



Egypt Energy 2022 Post Show Report

30 October - 1 November 2022

Egypt International Exhibition Center
EIEC, Cairo, Egypt

www.egypt-energy.com

By



Under the patronage of:



Ministry of Electricity and
Renewable Energy



Ministry of Environment



Ministry of Trade and
Industry

Under the support of:



The National Authority
for Military Production



Go Green Initiative



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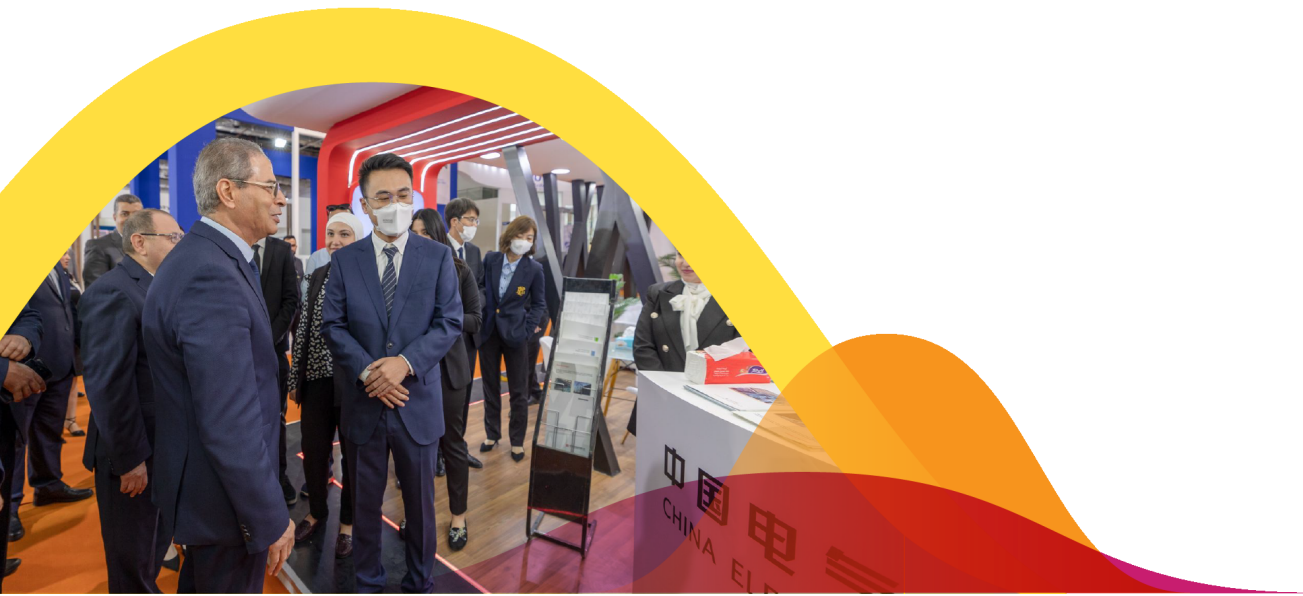
Egypt Energy 2022

The 31st edition of Egypt Energy Exhibition and Congress was held under the patronage of 3 key Egyptian ministries, the **Ministry of Electricity and Renewable Energy, The Ministry of Environment and the Ministry of Trade and Industry.**

The 3-day event was inaugurated by **Eng. Osama Ali Asran, Deputy Minister of Electricity and Renewable Energy** and **Eng. Gaber El Desouky, Chairman of The Egyptian Electricity Holding Company EEHC** and took place from the 30th of October until the 1st of November 2022 at Hall 4 of Egypt International Exhibition Centre in Cairo, Egypt.

Under the theme of 'Confident in transitioning into a sustainable future' Egypt Energy 2022 brought together more than 6,500 energy experts and stakeholders from more than 70 countries and showcased a diverse range of energy products and solutions across 5 main product categories including: **Smart Solutions, Critical & Backup Power, Energy Consumption & Management, Transmission & Distribution and Renewable & Clean Energy.**

The event also hosted the Egypt Energy Leadership Congress with each day of the congress dedicated to a key pillar within the energy transition including: **Power Generation and Transmission & Distribution on day 1, Sustainability & Clean Energy on day 2 and PPP, Foreign Investment and Energy Funding on day 3.**



2022 Event Overview



31st
Edition



129
Exhibitors



36
Partners



41
Speakers



6,780
Attendees



742
Conference Delegates



250+
Meetings



71
Countries

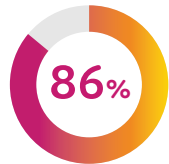
Exhibitors Overview



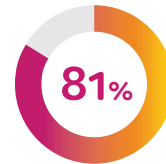
Consider exhibiting is important to their business



Plan to exhibit in 2023



Reported a good value for money from exhibiting



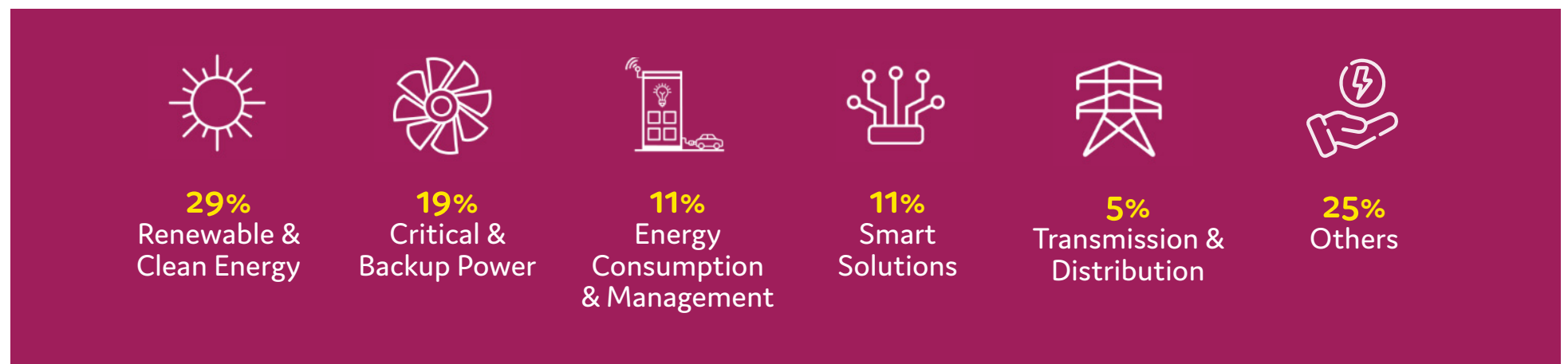
Stated that they would recommend the show to their friends or colleagues



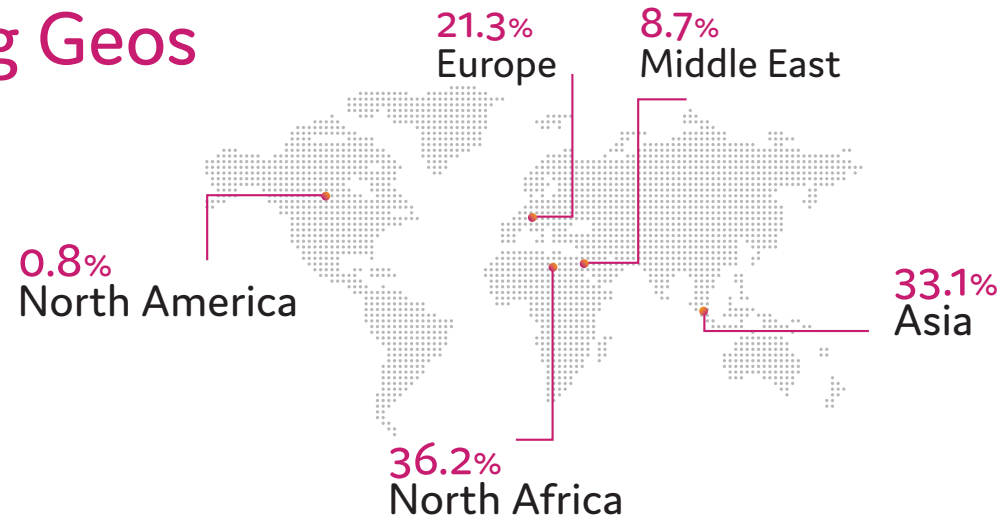
Primary reason for exhibiting in Egypt Energy 2022



Product Sectors:



Top Exhibiting Geos



Exhibitors Testimonials

“ I had very good feedback and good support before and during the exhibition and the all the staff were very helpful and supportive. ”

Green Electromechanical Projects

“ Glad to be back at Egypt Energy! Our team had a great and fruitful time. Best of luck and see you next year! ”

Lucy Electric

“ A very useful exhibition to increase your contacts in the Egyptian market. ”

FEB Elettrica S.R.L.

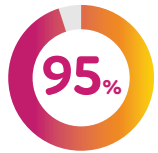
“ Good customer footfall from Egypt and nearby countries. ”

Zunax Energy Products LLP

Visitors Overview



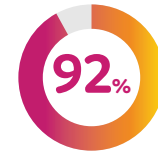
Intend to visit in 2023



Were satisfied from their visiting experience



Consider the event important for their business



Stated that they would recommend the show to their friends or colleagues

Top Nature of Business

Visitors

Contractors & Developers

Wholesalers, Manufacturers, Resellers

Agent / Distributor

Consultants

Sub Contractors

Project Management/ Financers

Government/ Utilities/ Regulatory

Others



19%



16%



14%



9%



8%



6%

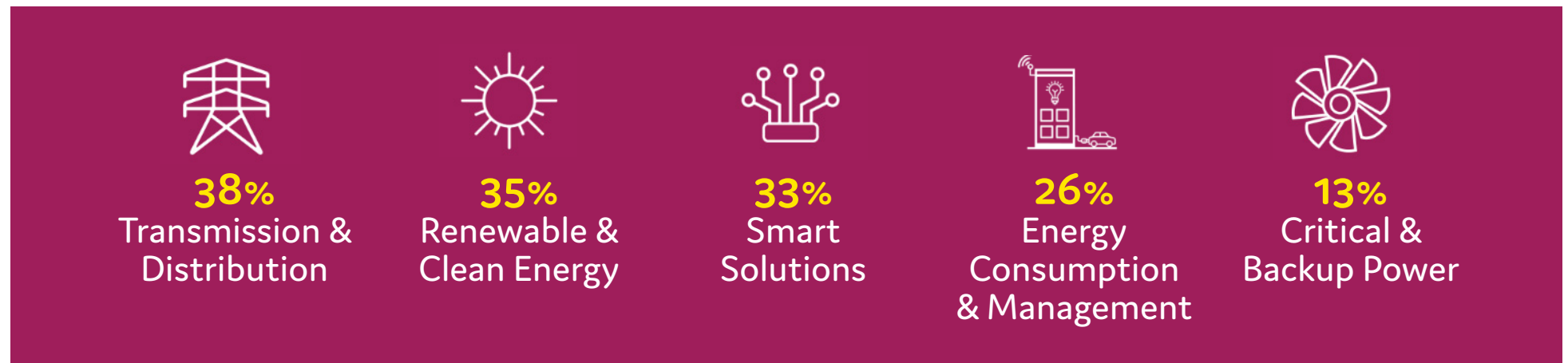


6%

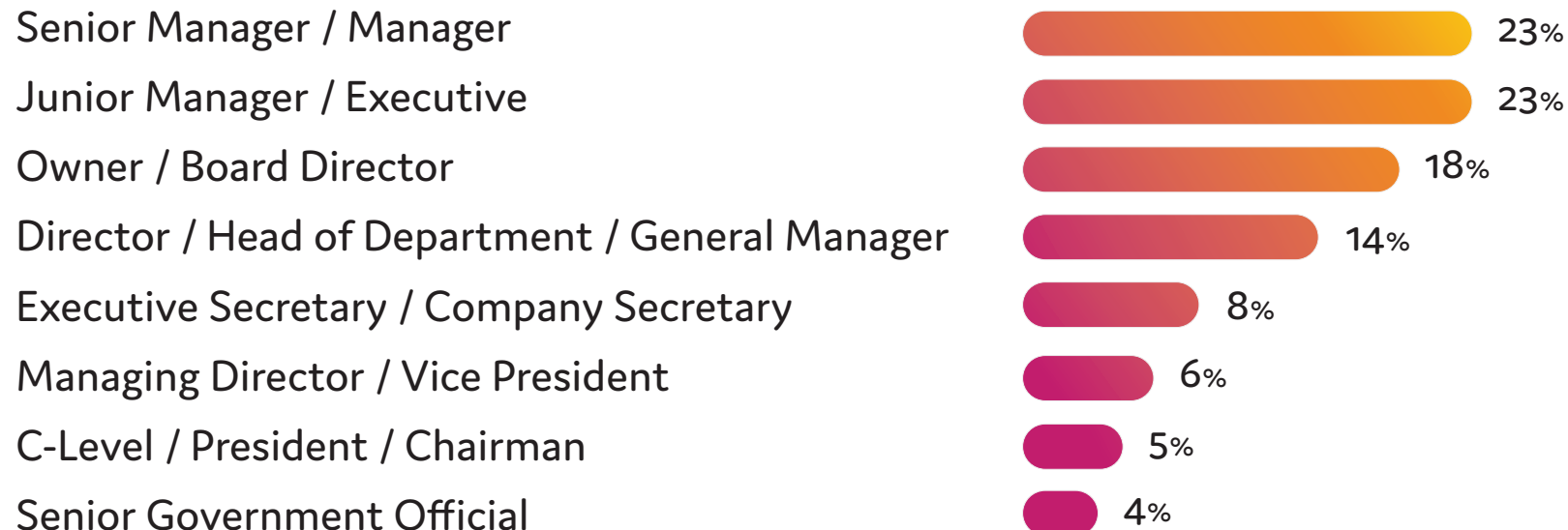


22%

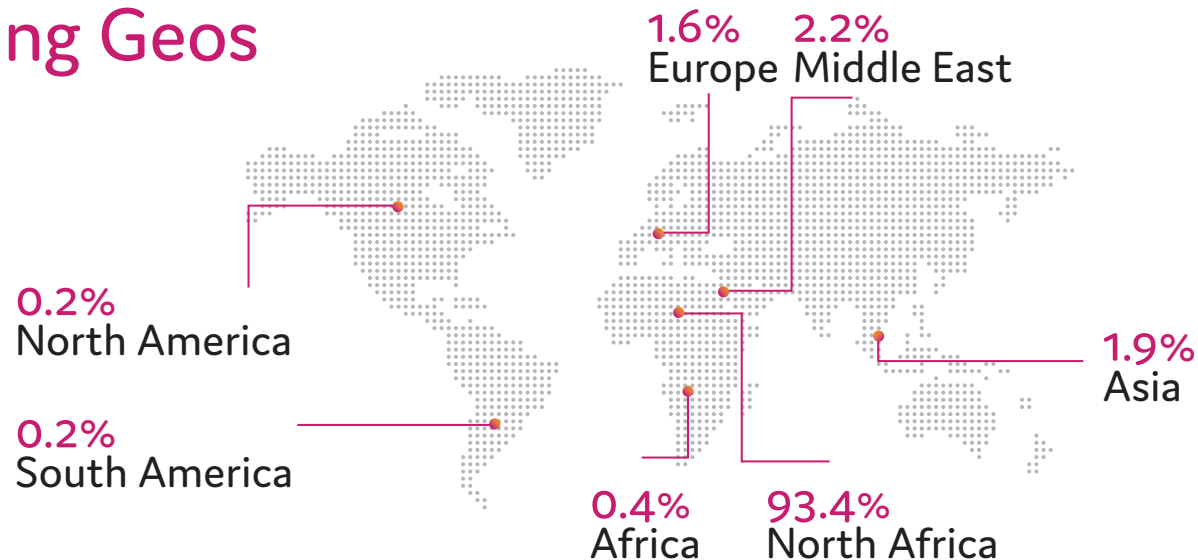
Interest by Sector Breakdown



Seniority Level



Top Visiting Geos



Visitors Testimonials

Great venue, good level of participation of key stakeholders, a well-orchestrated conference program, Egypt Energy is a must-visit exhibition and conference.

Rui de Sousa
Principal, Industry & Value Advisor
SAP

Great organisation and interesting B2B meetings.

Mohamed El Ghali Taariji
General Manager
SEHI

The event provided valuable insights to me on new technologies and a wide array of cost-effective solutions suitable for the energy industry. It also expanded my knowledge on the available supply market for power generation inputs (equipment and spare parts). I am confident of the business opportunities that will be born out of my attendance to and participation in the event.

Charles Wainaina Wangui
Chief Supply Chain - Geothermal
Kenya Electricity Generating
Company PL

NEW in 2022

Egypt Energy Leadership Congress

Egypt Energy hosted a series of high level conferences, the Egypt Energy Leadership Congress, alongside the exhibition from 30 October - 1 November 2022.

The Egypt Energy Leadership Congress provided a strategic platform for thought leadership, collaboration and solutions for tackling the unprecedented changes in the energy sector.

The conference sessions were delivered through global thought speakers from the public and private sectors.



25+
Sessions



41
Speakers



742
Conference delegates



NEW in 2022

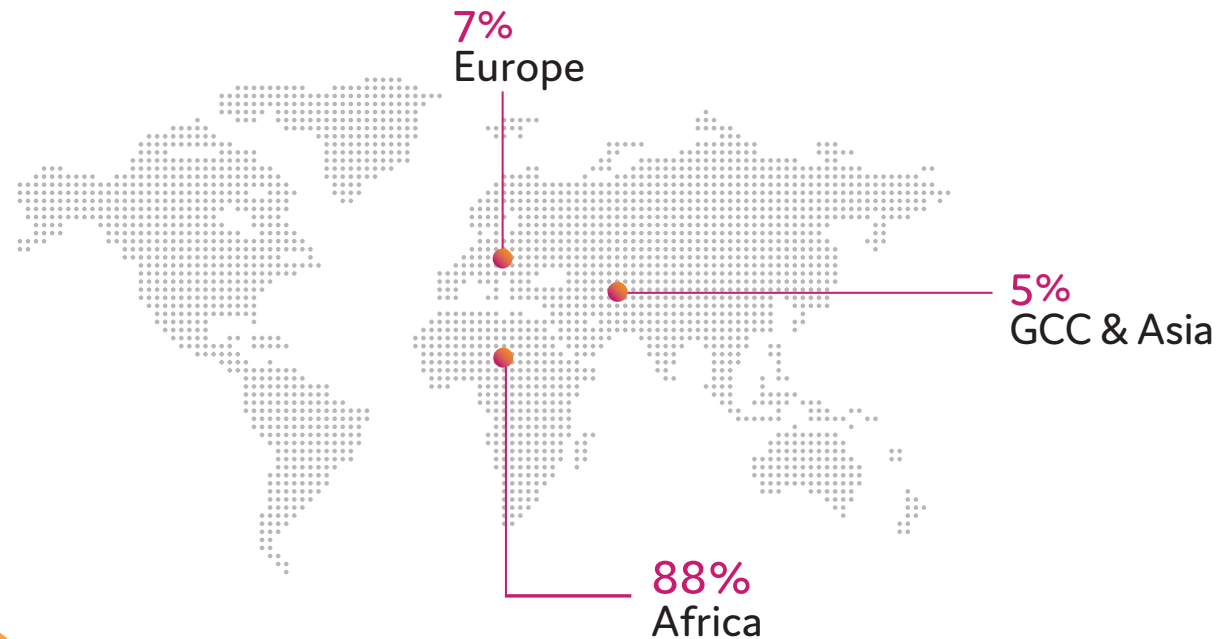
Hosted Buyers and Matchmaking Program

The hosted buyer program brought together 100+ direct purchasing authorisers and influencers to one exclusive platform and enabled them to discuss business opportunities for their ongoing and upcoming projects.

 **133**
Hosted Buyers

 **250+**
Meetings

Top Geos



2022 Marketing Campaigns in Numbers



24,252,155
Impressions

served via online
advertisement



EGP 5,184,568
**Total of
PR coverage
value**



1,431,037
Organic Reach
across social media
channels



789,175
Emails delivered
worldwide



250,000+
**Network of
global energy
experts**



175,000+
Webpage views



130,000+
SMSs sent



7,865
New Followers
over the past 6
months



146+
Countries reached



100
Radio spots



36
Partners
promoted the event
through print, online and
social media channels



28
**Outdoor
Billboards**



4
Episodes
of dedicated radio
podcasts

Thank you

Partners:



SME consulting SME & Startup Consulting Partner



Supporting Partner



Supporting Partner



Supporting Partner



Supporting Partner



Sustainable Energy Partner

Thank you

Media Partners:



Official Arabic
Magazine



Local Media Partner



Intelligence Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner



Media Partner



Egypt Energy

29 - 31 October 2023

Egypt International Exhibition Centre

Get in touch with us and book your
space now at Egypt Energy 2023

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