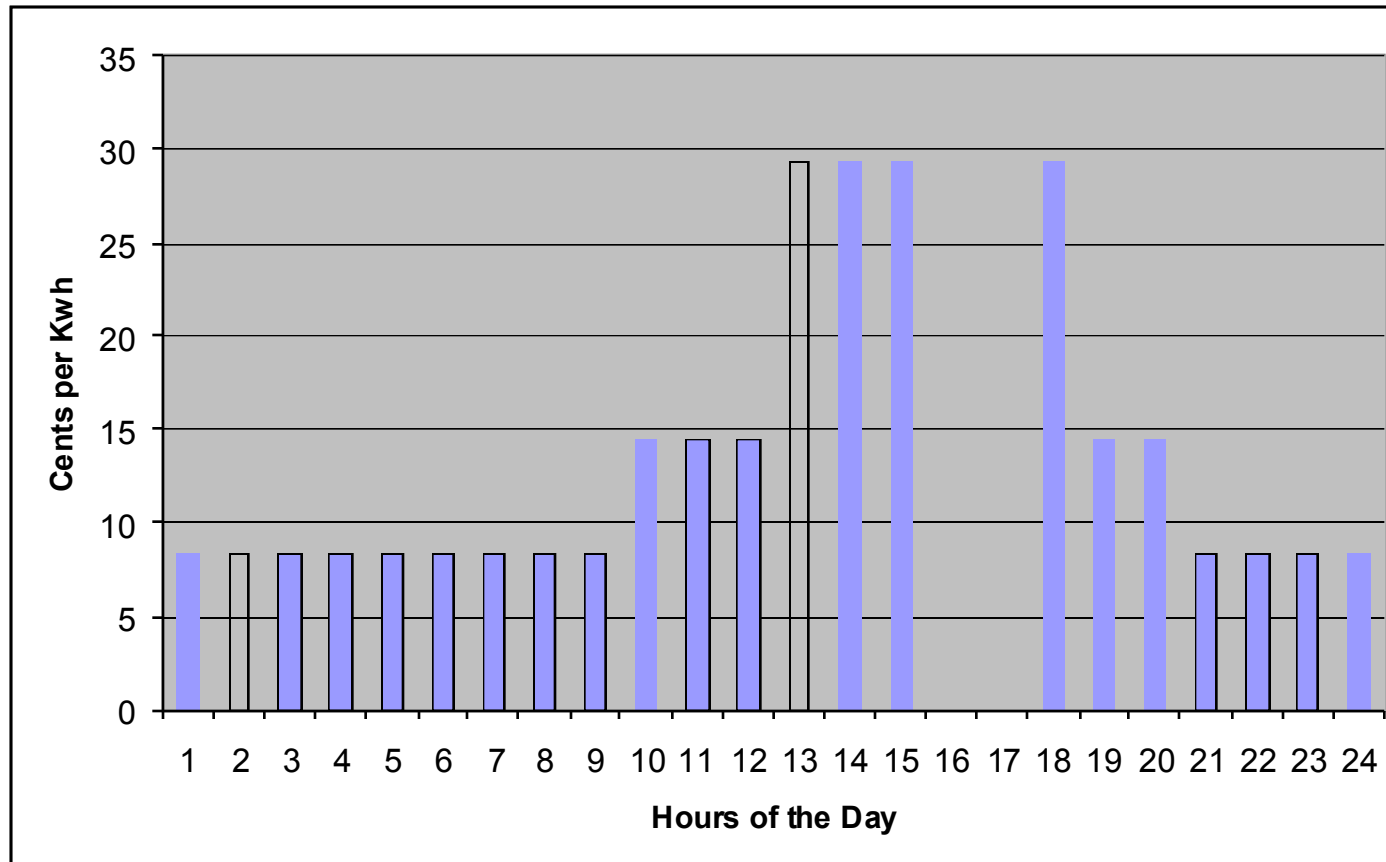
## Residential "E6" Time-of-Use Pricing Periods

|                | Sunday    | Monday    | Tuesday   | Wednesday | Thursday  | Friday    | Saturday  |
|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Midnight - 6am | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  |
| 6am - 10am     | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  |
| 10am - 1pm     | Off-Peak  | Part-Peak | Part-Peak | Part-Peak | Part-Peak | Part-Peak | Off-Peak  |
| 1pm - 7pm      | Off-Peak  | Peak      | Peak      | Peak      | Peak      | Peak      | Off-Peak  |
| 7pm - 9pm      | Part-Peak | Part-Peak | Part-Peak | Part-Peak | Part-Peak | Part-Peak | Part-Peak |
| 9pm - Midnight | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  | Off-Peak  |

- Peak rates in Summer Afternoons 29¢/kWh + tier surcharges
- Part-Peak rates: 14¢/kWh + tiers
- Off-Peak rates (Nights & Weekends) 8.5-10¢/kWh + tiers

# Time of Use Rates

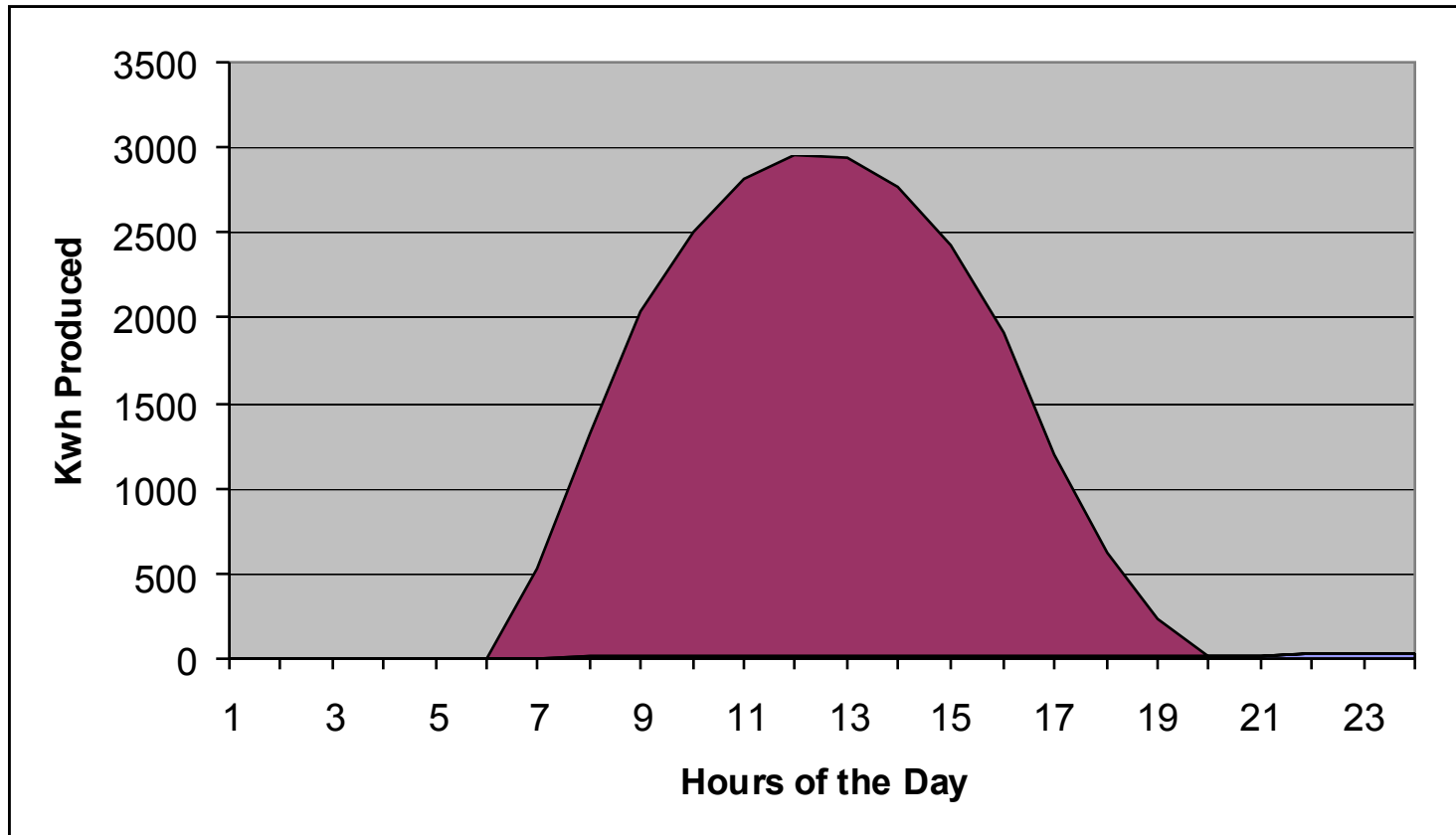
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**E-6 summer rates (May – October)**

# Time of Use Rates

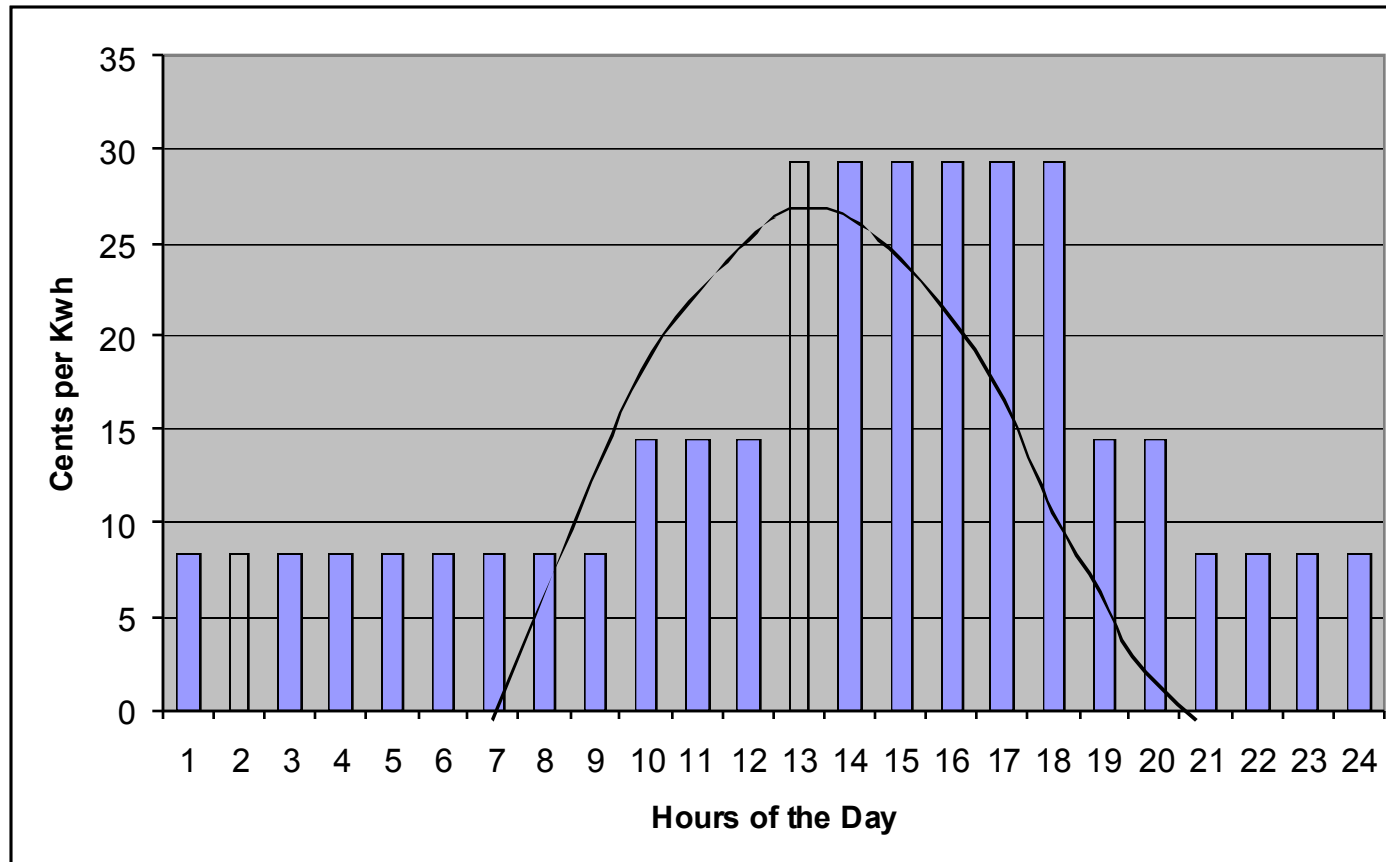
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**Typical summer production**

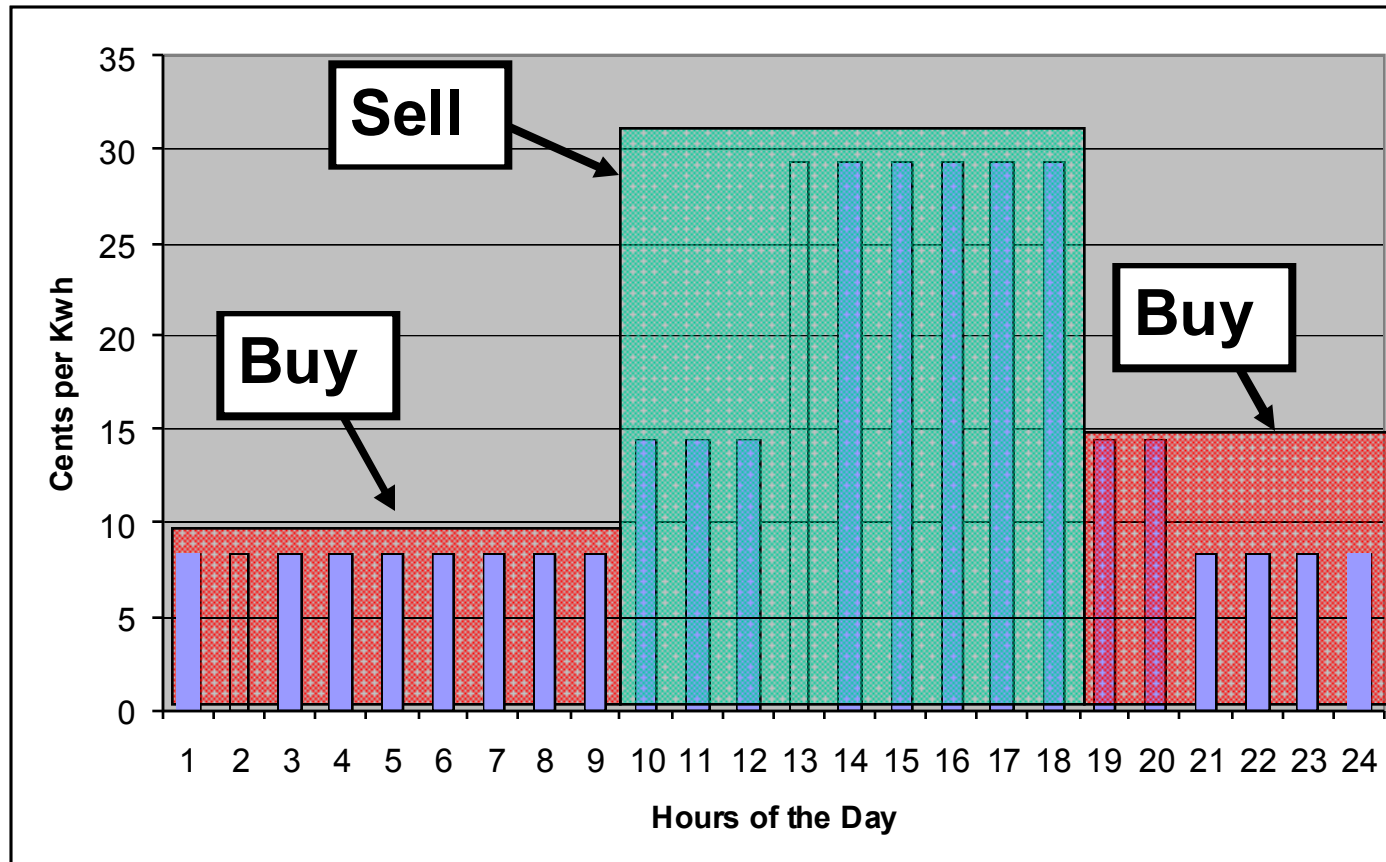
# Time of Use Rates

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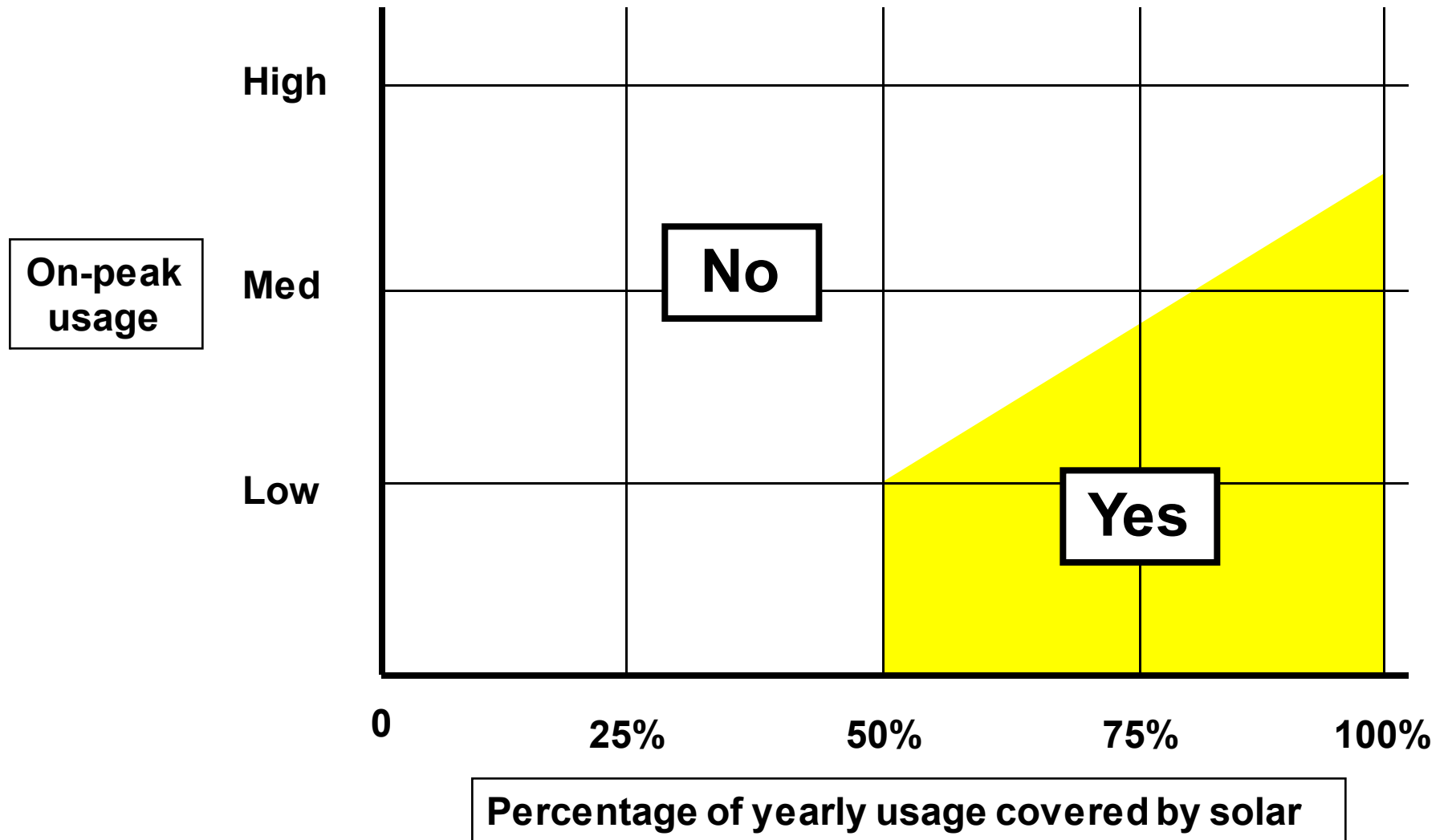
**Summer pattern (May – October)**

# Time of Use Rates



**Buying low and selling high adds value.**

## *Should I go on a TOU rate with my PV system?*



# With PV: Change in Utility Billing

- Two bills, gas & electric
- Yearly billing cycle for electricity
- Fixed minimum electric charge reflected on gas (blue) bill

**Pacific Gas and Electric Company** WE DELIVER ENERGY™ Energy Statement

9990169891771300000008863000000000

|              |            |                |
|--------------|------------|----------------|
| 1698917713-0 | 04/30/2008 | No Payment Due |
|--------------|------------|----------------|

PO#E  
BOX 957399  
SACRAMENTO CA  
95699-7399

PETE SHOEMAKER  
551 KEITH AVE  
PACIFIC CA 94044-3187

218.0070 No payment is due. Please retain bill for your records. Thank you.

| Service                      | Service Dates            | Amount         |
|------------------------------|--------------------------|----------------|
| Gas                          | 03/29/2008 To 04/25/2008 | \$71.79        |
| Electric                     | 03/29/2008 To 04/25/2008 | 6.96           |
| Gas PPP Surcharge            |                          | 2.84           |
| Utility Users' Tax           |                          | 6.06           |
| ClimateSmart Amount          |                          | 3.45           |
| <b>TOTAL CURRENT CHARGES</b> |                          | <b>\$86.63</b> |
| Previous Balance             |                          | 88.75          |
| 04/14 Payment - Thank You    |                          | 88.75          |
| <b>Account Balance</b>       |                          | <b>\$86.63</b> |
| APS To Be Applied 05/14      |                          | 980.63         |
| <b>TOTAL AMOUNT DUE</b>      |                          | <b>\$0.00</b>  |

1-800-748-5000  
Assistance is available by telephone 24 hours per day, 7 days per week.

275 INDUSTRIAL RD  
SAN CARLOS CA 94070

1698917713-0  
ClimateSmart Enrolled

April 2008

**Pacific Gas and Electric Company** PACIFIC GAS AND ELECTRIC COMPANY  
NET ENERGY METERING ELECTRIC STATEMENT  
THIS IS NOT A BILL.  
Service Dates: March 28, 2008 to April 29, 2008  
True-up period from Oct 2007 to Sep 2008

SHOEMAKER, PETE  
351 KEITH AVE  
PACIFIC CA, 94044

Rate Schedule: E WTTB-NEMS  
Account ID: 1698917713  
Service ID: 1698917532

PAGE 1

**TOTAL CURRENT MONTH'S BILLED AMOUNT: \$6.78\***

\*This amount is the minimum you must pay this month and is reflected on your regular monthly blue bill, in addition to the energy charges that you may pay monthly or at the end of the true-up period shown below. It includes the following components: Distribution \$5.39, Public Purpose Programs \$0.15, Generation \$0.42, Utility User Tax \$0.39 and Climate Smart Amount \$0.36.

**ENERGY CHARGES/CREDITS**

Current Month Energy Charge or Credit (-) \$8.46

Cumulative Energy Charges or Credits (-) for the current true-up period: \$176.20

This Cumulative Energy Charge does not reflect any payment you may have made.

You have the option to pay your energy charges either monthly or at the end of your true-up period.

ANY UNPAID ENERGY CHARGES WILL BE DUE AT THE END OF YOUR TRUE-UP PERIOD (Sep 2008)

**CURRENT MONTH METER INFORMATION:**

| METER RANGE ID | SEASON | SOU PERIOD | PREV READ | CURRENT READ | DIFFERENCE | METER CONSTANT | ENERGY |
|----------------|--------|------------|-----------|--------------|------------|----------------|--------|
| 904444         | Winter | Peak       | 48,842    | 48,759       | -83        | 1              | 43     |
| 904444         | Winter | Off        | 14,570    | 14,400       | -170       | 1              | 233    |
| <b>TOTALS</b>  |        |            | 63,412    | 63,159       | -253       |                | 123    |

**CURRENT MONTH METER INFORMATION:**

| METER RANGE ID | SEASON | PREV READ | CURRENT READ |
|----------------|--------|-----------|--------------|
| 904444         | Winter | 63,412    | 63,159       |
| <b>TOTALS</b>  |        | 63,412    | 63,159       |

OFFPEAK is not a seasonal meter read. True-up period begins the peak read and the total read.  
The off-peak "read" provided on your bill is calculated as follows: Off-Peak Read = Total Read - On-Peak Read.  
If this is a seasonal on-peak read (May or November), this calculation will be completed for both seasons by presenting the data from your meter.

**CURRENT MONTH BASELINE QUANTITY INFORMATION:**

| DESCRIPTION  | SEASON | RATE EFFECTIVE DATE | RATE DAYS | UNITS | DAILY BASELINE QUANTITY | MONTHLY BASELINE QUANTITY |
|--------------|--------|---------------------|-----------|-------|-------------------------|---------------------------|
| 1.000        | Winter | 03/01/08            | 31        | 1     | 9.90                    | 307.690                   |
| <b>TOTAL</b> |        |                     |           |       |                         | 307.690                   |

Metering Quantity = Rate Days \* Season Days \* Units \* This Rate

For inquiries about your Net Energy Metering bill, please contact the Sanjour Energy line at 1-800-933-9555  
For all other inquiries, please call 1-800-743-5000

Date Billed: 05/01/08  
Billing Point ID: 900011 6152  
Bill #: RXD9

# Change in Utility Billing

| Pacific Gas and Electric Company                                                                |  | WE DELIVER ENERGY.™       |  | Energy Statement                                  |  |
|-------------------------------------------------------------------------------------------------|--|---------------------------|--|---------------------------------------------------|--|
| 9990169891771300000008863000000000                                                              |  |                           |  |                                                   |  |
| Account Number                                                                                  |  | Bill Date                 |  | Amount Due                                        |  |
| 1698917713-0                                                                                    |  | 04/30/2008                |  | No Payment Due                                    |  |
| PETE SHOEMAKER<br>351 KEITH AVE<br>PACIFICA CA 94044-3137                                       |  |                           |  | PG&E<br>BOX 997300<br>SACRAMENTO CA<br>95899-7300 |  |
| 210.0070 No payment is due. Please retain bill for your records. Thank you.                     |  |                           |  |                                                   |  |
| Telephone Assistance                                                                            |  | ACCOUNT SUMMARY           |  |                                                   |  |
| 1-800-743-5000<br>Assistance is available by<br>telephone 24 hours per day,<br>7 days per week. |  | Service                   |  | Service Dates                                     |  |
|                                                                                                 |  | Gas                       |  | 03/29/2008 To 04/29/2008                          |  |
|                                                                                                 |  | Electric                  |  | 03/29/2008 To 04/29/2008                          |  |
|                                                                                                 |  |                           |  | Amount                                            |  |
|                                                                                                 |  |                           |  | \$71.79                                           |  |
|                                                                                                 |  |                           |  | 5.96                                              |  |
| Local Office Address                                                                            |  | Gas PPP Surcharge         |  | 2.34                                              |  |
| 275 INDUSTRIAL RD                                                                               |  | Utility Users' Tax        |  | 5.05                                              |  |
| SAN CARLOS CA 94070                                                                             |  | ClimateSmart Amount       |  | 3.49                                              |  |
| Account Number                                                                                  |  | TOTAL CURRENT CHARGES     |  | \$88.63                                           |  |
| 1698917713-0                                                                                    |  | Previous Balance          |  | 88.75                                             |  |
| Special Account Information                                                                     |  | 04/14 Payment - Thank You |  | 88.75                                             |  |
| ClimateSmart Enrolled                                                                           |  |                           |  |                                                   |  |
| April 2008                                                                                      |  | Account Balance           |  | \$88.63                                           |  |
|                                                                                                 |  | APS To Be Applied 05/14   |  | \$88.63                                           |  |
|                                                                                                 |  | TOTAL AMOUNT DUE          |  | \$0.00                                            |  |

Minimum  
electric  
hookup  
charge



# Change in Utility Billing



**Pacific Gas and  
Electric Company**

**PACIFIC GAS AND ELECTRIC COMPANY  
NET ENERGY METERING ELECTRIC STATEMENT  
THIS IS NOT A BILL**

Service Dates: March 28, 2008 to April 29, 2008

**True-up period from Oct 2007 to Sep 2008**



**Minimum  
electric  
charge**

SHOEMAKER, PETE  
351 KEITH AVE  
PACIFICA, CA. 94044

Rate Schedule: E W7TB/NEMS  
Account ID: 1698917713  
Service ID: 1698917532

PAGE 1

**TOTAL CURRENT MONTH'S BILLED AMOUNT:**

**\$6.71\***

\*This amount is the minimum you must pay this month and is reflected on your regular monthly blue bill, in addition to the energy charges that you may pay monthly or at the end of the true-up period shown below. It includes the following components: Distribution \$5.39, Public Purpose Programs \$0.15, Generation \$0.42, Utility User Tax \$0.39 and Climate Smart Amount \$0.36.

**ENERGY CHARGES/CREDITS**

Current Month Energy Charge or Credit (-)

**Current monthly  
charge**

**\$8.46**

Cumulative Energy Charges or Credits (-) for the current true-up period:  
This Cumulative Energy Charge does not reflect any payment you may have made.

**\$170.20**

You have the option to pay your energy charges either monthly or at the end of your true-up period.

**ANY UNPAID ENERGY CHARGES WILL BE DUE AT THE END OF YOUR  
TRUE-UP PERIOD (Sep 2008)**

**Cumulative  
charge**

# Change in Utility Billing

## PV electric bill: meter readings

### CURRENT MONTH METER INFORMATION:

| METER<br>BADGE ID | SEASON | TOU<br>PERIOD | PRIOR<br>READ | CURRENT<br>READ | DIFFERENCE | METER<br>CONSTANT | ENERGY |
|-------------------|--------|---------------|---------------|-----------------|------------|-------------------|--------|
| 50M544            | Winter | Peak          | 48,842        | 48,759          | -83        | 1                 | -83    |
| 50M544            | Winter | Off           | 14,575        | 14,800          | 225        | 1                 | 225    |
| TOTALS            |        |               | 63,417        | 63,559          |            |                   | 142    |

### CURRENT MONTH METER INFORMATION:

| METER<br>BADGE ID | SEASON | PRIOR<br>READ | CURRENT<br>READ |
|-------------------|--------|---------------|-----------------|
| 50M544            | Winter | 63,417        | 63,559          |
| TOTALS            |        | 63,417        | 63,559          |

Off-Peak is not an actual meter read. Your meter displays the peak read and the total read.

The off-peak "read" provided on your bill is calculated as follows: Off-Peak Read = Total Read - On-Peak Read.

If this is a seasonal cross-over month (May or November), this calculation will be completed for both seasons by prorating the data from your meter.

### CURRENT MONTH BASELINE QUANTITY INFORMATION:

| DESCRIPTION | SEASON | RATE<br>EFFECTIVE<br>DATE | RATE DAYS | UNITS | DAILY<br>BASELINE<br>QUANTITY | MONTHLY<br>BASELINE<br>QUANTITY |
|-------------|--------|---------------------------|-----------|-------|-------------------------------|---------------------------------|
| B Units     | Winter | 03/01/08                  | 32        | 1     | 9.80                          | 313.600                         |
| TOTAL       |        |                           |           |       |                               | 313.600                         |

Baseline Quantity = Rate Days / Season Days x Units x Unit Rate

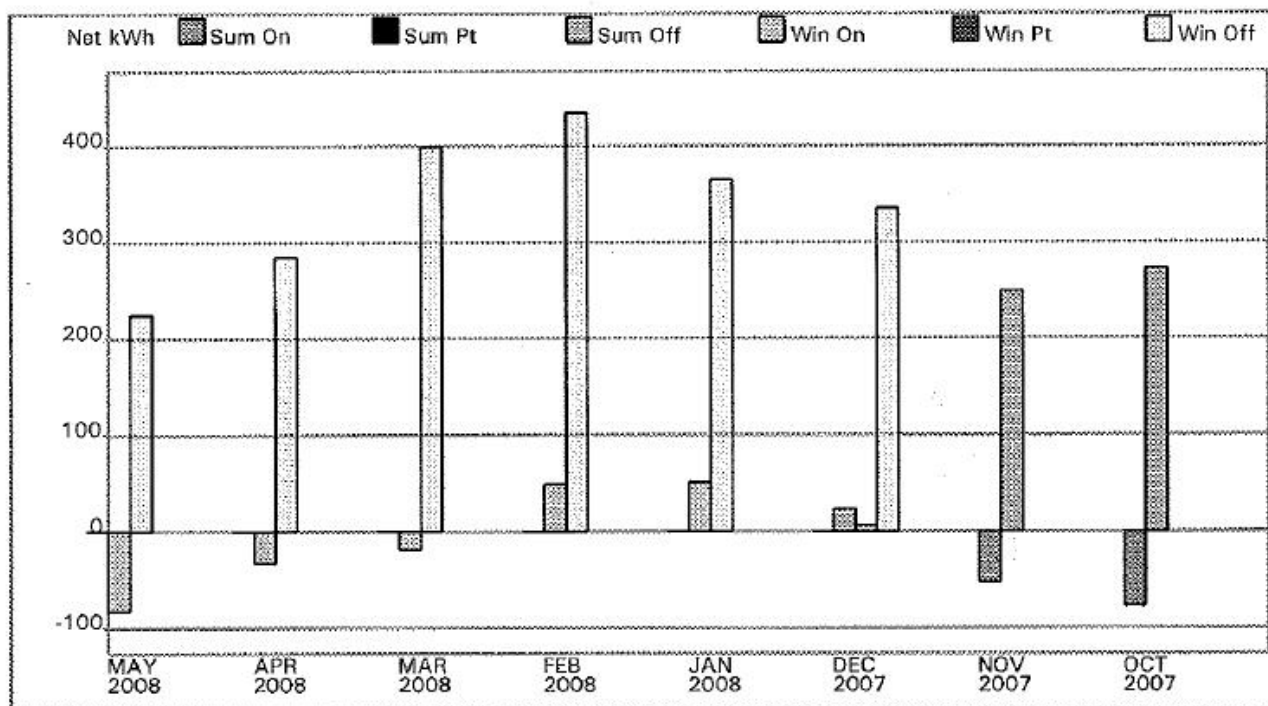
# Change in Utility Billing

## PV electric bill: usage history

ENERGY TRUE-UP HISTORY:

| BILLING MONTH | BILL TO DATE | SUMMER ON | SUMMER OFF | WINTER ON | WINTER OFF | TOTAL ENERGY | ENERGY CHARGES /CREDITS |
|---------------|--------------|-----------|------------|-----------|------------|--------------|-------------------------|
| MAY 2008      | 04/29/08     |           |            | -83       | 225        | 142          | \$8.46                  |
| APR 2008      | 03/28/08     |           |            | -33       | 285        | 252          | \$17.93                 |
| MAR 2008      | 02/28/08     |           |            | -19       | 399        | 380          | \$29.24                 |
| FEB 2008      | 01/29/08     |           |            | 49        | 434        | 483          | \$50.79                 |
| JAN 2008      | 12/31/07     |           |            | 51        | 365        | 416          | \$34.58                 |
| DEC 2007      | 11/29/07     | 0         | 23         | 6         | 335        | 364          | \$28.27                 |
| NOV 2007      | 10/29/07     | -53       | 249        |           |            | 196          | \$2.98                  |
| OCT 2007      | 10/01/07     | -77       | 272        |           |            | 195          | \$-2.05                 |
| TOTALS        |              |           | *          |           |            | 2,428        | \$170.20                |

\*\*Energy Charges/Credits (-) include all energy related amounts and taxes.



# **Change in Utility Billing**

---

## **Yearly “trueup” example**

- **Yearly usage total \$170.20**
- **Already paid the fixed amount of \$6.71 per month for 12 months, total of \$80.52**
- **Amount owed is  $170.20 - 80.52 = \$89.68$**



# Relatively Low Maintenance



Source: DOE National Renewable Energy Laboratory

# Soiling Factors

---

- Three basic categories for rainy / dry season areas
  - **Washed as often as necessary**     **~ 1.0**
  - **Washed once in July**                     **~ 0.96**
  - **Never washed**                                 **~ 0.93**
- Factors affecting number
  - Rainy / dry seasons
  - Dirt roads
  - Near agricultural activity
  - Close to road surface of busy street
  - In airport flight path

# Cleaning Costs

---

## Residential systems

- Around \$5 per panel
- High because of fixed costs (travel, insurance, etc.)

## Commercial systems

- In PPA, contracted out to separate company
- Cleaning and inspections typically done together
- Frequency usually twice per year
- Full service cost about 2¢/watt per year
- One time cleaning-only cost around 1/2¢/watt or \$1/panel
- Must be careful with power washers, psi not too high

**500 kW system = 2,500 panels:  
Yearly cleaning & maintenance = \$10,000.**

# Environmental “Footprint”

---

- Best overall estimates from 1 to 2.5 years
- Depends on site and power production--in California is about 1.1 years.
- Shrinking as costs drop and production gets “greener”
- Pays back 10 to 30 times or more its environmental cost

**Most PV manufacturing plants will have their own PV system on the roof.**



Courtesy of DOE/NREL

Source: January 2008 *Environmental Science & Technology*

<http://sustenergy.blogactiv.eu/2008/05/29/emissions-from-photovoltaic-manufacturing/>



# California Solar Initiative (CSI)

---

**SB 1**

**CPUC (California Public Utilities Commission)**

*Existing Residential  
Existing Commercial  
Commercial New Construction*

**CSI  
(California Solar Initiative)**

***Program Administrators***

**PG&E**

**SCE**

**CCSE  
(SDREO)**

**CEC**

**(California Energy Commission)**

*Residential New Construction*

**NSHP  
(New Solar Homes Partnership)**

***Program Administrators***

**PG&E**

**SCE**

**SDG&E**

# **The CSI makes PV ...**

---

- **Economical:**  
Gives financial incentives to lower the cost
- **Secure**  
Screens and tests equipment  
Requires long warranties  
Helps screen and check installers  
Standardizes production estimates
- **Easy**  
Helps installers handle everything

# CSI Financial Incentives—two types

---

## **EPBB** (Expected Performance-Based Buydown)

- *One-time, up-front payment (rebate)*
  - *Based on expected production*
  - *Only for smaller systems (< 50 kW)*
- 

## **PBI** (Performance-based Incentive)

- *Ongoing monthly payment for 5 years*
- *Based on actual production*
- *Possible for all systems, but required for large ones (> 50 kW)*

# CSI Financial Incentives—numbers

|      |                         | EPBB                     |            |                           | PBI                    |            |                           |
|------|-------------------------|--------------------------|------------|---------------------------|------------------------|------------|---------------------------|
| Step | Statewide<br>MW in Step | EPBB Payments (per Watt) |            |                           | PBI Payments (per kWh) |            |                           |
|      |                         | Residential              | Commercial | Government/<br>Non-Profit | Residential            | Commercial | Government/<br>Non-Profit |
| 1    | 50                      | n/a                      | n/a        | n/a                       | n/a                    | n/a        | n/a                       |
| 2    | 70                      | \$2.50                   | \$2.50     | \$3.25                    | \$0.39                 | \$0.39     | \$0.50                    |
| 3    | 100                     | \$2.20                   | \$2.20     | \$2.95                    | \$0.34                 | \$0.34     | \$0.46                    |
| 4    | 130                     | \$1.90                   | \$1.90     | \$2.65                    | \$0.26                 | \$0.26     | \$0.37                    |
| 5    | 160                     | \$1.55                   | \$1.55     | \$2.30                    | \$0.22                 | \$0.22     | \$0.32                    |
| 6    | 190                     | \$1.10                   | \$1.10     | \$1.85                    | \$0.15                 | \$0.15     | \$0.26                    |
| 7    | 215                     | \$0.65                   | \$0.65     | \$1.40                    | \$0.09                 | \$0.09     | \$0.19                    |
| 8    | 250                     | \$0.35                   | \$0.35     | \$1.10                    | \$0.05                 | \$0.05     | \$0.15                    |
| 9    | 285                     | \$0.25                   | \$0.25     | \$0.90                    | \$0.03                 | \$0.03     | \$0.12                    |
| 10   | 350                     | \$0.20                   | \$0.20     | \$0.70                    | \$0.03                 | \$0.03     | \$0.10                    |

**Overall outline:**

**Incentives step down according to amount of PV installed (MW)**

# CSI Financial Incentives—numbers

Data as of 2/7/12

| Administrator        | Customer Class * | Current Step | Initial MW in Step | Unused MW from Previous Steps | Revised Total MW in Step | Issued Conditional Reservation Letters (MW) | MW Remaining | MW Under Review          |
|----------------------|------------------|--------------|--------------------|-------------------------------|--------------------------|---------------------------------------------|--------------|--------------------------|
| <a href="#">PGE</a>  | Residential      | 9            | 41.10              | 1.07                          | 42.17                    | 15.70                                       | 26.48        | 1.08                     |
|                      | Non-Residential  | 9            | 83.40              | 5.24                          | 88.64                    | 17.19                                       | <b>71.46</b> | <b>90.68<sup>1</sup></b> |
| <a href="#">SCE</a>  | Residential      | 7            | 32.60              | 1.15                          | 33.75                    | 23.90                                       | 9.85         | 0.70                     |
|                      | Non-Residential  | 8            | 77.10              | 32.54                         | 109.64                   | 54.99                                       | 54.65        | 2.99                     |
| <a href="#">CCSE</a> | Residential      | 9            | 9.70               | 0.77                          | 10.47                    | 6.32                                        | 4.15         | 0.66                     |
|                      | Non-Residential  | 8            | 17.30              | 6.95                          | 24.25                    | 9.03                                        | 15.21        | 4.84                     |

MW remaining – MW under review = best estimate of how much left.  
 For PG&E residential: 26.48 – 1.08 = 25.4 MW.

**Trigger Tracker. Helps determine when incentives drop.**

<http://www.csi-trigger.com/>

# CSI Rebate Adjustments

---

**Base system size in AC kilowatts (CEC) may be adjusted downwards depending on design and geography.**

**Determined by EPBB calculator: [www.csi-epbb.com](http://www.csi-epbb.com) according to the following inputs:**

- 1. Zip code**
- 2. Orientation (azimuth)**
- 3. Tilt (from horizontal)**
- 4. Shading (detailed shading table)**
  - Design rewards summer energy, not annual**
  - No design penalty for any orientation from South to West**
  - Geography factor capped at 1.0 relative to Orange, CA**

# Sample Current Situation

---

## Case study

**Electric bill: \$100/month = \$1200/year**

**After 10 years you will have paid \$12,000**

**... if rates do not rise.**

***Is this a reasonable assumption?***

# Sample Current Situation

---

## Case study

Electric bill: \$100/month = \$1200/year

*With inflation*, after 10 years you likely will have paid \$14,000 to \$17,000 ...

With nothing to show for it except higher electric bills (\$150+/mo).

- No equity
- Nothing “paid off”

*So the real question is*

**Can solar be less expensive than this?**



# **PV Statistics & Performance for the “Average” Family of Four**

(monthly electrical bill \$100-\$200)

## **4.0 Kw<sub>AC</sub> System**

---

|                                                   |                      |
|---------------------------------------------------|----------------------|
| <b>COST (<i>before rebate</i> = \$6,500 / kW)</b> | <b>\$26,000</b>      |
| <b>REBATE (<i>est.</i> \$230 / kW)</b>            | <b>\$920</b>         |
| <b>TAX CREDIT</b>                                 | <b><u>\$7524</u></b> |

|                                   |                       |
|-----------------------------------|-----------------------|
| <b>NET COST</b>                   | <b>\$17,556</b>       |
| <b>Maintenance (25 – 40 yrs.)</b> | <b><u>\$5,000</u></b> |
| <b>Total lifecycle cost</b>       |                       |

**kWh Production** ~ 6,500 kWh / year

**Space requirements** ~ 350 - 500 s.f.

|                                           |                  |
|-------------------------------------------|------------------|
| <b>Avg. cost of power now (\$150/mo)</b>  | <b>\$.18/Kwh</b> |
| <b>25-yr. cost of power (<i>est.</i>)</b> | <b>\$.14/Kwh</b> |
| <b>40-yr. cost of power (<i>est.</i>)</b> | <b>\$.09/Kwh</b> |
| <b>\$22,556</b>                           |                  |

# Three Ways to Buy

## 1. Full purchase (cash or borrowing)

**You**

**Owner of system**

Borrow money or pay cash

Full payment up front

Maintain and monitor system

**Economics:**

Cash / total savings

Loan pmt. / monthly savings

**PV Vendor**

Design and install

Sell

Honor warranties  
(equipment & labor)

\$\$\$

# Three Ways to Buy

## 2. Solar Lease

**You**

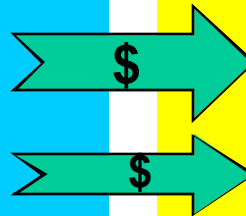
Low or no money down

Fixed lease payment

Possible buyout in the future

**Economics:**

Lease pmt. / monthly savings



**PV Vendor**

**Owner of system**

Design and install

Lease

Maintain and monitor system

Honor warranties (equipment & labor)

Remove system at end if needed

# Three Ways to Buy

## 3. Power Purchase Agreement (PPA)

**You**

Low or no money down  
Monthly power payment  
Possible buyout in the future

**Economics:**

Monthly pmt. / monthly savings

**PV Vendor**

**Owner of system**

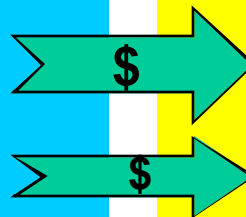
Design and install

Sell power

Maintain and monitor system

Honor warranties (equipment & labor)

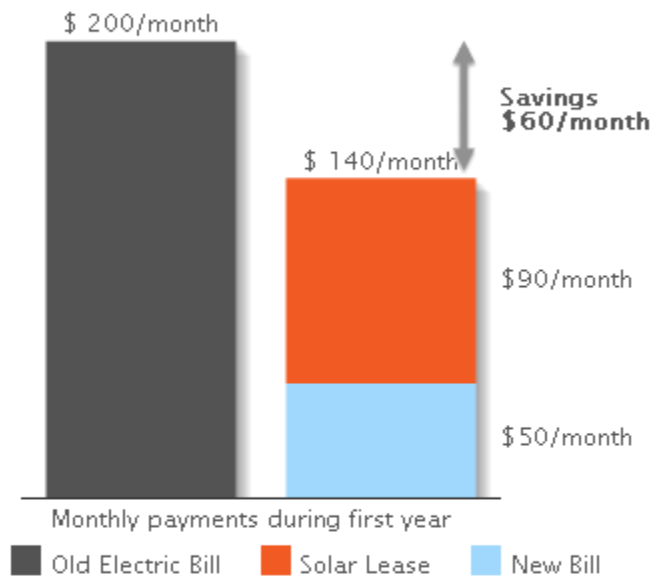
Remove system at end if needed



# Solar lease

Your monthly Savings

Your 10 year Savings



**\$0 up front**

How it works:

|                         | Utility | Lease | Total |
|-------------------------|---------|-------|-------|
| Old Bill                | \$200   | -     | \$200 |
| New Bill                | \$50    | \$90  | \$140 |
| Monthly savings (yr. 1) |         |       | \$60  |

- Pay monthly, just like you pay your utility today...
- ...but your electricity spend will be \$60/month less...
- ...this generates \$12,834 savings over the life of the lease!
- Easy

[Get the details on this lease](#)

**APPLY FOR LEASE**

Choose your initial down payment and see the savings:

Adjust down payment: \$

\$0  \$7,487

**SAVE DOWN PAYMENT** **DISCARD CHANGES**

# Solar lease

## Why Purchase?

- You want to own your solar home system
- You want the maximum tax break associated with solar power
- You view a solar home system as a worthy investment that adds to the value of your home

|                     |          |
|---------------------|----------|
| Total System Cost:  | \$22,435 |
| State Rebate:       | \$3,726  |
| Out of Pocket Cost: | \$20,484 |
| Federal Tax Credit: | \$6,970  |
| Net Cost:           | \$13,514 |

**A VALUABLE INVESTMENT**

## Why lease?

- You want to save money without the out of pocket expense of purchasing a solar system
- You want the assurance of ! extended Performance Guarantee
- You don't want to worry about routine maintenance and monitoring of your system

\$0 DOWN  
\$90 MONTHLY PAYMENT

**SAVE MONEY FROM DAY ONE**

# PV System Costs by Component

---

- **Retail costs of system under 30 kW**

- PV Panels ~ \$2 per Watt
- Inverter ~ \$.50 per Watt
- Balance of System ~ \$1 per Watt
- Installation / Labor ~ \$3 per Watt

**Total cost ~ \$6.50 per watt installed**

## ***THE BIG QUESTION:***

---

**What's the  
payback?**



# Return on Investment

---

## Different ways to measure

**“Payback”**: Time period when savings = investment cost

**IRR (internal rate of return)**: Percentage of annual return which looks at full life cycle

**NPV (net present value)**: Cash flow projection which takes in financing costs

**Monthly Cash Flow**: Change in your monthly payment

# Return on Investment

---

## Monthly Cash Flow:

- Financed by a home-secured loan
- Loan interest is tax-deductible
- Assuming historical rate escalation continues

Monthly cash flow can be immediately **positive** for many people with higher electric bills.

*They can start making money from day one and continue for over 30 years!*

Lower bill amounts will typically start out slightly negative and improve over time.

# Grid Parity

---

**When the price per kWh of electricity from a renewable source is equal to the current average grid price.**



## **PV example:**

System net cost: \$20,000, lifetime maintenance \$4,000.

Expected to generate average of 5,000 kWh per year for 30 years, total of 150,000 kWh.

$$\$24,000 / 150,000 = \$ .16 \text{ per kWh}$$

Current utility average price = \$ .16 per kWh  
= Grid Parity

# **Increase in Home Value**

---

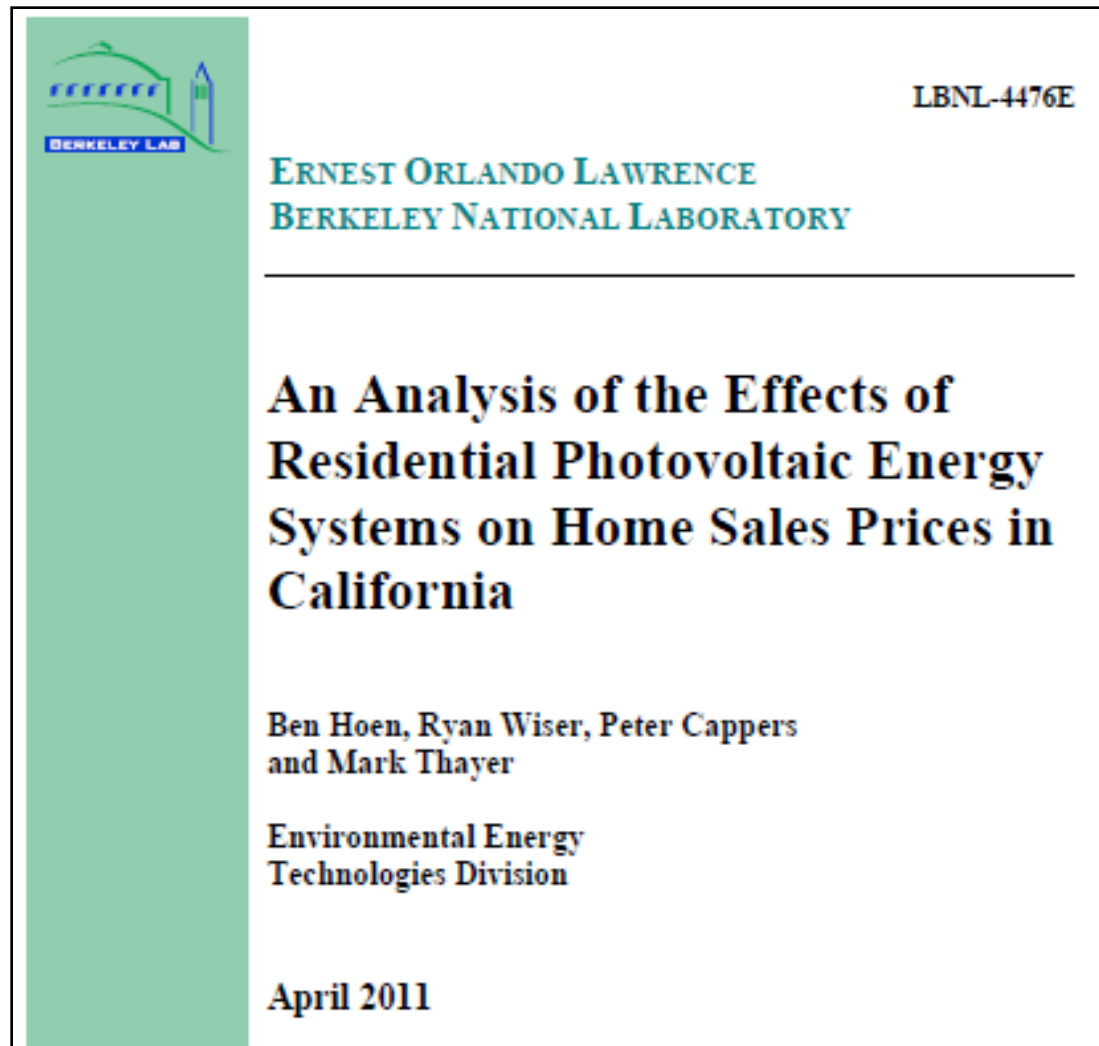
## **Appraisal Value**

- Will likely go up
- Less utility cost means more money available for mortgage payment
- Data so far is supportive, new report just released
- Much more to come as solar houses turn over

## **Solar Rights Act**

- California law that supports solar
- Keeps HOAs and other CC&Rs from prohibiting solar systems
- Forbids increased property taxes on owner's system
- Restriction ends when home is sold, and assessment can go up to reflect system

“We find compelling evidence that solar PV systems in California have boosted home sales prices.”



<http://eetd.lbl.gov/ea/emp/reports/lbnl-4476e.pdf>

# **Renewable Energy Credits**

---

- **Called RECs or “green tags”**
- **The “green attribute” of the power**
- **Connected to carbon offset accounting**

**Central feature of a system to move money from polluters to non-polluters.**

Bad guys

Good guys

# Renewable Energy Certificates

Cap and Trade



Trade

Polluters must buy RECs according to penalty.



Penalty

Cap

Permitted

Polluters



Pollution preventers



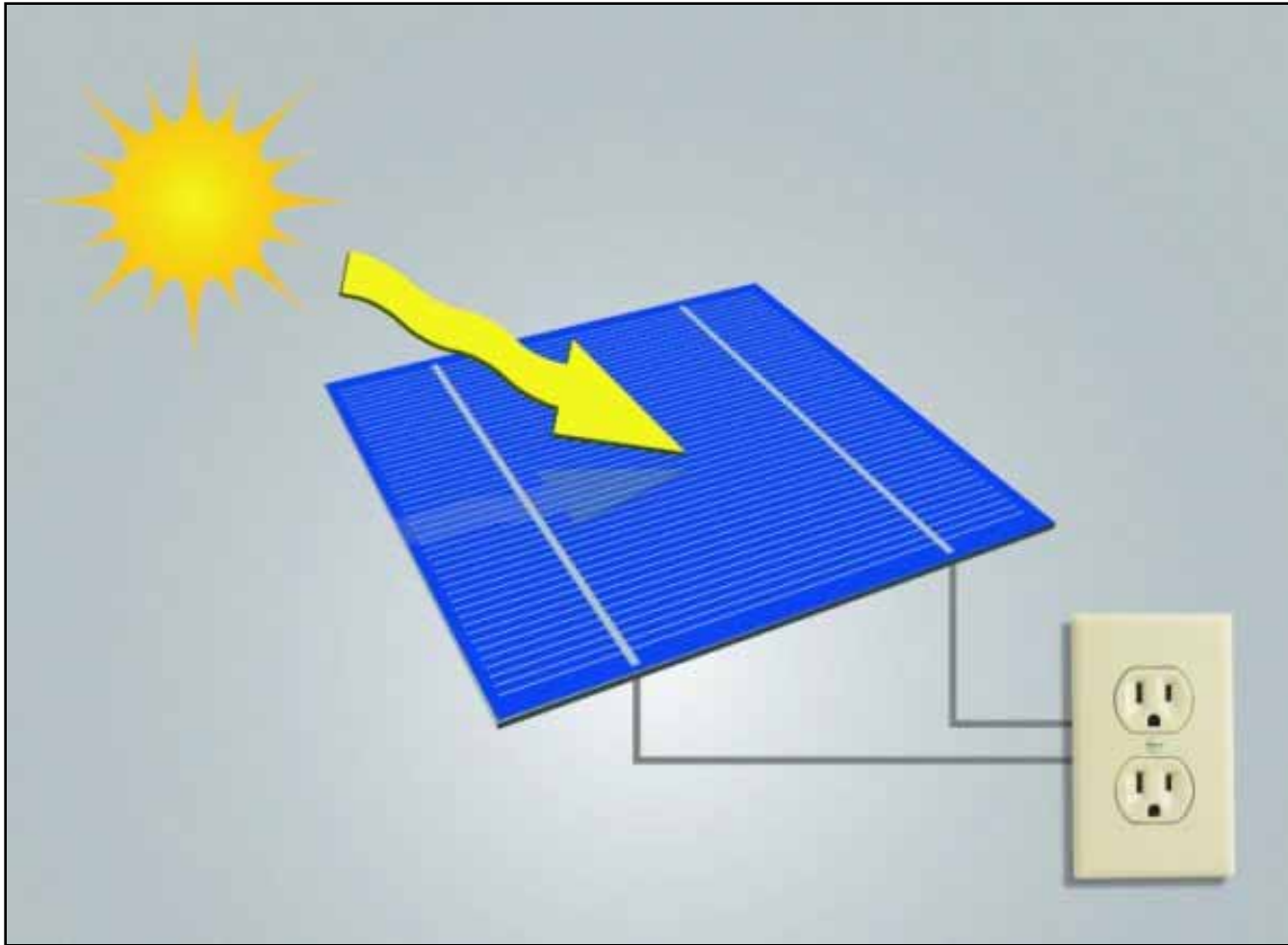
Pollution removers

# Carbon Offsets

---

- **Making activity “carbon neutral”**
- **Funding projects that remove as much carbon as you generate**
- **Additional social & business image value**





# Strategies for Cost Reduction

# Strategies for Cost Reduction

---

- **Installation efficiencies/roofing**
- **Multiple benefits from one strategy**
- **Design integration**
- **Package with energy efficiency**
- **The PV Bulk-Buy?**

# Installation Efficiencies



**PV Roof Tiles**

**BIPV Building Integrated Photovoltaics**

# Installation Efficiencies



**Tiles interlock quickly  
with NO roof penetrations**

Source: DOE National Renewable Energy Laboratory



# Installation Efficiencies



## PV Integrated Roofing Membrane

# Installation Efficiencies



## PV Skylights

Source: DOE National Renewable Energy Laboratory

# Multiple Benefits

---

- Mitigate unwanted solar heat gain
- Control glare
- Displace existing materials cost
- Produce electricity



Source: Darren Bouton

# Package with Energy Efficiency

---

- **Conservation gives best payback**
- **Many EE rebates available**
- **Will be required for rebate**
- **Can handle entire package for client**



Source: DOE National Renewable Energy Laboratory



# PV Bulk Buy

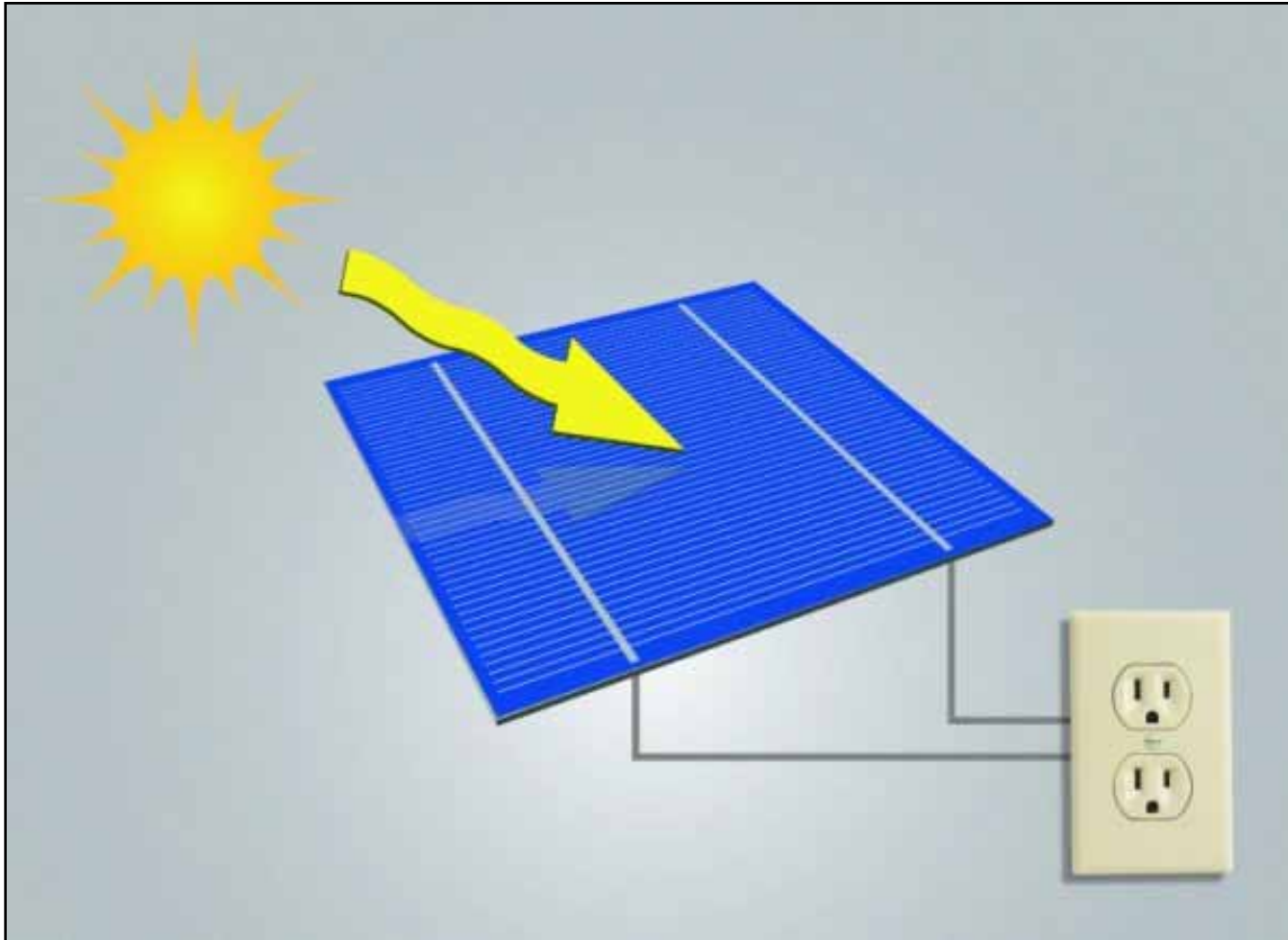
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- **Community targets for total Kw**
- **Can lead to 10% or more discounts**
- **Many companies offering it**



Source: Pete Shoemaker

# **Sales and Installation Process**



# Case Studies

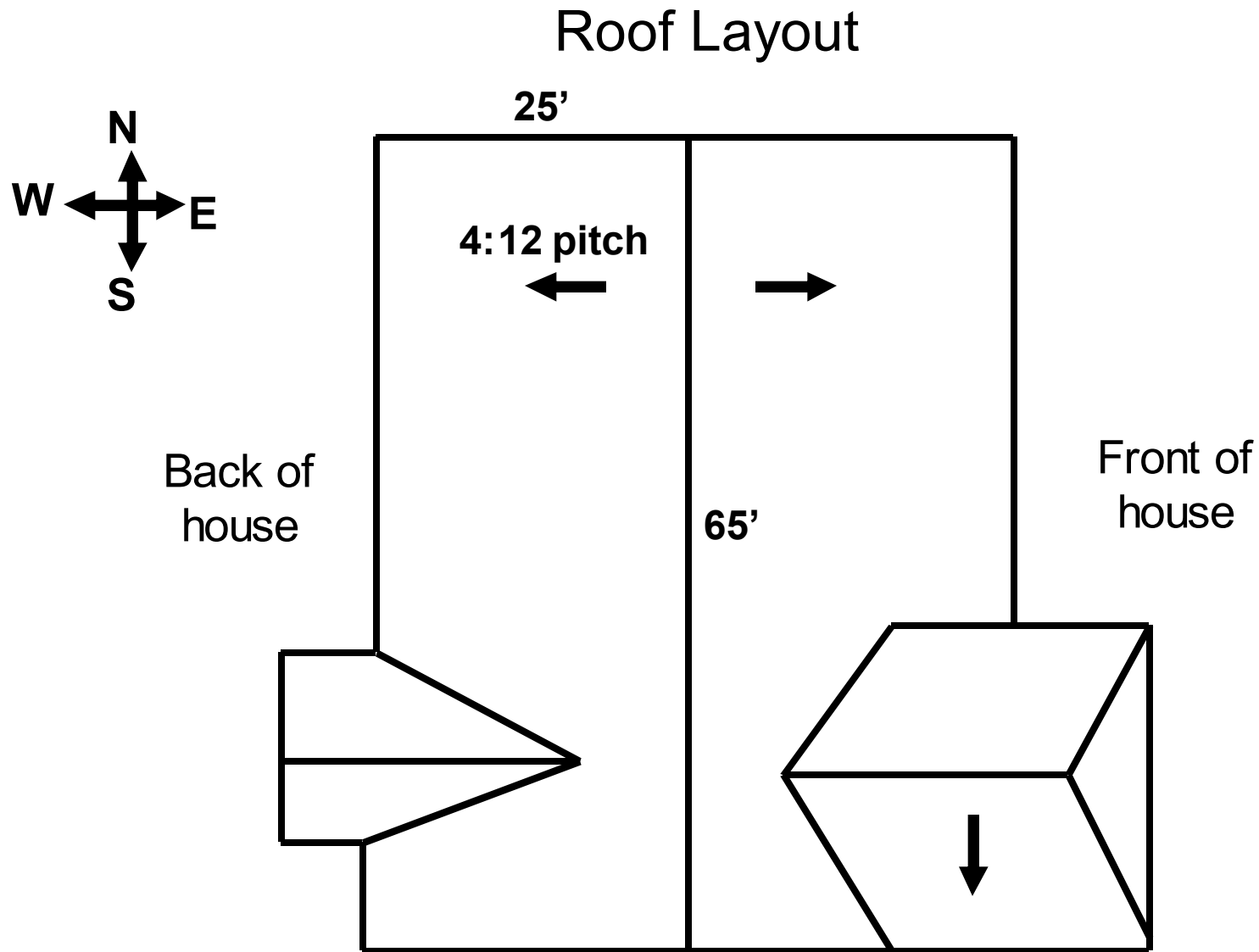
# Residential Case Study

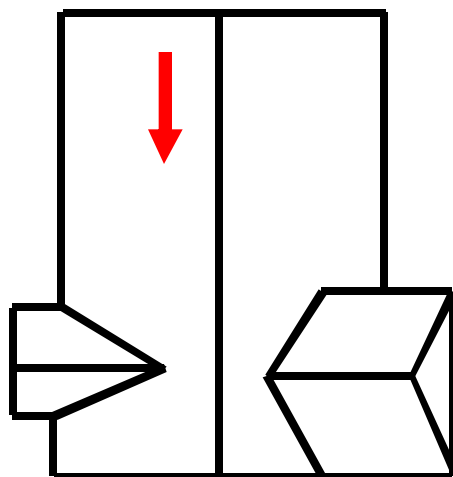
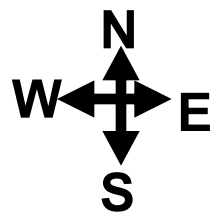
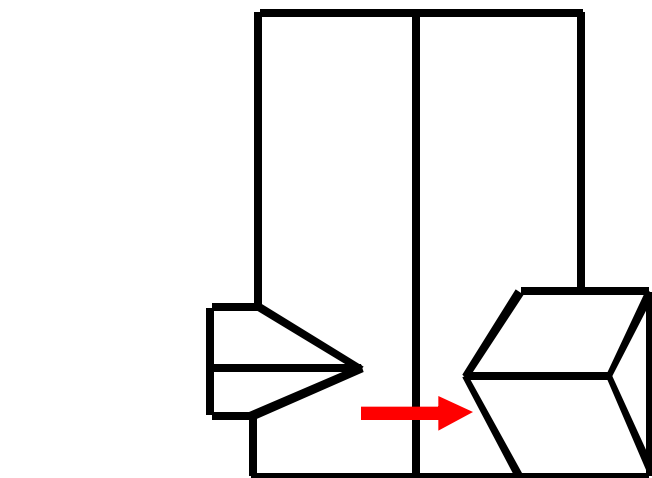
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## Phone screening information:

- **“John Doe” in Gilroy, CA**
- **\$200/month PG&E electric bill**
- **Usage projected to stay the same**
- **Composition shingle roof**
- **Thinks there are no shade issues**
- **Overhead photos not clear**

## Site Visit Data:





Source: Pete Shoemaker

# Site Visit First Pass

---

- No shading issues
- Roof in good shape
- About 200 sf. south-facing
- Lots of room west-facing
- Good site for inverter(s)
- Electrical service and panel OK
- Substantial electric bill

# What Size System?

---

## Usage History

|              |       |
|--------------|-------|
| Jul-06       | 946   |
| Aug-06       | 1127  |
| Sep-06       | 1349  |
| Oct-06       | 970   |
| Nov-06       | 1093  |
| Dec-06       | 1077  |
| Jan-07       | 1349  |
| Feb-07       | 867   |
| Mar-07       | 886   |
| Apr-07       | 768   |
| May-07       | 815   |
| Jun-07       | 836   |
| <b>Total</b> | 12083 |
| <b>Avg.</b>  | 1007  |

- Usage pattern normal
- Monthly average is good starting point
- Propose maximum size system and then work to customer's budget
- Check for competitive bids, ask to see them



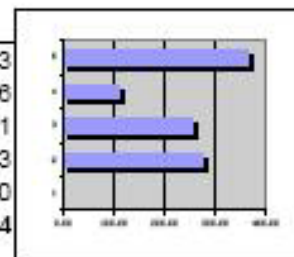
## 5. PG&E Bill Analysis

System Size: 4.56 Kw DC 3.81 Kw AC

### Before solar:

Avg. baseline allowance per day: 12.2  
 Avg. billing days for month: 30  
 Avg. baseline per month: 366.00 Kwh  
 Avg. usage per month: 1007 Kwh

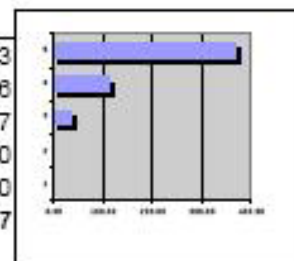
| Rate Tiers              | Tier Usage (Kwh) | Charge/Kwh | Amount          |
|-------------------------|------------------|------------|-----------------|
| 0 to 100% of Baseline   | 366.00           | \$0.11430  | \$41.83         |
| 101 to 130% of Baseline | 109.80           | \$0.12989  | \$14.26         |
| 131 to 200% of Baseline | 258.20           | \$0.22722  | \$58.21         |
| 201 to 300% of Baseline | 275.00           | \$0.31719  | \$87.23         |
| Over 300% of Baseline   | 0.00             | \$0.38434  | \$0.00          |
| <b>Total</b>            | <b>1007</b>      |            | <b>\$201.54</b> |



### After solar:

Solar produces on avg.: 497 Kwh  
 Net usage with solar: 510 Kwh

| Rate Tiers              | Tier Usage (Kwh) | Charge/Kwh | Amount         |
|-------------------------|------------------|------------|----------------|
| 0 to 100% of Baseline   | 366.00           | \$0.11430  | \$41.83        |
| 101 to 130% of Baseline | 109.80           | \$0.12989  | \$14.26        |
| 131 to 200% of Baseline | 34.20            | \$0.22722  | \$7.77         |
| 201 to 300% of Baseline | 0.00             | \$0.31719  | \$0.00         |
| Over 300% of Baseline   | 0.00             | \$0.38434  | \$0.00         |
| <b>Total</b>            | <b>510</b>       |            | <b>\$63.87</b> |



Estimated increase in value  
 with Time-of-Use rate (E7): 8%

Est. bill with E7 rate: \$52.85

# Acme Solar final bid

## 3. Financial Summary

**John Doe—4.56 DC system**

Gilroy, CA 95020

**System size:** 3.81 KwAC (CEC)

**24 190-watt modules**

**Two 2000-watt inverters**

Your system is expected to produce an average of 5967 Kilowatt hours per year. It is expected to save you \$1784 the first year, with this amount increasing steadily for the next 30 years or more.

| Pricing:                                      |                 |
|-----------------------------------------------|-----------------|
| Full system price                             | \$34,900        |
| <i>Includes everything except permit fees</i> |                 |
| CSI rebate                                    | (\$7,992)       |
| <b>Out of Pocket cost</b>                     | <b>\$26,907</b> |
| Federal tax credit                            | (\$2,000)       |
| <b>Net system cost</b>                        | <b>\$24,907</b> |
| Price per AC watt (CEC)                       | \$9.16          |

| Savings:                                               |          |
|--------------------------------------------------------|----------|
| Old monthly electric bill                              | \$202    |
| Estimated new bill with solar                          | \$53     |
| Percentage of bill to offset                           | 74%      |
| Savings in first month                                 | \$149    |
| Savings in first year                                  | \$1,784  |
| Net savings over 30 years                              | \$89,561 |
| <i>Assuming an annual utility rate increase of 6%.</i> |          |

# Commercial Case Study

---

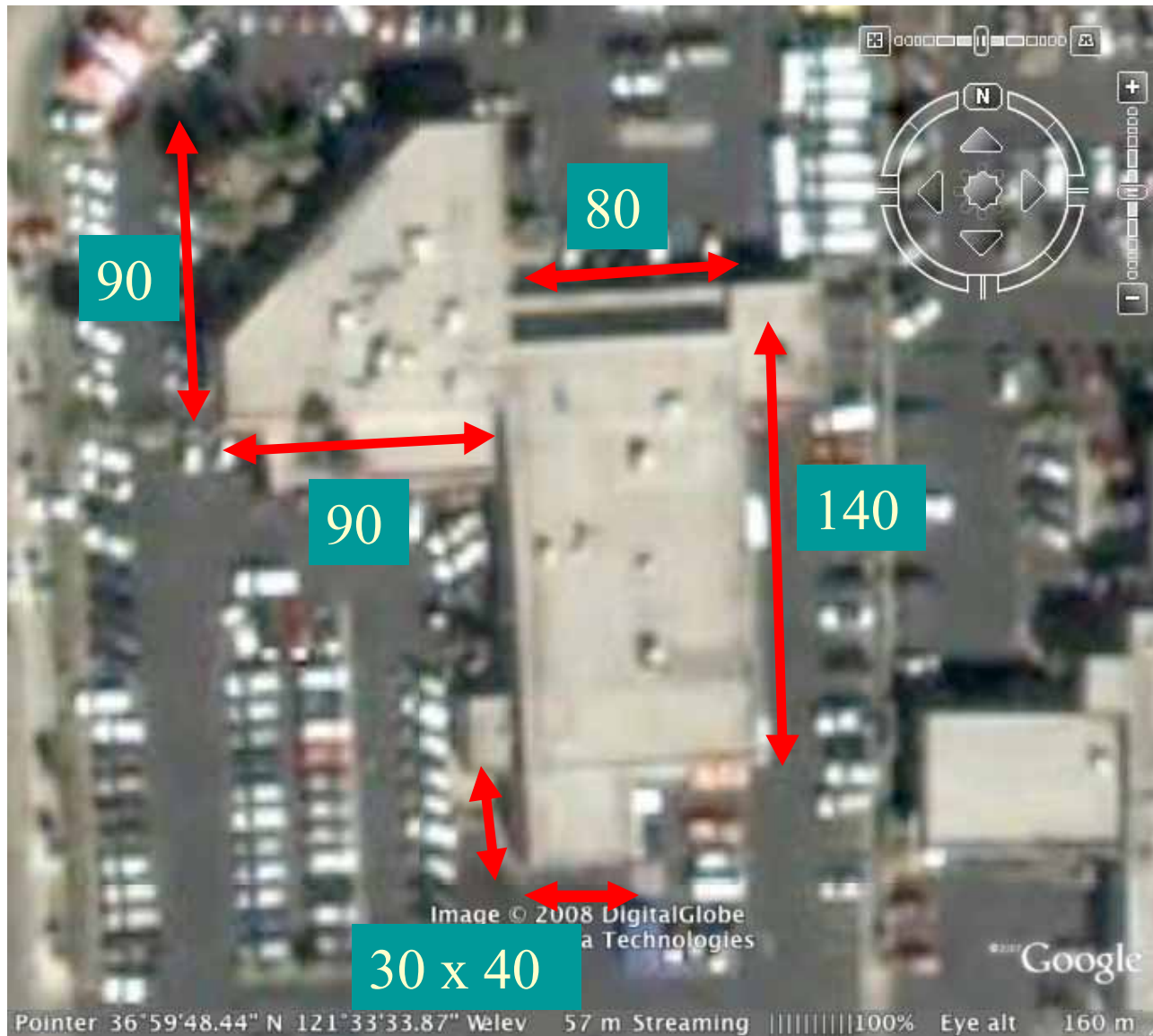


**Car dealership in Gilroy**

# Commercial Case Study

---

- Check usable space
- Estimate maximum size of system
- Determine average usage from bill
- Give ballpark financial numbers



**Total space is about 16,000 square feet, but how much is usable? Need site visit to determine.**



**Visual estimate about  
60+% usable space.  
about 10,000 sf. total =  
100 KW system  
maximum.**



## Electric bill yearly average: 31,000 Kwh/month

| Rate Schedule                                                                                                                                                                            | Season | Total Energy Charge <sup>1/</sup><br>(per kWh) | "Average"<br>Total Rate <sup>2/</sup><br>(per kWh) |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|------------------------------------------------|----------------------------------------------------|
| <b>A-1</b> Basic general service rate. Generally optimal rate for customers with low electric use and low load factors, with most usage during PG&E's peak and partial peak TOU periods. | Summer | \$0.18264                                      | \$0.16594                                          |
|                                                                                                                                                                                          | Winter | \$0.12941                                      |                                                    |

**Average blended rate per Kwh = \$ .16594**

**Average monthly bill = 31,000 x \$ .16594 = \$5,144**

**or about \$5,000 per month.**

## California Solar Initiative Incentive Calculator - BIPV Compatible

### Proposed

#### Site Specifications:

|                |            |
|----------------|------------|
| ZIP Code       | 95020      |
| City           | Gilroy     |
| Utility        | PG&E       |
| Customer Type  | Commercial |
| Incentive Type | PBI        |

#### PV System Specifications:

|                         |                                                       |
|-------------------------|-------------------------------------------------------|
| PV Module               | Sharp Corporation:ND-200U1F<br>200.0W STC, 176.0W PTC |
| Number of Modules       | 600                                                   |
| Mounting Method         | >3" to 6" average standoff                            |
| DC Rating (kW STC)      | 120.0000                                              |
| DC Rating (kW PTC)      | 105.6000                                              |
| Inverter                | SatCon Power Systems Canada Ltd.:AE-135-60-PV-A       |
| Number of Inverters     | 1                                                     |
| Inverter Efficiency (%) | 95.50 %                                               |
| Shading                 | Minimal Shading                                       |
| Array Tilt (degrees)    | 10                                                    |
| Array Azimuth (degrees) | 180 True North 0°                                     |





## Results

|                                         |                     |
|-----------------------------------------|---------------------|
| Annual kWh                              | 163,010             |
| Summer Months                           | May-October         |
| Summer kWh                              | 98,673              |
| CEC-AC Rating                           | <b>100.848 kW</b>   |
| Capacity Factor <sup>1</sup>            | 18.452%             |
| Prevailing Capacity Factor <sup>2</sup> | 20.000%             |
| Design Factor <sup>3</sup>              | <b>92.260%</b>      |
| Incentive Rate                          | <b>\$0.22/kWh</b>   |
| Incentive <sup>4</sup>                  | <b>\$179,311</b>    |
| Report Generated on                     | 5/1/2008 3:43:23 PM |

---

*The CSI-EPBB calculator is a tool available to the public and participants of the CSI program, whose sole purpose is to determine the EPBB Design Factor and calculate an appropriate incentive level based on a reasonable expectation of performance for an individual system. The results of the calculator should not be interpreted as a guarantee of system performance. Actual performance of an installed PV system is based on numerous factors, and may differ with the results summarized in the CSI-EPBB calculator. For this reason, contractors, participating customers, and other interested parties should only utilize the calculator to determine an appropriate incentive when applying to the CSI incentive program. Additional uses for the calculator other than its intended purpose as stated above are not endorsed or encouraged.*

---

### Notes:

1. **Capacity Factor:** This is the estimated annual output of the proposed system divided by 8760 times the CEC-AC rating.
2. **Prevailing Capacity Factor:** This is 18% during incentive steps 2 and 3 and 20% during incentive steps 4 through 10.
3. **Design Factor:** This is the ratio of the Capacity Factor and the Prevailing Capacity Factor.
4. **Incentive:** This is the estimated total incentive for the proposed system, and is calculated as the estimated annual output times the incentive rate times 5 years. The incentive paid will be based on the actual production of the installed system.
5. As of 8/10/07, the CSI-EPBB calculator performs rounding as follows:
  - Estimated kWh production is rounded to the kWh
  - CEC-AC rating is rounded to the watt
  - Capacity factor is rounded to 5 significant digits
  - Design factor is rounded to 5 significant digits

Name: Car DealershipDate: 5/8/2008System Size: 100 Kw AC (CEC)FULL SYSTEM PRICE (out-of-pocket cost) \$825,000FEDERAL TAX CREDIT (30%) (\$247,500)*Note: This could revert to 10% after 1/1/2009 if current law is not extended*

% of full cost

NET COST AFTER TAX CREDIT \$577,500

70%

TOTAL FED. TAX DEPRECIATION (over 5 years at 30% tax bracket) (\$210,375)TOTAL STATE TAX DEPRECIATION (over 5 years at 7% tax bracket) (\$49,088)NET COST AFTER DEPRECIATION \$318,038

39%

CSI PBI PAYMENTS (estimated total over 5 years @ \$.22/Kwh)

(\$179,311)*Note: These payments are taxable*CSI PBI PAYMENTS (tax adjusted) (\$112,966)NET COST AFTER 5 YEARS (all financial incentives deducted) \$205,072

25%

AVERAGE YEARLY PRODUCTION (Kwh) 163,000AVERAGE UTILITY COST PER Kwh \$0.165YEARLY SAVINGS, FIRST YEAR \$26,895YEARLY SAVINGS (tax adjusted) \$16,944YEARS TO PAYBACK, NO RATE INCREASES 12.1YEARS TO PAYBACK, 6% ANNUAL RATE INCREASES 9.5

# PV Sales-Installation Process

---

- **STEP 1: Complete an Energy Survey**
- **STEP 2: Contact and Choose an Installer**

## **INSTALLER HANDLES THE REST**

- **STEP 3: Complete and Submit Applications for CSI**
- **STEP 4: Obtain Building Permits**
- **STEP 5: Install System**
- **STEP 6: Schedule Final Building Inspection**
- **STEP 7: Schedule Final Utility Inspection**
- **STEP 8: Claim Incentives**

# Find Installers

---

- **Personal references**
- **CSI website**  
<http://gosolarcalifornia.org>
- **CalSEIA Members**  
<http://calseia.org/>, “Find an Expert” link
- **Internet**
- **Advertising**
- **Better Business Bureau**
- **Diamond Certified**

# Comparing Bids: DC vs. AC watts

---

- DC watts are “name only”
- DC rating is determined under Standard Test Conditions (STC), not real-world
- DC must be changed to AC before use

**DC system size: 20 Sharp 200-watt modules**

**=  $20 \times 200 = 4000$  watts = 4.0 kW DC**

# Comparing Bids: DC vs. AC watts

Lookup CEC ratings for panels.

| Manufacturer Name | Module Model Number | Description                           | CEC PTC* Rating | BIPV (Y/N) | Crystalline Module (Y/N) | Notes            |
|-------------------|---------------------|---------------------------------------|-----------------|------------|--------------------------|------------------|
| Sharp Corporation | ND-187U1F           | 187W Multisilicon Module              | 164.8           | N          | Y                        | NA               |
| Sharp Corporation | ND-187U2            | 187W Multisilicon Module              | 164.8           | N          | Y                        | NA               |
| Sharp Corporation | ND-200U1            | 200W Multi-crystalline Silicon Module | 176             | N          | Y                        | NA               |
| Sharp Corporation | ND-200U1F           | 200W Multisilicon Module              | 176             | N          | Y                        | NA               |
| Sharp Corporation | ND-200U2            | 200W Multisilicon Module              | 176.1           | N          | Y                        | NA               |
| Sharp Corporation | ND-205U1            | 205W Multi-crystalline Silicon Module | 180.6           | N          | Y                        | Added 4/22/2005. |
| Sharp Corporation | ND-208U1            | 208W Multisilicon Module              | 183.3           | N          | Y                        | NA               |

<http://www.gosolarcalifornia.org/equipment/>

# Comparing Bids: DC vs. AC watts

---

Lookup CEC ratings for inverters.

| Manufacturer Name | Inverter Model number | Description                                                       | Power Rating (Watts) | Weighted Efficiency | Approved Built-in Meter | Notes           |
|-------------------|-----------------------|-------------------------------------------------------------------|----------------------|---------------------|-------------------------|-----------------|
| SMA America       | SB3800U (240V)        | 3.8kW, 240Vac Sunny Boy Utility Interactive Inverter with display | 3800                 | 94.5                | Yes                     | Added 7/13/2005 |
| SMA America       | SB4000US (208V)       | 4kW, 208Vac Sunny Boy Utility Interactive Inverter with display   | 4000                 | 95.5                | Yes                     | None            |
| SMA America       | SB4000US (240V)       | 4kW, 240Vac Sunny Boy Utility Interactive Inverter with display   | 4000                 | 96                  | Yes                     | None            |
| SMA America       | SB5000US (208V)       | 5kW, 208Vac Sunny Boy Utility Interactive Inverter with display   | 5000                 | 95.5                | Yes                     | None            |
| SMA America       | SB5000US (240V)       | 5kW, 240Vac Sunny Boy Utility Interactive Inverter with display   | 5000                 | 95.5                | Yes                     | None            |

<http://www.gosolarcalifornia.org/equipment/>

# Comparing Bids: DC vs. AC watts

---

- AC watts are “real power”
- AC rating is determined under Practical Test Conditions (PTC), real-world
- AC takes efficiency losses into account

AC system size: 20 Sharp 200-watt modules  
PTC rating **176 watts**, inverter efficiency **96%**  
 $= 20 \times 176 = 3520 \text{ watts} \times .96 = 3379 \text{ watts}$   
 $= 3.38 \text{ kW AC}$



# Comparing Bids: DC vs. AC watts

---

**System size: 20 Sharp 200-watt modules  
1 SMA SB 4000US inverter**

**4.0 kW DC**

**3.38 kW AC (CEC rating)**

**DC is about 18% more, but misleading.  
AC is the important number, and if installer  
only gives DC numbers ask for CEC AC size.**

# Comparing Bids: Per-watt price

---

1. **Full price**, *before* incentives. This includes all “adders” (such as extra roof charges), and extras (such as monitoring), an estimate for permit fees (around \$300), and taxes.
2. The **system size** in similar units: CEC AC watts is the preferred measurement.
3. The **per-watt price**. This is determined by dividing the full price by the system size. This is the “unit price” that allows you to compare “apples to apples”. It will typically be around \$6.50/watt.

# Comparing Bids: Per-watt price

---

Base price: \$20,000

Roof adder: \$2,000

Permit fee: \$500

Total: \$22,500

System Size:

4.0 Kw DC

3.38 Kw AC (CEC)

(3,380 watts)

**Per-watt price:**

$$\text{\$22,500} / 3,380 = \text{\$6.65/watt}$$

# Comparing Bids: Group discount

---

## Three options:

1. 20 Sharp 185 panels, 3.19 Kw AC,  
\$6.05/watt
2. 20 Evergreen 180 panels, 3.12 Kw AC,  
\$6.45/watt
3. 20 Kyocera 190 panels, 3.28 Kw AC,  
\$6.90/watt

*If group target of 100 kW is met, price  
will drop to \$6.00/watt*

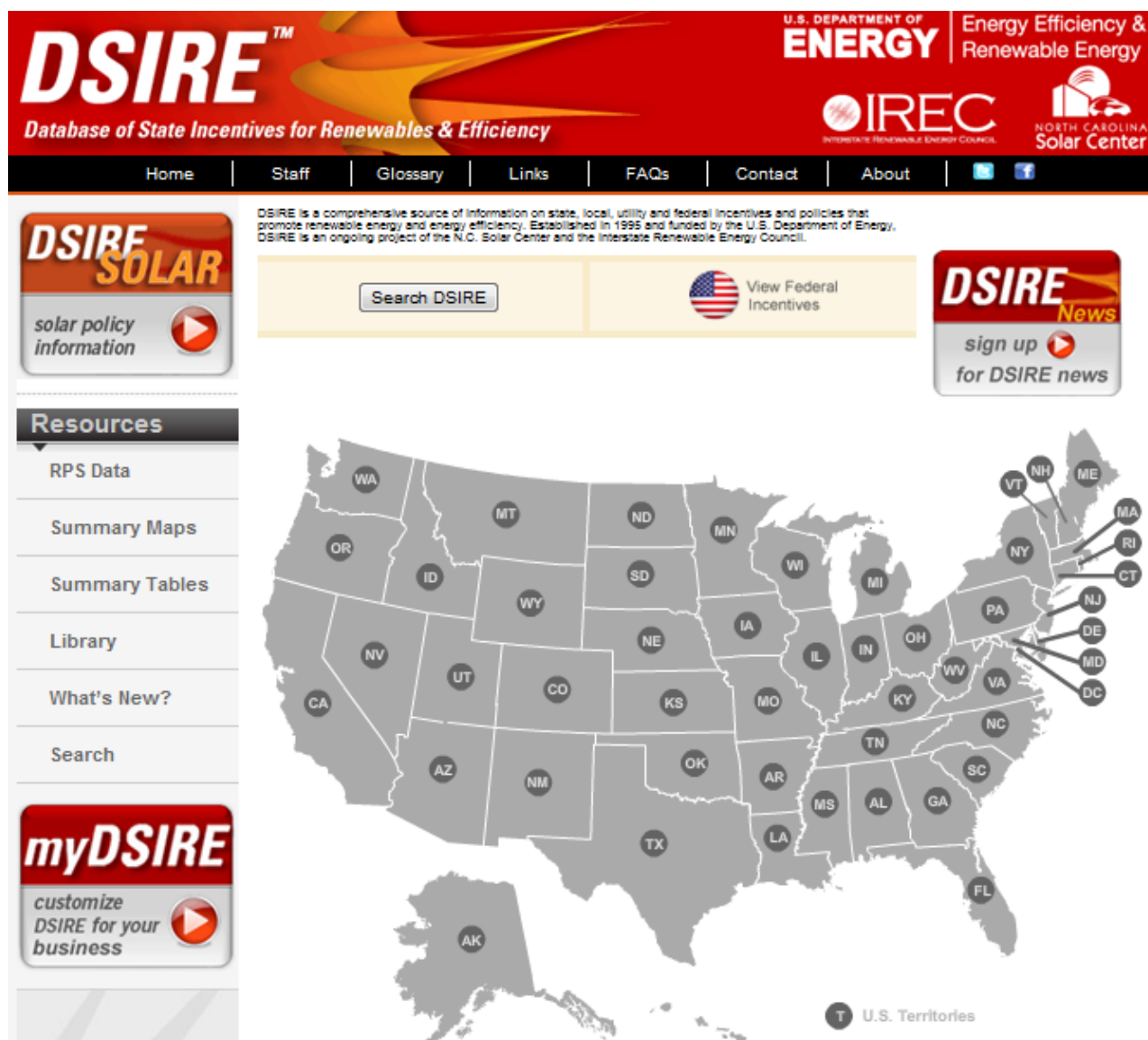
# **Review of Learning Objectives**

---

## **Class Quiz**

# **Jobs Overview and Future Trends**

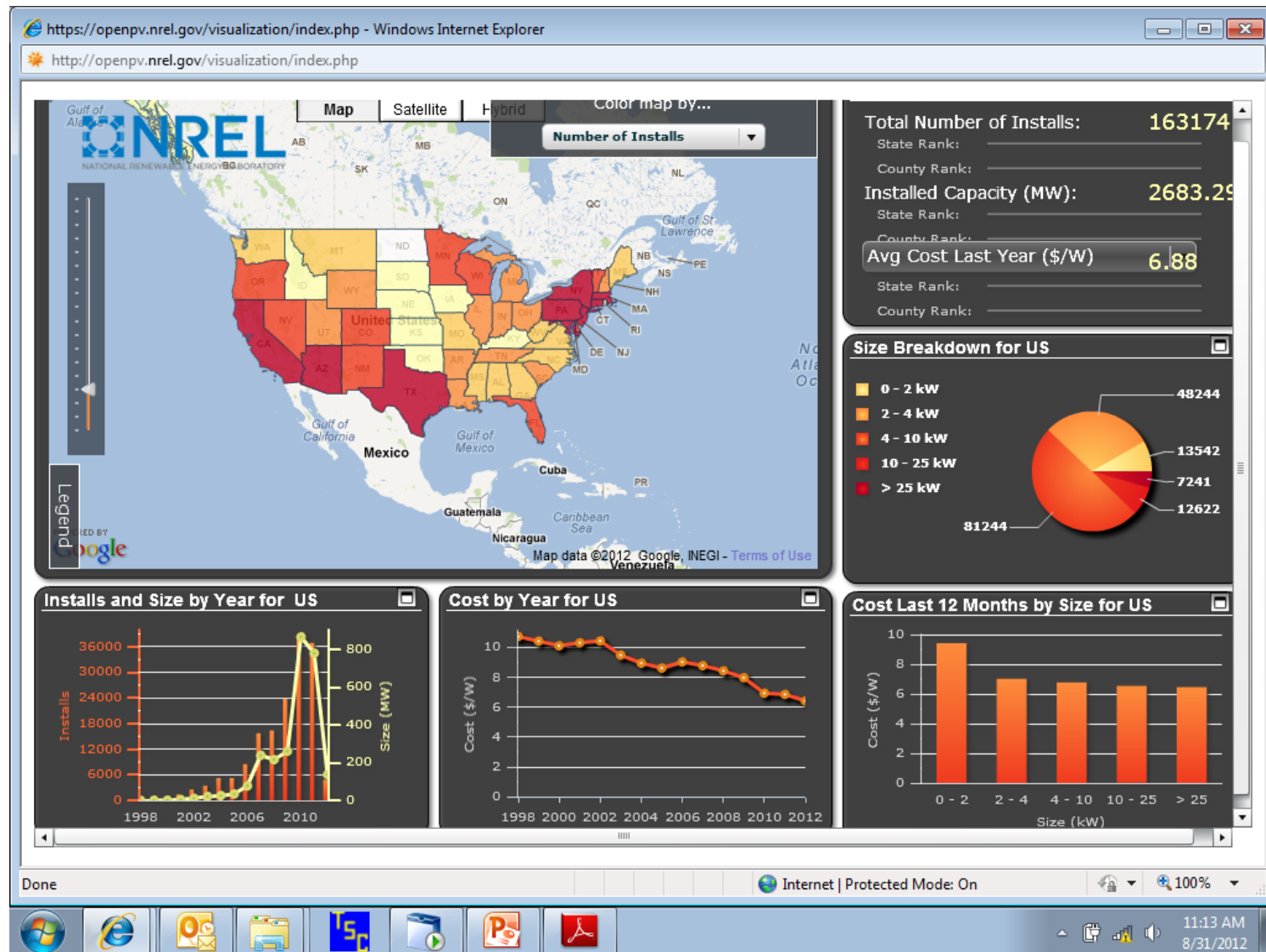
# Solar Incentive Data: National and State



<http://www.dsireusa.org/>

Courtesy DOE

# Solar Installation Data: National and State



<http://openpv.nrel.gov/visualization/index.php>

Courtesy NREL



# Solar Installation Data: State

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Upcoming Events  
August 31, 2012  
[Solar Water Heating Installation Training \(5 days\)](#)  
September 06, 2012  
[Photovoltaic Value](#)  
[WebEx trainings](#)  
12, 2012

California Leads the Nation

|         |                     |
|---------|---------------------|
| 122941  | solar projects      |
| 1289    | megawatts installed |
| \$ 7.27 | avg cost/watt <10kW |
| \$ 6.35 | avg cost/watt >10kW |

last updated: 8/30/12

[California Solar Statistics](#)

Detailed statistics

<http://www.gosolarcalifornia.org/>

Courtesy CSI

# Solar Installation Data: State



## Welcome to California Solar Statistics

California Solar Statistics is the official public reporting site of the California Solar Initiative (CSI), presented jointly by the [CSI Program Administrators](#) and the [California Public Utilities Commission](#). This site presents actual program data, exported from the [California Solar Initiative Data System](#). Users of this site can view general figures and trends, and can also download the complete Working Data Set for their own analysis.

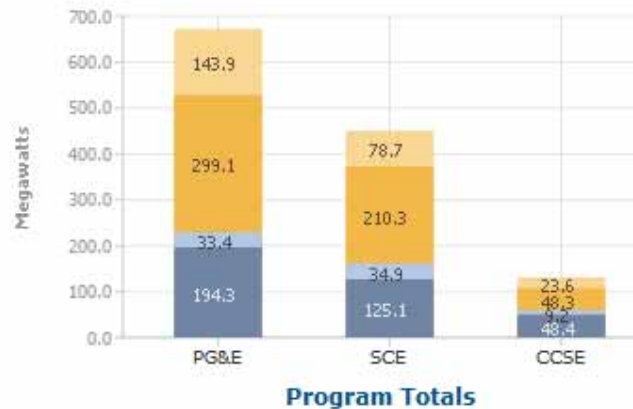
Complete data file

### California Leads the Nation

|                |                     |
|----------------|---------------------|
| <b>122,941</b> | solar projects      |
| <b>1,289</b>   | megawatts installed |
| <b>\$7.27</b>  | avg cost/watt <10kW |
| <b>\$6.35</b>  | avg cost/watt >10kW |

NOTE: Above figures include non-CSI data

last updated: 8.29.12 [data sources](#)

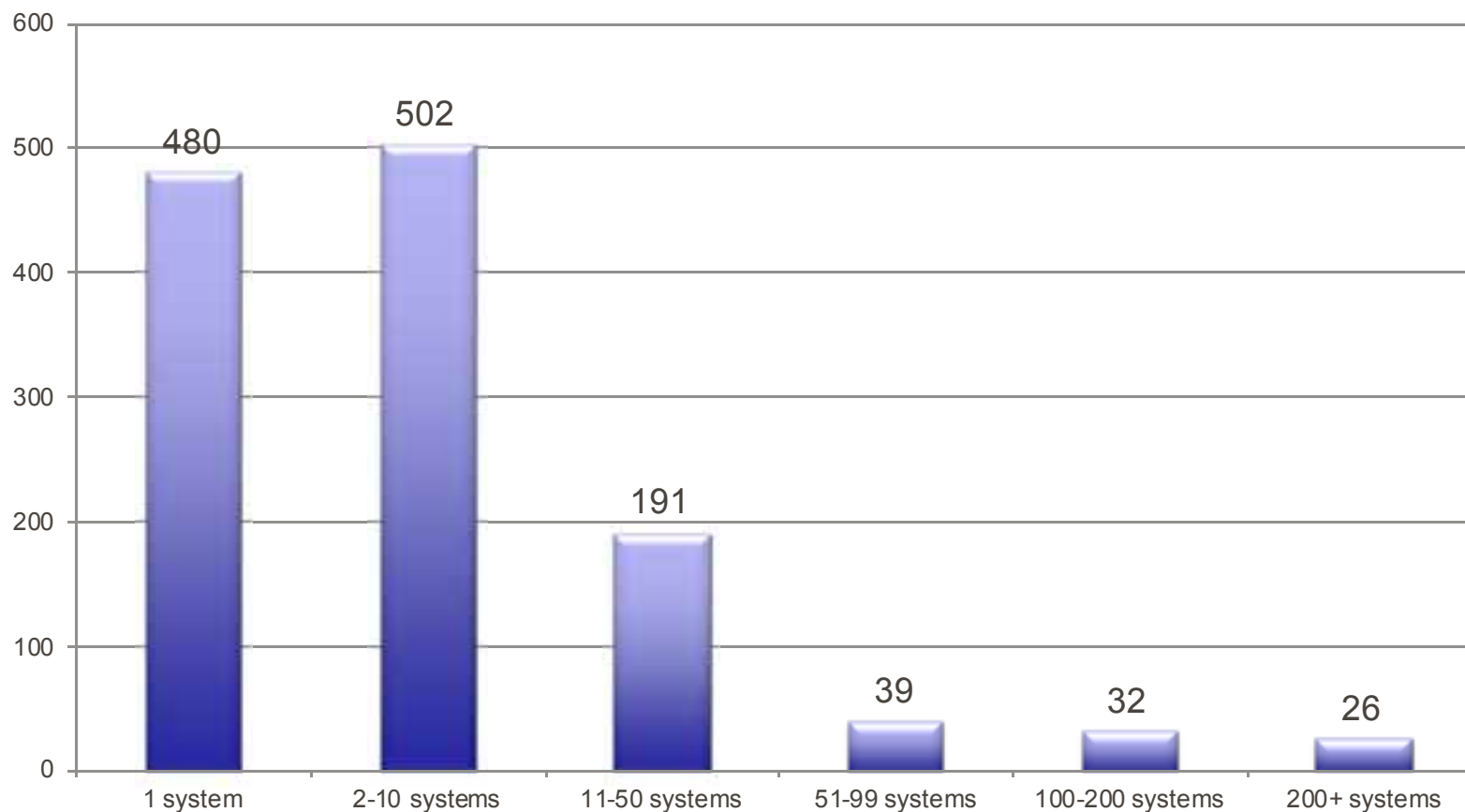


Courtesy CSI

<http://www.gosolarcalifornia.org/>

# Information Available from Analysis of Full Data File

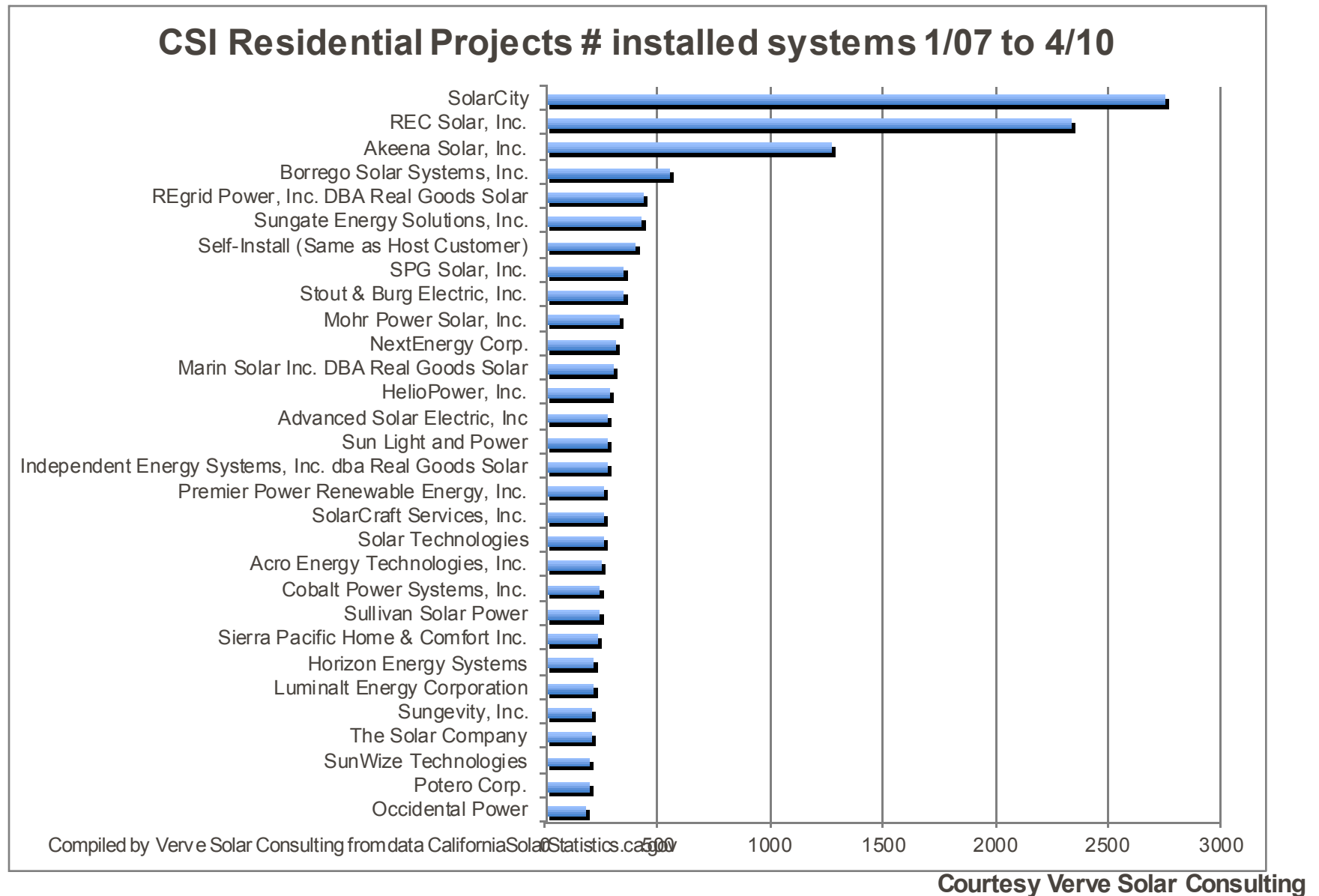
## # Installers by # of Systems 1/07 to 4/10 CSI Data



Compiled by Verve Solar Consulting from data [CaliforniaSolarStatistics.ca.gov](http://CaliforniaSolarStatistics.ca.gov)

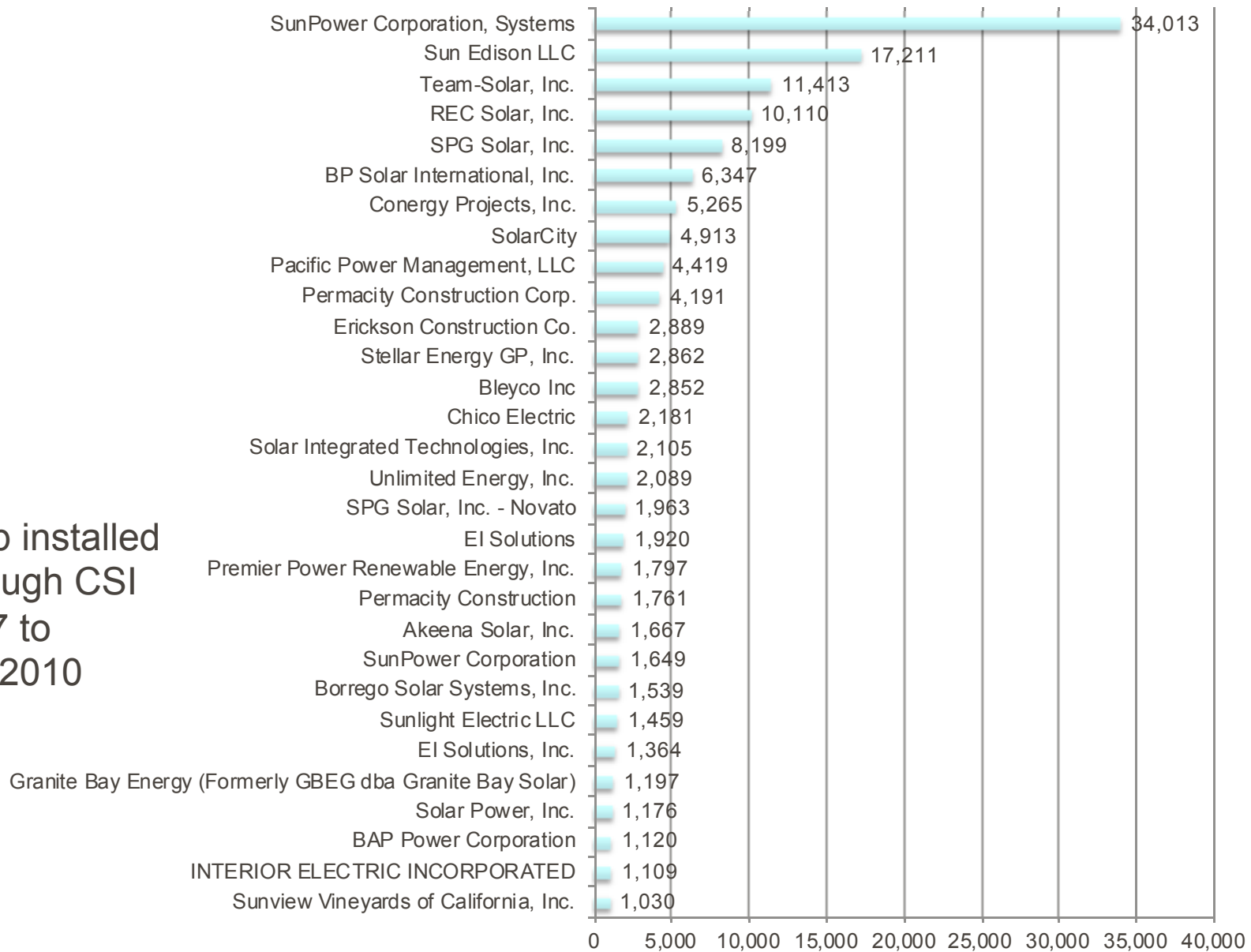
Courtesy Verve Solar Consulting

# Top 30 Residential Installers by total # installs



## Top 30 Lg Commercial CSI Installers

kWp installed  
through CSI  
1/07 to  
4/7/2010

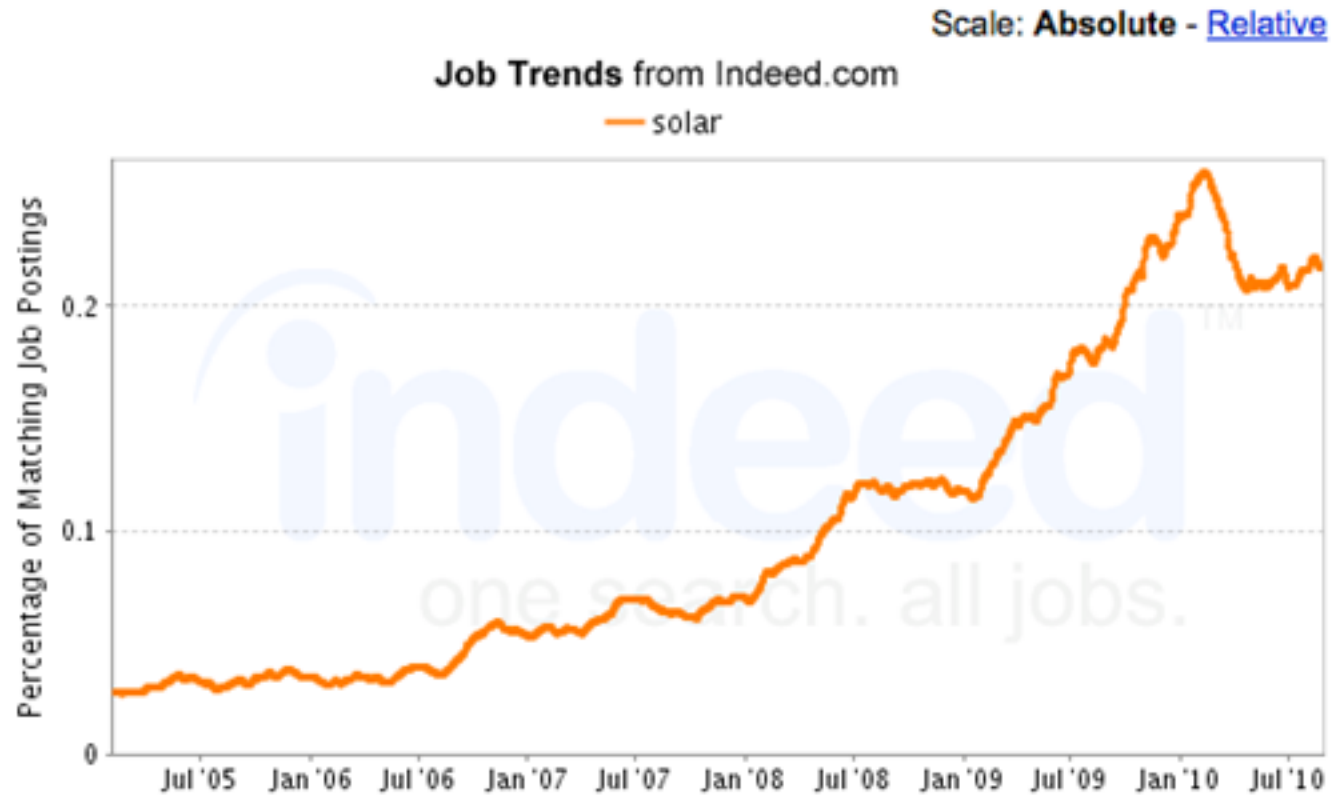


Compiled by Verve Solar Consulting from data CaliforniaSolarStatistics.ca.gov

Courtesy Verve Solar Consulting

# Solar job trends

## solar Job Trends



Indeed.com searches millions of jobs from thousands of job sites.  
This job trends graph shows the percentage of jobs we find that contain your search terms.





# **SWIC Employer Surveys 2011 Summary Report**

**Workforce and Hiring Trends with a California focus**

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[http://library.constantcontact.com/download/get/file/1105585926298-73/SWIC\\_EmployerSurvey\\_SummaryReport\\_1.23.2011.pdf](http://library.constantcontact.com/download/get/file/1105585926298-73/SWIC_EmployerSurvey_SummaryReport_1.23.2011.pdf)



## SWIC Weekly Jobs Report Summary Q4 2011

Solar – Total Unique Q4 2011 Postings: 590

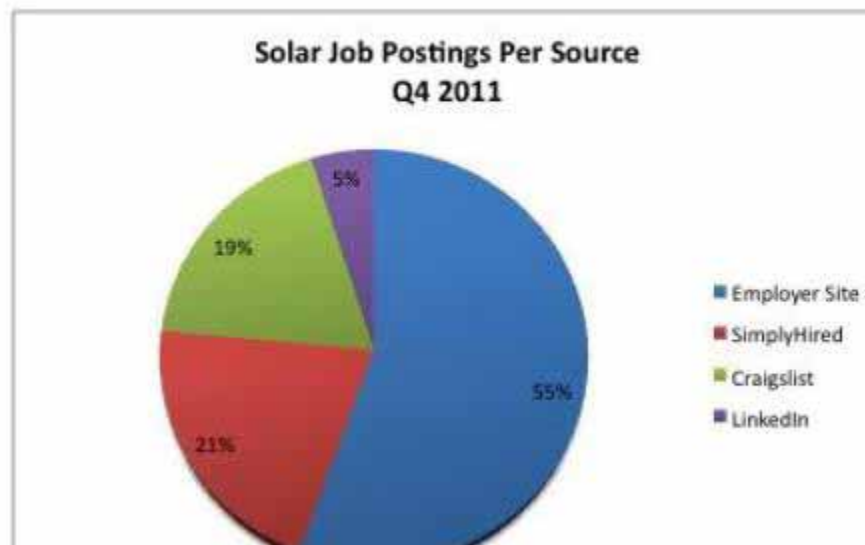
Sources of Data: Employer Websites, Craigslist, SimplyHired, LinkedIn

Regional Scope: San Francisco Bay Area (includes North Bay, East Bay, San Francisco, Peninsula, and South Bay)

The total number of job postings in Q4 2011 was 2,116. However, after the list was deduplicated, the total number of unique job postings was 590.

### Solar Postings Per Source

- Employer sites: 328
- SimplyHired: 124
- Craigslist: 109
- LinkedIn: 29



[http://library.constantcontact.com/download/get/file/1105585926298-74/2011Q4\\_SWIC\\_JobsReport\\_Summary\\_1+23+2012.pdf](http://library.constantcontact.com/download/get/file/1105585926298-74/2011Q4_SWIC_JobsReport_Summary_1+23+2012.pdf)



# PV Job Categories

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- **Lead Generator (canvasser, outside sales)**
- **Sales 1 (inside sales, lead qualifier)**
- **Sales 2 (field rep, closer)**
- **Project Developer (creating and selling large, longer-term projects)**
- **Designer 1 (pre-sale, estimation)**
- **Designer 2 (typical designer category, creates plans and drawings)**
- **Designer 3 (large-scale, commercial)**
- **Project Manager (post-sale, operations)**
- **Application Processor (paperwork, rebates, etc.)**
- **Permit Processor (w/ building officials, inspections)**
- **PV Installer 1 (laborer, apprentice, entry level)**
- **PV Installer 2 (typical crew member)**
- **Installer Crew Lead**
- **Monitoring / Maintenance**
- **Technician / Troubleshooter**
- **Safety Manager**
- **Financial Operations (work with banks, etc.)**
- **HR / Hiring**
- **Marketing**

# Smart Grid

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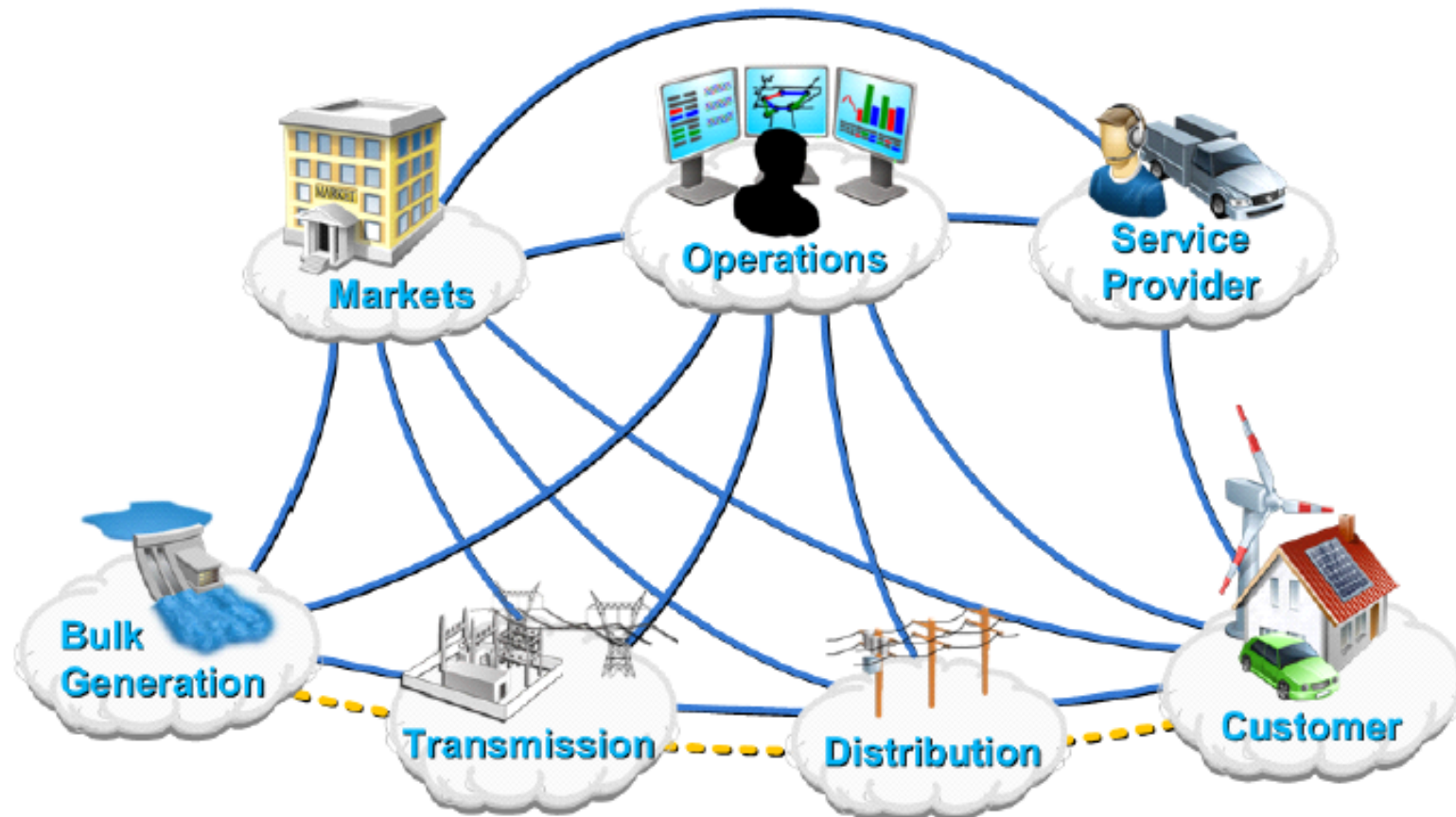


**Adding information technology to the electric grid infrastructure**

[http://www.smartgridnews.com/artman/publish/Technologies\\_Communications\\_Resources/CSR-2009-Environment-The-Smart-Grid-Vision-1563.html](http://www.smartgridnews.com/artman/publish/Technologies_Communications_Resources/CSR-2009-Environment-The-Smart-Grid-Vision-1563.html)

# Smart Grid

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Source: NIST

**Adding information technology to the electric grid infrastructure**



# A Smart Grid

Overlay with intelligence and automation

**Sense**



**Communicate**



**Compute**



**Control**



**Power  
Plants**



**Transmission  
Networks**



**Substations**



**Distribution  
Networks**



**Consumers**



# Smart Meter

## How to read your GE-brand electric meter.

- 1 GE Logo:**  
Confirm you have a GE-brand meter
- 2 Meter Number:**  
This is the number shown in the Electric Account Detail of your energy statement under the heading Meter #
- 3 Digital Display Window:**  
Check your energy use (see below and right for display descriptions)



Your GE SmartMeter™ electric meter automatically cycles through four displays.



The **five-digit number at the top** is the amount in kilowatt hours (kWh) of energy you have used to date since the installation of the meter. For reference, if you leave a 100-watt light bulb on in your home for one hour per day for 30 days, the energy used is 100 watts × 30 hours = 3,000 watt hours, or 3 kWh. The **three-digit number at the bottom** is the actual amount of energy you're using right now. For instance, 1.02 means you're using 1.02 kilowatts—or 1,020 watts.



The number **88888** with all the elements lit verifies that the display is working properly. The **three-digit number at the bottom** is the actual voltage (or electrical potential) right now.



**On** indicates the switch is closed, and power is being delivered. **Off** indicates the switch is open, and power is not being delivered.



**AdI** (for Advanced Distribution Infrastructure) displays when the meter is communicating with the on-board SmartMeter™ module. **Delivered**, at the bottom right of the displays, indicates use. If there is no power being used, it doesn't display.





## Gas Meter with SmartMeter™ Module

### Gas Meter Module

- Attaches to existing gas meters
- Measures 5.5 x 6.5 inches
- Transmits wireless signals to the Data Collector Unit
- 20 year life span
- A.k.a. Meter Transmission Unit (MTU)





## Electric Network Components

Meters

Relays

Access  
Points

3G Cellular  
Network

Head  
End



Utility IQ



# A Platform for Innovation

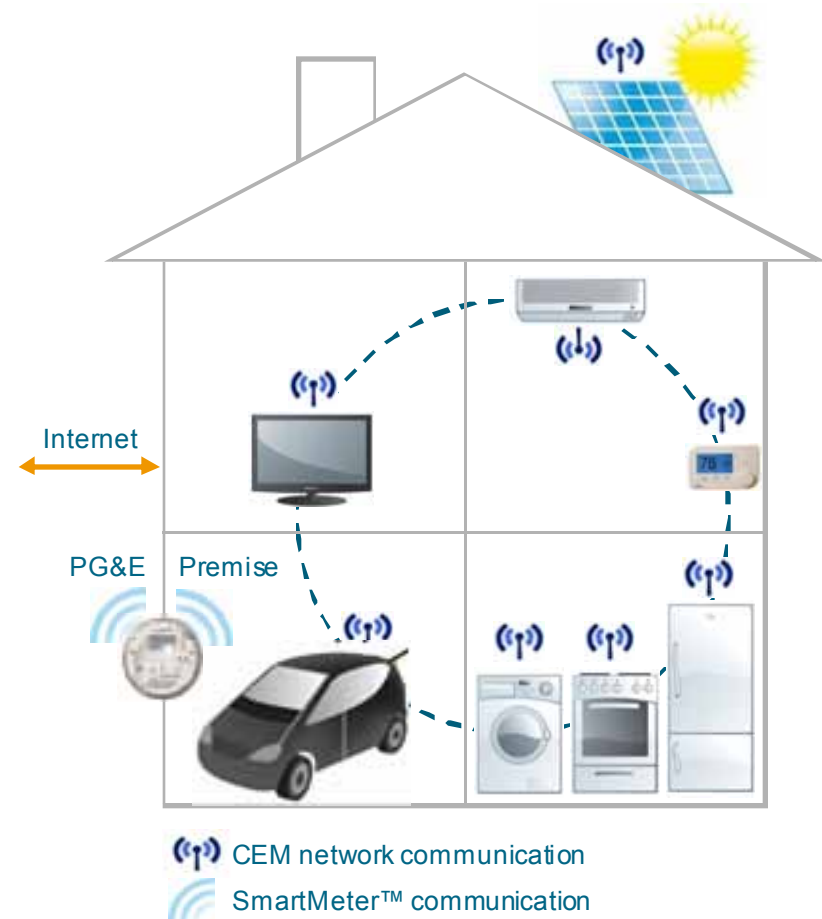
## Customer Energy Management

### From meter to the home

- Near-time electric usage information
- Timely price signals
- Appliance / energy management control signals

### From meter to utility

- Customer electric use
- Customer energy generation (e.g. solar)
- Appliance response to energy management control signals





# Don't forget the bottom line

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**Paper**



**Wealth**



# ***Contact Information***

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